

Nissan Retail Sales, Production & Exports Results for July 2025

1. Retail Sales by Region

<units>

Region		July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) <small>*From January to April for China and Taiwan (within Others)</small>		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Japan	Registered Vehicles	20,816	25,707	-19.0%	154,580	172,852	-10.6%	73,282	85,435	-14.2%
	Mini Vehicles	13,812	16,989	-18.7%	100,468	115,652	-13.1%	48,465	55,257	-12.3%
	Japan Total	34,628	42,696	-18.9%	255,048	288,504	-11.6%	121,747	140,692	-13.5%
Overseas	Nissan Brand	70,221	69,977	+0.3%	533,255	531,406	+0.3%	279,335	292,575	-4.5%
	Infiniti Brand	3,980	4,467	-10.9%	29,472	32,494	-9.3%	16,307	18,590	-12.3%
	U.S. Total	74,201	74,444	-0.3%	562,727	563,900	-0.2%	295,642	311,165	-5.0%
	Canada	9,850	8,128	+21.2%	70,156	63,153	+11.1%	39,781	33,606	+18.4%
	Mexico	23,762	20,904	+13.7%	152,525	143,361	+6.4%	86,878	81,204	+7.0%
	Europe	22,849	25,149	-9.1%	210,681	220,951	-4.6%	97,480	103,768	-6.1%
	China	57,359	47,102	+21.8%	336,830	386,399	-12.8%	167,630	222,212	-24.6%
	Others	40,096	42,976	-6.7%	288,569	306,836	-6.0%	149,373	163,336	-8.5%
	Overseas Total	228,117	218,703	+4.3%	1,621,488	1,684,600	-3.7%	836,784	915,291	-8.6%
	Total	262,745	261,399	+0.5%	1,876,536	1,973,104	-4.9%	958,531	1,055,983	-9.2%

2. Production by Country

<units>

Country		July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July) <small>*From January to April for China and Taiwan (within Others)</small>		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Japan		51,417	52,246	-1.6%	343,190	380,438	-9.8%	185,344	206,950	-10.4%
	U.S.	28,778	41,119	-30.0%	273,319	327,672	-16.6%	139,415	169,283	-17.6%
	Mexico	47,452	42,494	+11.7%	388,982	382,852	+1.6%	217,790	219,738	-0.9%
	U.K.	23,541	24,636	-4.4%	156,689	184,215	-14.9%	83,523	103,188	-19.1%
	China	48,469	42,311	+14.6%	316,265	380,797	-16.9%	162,908	220,804	-26.2%
	Others*1	27,906	34,656	-19.5%	188,158	195,600	-3.8%	109,067	111,411	-2.1%
	Overseas Total	176,146	185,216	-4.9%	1,323,413	1,471,136	-10.0%	712,703	824,424	-13.6%
	Total	227,563	237,462	-4.2%	1,666,603	1,851,574	-10.0%	898,047	1,031,374	-12.9%

3. Vehicle Exports from Japan

<units>

Destination		July		Var. (%)	CYTD (January - July)		Var. (%)	FYTD (April - July)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
North America		14,416	12,440	+15.9%	80,151	112,190	-28.6%	45,473	61,447	-26.0%
	Europe	3,890	5,403	-28.0%	21,041	32,452	-35.2%	13,505	22,462	-39.9%
	Middle East	5,167	1,137	+354.4%	43,737	30,625	+42.8%	21,122	11,028	+91.5%
	Others	5,850	6,584	-11.1%	43,253	43,466	-0.5%	23,625	25,269	-6.5%
	Total	29,323	25,564	+14.7%	188,182	218,733	-14.0%	103,725	120,206	-13.7%

