

Nissan Retail Sales, Production & Exports Results for July 2026

1. Retail Sales by Region

<units>

Region		July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China and Taiwan (within Others)		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
Japan	Registered Vehicles	21,936	20,816	+5.4%	141,209	154,580	-8.6%	70,540	73,282	-3.7%
	Mini Vehicles	13,936	13,812	+0.9%	111,898	100,468	+11.4%	53,562	48,465	+10.5%
	Japan Total	35,872	34,628	+3.6%	253,107	255,048	-0.8%	124,102	121,747	+1.9%
Overseas	Nissan Brand	71,010	70,221	+1.1%	535,771	533,255	+0.5%	301,453	279,335	+7.9%
	Infiniti Brand	4,916	3,980	+23.5%	29,964	29,472	+1.7%	17,214	16,307	+5.6%
	U.S. Total	75,926	74,201	+2.3%	565,735	562,727	+0.5%	318,667	295,642	+7.8%
	Canada	6,741	9,850	-31.6%	58,662	70,156	-16.4%	31,714	39,781	-20.3%
	Mexico	23,561	23,762	-0.8%	151,294	152,525	-0.8%	83,810	86,878	-3.5%
	Europe	21,472	22,850	-6.0%	185,934	210,682	-11.7%	85,206	97,481	-12.6%
	China	23,677	57,359	-58.7%	261,135	336,830	-22.5%	162,085	167,630	-3.3%
	Others	32,246	40,103	-19.6%	249,620	288,583	-13.5%	123,187	149,386	-17.5%
	Overseas Total	183,623	228,125	-19.5%	1,472,380	1,621,503	-9.2%	804,669	836,798	-3.8%
	Total	219,495	262,753	-16.5%	1,725,487	1,876,551	-8.1%	928,771	958,545	-3.1%

2. Production by Country

<units>

Country		July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) *From January to April for China and Taiwan (within Others)		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
Japan		55,101	51,417	+7.2%	343,313	343,190	+0.0%	193,335	185,344	+4.3%
	U.S.	38,622	28,778	+34.2%	342,299	273,319	+25.2%	189,815	139,415	+36.2%
	Mexico	38,496	47,452	-18.9%	292,068	388,982	-24.9%	167,717	217,790	-23.0%
	U.K.	22,104	23,541	-6.1%	155,709	156,689	-0.6%	76,688	83,523	-8.2%
	China	16,057	48,469	-66.9%	240,127	316,265	-24.1%	159,260	162,908	-2.2%
	Others*1	17,750	27,906	-36.4%	135,312	188,158	-28.1%	72,617	109,067	-33.4%
	Overseas Total	133,029	176,146	-24.5%	1,165,515	1,323,413	-11.9%	666,097	712,703	-6.5%
Total		188,130	227,563	-17.3%	1,508,828	1,666,603	-9.5%	859,432	898,047	-4.3%

3. Vehicle Exports from Japan

<units>

Destination		July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July)		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
North America		17,421	14,416	+20.8%	97,726	80,151	+21.9%	58,957	45,473	+29.7%
Europe		1,100	3,890	-71.7%	9,506	21,041	-54.8%	5,755	13,505	-57.4%
Middle East		4,864	5,167	-5.9%	36,378	43,737	-16.8%	13,503	21,122	-36.1%
Others		7,837	5,850	+34.0%	57,000	43,253	+31.8%	32,647	23,625	+38.2%
Total		31,222	29,323	+6.5%	200,610	188,182	+6.6%	110,862	103,725	+6.9%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, Russia, France and Argentina excluding CKD production.
Production volume for Renault models at the Indian plant has not been recorded since August 2025.

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Retail Sales in Japan by Model: July 2026

