Nissan Retail Sales, Production & Exports Results for October 2025

1. Retail Sales by Region <units>

	October			CYTD (Janua	ry - October)		FYTD (April		
Region			Var. (%)			Var. (%)	*From January to July (within 6	Var. (%)	
	2025	2024	(79)	CY2025	CY2024	(79)	FY2025	FY2024	(70)
Registered Vehicles	15,899	22,360	-28.9%	208,288	243,738	-14.5%	126,990	156,321	-18.8%
Mini Vehicles	11,804	13,224	-10.7%	138,322	162,036	-14.6%	86,319	101,641	-15.1%
Japan Total	27,703	35,584	-22.1%	346,610	405,774	-14.6%	213,309	257,962	-17.3%
Nissan Brand	61,726	71,826	-14.1%	734,986	730,783	+0.6%	481,066	491,952	-2.2%
Infiniti Brand	4,491	4,830	-7.0%	43,134	47,397	-9.0%	29,969	33,493	-10.5%
U.S. Total	66,217	76,656	-13.6%	778,120	778,180	-0.0%	511,035	525,445	-2.7%
Canada	7,705	8,912	-13.5%	95,117	89,497	+6.3%	64,742	59,950	+8.0%
Mexico	22,832	21,080	+8.3%	220,146	204,865	+7.5%	154,499	142,708	+8.3%
Europe	23,638	22,789	+3.7%	283,375	299,031	-5.2%	170,174	181,848	-6.4%
China	67,855	61,170	+10.9%	524,993	558,168	-5.9%	336,830	386,399	-12.8%
Others	42,567	45,357	-6.2%	415,930	441,894	-5.9%	277,302	299,639	-7.5%
Overseas Total	230,814	235,964	-2.2%	2,317,681	2,371,635	-2.3%	1,514,582	1,595,989	-5.1%
Total	258,517	271,548	-4.8%	2,664,291	2,777,409	-4.1%	1,727,891	1,853,951	-6.8%

2. Production by Country

<units>

Country		October			CYTD (Janua	ry - October)		FYTD (Apri		
				Var. (%)			Var. (%)	*From January to July for China and Taiwan (within Others)		Var. (%)
		2025	2024	(7-7	CY2025	CY2024	(7-7)	FY2025	FY2024	(74)
J	apan	52,053	64,516	-19.3%	477,239	545,105	-12.5%	319,393	371,617	-14.1%
	U.S.	45,708	47,698	-4.2%	411,089	460,338	-10.7%	277,185	301,949	-8.2%
	Mexico	58,115	70,382	-17.4%	572,928	575,366	-0.4%	401,736	412,252	-2.6%
	U.K.	27,662	26,678	+3.7%	228,174	250,089	-8.8%	155,008	169,062	-8.3%
	China	65,413	51,946	+25.9%	504,191	533,222	-5.4%	316,265	380,797	-16.9%
	Others*1	27,372	29,628	-7.6%	258,179	287,660	-10.2%	178,895	203,927	-12.3%
C	verseas Total	224,270	226,332	-0.9%	1,974,561	2,106,675	-6.3%	1,329,089	1,467,987	-9.5%
Tot	al	276,323	290,848	-5.0%	2,451,800	2,651,780	-7.5%	1,648,482	1,839,604	-10.4%

3. Vehicle Exports from Japan

Destination		October			CYTD (Janua	ry - October)		FYTD (Apri	l - October)	
				Var. (%)			Var. (%)		Var. (%)	
		2025	2024	(70)	CY2025	CY2024	(70)	FY2025	FY2024	(70)
	North America	12,114	21,846	-44.5%	111,878	160,477	-30.3%	77,200	109,734	-29.6%
	Europe	2,581	5,728	-54.9%	31,164	47,804	-34.8%	23,628	37,814	-37.5%
	Middle East	7,039	5,733	+22.8%	64,683	44,282	+46.1%	42,068	24,685	+70.4%
	Others	7,443	7,195	+3.4%	62,570	68,797	-9.1%	42,942	50,600	-15.1%
h	otal	29,177	40,502	-28.0%	270,295	321,360	-15.9%	185,838	222,833	-16.6%

^{*1} Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production. Excluding production of Renault models at the Indian plant since August 2025.

