

Life on Board tech complements Nissan Intelligent Mobility

NISSAN INTELLIGENT MOBILITY

**Intelligent
Driving**

More Confident

**Intelligent
Power**

More Excited

**Intelligent
Integration**

More Connected

**Life on Board tech complements
Nissan Intelligent Mobility**

Life on Board (LoB)

Innovative value enhances every stage – getting into the vehicle, preparing to drive, actually driving and, finally, getting out

Core Focus of LoB

- Nissan’s Intelligent Cockpit and Comfort Cabin feature LoB technology that reduces the driver's workload to make driving easy and enjoyable. LoB also appeals to the senses, adding to this quality-crafted vehicle’s overall charisma

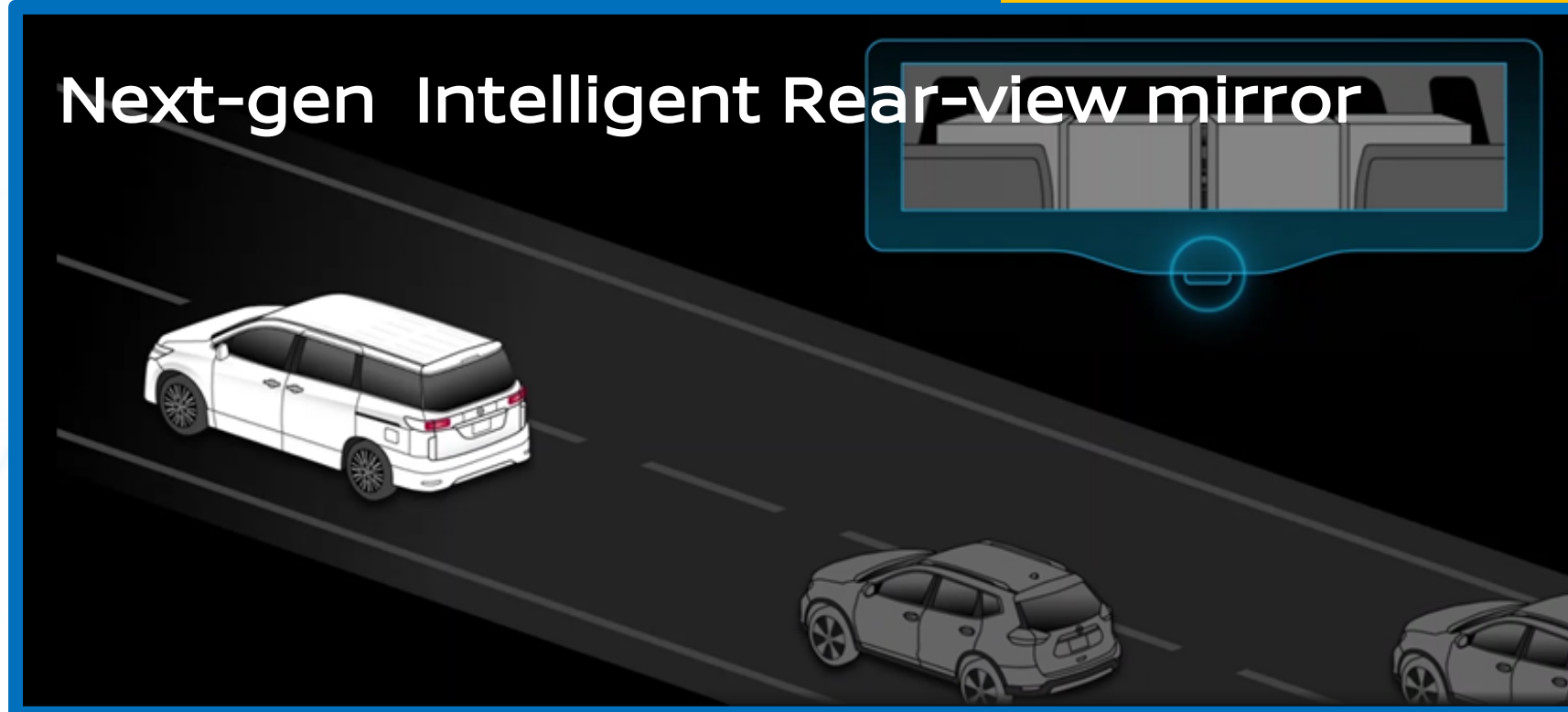
<div>Intelligent Cockpit</div> 	<div>Situation awareness</div>	<ul style="list-style-type: none"> ● Extended field of vision ● Intuitive display
	<div>Workload</div>	<ul style="list-style-type: none"> ● Expanded awareness ● Effortless operation
<div>Comfort Cabin</div> 	<ul style="list-style-type: none"> ● Posture support ● Clean air quality ● Pleasant illumination 	<ul style="list-style-type: none"> ● Impressive acoustics ● Easy ingress/egress ● Wide service variety & simplified operation
<div>Quality-crafted</div> 	<ul style="list-style-type: none"> ● Satisfying feel of door handles, switches, and other surfaces ● High perceived quality and audible indications 	

