

Nissan Retail Sales, Production & Exports Results for May 2025

1. Retail Sales by Region

<units>

Region		May		Var. (%)	CYTD (January - May)		Var. (%)	FYTD (April - May)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Japan	Registered Vehicles	16,610	18,402	-9.7%	112,727	124,710	-9.6%	31,429	37,293	-15.7%
	Mini Vehicles	11,126	13,177	-15.6%	72,658	84,735	-14.3%	20,655	24,340	-15.1%
	Japan Total	27,736	31,579	-12.2%	185,385	209,445	-11.5%	52,084	61,633	-15.5%
Overseas	Nissan Brand	72,566	75,251	-3.6%	394,513	384,528	+2.6%	140,593	145,697	-3.5%
	Infiniti Brand	4,411	4,816	-8.4%	22,093	23,597	-6.4%	8,928	9,693	-7.9%
	U.S. Total	76,977	80,067	-3.9%	416,606	408,125	+2.1%	149,521	155,390	-3.8%
	Canada	9,772	8,888	+9.9%	50,212	46,295	+8.5%	19,837	16,748	+18.4%
	Mexico	22,646	20,913	+8.3%	107,563	101,246	+6.2%	41,916	39,089	+7.2%
	Europe	24,224	24,879	-2.6%	157,046	162,490	-3.4%	43,845	45,307	-3.2%
	China	57,998	64,233	-9.7%	225,560	286,445	-21.3%	76,926	107,377	-28.4%
	Others	36,806	41,869	-12.1%	209,223	222,028	-5.8%	70,470	78,139	-9.8%
	Overseas Total	228,423	240,849	-5.2%	1,166,210	1,226,629	-4.9%	402,515	442,050	-8.9%
Total		256,159	272,428	-6.0%	1,351,595	1,436,074	-5.9%	454,599	503,683	-9.7%

2. Production by Country

<units>

Country		May		Var. (%)	CYTD (January - May)		Var. (%)	FYTD (April - May)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Japan		40,892	49,173	-16.8%	242,794	277,139	-12.4%	84,948	103,651	-18.0%
	U.S.	37,321	48,864	-23.6%	210,414	256,200	-17.9%	76,510	97,811	-21.8%
	Mexico	60,937	60,881	+0.1%	282,418	279,887	+0.9%	111,226	116,773	-4.8%
	U.K.	16,497	26,746	-38.3%	108,541	134,003	-19.0%	35,375	52,976	-33.2%
	China	48,764	63,809	-23.6%	211,672	284,613	-25.6%	71,617	111,438	-35.7%
	Others*1	25,234	25,489	-1.0%	130,133	135,859	-4.2%	50,539	51,907	-2.6%
Overseas Total		188,753	225,789	-16.4%	943,178	1,090,562	-13.5%	345,267	430,905	-19.9%
Total		229,645	274,962	-16.5%	1,185,972	1,367,701	-13.3%	430,215	534,556	-19.5%

3. Vehicle Exports from Japan

<units>

Destination		May		Var. (%)	CYTD (January - May)		Var. (%)	FYTD (April - May)		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
North America		10,644	18,337	-42.0%	59,206	84,404	-29.9%	24,528	33,661	-27.1%
	Europe	1,998	6,128	-67.4%	14,046	23,611	-40.5%	6,510	13,621	-52.2%
	Middle East	4,512	2,719	+65.9%	30,084	25,607	+17.5%	7,469	6,010	+24.3%
	Others	4,380	3,694	+18.6%	31,418	29,558	+6.3%	11,790	11,361	+3.8%
Total		21,534	30,878	-30.3%	134,754	163,180	-17.4%	50,297	64,653	-22.2%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Retail Sales in Japan by Model: May 2025

