

Nissan Retail Sales, Production & Exports Results for June 2025

1. Retail Sales by Region

<units>

Region		June		Var. (%)	CYTD (January - June)		Var. (%)	FYTD (April - June)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Japan	Registered Vehicles	21,037	22,435	-6.2%	133,764	147,145	-9.1%	52,466	59,728	-12.2%
	Mini Vehicles	13,998	13,928	+0.5%	86,656	98,663	-12.2%	34,653	38,268	-9.4%
	Japan Total	35,035	36,363	-3.7%	220,420	245,808	-10.3%	87,119	97,996	-11.1%
Overseas	Nissan Brand	68,521	76,901	-10.9%	463,034	461,429	+0.3%	209,114	222,598	-6.1%
	Infiniti Brand	3,399	4,430	-23.3%	25,492	28,027	-9.0%	12,327	14,123	-12.7%
	U.S. Total	71,920	81,331	-11.6%	488,526	489,456	-0.2%	221,441	236,721	-6.5%
	Canada	10,094	8,730	+15.6%	60,306	55,025	+9.6%	29,931	25,478	+17.5%
	Mexico	21,200	21,211	-0.1%	128,763	122,457	+5.1%	63,116	60,300	+4.7%
	Europe	30,786	33,312	-7.6%	187,832	195,802	-4.1%	74,631	78,619	-5.1%
	China	53,843	52,852	+1.9%	279,471	339,297	-17.6%	121,335	167,291	-27.5%
	Others	39,255	41,832	-6.2%	248,479	263,860	-5.8%	109,582	120,413	-9.0%
	Overseas Total	227,098	239,268	-5.1%	1,393,377	1,465,897	-4.9%	620,036	688,822	-10.0%
	Total	262,133	275,631	-4.9%	1,613,797	1,711,705	-5.7%	707,155	786,818	-10.1%

2. Production by Country

<units>

Country		June		Var. (%)	CYTD (January - June)		Var. (%)	FYTD (April - June)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Japan		48,979	51,053	-4.1%	291,773	328,192	-11.1%	133,927	154,704	-13.4%
	U.S.	34,127	30,353	+12.4%	244,541	286,553	-14.7%	110,637	128,164	-13.7%
	Mexico	59,112	60,471	-2.2%	341,530	340,358	+0.3%	170,338	177,244	-3.9%
	U.K.	24,607	25,576	-3.8%	133,148	159,579	-16.6%	59,982	78,552	-23.6%
	China	56,124	53,873	+4.2%	267,796	338,486	-20.9%	116,957	168,960	-30.8%
	Others*1	30,119	25,085	+20.1%	160,252	160,944	-0.4%	81,082	76,873	+5.5%
	Overseas Total	204,089	195,358	+4.5%	1,147,267	1,285,920	-10.8%	538,996	629,793	-14.4%
	Total	253,068	246,411	+2.7%	1,439,040	1,614,112	-10.8%	672,923	784,497	-14.2%

3. Vehicle Exports from Japan

<units>

Destination		June		Var. (%)	CYTD (January - June)		Var. (%)	FYTD (April - June)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
North America		6,529	15,346	-57.5%	65,735	99,750	-34.1%	31,057	49,007	-36.6%
	Europe	3,105	3,438	-9.7%	17,151	27,049	-36.6%	9,615	17,059	-43.6%
	Middle East	8,486	3,881	+118.7%	38,570	29,488	+30.8%	15,955	9,891	+61.3%
	Others	5,985	7,324	-18.3%	37,403	36,882	+1.4%	17,775	18,685	-4.9%
	Total	24,105	29,989	-19.6%	158,859	193,169	-17.8%	74,402	94,642	-21.4%

\*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Retail Sales in Japan by Model: June 2025