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		October		CYTD	(January - Oc	ctober)	FYTD (April - October)			
			Var.	Volume Var.			Vol	Var. (%)		
Model			(%)	CY2025 CY2024		(%)	FY2025	FY2025 FY2024		
March	0	0	-	0	6	-	0	2		
Note / Note AURA	5,492	7,618	-27.9%	68,973	87,200	-20.9%	42,562	55,957	-23.99	
Sylphy	0	0	-	0	1	-	0	1		
Skyline	90	148	-39.2%	1,040	2,012	-48.3%	636	1,081	-41.29	
Fuga	0	0	-	1	3	-66.7%	1	2	-50.09	
Leaf	150	419	-64.2%	2,862	4,381	-34.7%	1,729	2,703	-36.09	
Juke	0	0	-	0	2	·	0	2		
Ariya	51	197	-74.1%	1,252	2,216	-43.5%	620	1,863	-66.79	
X-Trail	1,165	2,172	-46.4%	17,657	28,024	-37.0%	10,551	15,435	-31.69	
KICKS	582	930	-37.4%	8,430	12,692	-33.6%	4,889	7,758	-37.0%	
Serena	4,820	6,347	-24.1%	61,800	68,495	-9.8%	38,422	45,984	-16.49	
Elgrand	48	136	-64.7%	1,323	1,115	+18.7%	864	653	+32.39	
Fairlady Z	250	452	-44.7%	5,977	3,297	+81.3%	2,920	2,587	+12.9%	
GT-R	22	92	-76.1%	1,002	1,046	-4.2%	610	596	+2.3%	
Others	0	0	-	0	4	•	0	3		
PV Total	12,670	18,511	-31.6%	170,317	210,494	-19.1%	103,804	134,627	-22.9%	
NV150 AD / AD	665	727	-8.5%	6,266	5,636	+11.2%	3,901	3,937	-0.9%	
NV200 Vanette / Vanette	993	1,305	-23.9%	12,186	9,149	+33.2%	7,402	5,525	+34.09	
NV350 Caravan	1,414	1,635	-13.5%	17,748	17,457	+1.7%	10,754	11,478	-6.39	
Atlas F24 / F25 / F26	152	172	-11.6%	1,588	847	+87.5%	1,116	743	+50.29	
Paramedic	5	10	-50.0%	183	155	+18.1%	13	11	+18.29	
CV Total	3,229	3,849	-16.1%	37,971	33,244	+14.2%	23,186	21,694	+6.99	
Registered Vehicle Total	15,899	22,360	-28.9%	208,288	243,738	-14.5%	126,990	156,321	-18.89	
DAYZ	2,971	3,433	-13.5%	37,685	43,614	-13.6%	23,860	27,077	-11.99	
Roox	5,427	4,915	+10.4%	56,882	60,184	-5.5%	34,860	36,454	-4.49	
Sakura	704	1,448	-51.4%	12,902	19,714	-34.6%	6,845	11,563	-40.89	
NV100 / NT100 Clipper	2,685	3,409	-21.2%	30,714	38,253	-19.7%	20,687	26,349	-21.5	
Clipper EV	17	19	-10.5%	139	271	-48.7%	67	198	-66.29	
Mini Total	11,804	13,224	-10.7%	138,322	162,036	-14.6%	86,319	101,641	-15.19	
pan Grand Total	27,703	35,584	-22.1%	346,610	405,774	-14.6%	213,309	257,962	-17.3%	

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Retail Sales in the U.S. by Model: October 2025

		October		CYTD	(January - Od	ctober)	FYTD (April - October)		
	Volu		Var.		ume	Var.	Volume		Var.
Model	2025	2024	(%)	CY2025	CY2024	(%)	FY2025	FY2024	(%)
Versa	2,393	4,096	-41.6%	43,856	33,398	+31.3%	24,726	25,924	-4.6%
Sentra	8,770	11,166	-21.5%	134,511	134,898	-0.3%	79,975	94,817	-15.7%
Altima	4,446	10,495	-57.6%	80,740	97,174	-16.9%	44,931	68,591	-34.5%
Maxima	0	8	-	13	928	-98.6%	2	399	-99.5%
Z	221	254	-13.0%	5,043	2,429	+107.6%	2,889	1,758	+64.3%
GT-R	0	18	-	39	203	-80.8%	7	126	-94.4%
Leaf	16	1,032	-98.4%	4,665	8,613	-45.8%	2,342	7,471	-68.7%
Cars Total	15,846	27,069	-41.5%	268,867	277,643	-3.2%	154,872	199,086	-22.2%
Frontier	5,721	4,774	+19.8%	53,351	59,031	-9.6%	38,870	39,287	-1.1%
Pathfinder	10,263	7,035	+45.9%	82,548	65,931	+25.2%	62,887	46,919	+34.0%
Kicks	8,236	8,487	-3.0%	84,874	60,631	+40.0%	59,509	46,907	+26.9%
Murano	3,926	1,637	+139.8%	36,326	16,074	+126.0%	27,624	11,348	+143.4%
Rogue	16,409	19,272	-14.9%	178,232	208,420	-14.5%	116,130	117,622	-1.3%
Rogue Sports	0	0	-	1	8	-87.5%	1	2	-50.0%
Armada	1,202	1,054	+14.0%	13,811	13,465	+2.6%	9,901	9,488	+4.4%
Titan	9	923	-99.0%	2,033	13,108	-84.5%	477	8,963	-94.7%
New Leaf	79	0	-	79	0	-	79	0	
Ariya	35	1,575	-97.8%	14,864	16,472	-9.8%	10,716	12,330	-13.1%
Trucks Total	45,880	44,757	+2.5%	466,119	453,140	+2.9%	326,194	292,866	+11.4%
Nissan Brand Total	61,726	71,826	-14.1%	734,986	730,783	+0.6%	481,066	491,952	-2.2%
Q50	1	381	-99.7%	529	4,519	-88.3%	123	3,122	-96.1%
Q60 Coupe	0	0	-	0	51	-	0	14	
QX50	288	931	-69.1%	5,282	8,808	-40.0%	3,216	6,239	-48.5%
QX55	154	316	-51.3%	2,085	3,052	-31.7%	1,235	1,957	-36.9%
QX60	3,049	2,235	+36.4%	24,290	22,590	+7.5%	18,511	16,257	+13.9%
QX80	999	967	+3.3%	10,948	8,377	+30.7%	6,884	5,904	+16.6%
Infiniti Brand Total	4,491	4,830	-7.0%	43,134	47,397	-9.0%	29,969	33,493	-10.5%
J.S. Grand Total	66,217	76,656	-13.6%	778,120	778,180	-0.0%	511,035	525,445	-2.7%