\*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

\*2 The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

Retail Sales in Japan by Model: July 2025

<units>

Model		July			CYTD (January - July)			FYTD (April - July)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	March	0	0	-	0	6	-	0	2	-
	Note / Note AURA	7,824	9,000	-13.1%	51,132	61,857	-17.3%	24,721	30,614	-19.2%
	Skyline	81	160	-49.4%	794	1,592	-50.1%	390	661	-41.0%
	Fuga	0	0	-	0	1	-	0	0	-
	Leaf	297	490	-39.4%	2,297	3,040	-24.4%	1,164	1,362	-14.5%
	Juke	0	0	-	0	2	-	0	2	-
	Ariya	114	365	-68.8%	1,036	1,467	-29.4%	404	1,114	-63.7%
	X-Trail	1,379	2,708	-49.1%	12,474	21,329	-41.5%	5,368	8,740	-38.6%
	KICKS	772	1,479	-47.8%	6,335	9,664	-34.4%	2,794	4,730	-40.9%
	Serena	6,401	7,607	-15.9%	45,321	47,775	-5.1%	21,943	25,264	-13.1%
	Elgrand	163	122	+33.6%	956	787	+21.5%	497	325	+52.9%
	Fairlady Z	391	557	-29.8%	5,033	2,127	+136.6%	1,976	1,417	+39.4%
	GT-R	103	131	-21.4%	757	785	-3.6%	365	335	+9.0%
	Others	0	1	-	0	3	-	0	2	-
	PV Total	17,525	22,620	-22.5%	126,135	150,435	-16.2%	59,622	74,568	-20.0%
	NV150 AD / AD	600	689	-12.9%	4,378	3,449	+26.9%	2,013	1,750	+15.0%
	NV200 Vanette / Vanette	1,210	382	+216.8%	9,210	6,228	+47.9%	4,426	2,604	+70.0%
	NV350 Caravan	1,308	1,926	-32.1%	13,551	12,182	+11.2%	6,557	6,203	+5.7%
	Atlas F24 / F25 / F26	172	90	+91.1%	1,130	414	+172.9%	658	310	+112.3%
	Paramedic	1	0	-	176	144	+22.2%	6	0	-
	CV Total	3,291	3,087	+6.6%	28,445	22,417	+26.9%	13,660	10,867	+25.7%
	Registered Vehicle Total	20,816	25,707	-19.0%	154,580	172,852	-10.6%	73,282	85,435	-14.2%
	DAYZ	3,446	3,555	-3.1%	26,099	31,277	-16.6%	12,274	14,740	-16.7%
	Roox	5,860	7,419	-21.0%	42,759	43,039	-0.7%	20,737	19,309	+7.4%
	Sakura	1,133	2,169	-47.8%	9,906	14,251	-30.5%	3,849	6,100	-36.9%
	NV100 / NT100 Clipper	3,367	3,835	-12.2%	21,602	26,892	-19.7%	11,575	14,988	-22.8%
	Clipper EV	6	11	-45.5%	102	193	-47.2%	30	120	-75.0%
	Mini Total	13,812	16,989	-18.7%	100,468	115,652	-13.1%	48,465	55,257	-12.3%
	Japan Grand Total	34,628	42,696	-18.9%	255,048	288,504	-11.6%	121,747	140,692	-13.5%

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

Retail Sales in the U.S. by Model: July 2025

<units>

Model		July			CYTD (January - July)			FYTD (April - July)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	Versa	4,687	5,013	-6.5%	35,306	22,825	+54.7%	16,176	15,351	+5.4%
	Sentra	14,070	14,760	-4.7%	99,593	103,788	-4.0%	45,057	63,707	-29.3%
	Altima	4,471	7,839	-43.0%	66,578	67,735	-1.7%	30,769	39,152	-21.4%
	Maxima	0	51	-	13	863	-98.5%	2	334	-99.4%
	Z	459	237	+93.7%	4,248	1,694	+150.8%	2,094	1,023	+104.7%
	GT-R	0	4	-	37	155	-76.1%	5	78	-93.6%
	Leaf	421	1,588	-73.5%	4,346	4,655	-6.6%	2,023	3,513	-42.4%
	Cars Total	24,108	29,492	-18.3%	210,121	201,715	+4.2%	96,126	123,158	-21.9%
	Frontier	5,392	5,202	+3.7%	35,990	45,165	-20.3%	21,509	25,421	-15.4%
	Pathfinder	8,926	6,416	+39.1%	55,467	45,982	+20.6%	35,806	26,970	+32.8%
	Kicks	8,055	7,239	+11.3%	58,449	40,230	+45.3%	33,084	26,506	+24.8%
	Murano	5,355	1,774	+201.9%	23,583	10,913	+116.1%	14,881	6,187	+140.5%
	Rogue	15,779	14,720	+7.2%	125,342	155,872	-19.6%	63,240	65,074	-2.8%
	Rogue Sports	0	0	-	0	8	-	0	2	-
	Armada	1,503	1,582	-5.0%	9,675	10,415	-7.1%	5,765	6,438	-10.5%
	Titan	60	1,736	-96.5%	1,966	9,945	-80.2%	410	5,800	-92.9%
	Ariya	1,043	1,816	-42.6%	12,662	11,161	+13.4%	8,514	7,019	+21.3%
	Trucks Total	46,113	40,485	+13.9%	323,134	329,691	-2.0%	183,209	169,417	+8.1%
	Nissan Brand Total	70,221	69,977	+0.3%	533,255	531,406	+0.3%	279,335	292,575	-4.5%
	Q50	13	456	-97.1%	513	3,295	-84.4%	107	1,898	-94.4%
	Q60 Coupe	0	1	-	0	49	-	0	12	-
	QX50	536	967	-44.6%	4,105	6,123	-33.0%	2,039	3,554	-42.6%
	QX55	190	251	-24.3%	1,571	2,105	-25.4%	721	1,010	-28.6%
	QX60	2,388	2,277	+4.9%	15,494	15,691	-1.3%	9,715	9,358	+3.8%
	QX80	853	515	+65.6%	7,789	5,231	+48.9%	3,725	2,758	+35.1%
	Infiniti Brand Total	3,980	4,467	-10.9%	29,472	32,494	-9.3%	16,307	18,590	-12.3%
	U.S. Grand Total	74,201	74,444	-0.3%	562,727	563,900	-0.2%	295,642	311,165	-5.0%

