

Nissan Retail Sales, Production & Exports Results for March 2026

1. Retail Sales by Region

<units>

Region	March		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2026	2025		CY2026	CY2025		FY2025	FY2024	
	*From January to December, 2025 for China and Taiwan (within Others)								
Registered Vehicles	28,934	32,945	-12.2%	70,669	81,298	-13.1%	227,132	280,415	-19.0%
Mini Vehicles	23,422	19,458	+20.4%	58,336	52,003	+12.2%	171,549	180,453	-4.9%
Japan Total	52,356	52,403	-0.1%	129,005	133,301	-3.2%	398,681	460,868	-13.5%
Nissan Brand	83,970	104,786	-19.9%	234,318	253,920	-7.7%	853,705	881,027	-3.1%
Infiniti Brand	5,357	5,180	+3.4%	12,750	13,165	-3.2%	52,431	57,331	-8.5%
U.S. Total	89,327	109,966	-18.8%	247,068	267,085	-7.5%	906,136	938,358	-3.4%
Canada	12,041	14,432	-16.6%	26,948	30,375	-11.3%	106,315	103,920	+2.3%
Mexico	22,304	23,728	-6.0%	67,484	65,647	+2.8%	277,499	259,717	+6.8%
Europe	51,293	53,402	-3.9%	100,704	113,201	-11.0%	317,060	350,957	-9.7%
China	54,616	44,409	+23.0%	130,059	121,335	+7.2%	653,024	696,631	-6.3%
Others	46,923	55,123	-14.9%	125,816	138,834	-9.4%	492,449	535,791	-8.1%
Overseas Total	276,504	301,060	-8.2%	698,079	736,477	-5.2%	2,752,483	2,885,374	-4.6%
Total	328,860	353,463	-7.0%	827,084	869,778	-4.9%	3,151,164	3,346,242	-5.8%

2. Production by Country

<units>

Country	March		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2026	2025		CY2026	CY2025		FY2025	FY2024	
	*From January to December, 2025 for China and Taiwan (within Others)								
Japan	53,273	53,538	-0.5%	149,978	157,846	-5.0%	557,576	641,348	-13.1%
U.S.	57,743	51,068	+13.1%	152,484	133,904	+13.9%	504,812	500,434	+0.9%
Mexico	42,022	50,376	-16.6%	124,351	171,192	-27.4%	611,695	678,019	-9.8%
U.K.	28,163	24,849	+13.3%	79,021	73,166	+8.0%	279,029	276,336	+1.0%
China	55,431	45,340	+22.3%	117,887	116,957	+0.8%	660,831	665,437	-0.7%
Others*1	20,800	26,090	-20.3%	61,914	79,613	-22.2%	288,657	339,565	-15.0%
Overseas Total	204,159	197,723	+3.3%	535,657	574,832	-6.8%	2,345,024	2,459,791	-4.7%
Total	257,432	251,261	+2.5%	685,635	732,678	-6.4%	2,902,600	3,101,139	-6.4%

3. Vehicle Exports from Japan

<units>

Destination	March		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2026	2025		CY2026	CY2025		FY2025	FY2024	
North America	10,325	10,096	+2.3%	38,769	34,678	+11.8%	140,734	175,857	-20.0%
Europe	2,182	3,055	-28.6%	3,751	7,536	-50.2%	34,685	57,360	-39.5%
Middle East	10,617	12,739	-16.7%	22,875	22,615	+1.1%	78,044	65,560	+19.0%
Others	4,681	5,852	-20.0%	24,353	19,628	+24.1%	81,243	85,623	-5.1%
Total	27,805	31,742	-12.4%	89,748	84,457	+6.3%	334,706	384,400	-12.9%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

Excluding production of Renault models at the Indian plant since August 2025.

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Retail Sales in Japan by Model: March 2026