<units>

Model		May			CYTD (January - May)			FYTD (April - May)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	March	0	1	-	0	6	-	0	2	-
	Note / Note AURA	5,478	7,365	-25.6%	36,359	44,621	-18.5%	9,948	13,378	-25.6%
	Sylphy	0	0	-	0	0	-	0	0	-
	Skyline	94	72	+30.6%	589	1,160	-49.2%	185	229	-19.2%
	Fuga	0	0	-	0	1	-	0	0	-
	Leaf	315	278	+13.3%	1,622	2,184	-25.7%	489	506	-3.4%
	Juke	0	1	-	0	1	-	0	1	-
	Ariya	46	147	-68.7%	753	748	+0.7%	121	395	-69.4%
	X-Trail	1,380	1,521	-9.3%	9,196	16,497	-44.3%	2,090	3,908	-46.5%
	KICKS	711	949	-25.1%	4,744	6,902	-31.3%	1,203	1,968	-38.9%
	Serena	4,770	5,507	-13.4%	32,713	33,712	-3.0%	9,335	11,201	-16.7%
	Elgrand	120	65	+84.6%	691	580	+19.1%	232	118	+96.6%
	Fairlady Z	426	274	+55.5%	4,275	1,198	+256.8%	1,218	488	+149.6%
	GT-R	83	66	+25.8%	555	637	-12.9%	163	187	-12.8%
	Others	0	1	-	0	2	-	0	1	-
	PV Total	13,423	16,247	-17.4%	91,497	108,249	-15.5%	24,984	32,382	-22.8%
	NV150 AD / AD	427	292	+46.2%	3,158	2,222	+42.1%	793	523	+51.6%
	NV200 Vanette / Vanette	980	747	+31.2%	6,742	5,342	+26.2%	1,958	1,718	+14.0%
	NV350 Caravan	1,609	1,052	+52.9%	10,374	8,500	+22.0%	3,380	2,521	+34.1%
	NT450 Atlas	0	0	-	0	0	-	0	0	-
	Atlas F24 / F25 / F26	171	64	+167.2%	783	253	+209.5%	311	149	+108.7%
	Paramedic	0	0	-	173	144	+20.1%	3	0	-
	CV Total	3,187	2,155	+47.9%	21,230	16,461	+29.0%	6,445	4,911	+31.2%
	Registered Vehicle Total	16,610	18,402	-9.7%	112,727	124,710	-9.6%	31,429	37,293	-15.7%
	DAYZ	2,779	4,322	-35.7%	19,152	23,654	-19.0%	5,327	7,117	-25.2%
	Roxx	4,870	3,618	+34.6%	30,836	31,250	-1.3%	8,814	7,520	+17.2%
	Sakura	858	1,517	-43.4%	7,636	10,578	-27.8%	1,579	2,427	-34.9%
	NV100 / NT100 Clipper	2,615	3,686	-29.1%	14,948	19,098	-21.7%	4,921	7,194	-31.6%
	Clipper EV	4	34	-88.2%	86	155	-44.5%	14	82	-82.9%
	Mini Total	11,126	13,177	-15.6%	72,658	84,735	-14.3%	20,655	24,340	-15.1%
	Japan Grand Total	27,736	31,579	-12.2%	185,385	209,445	-11.5%	52,084	61,633	-15.5%

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Retail Sales in the U.S. by Model: May 2025

<units>

Model		May			CYTD (January - May)			FYTD (April - May)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	Versa	3,718	3,080	+20.7%	26,158	13,783	+89.8%	7,028	6,309	+11.4%
	Sentra	8,994	18,221	-50.6%	74,870	73,647	+1.7%	20,334	33,566	-39.4%
	Altima	8,980	9,755	-7.9%	54,633	48,723	+12.1%	18,824	20,140	-6.5%
	Maxima	1	95	-98.9%	12	746	-98.4%	1	217	-99.5%
	Z	505	254	+98.8%	3,356	1,202	+179.2%	1,202	531	+126.4%
	GT-R	0	20	-	37	122	-69.7%	5	45	-88.9%
	Leaf	489	577	-15.3%	3,576	2,303	+55.3%	1,253	1,161	+7.9%
	Cars Total	22,687	32,002	-29.1%	162,642	140,526	+15.7%	48,647	61,969	-21.5%
	Frontier	6,219	7,139	-12.9%	25,560	33,418	-23.5%	11,079	13,674	-19.0%
	Pathfinder	11,516	7,033	+63.7%	36,693	32,326	+13.5%	17,032	13,314	+27.9%
	Kicks	8,464	6,582	+28.6%	43,420	24,719	+75.7%	18,055	10,995	+64.2%
	Murano	3,182	1,241	+156.4%	14,805	7,278	+103.4%	6,103	2,552	+139.1%
	Rogue	15,974	16,417	-2.7%	92,920	125,297	-25.8%	30,818	34,499	-10.7%
	Rogue Sports	0	1	-	0	8	-	0	2	-
	Armada	1,477	1,724	-14.3%	7,027	7,057	-0.4%	3,117	3,080	+1.2%
	Titan	129	1,122	-88.5%	1,830	6,269	-70.8%	274	2,124	-87.1%
	Ariya	2,918	1,990	+46.6%	9,616	7,630	+26.0%	5,468	3,488	+56.8%
	Trucks Total	49,879	43,249	+15.3%	231,871	244,002	-5.0%	91,946	83,728	+9.8%
	Nissan Brand Total	72,566	75,251	-3.6%	394,513	384,528	+2.6%	140,593	145,697	-3.5%
	Q50	33	458	-92.8%	478	2,350	-79.7%	72	953	-92.4%
	Q60 Coupe	0	3	-	0	46	-	0	9	-
	QX50	427	944	-54.8%	3,172	4,372	-27.4%	1,106	1,803	-38.7%
	QX55	167	275	-39.3%	1,247	1,637	-23.8%	397	542	-26.8%
	QX60	2,780	2,396	+16.0%	11,073	11,005	+0.6%	5,294	4,672	+13.3%
	QX80	1,004	740	+35.7%	6,123	4,187	+46.2%	2,059	1,714	+20.1%
	Infiniti Brand Total	4,411	4,816	-8.4%	22,093	23,597	-6.4%	8,928	9,693	-7.9%
	U.S. Grand Total	76,977	80,067	-3.9%	416,606	408,125	+2.1%	149,521	155,390	-3.8%

