

Nissan Retail Sales, Production & Exports Results for August 2026

1. Retail Sales by Region

<units>

Region		August		Var. (%)	CYTD (January - August)		Var. (%)	FYTD (April - August)		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
Japan	Registered Vehicles	16,064	14,586	+10.1%	157,273	169,166	-7.0%	86,604	87,868	-1.4%
	Mini Vehicles	11,746	10,761	+9.2%	123,644	111,229	+11.2%	65,308	59,226	+10.3%
	Japan Total	27,810	25,347	+9.7%	280,917	280,395	+0.2%	151,912	147,094	+3.3%
Overseas	Nissan Brand	69,765	76,516	-8.8%	605,536	609,771	-0.7%	371,218	355,851	+4.3%
	Infiniti Brand	5,382	4,391	+22.6%	35,346	33,863	+4.4%	22,596	20,698	+9.2%
	U.S. Total	75,147	80,907	-7.1%	640,882	643,634	-0.4%	393,814	376,549	+4.6%
	Canada	7,754	8,660	-10.5%	66,416	78,816	-15.7%	39,468	48,441	-18.5%
	Mexico	22,464	23,805	-5.6%	173,758	176,330	-1.5%	106,274	110,683	-4.0%
	Europe	13,438	14,698	-8.6%	199,372	225,380	-11.5%	98,644	112,179	-12.1%
	China	28,275	58,756	-51.9%	289,410	395,586	-26.8%	199,867	225,628	-11.4%
	Others	32,274	38,907	-17.0%	282,035	327,490	-13.9%	155,809	188,499	-17.3%
	Overseas Total	179,352	225,733	-20.5%	1,651,873	1,847,236	-10.6%	993,876	1,061,979	-6.4%
	Total	207,162	251,080	-17.5%	1,932,790	2,127,631	-9.2%	1,145,788	1,209,073	-5.2%

2. Production by Country

<units>

Country		August		Var. (%)	CYTD (January - August)		Var. (%)	FYTD (April - August)		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
Japan		37,152	34,020	+9.2%	381,215	377,210	+1.1%	231,237	219,364	+5.4%
Overseas	U.S.	54,791	45,918	+19.3%	397,090	319,237	+24.4%	244,606	185,333	+32.0%
	Mexico	48,615	65,662	-26.0%	340,683	454,644	-25.1%	216,332	283,452	-23.7%
	U.K.	16,737	16,100	+4.0%	172,446	172,789	-0.2%	93,425	99,623	-6.2%
	China	15,474	57,962	-73.3%	255,601	374,227	-31.7%	195,844	211,672	-7.5%
	Others*1	18,755	18,279	+2.6%	154,067	206,437	-25.4%	91,579	127,472	-28.2%
Overseas Total		154,372	203,921	-24.3%	1,319,887	1,527,334	-13.6%	841,786	907,552	-7.2%
Total		191,524	237,941	-19.5%	1,701,102	1,904,544	-10.7%	1,073,023	1,126,916	-4.8%

3. Vehicle Exports from Japan

<units>

Destination		August		Var. (%)	CYTD (January - August)		Var. (%)	FYTD (April - August)		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
North America		12,736	13,127	-3.0%	110,462	93,278	+18.4%	71,693	58,600	+22.3%
Europe		2,592	3,621	-28.4%	12,098	24,662	-50.9%	8,347	17,126	-51.3%
Middle East		3,514	5,078	-30.8%	39,892	48,815	-18.3%	17,017	26,200	-35.0%
Others		7,768	5,812	+33.7%	64,768	49,065	+32.0%	40,415	29,437	+37.3%
Total		26,610	27,638	-3.7%	227,220	215,820	+5.3%	137,472	131,363	+4.7%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.
Production volume for Renault models at the Indian plant has not been recorded since August 2025.

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Retail Sales in Japan by Model: August 2026