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2026	2025		CY2026	CY2025		FY2025	FY2024	
March	0	0	-	0	0	-	0	2	-
Note / Note AURA	9,168	10,011	-8.4%	21,723	26,411	-17.8%	73,435	96,934	-24.2%
Sylphy	0	0	-	0	0	-	0	1	-
Skyline	150	174	-13.8%	243	404	-39.9%	963	1,672	-42.4%
Fuga	0	0	-	0	0	-	1	2	-50.0%
Leaf	2,514	368	+583.2%	5,065	1,133	+347.0%	7,460	4,666	+59.9%
Juke	0	0	-	0	0	-	1	2	-50.0%
Ariya	115	210	-45.2%	345	632	-45.4%	1,060	2,891	-63.3%
X-Trail	3,114	2,807	+10.9%	6,840	7,106	-3.7%	19,673	26,293	-25.2%
KICKS	673	1,292	-47.9%	2,034	3,541	-42.6%	8,088	12,953	-37.6%
Serena	7,794	9,497	-17.9%	21,281	23,378	-9.0%	69,367	81,765	-15.2%
Elgrand	42	156	-73.1%	196	459	-57.3%	1,163	1,418	-18.0%
Fairlady Z	239	1,792	-86.7%	648	3,057	-78.8%	3,822	6,484	-41.1%
GT-R	4	162	-97.5%	11	392	-97.2%	634	1,099	-42.3%
Others	2	0	-	2	0	-	2	4	-50.0%
PV Total	23,815	26,469	-10.0%	58,388	66,513	-12.2%	185,669	236,186	-21.4%
NV150 AD / AD	487	950	-48.7%	1,375	2,365	-41.9%	6,325	7,872	-19.7%
NV200 Vanette / Vanette	1,590	1,909	-16.7%	3,905	4,784	-18.4%	13,017	13,304	-2.2%
NV350 Caravan	2,908	3,377	-13.9%	6,544	6,994	-6.4%	20,210	21,347	-5.3%
Atlas F24 / F25 / F26	118	204	-42.2%	338	472	-28.4%	1,732	1,483	+16.8%
Paramedic	16	36	-55.6%	119	170	-30.0%	179	223	-19.7%
CV Total	5,119	6,476	-21.0%	12,281	14,785	-16.9%	41,463	44,229	-6.3%
Registered Vehicle Total	28,934	32,945	-12.2%	70,669	81,298	-13.1%	227,132	280,415	-19.0%
DAYZ	5,433	5,205	+4.4%	13,793	13,825	-0.2%	43,906	47,719	-8.0%
Roox	11,768	8,360	+40.8%	30,619	22,022	+39.0%	80,109	68,989	+16.1%
Sakura	959	2,008	-52.2%	2,381	6,057	-60.7%	10,417	20,832	-50.0%
NV100 / NT100 Clipper	5,250	3,858	+36.1%	11,496	10,027	+14.7%	36,993	42,601	-13.2%
Clipper EV	12	27	-55.6%	47	72	-34.7%	124	312	-60.3%
Mini Total	23,422	19,458	+20.4%	58,336	52,003	+12.2%	171,549	180,453	-4.9%
Japan Grand Total	52,356	52,403	-0.1%	129,005	133,301	-3.2%	398,681	460,868	-13.5%

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Retail Sales in the U.S. by Model: March 2026

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2026	2025		CY2026	CY2025		FY2025	FY2024	
Versa	4,000	6,876	-41.8%	10,208	19,130	-46.6%	42,388	54,245	-21.9%
Sentra	13,184	24,596	-46.4%	35,732	54,536	-34.5%	133,774	167,114	-20.0%
Altima	7,314	15,659	-53.3%	22,971	35,809	-35.9%	80,430	121,124	-33.6%
Maxima	0	3	-	0	11	-	3	424	-99.3%
Z	346	1,221	-71.7%	899	2,154	-58.3%	4,232	4,647	-8.9%
GT-R	0	6	-	2	32	-93.8%	9	222	-95.9%
Leaf	6	1,110	-99.5%	25	2,323	-98.9%	2,392	12,407	-80.7%
Cars Total	24,850	49,471	-49.8%	69,837	113,995	-38.7%	263,228	360,183	-26.9%
Frontier	7,528	5,852	+28.6%	21,411	14,481	+47.9%	72,162	62,892	+14.7%
Pathfinder	10,737	7,229	+48.5%	28,554	19,661	+45.2%	110,491	81,564	+35.5%
Kicks	11,417	11,011	+3.7%	29,517	25,365	+16.4%	107,727	88,997	+21.0%
Murano	3,195	2,907	+9.9%	9,523	8,702	+9.4%	43,568	23,292	+87.1%
Rogue	24,287	24,825	-2.2%	70,135	62,102	+12.9%	225,928	217,020	+4.1%
Rogue PHEV	39	0	-	39	0	-	39	0	-
Rogue Sports	0	0	-	0	0	-	1	2	-50.0%
Armada	1,651	1,719	-4.0%	4,593	3,910	+17.5%	18,148	15,200	+19.4%
Titan	1	440	-99.8%	10	1,556	-99.4%	497	12,073	-95.9%
New Leaf	241	0	-	643	0	-	1,102	0	-
Ariya	24	1,332	-98.2%	56	4,148	-98.6%	10,814	19,804	-45.4%
Trucks Total	59,120	55,315	+6.9%	164,481	139,925	+17.5%	590,477	520,844	+13.4%
Nissan Brand Total	83,970	104,786	-19.9%	234,318	253,920	-7.7%	853,705	881,027	-3.1%
Q50	1	104	-99.0%	1	406	-99.8%	124	4,437	-97.2%
Q60 Coupe	0	0	-	0	0	-	0	15	-
QX50	42	826	-94.9%	303	2,066	-85.3%	4,138	10,219	-59.5%
QX55	22	305	-92.8%	86	850	-89.9%	1,524	3,476	-56.2%
QX60	4,158	2,331	+78.4%	9,475	5,779	+64.0%	34,234	27,254	+25.6%
QX80	1,134	1,614	-29.7%	2,885	4,064	-29.0%	12,411	11,930	+4.0%
Infiniti Brand Total	5,357	5,180	+3.4%	12,750	13,165	-3.2%	52,431	57,331	-8.5%
U.S. Grand Total	89,327	109,966	-18.8%	247,068	267,085	-7.5%	906,136	938,358	-3.4%