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Retail Sales in Europe by Model: May 2025

<units>

Model		May			CYTD (January - May)			FYTD (April - May)		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2024	FY2023	
	Micra	0	0	-	0	1	-	0	0	-
	Leaf	19	857	-97.8%	737	6,330	-88.4%	71	1,545	-95.4%
	Sentra	50	168	-70.2%	150	273	-45.1%	50	181	-72.4%
	Altima	0	0	-	0	0	-	0	0	-
	Juke	7,379	6,824	+8.1%	46,137	43,685	+5.6%	13,504	12,532	+7.8%
	Qashqai	10,442	10,308	+1.3%	67,339	70,334	-4.3%	18,571	18,427	+0.8%
	X-Trail	2,817	2,003	+40.6%	17,476	17,445	+0.2%	4,978	3,969	+25.4%
	Ariya	1,121	1,419	-21.0%	8,797	6,606	+33.2%	2,104	2,556	-17.7%
	GT-R	0	0	-	0	0	-	0	0	-
	Navara	0	0	-	0	0	-	0	0	-
	Townstar	804	887	-9.4%	6,239	5,807	+7.4%	1,732	1,793	-3.4%
	Primaster	893	1,325	-32.6%	6,217	6,139	+1.3%	1,499	2,355	-36.3%
	Interstar	658	0	-	3,325	0	-	1,196	0	-
	e-NV200	0	0	-	0	0	-	0	0	-
	NV250	0	0	-	0	0	-	0	0	-
	NV400	33	1,006	-96.7%	521	5,660	-90.8%	90	1,826	-95.1%
	Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total		24,216	24,797	-2.3%	156,938	162,280	-3.3%	43,795	45,184	-3.1%
	QX50 / QX55	3	19	-84.2%	77	109	-29.4%	39	46	-15.2%
	QX60	0	10	-	0	21	-	0	13	-
	QX80	5	53	-90.6%	31	80	-61.3%	11	64	-82.8%
Infiniti Brand Total		8	82	-90.2%	108	210	-48.6%	50	123	-59.3%
Europe Grand Total		24,224	24,879	-2.6%	157,046	162,490	-3.4%	43,845	45,307	-3.2%

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Retail Sales in China by Model: May 2025

<units>

Model		May			CYTD (January - May)		
		Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024	
	N7	3,034	0	-	3,699	0	-
	Tiida H/B	277	1,736	-84.0%	2,197	8,607	-74.5%
	Sylphy	28,618	31,600	-9.4%	111,897	135,806	-17.6%
	Lannia	0	0	-	0	0	-
	Altima	5,297	5,560	-4.7%	22,167	32,901	-32.6%
	Kicks	18	697	-97.4%	3,741	6,646	-43.7%
	Qashqai	9,379	11,037	-15.0%	37,229	45,522	-18.2%
	X-Trail	3,677	2,949	+24.7%	12,881	16,065	-19.8%
	Murano	0	0	-	0	2	-
	Navara	227	258	-12.0%	1,417	1,235	+14.7%
	Frontier Pro	1,300	0	-	3,011	0	-
	Ariya	2	489	-99.6%	18	1,445	-98.8%
	Terra	0	0	-	1	0	-
	Paradin	72	118	-39.0%	431	1,633	-73.6%
	Pathfinder	701	2,002	-65.0%	3,240	4,573	-29.1%
Nissan Brand Total		52,602	56,446	-6.8%	201,929	254,435	-20.6%
	Q50	0	0	-	0	0	-
	QX50 / QX55	32	25	+28.0%	123	193	-36.3%
	QX60	119	179	-33.5%	464	644	-28.0%
Infiniti Brand Total		151	204	-26.0%	587	837	-29.9%
	D60	176	846	-79.2%	1,934	2,006	-3.6%
	D60 EV	5	1,589	-99.7%	768	4,783	-83.9%
	T60	0	1	-	0	2	-
	T60 EV	0	0	-	0	0	-
	T80	34	121	-71.9%	169	418	-59.6%
	V-online	258	659	-60.8%	1,461	3,761	-61.2%
	V-online-PHEV	289	1,163	-75.2%	1,341	4,750	-71.8%
	Venucia VX6	1,451	1,133	+28.1%	4,628	3,269	+41.6%
Venucia Brand Total		2,213	5,512	-59.9%	10,301	18,989	-45.8%
DF Brand vehicles		3,032	2,071	+46.4%	12,743	12,184	+4.6%
China Grand Total		57,998	64,233	-9.7%	225,560	286,445	-21.3%

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