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Retail Sales in Europe by Model: October 2025

		October		CYTD	(January - Od	ctober)	FYTD (April - October)			
	Volu	ıme	Var.	Volu	ume	Var.	Volu	ume	Var.	
Model	2025	2024	(%)	CY2025	CY2024	(%)	FY2025	FY2024	(%)	
Micra	0	0	-	0	1	-	0	0		
Micra BEV	173	0	-	173	0	-	173	0		
Leaf	3	486	-99.4%	750	11,017	-93.2%	84	6,232	-98.7	
Sentra	1	371	-99.7%	700	697	+0.4%	600	605	-0.8	
Juke	6,766	6,261	+8.1%	81,596	81,892	-0.4%	48,963	50,739	-3.5	
Qashqai	10,163	9,357	+8.6%	126,314	125,081	+1.0%	77,546	73,174	+6.0	
X-Trail	2,445	2,132	+14.7%	29,458	33,300	-11.5%	16,960	19,824	-14.4	
Ariya	1,006	1,361	-26.1%	13,991	14,402	-2.9%	7,298	10,352	-29.5	
GT-R	0	0	-	0	0	-	0	0		
Townstar	837	1,371	-38.9%	10,428	11,506	-9.4%	5,921	7,492	-21.0	
Primaster	1,091	940	+16.1%	11,520	11,419	+0.9%	6,802	7,635	-10.9	
Interstar	1,135	161	+605.0%	7,691	161	+4677.0%	5,562	161	+3354.7	
NV400	9	321	-97.2%	589	9,078	-93.5%	158	5,244	-97.0	
Nissan Brand Total	23,629	22,761	+3.8%	283,210	298,554	-5.1%	170,067	181,458	-6.3	
QX50 / QX55	9	0	-	129	119	+8.4%	91	56	+62.5	
QX60	0	0	-	0	39	-	0	31		
QX80	0	28	-	36	319	-88.7%	16	303	-94.7	
Infiniti Brand Total	9	28	-67.9%	165	477	-65.4%	107	390	-72.6	
urope Grand Total	23,638	22,789	+3.7%	283,375	299,031	-5.2%	170,174	181,848	-6.4	

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Retail Sales in China by Model: October 2025

		October		CYTD (January - October)				
Model	Volu		Var.	Volu		Var.		
Wodel	2025	2024	(%)	CY2025	CY2024	(%)		
N7	6,540	0	-	39,441	0	-		
Tiida H/B	190	786	-75.8%	3,233	13,460	-76.0%		
Sylphy	33,903	31,942	+6.1%	257,604	272,146	-5.3%		
Altima	5,740	7,709	-25.5%	49,864	59,105	-15.6%		
Kicks	5	413	-98.8%	3,794	9,521	-60.2%		
Qashqai	8,030	8,217	-2.3%	72,296	89,960	-19.6%		
X-Trail	6,050	2,895	+109.0%	30,970	28,047	+10.4%		
Murano	0	0	-	0	3	-		
Navara	313	375	-16.5%	2,722	2,792	-2.5%		
Ariya	0	19	1	18	2,047	-99.1%		
Terra	0	0	-	1	2	-50.0%		
Pathfinder	547	1,039	-47.4%	6,284	9,632	-34.8%		
Others	2	0	-	5	0	-		
Nissan Brand Total	61,320	53,395	+14.8%	466,232	486,715	-4.2%		
QX50 / QX55	65	41	+58.5%	325	395	-17.7%		
QX60	102	214	-52.3%	896	1,524	-41.2%		
Infiniti Brand Total	167	255	-34.5%	1,221	1,919	-36.4%		
D60	216	1,644	-86.9%	2,879	7,930	-63.7%		
D60 EV	1	347	-99.7%	772	9,538	-91.9%		
T60	0	0	-	0	2	-		
T60 EV	0	0	-	0	1	-		
T80	53	37	+43.2%	361	722	-50.0%		
V-online	472	402	+17.4%	3,336	5,407	-38.3%		
V-online-PHEV	207	624	-66.8%	3,048	8,848	-65.6%		
Venucia VX6	671	994	-32.5%	9,170	8,585	+6.8%		
Venucia Brand Total	1,620	4,048	-60.0%	19,566	41,033	-52.3%		
DF Brand vehicles	4,748	3,472	+36.8%	37,974	28,501	+33.2%		
China Grand Total	67,855	61,170	+10.9%	524,993	558,168	-5.9%		

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