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Retail Sales in Europe by Model: March 2026

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2026	2025		CY2026	CY2025		FY2025	FY2024	
Micra	0	0	-	0	0	-	0	0	-
Micra BEV	1,673	0	-	3,245	0	-	3,998	0	-
Leaf	0	174	-	0	666	-	87	7,725	-98.9%
Sentra	0	50	-	0	100	-	600	834	-28.1%
Juke	12,576	15,969	-21.2%	25,541	32,633	-21.7%	86,743	98,316	-11.8%
Qashqai	26,928	22,505	+19.7%	50,593	48,768	+3.7%	149,084	146,267	+1.9%
X-Trail	3,794	6,231	-39.1%	8,220	12,498	-34.2%	29,657	38,259	-22.5%
Ariya	1,112	2,861	-61.1%	2,110	6,693	-68.5%	11,507	20,563	-44.0%
GT-R	0	0	-	0	0	-	0	0	-
Patrol	11	0	-	13	0	-	13	0	-
Townstar	961	2,203	-56.4%	2,363	4,507	-47.6%	10,104	14,506	-30.3%
Primaster	2,766	2,037	+35.8%	5,230	4,718	+10.9%	14,268	14,687	-2.9%
Interstar	1,467	1,098	+33.6%	3,286	2,129	+54.3%	10,552	3,049	+246.1%
NV400	0	233	-	0	431	-	171	6,287	-97.3%
Nissan Brand Total	51,288	53,361	-3.9%	100,601	113,143	-11.1%	316,784	350,493	-9.6%
QX50 / QX55	5	27	-81.5%	103	38	+171.1%	220	96	+129.2%
QX60	0	0	-	0	0	-	0	31	-
QX80	0	14	-	0	20	-	56	337	-83.4%
Infiniti Brand Total	5	41	-87.8%	103	58	+77.6%	276	464	-40.5%
Europe Grand Total	51,293	53,402	-3.9%	100,704	113,201	-11.0%	317,060	350,957	-9.7%

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Retail Sales in China by Model: March 2026

<units>

Model	March			CYTD (January - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024	
N7	1,381	0	-	2,946	0	-
N6	2,665	0	-	7,538	0	-
NX8	280	0	-	280	0	-
Tiida H/B	141	520	-72.9%	293	1,337	-78.1%
Sylphy	28,093	20,784	+35.2%	61,300	58,821	+4.2%
Altima	5,217	3,442	+51.6%	15,596	12,575	+24.0%
Kicks	0	3,499	-	2	3,681	-99.9%
Qashqai	5,931	6,702	-11.5%	15,424	20,729	-25.6%
X-Trail	3,584	2,467	+45.3%	8,444	7,218	+17.0%
Murano	0	0	-	0	0	-
Navara	578	335	+72.5%	1,126	890	+26.5%
Ariya	0	0	-	0	9	-
Terra	0	0	-	0	0	-
Pathfinder	211	588	-64.1%	729	1,691	-56.9%
Frontier Pro	437	0	-	895	0	-
Others	0	0	-	0	0	-
Nissan Brand Total	48,518	38,337	+26.6%	114,573	106,951	+7.1%
QX50 / QX55	39	26	+50.0%	94	66	+42.4%
QX60	62	94	-34.0%	143	272	-47.4%
Infiniti Brand Total	101	120	-15.8%	237	338	-29.9%
D60	135	261	-48.3%	359	1,490	-75.9%
D60 EV	0	236	-	1	761	-99.9%
T60	0	0	-	0	0	-
T60 EV	0	0	-	0	0	-
T80	16	39	-59.0%	78	100	-22.0%
V-online	225	249	-9.6%	836	891	-6.2%
V-online-PHEV	14	294	-95.2%	270	794	-66.0%
Venucia VX6	612	1,062	-42.4%	1,117	2,082	-46.3%
Venucia Brand Total	1,002	2,141	-53.2%	2,661	6,118	-56.5%
DF Brand vehicles	4,995	3,811	+31.1%	12,588	7,928	+58.8%
China Grand Total	54,616	44,409	+23.0%	130,059	121,335	+7.2%

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