Intelligent Cockpit: Enhanced vision

- Visual clarity is aided by mirror and lighting for confident operation

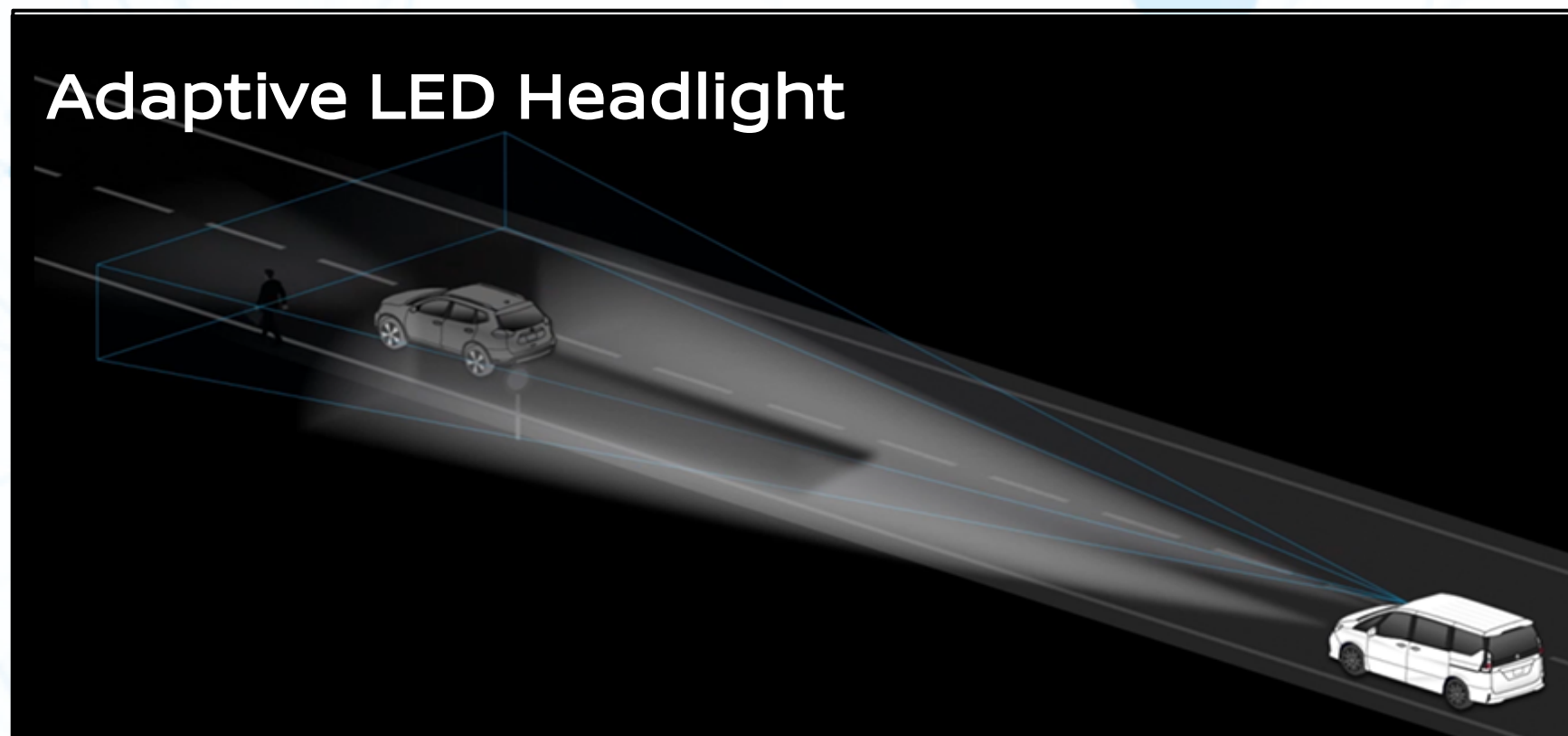
Demo @ GRANDRIVE

Next-gen Intelligent Rear-view mirror



Camera provides a clear rear view

Adaptive LED Headlight



Headlights brighten as needed, without blinding oncoming or preceding drivers

Extended field of vision



Clarity at night



Clarity in rain



Clarity even facing sunrise/sunset



Cabin comfort : Purer air quality

- Health supported by steadily eliminating VOC materials and shutting out noxious fumes and PM
- Purifies cabin air, keeps surfaces clean, and busts odors brought onboard

Noxious fumes
Exhaust PM2.5
Allergens

Shuts out noxious fumes

- Automatic circulation switching
- Engine cover constructed to keep out fumes • Allergen/odor/dust filter



Unhealthy materials (VOC, "new car smell")

Eliminate gas emitting materials from cabin

Reconsidered surface materials, solvents, catalysts

Body odor
(sweat, oil), CO₂

Allergens
(clothing, skin)