<units>

Model		August			CYTD (January - August)			FYTD (April - August)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
	March	0	0	-	0	0	-	0	0	-
	Note / Note AURA	3,677	4,947	-25.7%	44,605	56,079	-20.5%	22,882	29,668	-22.9%
	Skyline	42	88	-52.3%	756	882	-14.3%	513	478	+7.3%
	Fuga	0	0	-	0	0	-	0	0	-
	Leaf	1,395	193	+622.8%	13,411	2,490	+438.6%	8,346	1,357	+515.0%
	Juke	0	0	-	0	0	-	0	0	-
	Ariya	42	67	-37.3%	675	1,103	-38.8%	330	471	-29.9%
	X-Trail	650	1,005	-35.3%	12,795	13,479	-5.1%	5,955	6,373	-6.6%
	KICKS	2,135	593	+260.0%	9,575	6,928	+38.2%	7,541	3,387	+122.6%
	Serena	4,541	4,731	-4.0%	45,279	50,052	-9.5%	23,998	26,674	-10.0%
	Elgrand	1,365	150	+810.0%	3,852	1,106	+248.3%	3,656	647	+465.1%
	Fairlady Z	46	245	-81.2%	1,015	5,278	-80.8%	367	2,221	-83.5%
	GT-R	1	79	-98.7%	23	836	-97.2%	12	444	-97.3%
	Others	1	0	-	7	0	-	5	0	-
PV Total		13,895	12,098	+14.9%	131,993	138,233	-4.5%	73,605	71,720	+2.6%
	NV150 AD / AD	104	477	-78.2%	2,162	4,855	-55.5%	787	2,490	-68.4%
	NV200 Vanette / Vanette	1,051	829	+26.8%	9,218	10,039	-8.2%	5,313	5,255	+1.1%
	NV350 Caravan	957	1,059	-9.6%	13,088	14,610	-10.4%	6,544	7,616	-14.1%
	Atlas F24 / F25 / F26	57	123	-53.7%	691	1,253	-44.9%	353	781	-54.8%
	Paramedic	0	0	-	121	176	-31.3%	2	6	-66.7%
CV Total		2,169	2,488	-12.8%	25,280	30,933	-18.3%	12,999	16,148	-19.5%
Registered Vehicle Total		16,064	14,586	+10.1%	157,273	169,166	-7.0%	86,604	87,868	-1.4%
	DAYZ	2,157	3,358	-35.8%	26,644	29,457	-9.5%	12,851	15,632	-17.8%
	Roox	6,093	3,872	+57.4%	66,340	46,631	+42.3%	35,721	24,609	+45.2%
	Sakura	853	860	-0.8%	6,908	10,766	-35.8%	4,527	4,709	-3.9%
	NV100 / NT100 Clipper	2,642	2,661	-0.7%	23,690	24,263	-2.4%	12,194	14,236	-14.3%
	Clipper EV	1	10	-90.0%	62	112	-44.6%	15	40	-62.5%
Mini Total		11,746	10,761	+9.2%	123,644	111,229	+11.2%	65,308	59,226	+10.3%
Japan Grand Total		27,810	25,347	+9.7%	280,917	280,395	+0.2%	151,912	147,094	+3.3%

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Retail Sales in the U.S. by Model: August 2026

<units>

Model		August			CYTD (January - August)			FYTD (April - August)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
Nissan	Versa	184	3,491	-94.7%	15,279	38,797	-60.6%	5,071	19,667	-74.2%
	Sentra	11,173	14,689	-23.9%	98,457	114,282	-13.8%	62,725	59,746	+5.0%
	Altima	6,250	5,520	+13.2%	52,802	72,098	-26.8%	29,831	36,289	-17.8%
	Maxima	0	0	-	0	13	-	0	2	-
	Z	302	339	-10.9%	2,215	4,587	-51.7%	1,316	2,433	-45.9%
	GT-R	0	2	-	2	39	-94.9%	0	7	-
	Leaf	7	150	-95.3%	57	4,496	-98.7%	32	2,173	-98.5%
	Cars Total	17,916	24,191	-25.9%	168,812	234,312	-28.0%	98,975	120,317	-17.7%
	Frontier	7,882	6,524	+20.8%	59,233	42,514	+39.3%	37,822	28,033	+34.9%
	Pathfinder	7,841	9,445	-17.0%	80,086	64,912	+23.4%	51,532	45,251	+13.9%
	Kicks	9,121	10,051	-9.3%	74,263	68,500	+8.4%	44,746	43,135	+3.7%
	Murano	4,107	5,179	-20.7%	27,072	28,762	-5.9%	17,549	20,060	-12.5%
	Rogue	20,265	18,411	+10.1%	178,697	143,753	+24.3%	108,562	81,651	+33.0%
	Rogue PHEV	343	0	-	1,087	0	-	1,048	0	-
	Rogue Sports	0	0	-	0	0	-	0	0	-
	Armada	2,128	1,629	+30.6%	14,240	11,304	+26.0%	9,647	7,394	+30.5%
	Titan	1	39	-97.4%	11	2,005	-99.5%	1	449	-99.8%
	New Leaf	159	0	-	1,943	0	-	1,300	0	-
	Ariya	2	1,047	-99.8%	92	13,709	-99.3%	36	9,561	-99.6%
	Trucks Total	51,849	52,325	-0.9%	436,724	375,459	+16.3%	272,243	235,534	+15.6%
Nissan Brand Total		69,765	76,516	-8.8%	605,536	609,771	-0.7%	371,218	355,851	+4.3%
Infiniti	Q50	0	11	-	1	524	-99.8%	0	118	-
	Q60 Coupe	0	0	-	0	0	-	0	0	-
	QX50	1	502	-99.8%	348	4,607	-92.4%	45	2,541	-98.2%
	QX55	0	186	-	106	1,757	-94.0%	20	907	-97.8%
	QX60	2,696	2,624	+2.7%	22,482	18,118	+24.1%	13,007	12,339	+5.4%
	QX65	1,471	0	-	3,761	0	-	3,761	0	-
	QX80	1,214	1,068	+13.7%	8,648	8,857	-2.4%	5,763	4,793	+20.2%
	Infiniti Brand Total	5,382	4,391	+22.6%	35,346	33,863	+4.4%	22,596	20,698	+9.2%
U.S. Grand Total		75,147	80,907	-7.1%	640,882	643,634	-0.4%	393,814	376,549	+4.6%