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

Retail Sales in Europe by Model: July 2025

<units>

Model		July		CYTD (January - July)			FYTD (April - July)		
		Volume		Var. (%)	Volume		Var. (%)	Volume	
		2025	2024		CY2025	CY2024		FY2024	FY2023
	Micra	0	0	-	0	1	-	0	0
	Leaf	1	880	-99.9%	746	8,393	-91.1%	80	3,608
	Sentra	469	0	-	699	326	+114.4%	599	234
	Juke	7,502	7,651	-1.9%	61,660	60,224	+2.4%	29,027	29,071
	Qashqai	9,239	10,080	-8.3%	91,240	93,486	-2.4%	42,472	41,579
	X-Trail	1,886	2,782	-32.2%	22,867	23,901	-4.3%	10,369	10,425
	Ariya	811	1,283	-36.8%	10,693	9,730	+9.9%	4,000	5,680
	GT-R	0	0	-	0	0	-	0	0
	Townstar	952	879	+8.3%	8,464	8,034	+5.4%	3,957	4,020
	Primaster	1,110	886	+25.3%	8,566	8,615	-0.6%	3,848	4,831
	Interstar	864	0	-	5,051	0	-	2,922	0
	NV400	10	691	-98.6%	576	7,895	-92.7%	145	4,061
	Nissan Brand Total	22,844	25,132	-9.1%	210,562	220,605	-4.6%	97,419	103,509
	QX50 / QX55	2	5	-60.0%	83	117	-29.1%	45	54
	QX60	0	0	-	0	39	-	0	31
	QX80	3	12	-75.0%	36	190	-81.1%	16	174
	Infiniti Brand Total	5	17	-70.6%	119	346	-65.6%	61	259
	Europe Grand Total	22,849	25,149	-9.1%	210,681	220,951	-4.6%	97,480	103,768

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

Retail Sales in China by Model: July 2025

<units>

Model		July			CYTD (January - July)		
		Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024	
	N7	6,455	0	-	16,343	0	-
	Tiida H/B	246	1,047	-76.5%	2,625	10,807	-75.7%
	Sylphy	26,339	21,618	+21.8%	162,683	182,997	-11.1%
	Altima	7,459	3,726	+100.2%	36,164	42,138	-14.2%
	Kicks	23	1,151	-98.0%	3,781	8,480	-55.4%
	Qashqai	6,243	9,586	-34.9%	50,664	62,942	-19.5%
	X-Trail	3,631	1,891	+92.0%	17,571	20,211	-13.1%
	Murano	0	1	-	0	3	-
	Navara	314	414	-24.2%	2,061	1,909	+8.0%
	Ariya	0	174	-	18	1,856	-99.0%
	Terra	0	0	-	1	2	-50.0%
	Pathfinder	609	812	-25.0%	4,736	6,145	-22.9%
	Nissan Brand Total	51,319	40,420	+27.0%	296,647	337,490	-12.1%
	QX50 / QX55	21	43	-51.2%	177	276	-35.9%
	QX60	79	157	-49.7%	636	1,003	-36.6%
	Infiniti Brand Total	100	200	-50.0%	813	1,279	-36.4%
	D60	142	825	-82.8%	2,311	3,893	-40.6%
	D60 EV	2	1,214	-99.8%	771	7,150	-89.2%
	T60	0	0	-	0	2	-
	T60 EV	0	0	-	0	1	-
	T80	33	47	-29.8%	240	633	-62.1%
	V-online	273	185	+47.6%	2,114	4,539	-53.4%
	V-online-PHEV	173	732	-76.4%	2,518	6,830	-63.1%
	Venucia VX6	927	892	+3.9%	6,361	5,424	+17.3%
	Venucia Brand Total	1,550	3,895	-60.2%	14,315	28,472	-49.7%
	DF Brand vehicles	4,390	2,587	+69.7%	25,055	19,158	+30.8%
	China Grand Total	57,359	47,102	+21.8%	336,830	386,399	-12.8%

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.