<units>

Model		June			CYTD (January - June)			FYTD (April - June)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	March	0	0	-	0	6	-	0	2	-
	Note / Note AURA	6,949	8,236	-15.6%	43,308	52,857	-18.1%	16,897	21,614	-21.8%
	Sylphy	0	0	-	0	0	-	0	0	-
	Skyline	124	272	-54.4%	713	1,432	-50.2%	309	501	-38.3%
	Fuga	0	0	-	0	1	-	0	0	-
	Leaf	378	366	+3.3%	2,000	2,550	-21.6%	867	872	-0.6%
	Juke	0	1	-	0	2	-	0	2	-
	Ariya	169	354	-52.3%	922	1,102	-16.3%	290	749	-61.3%
	X-Trail	1,899	2,124	-10.6%	11,095	18,621	-40.4%	3,989	6,032	-33.9%
	KICKS	819	1,283	-36.2%	5,563	8,185	-32.0%	2,022	3,251	-37.8%
	Serena	6,207	6,456	-3.9%	38,920	40,168	-3.1%	15,542	17,657	-12.0%
	Elgrand	102	85	+20.0%	793	665	+19.2%	334	203	+64.5%
	Fairlady Z	367	372	-1.3%	4,642	1,570	+195.7%	1,585	860	+84.3%
	GT-R	99	17	+482.4%	654	654	+0.0%	262	204	+28.4%
	Others	0	0	-	0	2	-	0	1	-
	PV Total	17,113	19,566	-12.5%	108,610	127,815	-15.0%	42,097	51,948	-19.0%
	NV150 AD / AD	620	538	+15.2%	3,778	2,760	+36.9%	1,413	1,061	+33.2%
	NV200 Vanette / Vanette	1,258	504	+149.6%	8,000	5,846	+36.8%	3,216	2,222	+44.7%
	NV350 Caravan	1,869	1,756	+6.4%	12,243	10,256	+19.4%	5,249	4,277	+22.7%
	NT450 Atlas	0	0	-	0	0	-	0	0	-
	Atlas F24 / F25 / F26	175	71	+146.5%	958	324	+195.7%	486	220	+120.9%
	Paramedic	2	0	-	175	144	+21.5%	5	0	-
	CV Total	3,924	2,869	+36.8%	25,154	19,330	+30.1%	10,369	7,780	+33.3%
	Registered Vehicle Total	21,037	22,435	-6.2%	133,764	147,145	-9.1%	52,466	59,728	-12.2%
	DAYZ	3,501	4,068	-13.9%	22,653	27,722	-18.3%	8,828	11,185	-21.1%
	Roox	6,063	4,370	+38.7%	36,899	35,620	+3.6%	14,877	11,890	+25.1%
	Sakura	1,137	1,504	-24.4%	8,773	12,082	-27.4%	2,716	3,931	-30.9%
	NV100 / NT100 Clipper	3,287	3,959	-17.0%	18,235	23,057	-20.9%	8,208	11,153	-26.4%
	Clipper EV	10	27	-63.0%	96	182	-47.3%	24	109	-78.0%
	Mini Total	13,998	13,928	+0.5%	86,656	98,663	-12.2%	34,653	38,268	-9.4%
	Japan Grand Total	35,035	36,363	-3.7%	220,420	245,808	-10.3%	87,119	97,996	-11.1%

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Retail Sales in the U.S. by Model: June 2025

<units>

Model		June			CYTD (January - June)			FYTD (April - June)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	Versa	4,461	4,029	+10.7%	30,619	17,812	+71.9%	11,489	10,338	+11.1%
	Sentra	10,653	15,381	-30.7%	85,523	89,028	-3.9%	30,987	48,947	-36.7%
	Altima	7,474	11,173	-33.1%	62,107	59,896	+3.7%	26,298	31,313	-16.0%
	Maxima	1	66	-98.5%	13	812	-98.4%	2	283	-99.3%
	Z	433	255	+69.8%	3,789	1,457	+160.1%	1,635	786	+108.0%
	GT-R	0	29	-	37	151	-75.5%	5	74	-93.2%
	Leaf	349	764	-54.3%	3,925	3,067	+28.0%	1,602	1,925	-16.8%
Cars Total		23,371	31,697	-26.3%	186,013	172,223	+8.0%	72,018	93,666	-23.1%
	Frontier	5,038	6,545	-23.0%	30,598	39,963	-23.4%	16,117	20,219	-20.3%
	Pathfinder	9,848	7,240	+36.0%	46,541	39,566	+17.6%	26,880	20,554	+30.8%
	Kicks	6,974	8,272	-15.7%	50,394	32,991	+52.8%	25,029	19,267	+29.9%
	Murano	3,423	1,861	+83.9%	18,228	9,139	+99.5%	9,526	4,413	+115.9%
	Rogue	16,643	15,855	+5.0%	109,563	141,152	-22.4%	47,461	50,354	-5.7%
	Rogue Sports	0	0	-	0	8	-	0	2	-
	Armada	1,145	1,776	-35.5%	8,172	8,833	-7.5%	4,262	4,856	-12.2%
	Titan	76	1,940	-96.1%	1,906	8,209	-76.8%	350	4,064	-91.4%
	Ariya	2,003	1,715	+16.8%	11,619	9,345	+24.3%	7,471	5,203	+43.6%
Trucks Total		45,150	45,204	-0.1%	277,021	289,206	-4.2%	137,096	128,932	+6.3%
Nissan Brand Total		68,521	76,901	-10.9%	463,034	461,429	+0.3%	209,114	222,598	-6.1%
	Q50	22	489	-95.5%	500	2,839	-82.4%	94	1,442	-93.5%
	Q60 Coupe	0	2	-	0	48	-	0	11	-
	QX50	397	784	-49.4%	3,569	5,156	-30.8%	1,503	2,587	-41.9%
	QX55	134	217	-38.2%	1,381	1,854	-25.5%	531	759	-30.0%
	QX60	2,033	2,409	-15.6%	13,106	13,414	-2.3%	7,327	7,081	+3.5%
	QX80	813	529	+53.7%	6,936	4,716	+47.1%	2,872	2,243	+28.0%
Infiniti Brand Total		3,399	4,430	-23.3%	25,492	28,027	-9.0%	12,327	14,123	-12.7%
U.S. Grand Total		71,920	81,331	-11.6%	488,526	489,456	-0.2%	221,441	236,721	-6.5%