<units>

Model		July			CYTD (January - July)			FYTD (April - July)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
	March	0	0	-	0	0	-	0	0	-
	Note / Note AURA	5,064	7,824	-35.3%	40,928	51,132	-20.0%	19,205	24,721	-22.3%
	Skyline	78	81	-3.7%	714	794	-10.1%	471	390	+20.8%
	Fuga	0	0	-	0	0	-	0	0	-
	Leaf	2,004	297	+574.7%	12,016	2,297	+423.1%	6,951	1,164	+497.2%
	Juke	0	0	-	0	0	-	0	0	-
	Ariya	81	114	-28.9%	633	1,036	-38.9%	288	404	-28.7%
	X-Trail	1,360	1,379	-1.4%	12,145	12,474	-2.6%	5,305	5,368	-1.2%
	KICKS	2,591	772	+235.6%	7,440	6,335	+17.4%	5,406	2,794	+93.5%
	Serena	6,140	6,401	-4.1%	40,738	45,321	-10.1%	19,457	21,943	-11.3%
	Elgrand	1,883	163	+1055.2%	2,487	956	+160.1%	2,291	497	+361.0%
	Fairlady Z	26	391	-93.4%	969	5,033	-80.7%	321	1,976	-83.8%
	GT-R	6	103	-94.2%	22	757	-97.1%	11	365	-97.0%
	Others	1	0	-	6	0	-	4	0	-
PV Total		19,234	17,525	+9.8%	118,098	126,135	-6.4%	59,710	59,622	+0.1%
	NV150 AD / AD	149	600	-75.2%	2,058	4,378	-53.0%	683	2,013	-66.1%
	NV200 Vanette / Vanette	1,200	1,210	-0.8%	8,167	9,210	-11.3%	4,262	4,426	-3.7%
	NV350 Caravan	1,285	1,308	-1.8%	12,131	13,551	-10.5%	5,587	6,557	-14.8%
	Atlas F24 / F25 / F26	68	172	-60.5%	634	1,130	-43.9%	296	658	-55.0%
	Paramedic	0	1	-	121	176	-31.3%	2	6	-66.7%
CV Total		2,702	3,291	-17.9%	23,111	28,445	-18.8%	10,830	13,660	-20.7%
Registered Vehicle Total		21,936	20,816	+5.4%	141,209	154,580	-8.6%	70,540	73,282	-3.7%
	DAYZ	2,905	3,446	-15.7%	24,487	26,099	-6.2%	10,694	12,274	-12.9%
	Roox	7,076	5,860	+20.8%	60,247	42,759	+40.9%	29,628	20,737	+42.9%
	Sakura	1,083	1,133	-4.4%	6,055	9,906	-38.9%	3,674	3,849	-4.5%
	NV100 / NT100 Clipper	2,868	3,367	-14.8%	21,048	21,602	-2.6%	9,552	11,575	-17.5%
	Clipper EV	4	6	-33.3%	61	102	-40.2%	14	30	-53.3%
Mini Total		13,936	13,812	+0.9%	111,898	100,468	+11.4%	53,562	48,465	+10.5%
Japan Grand Total		35,872	34,628	+3.6%	253,107	255,048	-0.8%	124,102	121,747	+1.9%

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Retail Sales in the U.S. by Model: July 2026

<units>

Model		July			CYTD (January - July)			FYTD (April - July)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
	Versa	238	4,687	-94.9%	15,095	35,306	-57.2%	4,887	16,176	-69.8%
	Sentra	11,735	14,070	-16.6%	87,284	99,593	-12.4%	51,552	45,057	+14.4%
	Altima	4,264	4,471	-4.6%	46,552	66,578	-30.1%	23,581	30,769	-23.4%
	Maxima	0	0	-	0	13	-	0	2	-
	Z	208	459	-54.7%	1,913	4,248	-55.0%	1,014	2,094	-51.6%
	GT-R	0	0	-	2	37	-94.6%	0	5	-
	Leaf	1	421	-99.8%	50	4,346	-98.8%	25	2,023	-98.8%
	Cars Total	16,446	24,108	-31.8%	150,896	210,121	-28.2%	81,059	96,126	-15.7%
	Frontier	8,250	5,392	+53.0%	51,351	35,990	+42.7%	29,940	21,509	+39.2%
	Pathfinder	8,174	8,926	-8.4%	72,245	55,467	+30.2%	43,691	35,806	+22.0%
	Kicks	9,374	8,055	+16.4%	65,142	58,449	+11.5%	35,625	33,084	+7.7%
	Murano	3,304	5,355	-38.3%	22,965	23,583	-2.6%	13,442	14,881	-9.7%
	Rogue	22,706	15,779	+43.9%	158,432	125,342	+26.4%	88,297	63,240	+39.6%
	Rogue PHEV	500	0	-	744	0	-	705	0	-
	Rogue Sports	0	0	-	0	0	-	0	0	-
	Armada	2,107	1,503	+40.2%	12,112	9,675	+25.2%	7,519	5,765	+30.4%
	Titan	0	60	-	10	1,966	-99.5%	0	410	-
	New Leaf	149	0	-	1,784	0	-	1,141	0	-
	Ariya	0	1,043	-	90	12,662	-99.3%	34	8,514	-99.6%
	Trucks Total	54,564	46,113	+18.3%	384,875	323,134	+19.1%	220,394	183,209	+20.3%
	Nissan Brand Total	71,010	70,221	+1.1%	535,771	533,255	+0.5%	301,453	279,335	+7.9%
	Q50	0	13	-	1	513	-99.8%	0	107	-
	Q60 Coupe	0	0	-	0	0	-	0	0	-
	QX50	5	536	-99.1%	347	4,105	-91.5%	44	2,039	-97.8%
	QX55	0	190	-	106	1,571	-93.3%	20	721	-97.2%
	QX60	2,730	2,388	+14.3%	19,786	15,494	+27.7%	10,311	9,715	+6.1%
	QX65	1,034	0	-	2,290	0	-	2,290	0	-
	QX80	1,147	853	+34.5%	7,434	7,789	-4.6%	4,549	3,725	+22.1%
	Infiniti Brand Total	4,916	3,980	+23.5%	29,964	29,472	+1.7%	17,214	16,307	+5.6%
	U.S. Grand Total	75,926	74,201	+2.3%	565,735	562,727	+0.5%	318,667	295,642	+7.8%