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Retail Sales in Europe by Model: August 2026

<units>

Model		August			CYTD (January - August)			FYTD (April - August)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
	Micra BEV	1,501	0	-	11,831	0	-	8,586	0	-
	Leaf	735	1	+73400.0%	2,192	747	+193.4%	2,192	81	+2606.2%
	Sentra	0	0	-	0	699	-	0	599	-
	Juke	2,303	3,638	-36.7%	45,765	65,299	-29.9%	20,224	32,666	-38.1%
	Qashqai	5,687	7,149	-20.5%	96,543	98,389	-1.9%	45,950	49,621	-7.4%
	X-Trail	919	1,202	-23.5%	15,601	24,069	-35.2%	7,381	11,571	-36.2%
	Ariya	231	831	-72.2%	3,874	11,524	-66.4%	1,764	4,831	-63.5%
	GT-R	0	0	-	0	0	-	0	0	-
	Patrol	13	0	-	64	0	-	51	0	-
	Townstar	655	486	+34.8%	5,993	8,950	-33.0%	3,630	4,443	-18.3%
	Primaster	649	779	-16.7%	9,666	9,345	+3.4%	4,436	4,627	-4.1%
	Interstar	716	575	+24.5%	7,556	5,626	+34.3%	4,270	3,497	+22.1%
	NV400	0	3	-	0	579	-	0	148	-
	Nissan Brand Total	13,409	14,664	-8.6%	199,085	225,227	-11.6%	98,484	112,084	-12.1%
	QX50 / QX55	9	34	-73.5%	192	117	+64.1%	79	79	+0.0%
	QX60	0	0	-	40	0	-	26	0	-
	QX80	20	0	-	55	36	+52.8%	55	16	+243.8%
	Infiniti Brand Total	29	34	-14.7%	287	153	+87.6%	160	95	+68.4%
	Europe Grand Total	13,438	14,698	-8.6%	199,372	225,380	-11.5%	98,644	112,179	-12.1%

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Retail Sales in China by Model : August 2026

<units>

Model	August			CYTD (January - August)		
	Volume		Var. (%)	Volume		Var. (%)
	2026	2025		CY2026	CY2025	
N7	925	10,148	-90.9%	9,626	26,491	-63.7%
N6	1,101	0	-	16,422	0	-
NX8	2,498	0	-	17,957	0	-
Tiida H/B	26	198	-86.9%	564	2,823	-80.0%
Sylphy	12,227	27,695	-55.9%	115,407	190,378	-39.4%
Altima / Tiana	2,082	4,397	-52.6%	31,680	40,561	-21.9%
Kicks	0	2	-	4	3,783	-99.9%
Qashqai	3,202	6,222	-48.5%	33,668	56,886	-40.8%
X-Trail	1,739	3,623	-52.0%	17,993	21,194	-15.1%
Navara	260	143	+81.8%	2,624	2,204	+19.1%
Ariya	0	0	-	9	18	-50.0%
Terra	0	0	-	0	1	-
Pathfinder	211	520	-59.4%	1,855	5,256	-64.7%
Frontier Pro	474	0	-	2,805	0	-
Others	0	2	-	0	2	-
Nissan Brand Total	24,745	52,950	-53.3%	250,614	349,597	-28.3%
QX50 / QX55	17	25	-32.0%	225	202	+11.4%
QX60	34	86	-60.5%	427	722	-40.9%
Infiniti Brand Total	51	111	-54.1%	652	924	-29.4%
D60	274	205	+33.7%	991	2,516	-60.6%
D60 EV	0	0	-	2	771	-99.7%
T80	8	51	-84.3%	133	291	-54.3%
V-online	147	438	-66.4%	1,685	2,552	-34.0%
V-online-PHEV	11	177	-93.8%	436	2,695	-83.8%
Venucia VX6	450	839	-46.4%	4,306	7,200	-40.2%
Venucia Brand Total	890	1,710	-48.0%	7,553	16,025	-52.9%
DF Brand vehicles	2,589	3,985	-35.0%	30,591	29,040	+5.3%
China Grand Total	28,275	58,756	-51.9%	289,410	395,586	-26.8%

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