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Retail Sales in Europe by Model: June 2025

<units>

Model		June		CYTD (January - June)			FYTD (April - June)		
		Volume		Var. (%)	Volume		Var. (%)	Volume	
		2025	2024		CY2025	CY2024		FY2024	FY2023
	Micra	0	0	-	0	1	-	0	0
	Leaf	8	1,183	-99.3%	745	7,513	-90.1%	79	2,728
	Sentra	80	53	+50.9%	230	326	-29.4%	130	234
	Altim	0	0	-	0	0	-	0	0
	Juke	8,021	8,888	-9.8%	54,158	52,573	+3.0%	21,525	21,420
	Qashqai	14,662	13,072	+12.2%	82,001	83,406	-1.7%	33,233	31,499
	X-Trail	3,505	3,674	-4.6%	20,981	21,119	-0.7%	8,483	7,643
	Ariya	1,085	1,841	-41.1%	9,882	8,447	+17.0%	3,189	4,397
	GT-R	0	0	-	0	0	-	0	0
	Navara	0	0	-	0	0	-	0	0
	Townstar	1,273	1,348	-5.6%	7,512	7,155	+5.0%	3,005	3,141
	Primaster	1,239	1,590	-22.1%	7,456	7,729	-3.5%	2,738	3,945
	Interstar	862	0	-	4,187	0	-	2,058	0
	e-NV200	0	0	-	0	0	-	0	0
	NV250	0	0	-	0	0	-	0	0
	NV400	45	1,544	-97.1%	566	7,204	-92.1%	135	3,370
	Others	0	0	-	0	0	-	0	0
Nissan Brand Total		30,780	33,193	-7.3%	187,718	195,473	-4.0%	74,575	78,377
	QX50 / QX55	4	3	+33.3%	81	112	-27.7%	43	49
	QX60	0	18	-	0	39	-	0	31
	QX80	2	98	-98.0%	33	178	-81.5%	13	162
Infiniti Brand Total		6	119	-95.0%	114	329	-65.3%	56	242
Europe Grand Total		30,786	33,312	-7.6%	187,832	195,802	-4.1%	74,631	78,619

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Retail Sales in China by Model: June 2025

<units>

Model		June			CYTD (January - June)		
		Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024	
	N7	6,189	0	-	9,888	0	-
	Tiida H/B	182	1,153	-84.2%	2,379	9,760	-75.6%
	Sylphy	24,447	25,573	-4.4%	136,344	161,379	-15.5%
	Lannia	0	0	-	0	0	-
	Altima	6,538	5,511	+18.6%	28,705	38,412	-25.3%
	Kicks	17	683	-97.5%	3,758	7,329	-48.7%
	Qashqai	7,187	7,834	-8.3%	44,416	53,356	-16.8%
	X-Trail	1,059	2,255	-53.0%	13,940	18,320	-23.9%
	Murano	0	0	-	0	2	-
	Navara	330	260	+26.9%	1,747	1,495	+16.9%
	Ariya	0	237	-	18	1,682	-98.9%
	Terra	0	2	-	1	2	-50.0%
	Pathfinder	887	760	+16.7%	4,127	5,333	-22.6%
	Nissan Brand Total	46,836	44,268	+5.8%	245,323	297,070	-17.4%
	Q50	0	0	-	0	0	-
	QX50 / QX55	33	40	-17.5%	156	233	-33.0%
	QX60	93	202	-54.0%	557	846	-34.2%
	Infiniti Brand Total	126	242	-47.9%	713	1,079	-33.9%
	D60	229	1,062	-78.4%	2,169	3,068	-29.3%
	D60 EV	1	1,153	-99.9%	769	5,936	-87.0%
	T60	0	0	-	0	2	-
	T60 EV	0	1	-	0	1	-
	T80	37	168	-78.0%	207	586	-64.7%
	V-online	337	593	-43.2%	1,841	4,354	-57.7%
	V-online-PHEV	986	1,348	-26.9%	2,345	6,098	-61.5%
	Venucia VX6	806	1,263	-36.2%	5,434	4,532	+19.9%
	Venucia Brand Total	2,396	5,588	-57.1%	12,765	24,577	-48.1%
	DF Brand vehicles	4,480	2,754	+62.7%	20,665	16,571	+24.7%
	China Grand Total	53,843	52,852	+1.9%	279,471	339,297	-17.6%

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