Dust and dirt

Busts odors and repels dirt brought on board

- High-density Plasmacluster ions
- Deodorizing and self-cleaning materials

Today's demo

Cabin Comfort : Seat

- Seats developed for comfort and roominess with a view toward future mobility

Styling and Perceived quality

- Support for changing use cases accompanying autonomous drive



Thin seat

Today's demo

Usability

- Car sharing is supported by cleanliness and accessibility measures

Electronic switch for easy seat adjustment

Today's demo

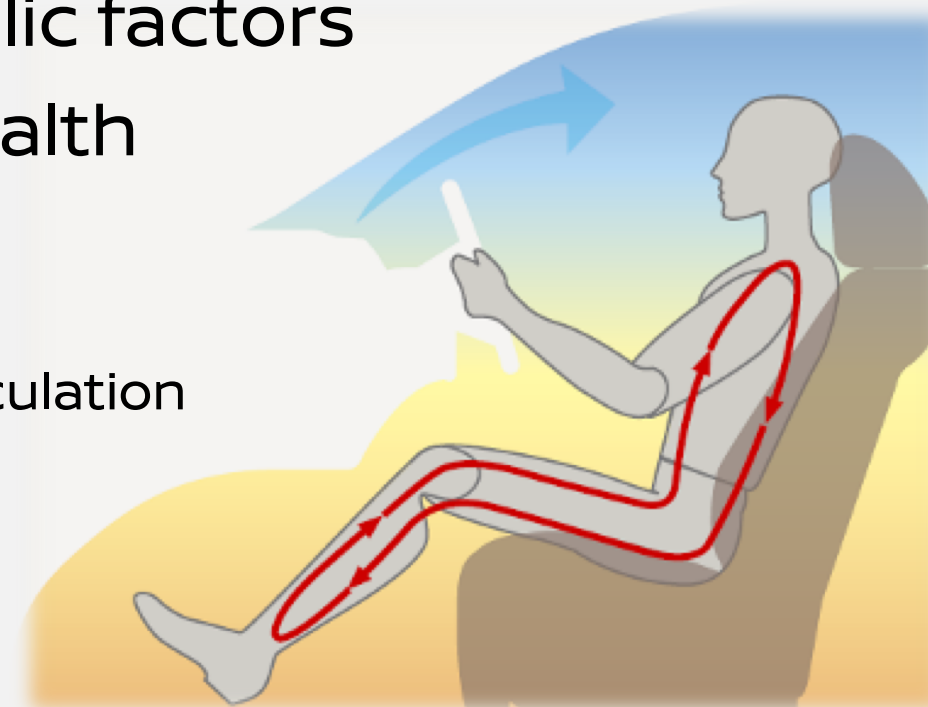


Self cleaning

Well being

- Physical warmth and metabolic factors studied to support holistic health

Supports blood circulation



Driving comfort

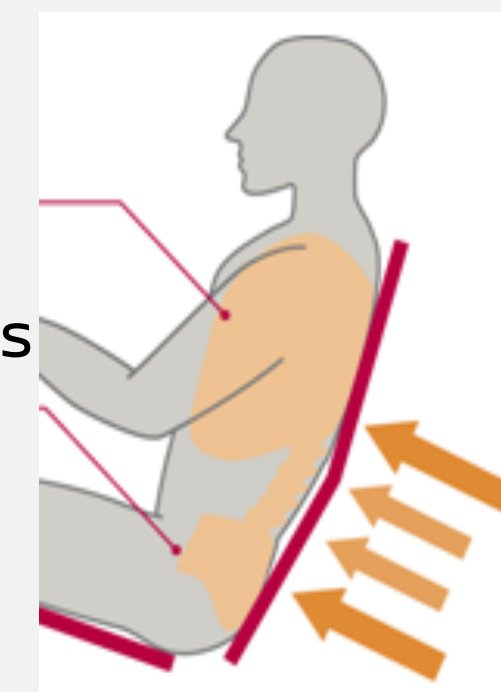
- Weight distributing posture support for an aging population

Neutral posture



Chest

Pelvis



Zero Gravity

Quality-crafted

- Sensory appeal and ergonomic design
 - Perceived quality and feel that exceed expectations, based on human perception characteristics paired with vehicle functionality
- Expanded perception of quality
 - Covering the entire journey, from approaching the vehicle to getting out

Approaching/viewing exterior

Fashionably designed fascia



Loading and unloading

Attractive trunk/boot trim



Getting in and out

Easy-to-grip door handles



Function operation

Solid feel of switches



Driving

Improved grip and tactile quality



Spending time

High perceived quality evoking decor



The logo features the word "NISSAN" in a bold, black, sans-serif font. To its right is a small icon consisting of three blue curved lines above a black square. This is followed by the word "INTELLIGENT" in a bold, black, sans-serif font, and finally the word "MOBILITY" in a bold, black, sans-serif font with a large, stylized 'M'.

NISSAN  INTELLIGENT **MOBILITY**