

INTRODUCTION TO NISSAN MOTOR CO., LTD.

Nissan Motor Co., Ltd. was established in 1933, and was the first Japanese automobile manufacturer to begin mass production of automobiles. In the more than half-century since our founding, we have become one of the world's leading automobile manufacturers, with almost 60,000 employees and annual sales of over ¥3,460 billion. (approx. US\$15,447 million) Total production in 1984 came to 2,704,033 units including knock-down sets. Nissan is headquartered in Tokyo and has five major assembly plants in Japan. As we have grown, we have also diversified. In addition to automobiles, Nissan now produces textile machinery, forklifts, marine engines, watercraft and even the solid-fuel rocket launch vehicles used in Japan's space program. Nissan has amassed extensive experience in

international operations, having started production in 1966 at our first overseas manufacturing plant in Mexico. In recent years, Nissan has established a manufacturing plant in the United States and has formed cooperative relationships with several European automobile manufacturers. We now have a total of 24 assembly or manufacturing companies in 21 countries, including the U.K. car plant now under construction. In a move to further improve international recognition of Nissan, the overseas brand name was changed from Datsun to Nissan, the name under which all our vehicles are now marketed. We at Nissan are striving to offer the best quality cars to customers worldwide, backed by our advance engineering and manufacturing technologies and the commitment of our people to total quality.

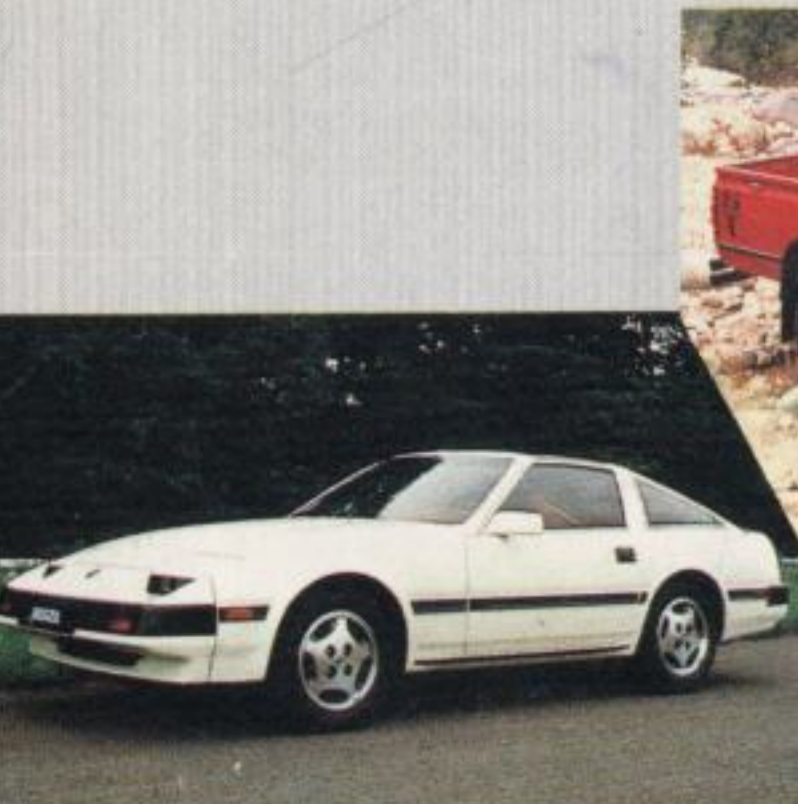
NISSAN'S ACTIVITIES IN THE U.S.A.

Nissan started exporting cars to the U.S.A. in 1958 and has since gained a large consumer following. Our wholly-owned distributors, Nissan Motor Corporation in U.S.A. (Carson, Calif.) and Nissan Motor Corporation in Hawaii, Ltd. (Honolulu, Hawaii) are selling the Sentra, Pulsar, 300ZX, 200SX, Maxima, Stanza and Nissan Truck models at over 1,000 sales outlets all over the States. We also market industrial machinery and textile machinery through Nissan Industrial Equipment Co. (Memphis, TN) and Nissan Textile Machinery Corp. in U.S.A. (Charlotte, NC).

Moreover, Nissan Motor Manufacturing Corporation U.S.A. in Smyrna, Tenn. began producing Nissan Trucks in June 1983, and just recently, in March 1985, added Nissan Sentra passenger car to its production line-up. During the next three years, the plant will expand its annual production capacity to 240,000 cars and trucks, and the number of employee will rise to 3,000. This manufacturing venture represents the largest investment ever undertaken in the U.S.A. by a Japanese company.