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Retail Sales in Europe by Model: July 2026

<units>

Model		July			CYTD (January - July)			FYTD (April - July)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025		FY2026	FY2025	
	Micra BEV	1,839	0	-	10,330	0	-	7,085	0	-
	Leaf	956	1	+95500.0%	1,457	746	+95.3%	1,457	80	+1721.3%
	Sentra	0	469	-	0	699	-	0	599	-
	Juke	4,196	7,503	-44.1%	43,462	61,661	-29.5%	17,921	29,028	-38.3%
	Qashqai	9,091	9,239	-1.6%	90,856	91,240	-0.4%	40,263	42,472	-5.2%
	X-Trail	1,979	1,886	+4.9%	14,682	22,867	-35.8%	6,462	10,369	-37.7%
	Ariya	407	811	-49.8%	3,643	10,693	-65.9%	1,533	4,000	-61.7%
	GT-R	0	0	-	0	0	-	0	0	-
	Patrol	14	0	-	51	0	-	38	0	-
	Townstar	944	952	-0.8%	5,338	8,464	-36.9%	2,975	3,957	-24.8%
	Primaster	1,046	1,110	-5.8%	9,017	8,566	+5.3%	3,787	3,848	-1.6%
	Interstar	986	864	+14.1%	6,840	5,051	+35.4%	3,554	2,922	+21.6%
	NV400	0	10	-	0	576	-	0	145	-
Nissan Brand Total		21,458	22,845	-6.1%	185,676	210,563	-11.8%	85,075	97,420	-12.7%
	QX50 / QX55	7	2	+250.0%	183	83	+120.5%	70	45	+55.6%
	QX60	0	0	-	40	0	-	26	0	-
	QX80	7	3	+133.3%	35	36	-2.8%	35	16	+118.8%
Infiniti Brand Total		14	5	+180.0%	258	119	+116.8%	131	61	+114.8%
Europe Grand Total		21,472	22,850	-6.0%	185,934	210,682	-11.7%	85,206	97,481	-12.6%

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Retail Sales in China by Model : July 2026

<units>

Model		July			CYTD (January - July)		
		Volume		Var. (%)	Volume		Var. (%)
		2026	2025		CY2026	CY2025	
	N7	1,256	6,455	-80.5%	8,701	16,343	-46.8%
	N6	1,388	0	-	15,321	0	-
	NX8	3,250	0	-	15,459	0	-
	Tiida H/B	43	246	-82.5%	538	2,625	-79.5%
	Sylphy	8,051	26,339	-69.4%	103,180	162,683	-36.6%
	Altima / Tiana	2,376	7,459	-68.1%	29,598	36,164	-18.2%
	Kicks	1	23	-95.7%	4	3,781	-99.9%
	Qashqai	2,988	6,243	-52.1%	30,466	50,664	-39.9%
	X-Trail	1,487	3,631	-59.0%	16,254	17,571	-7.5%
	Navara	94	314	-70.1%	2,364	2,061	+14.7%
	Ariya	2	0	-	9	18	-50.0%
	Terra	0	0	-	0	1	-
	Pathfinder	306	609	-49.8%	1,644	4,736	-65.3%
	Frontier Pro	205	0	-	2,331	0	-
	Others	0	0	-	0	0	-
Nissan Brand Total		21,447	51,319	-58.2%	225,869	296,647	-23.9%
	QX50 / QX55	7	21	-66.7%	208	177	+17.5%
	QX60	45	79	-43.0%	393	636	-38.2%
Infiniti Brand Total		52	100	-48.0%	601	813	-26.1%
	D60	29	142	-79.6%	717	2,311	-69.0%
	D60 EV	1	2	-50.0%	2	771	-99.7%
	T80	10	33	-69.7%	125	240	-47.9%
	V-online	120	273	-56.0%	1,538	2,114	-27.2%
	V-online-PHEV	11	173	-93.6%	425	2,518	-83.1%
	Venucia VX6	331	927	-64.3%	3,856	6,361	-39.4%
Venucia Brand Total		502	1,550	-67.6%	6,663	14,315	-53.5%
DF Brand vehicles		1,676	4,390	-61.8%	28,002	25,055	+11.8%
China Grand Total		23,677	57,359	-58.7%	261,135	336,830	-22.5%

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