NISSAN'S FIGURES FOR 1984

- exports to the U.S.A. . . . 617,514 units
- production volume in the U.S.A. . . . 100,510 units (Nissan Trucks)
- sales in the U.S.A. . . . 688,906 units (including 95,162 US-made. Nissan Trucks)



Nissan 300ZX



Nissan Truck

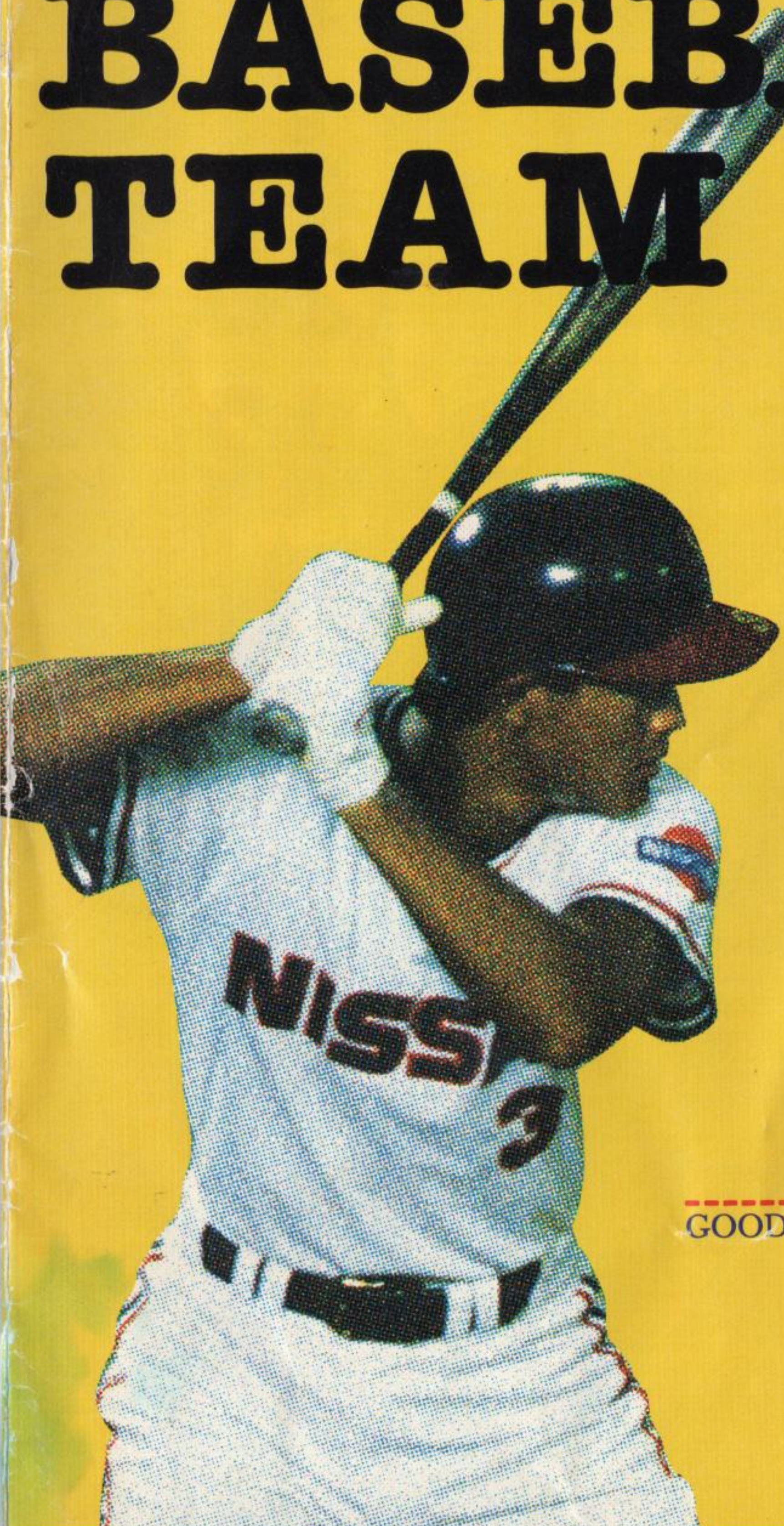


Nissan Sentra



Printed in Japan

NISSAN BASEBALL TEAM



GOODWILL GAMES IN THE U.S.A.
APRIL, 1985