

# Nissan Retail Sales, Production & Exports Results for March 2025

## 1. Retail Sales by Region

<units>

Region	March		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2025	2024		2025	2024		*From January to December for China and Taiwan (within "Others")		
							2024	2023	
Registered Vehicles	32,945	36,102	-8.7%	81,298	87,417	-7.0%	280,415	295,146	-5.0%
Mini Vehicles	19,458	23,125	-15.9%	52,003	60,395	-13.9%	180,453	189,049	-4.5%
Japan Total	52,403	59,227	-11.5%	133,301	147,812	-9.8%	460,868	484,195	-4.8%
Nissan Brand	104,786	95,014	10.3%	253,920	238,831	6.3%	881,027	852,866	3.3%
Infiniti Brand	5,180	5,074	2.1%	13,165	13,904	-5.3%	57,331	62,846	-8.8%
U.S. Total	109,966	100,088	9.9%	267,085	252,735	5.7%	938,358	915,712	2.5%
Canada	14,432	12,299	17.3%	30,375	29,547	2.8%	103,920	100,455	3.4%
Mexico	23,728	23,635	0.4%	65,647	62,157	5.6%	259,717	244,735	6.1%
Europe	53,402	55,479	-3.7%	113,201	117,183	-3.4%	350,957	361,372	-2.9%
China	44,409	59,914	-25.9%	121,335	167,291	-27.5%	696,631	793,768	-12.2%
Others	55,123	55,200	-0.1%	138,840	143,611	-3.3%	535,797	542,020	-1.1%
Overseas Total	301,060	306,615	-1.8%	736,483	772,524	-4.7%	2,885,380	2,958,062	-2.5%
<b>Total</b>	<b>353,463</b>	<b>365,842</b>	<b>-3.4%</b>	<b>869,784</b>	<b>920,336</b>	<b>-5.5%</b>	<b>3,346,248</b>	<b>3,442,257</b>	<b>-2.8%</b>

## 2. Production by Country

<units>

Country	March		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2025	2024		2025	2024		*From January to December for China and Taiwan (within "Others")		
							2024	2023	
Japan	53,538	58,787	-8.9%	157,846	173,488	-9.0%	641,348	724,838	-11.5%
U.S.	51,068	57,777	-11.6%	133,904	158,389	-15.5%	500,434	605,652	-17.4%
Mexico	50,376	50,810	-0.9%	171,192	163,114	5.0%	678,019	628,957	7.8%
U.K.	24,849	26,463	-6.1%	73,166	81,027	-9.7%	276,336	325,458	-15.1%
China	45,340	57,522	-21.2%	116,957	168,960	-30.8%	665,437	779,756	-14.7%
Others*1	26,090	31,984	-18.4%	79,613	83,453	-4.6%	339,565	365,429	-7.1%
Overseas Total	197,723	224,556	-11.9%	574,832	654,943	-12.2%	2,459,791	2,705,252	-9.1%
<b>Total</b>	<b>251,261</b>	<b>283,343</b>	<b>-11.3%</b>	<b>732,678</b>	<b>828,431</b>	<b>-11.6%</b>	<b>3,101,139</b>	<b>3,430,090</b>	<b>-9.6%</b>

## 3. Vehicle Exports from Japan

<units>

Destination	March		Var. (%)	CYTD (January - March)		Var. (%)	FYTD (April - March)		Var. (%)
	2025	2024		2025	2024		2024	2023	
North America	10,096	14,640	-31.0%	34,678	50,743	-31.7%	175,857	221,672	-20.7%
Europe	3,055	2,723	12.2%	7,536	9,990	-24.6%	57,360	63,497	-9.7%
Middle East	12,739	10,478	21.6%	22,615	19,597	15.4%	65,560	63,896	2.6%
Others	5,852	5,494	6.5%	19,628	18,197	7.9%	85,623	91,075	-6.0%
<b>Total</b>	<b>31,742</b>	<b>33,335</b>	<b>-4.8%</b>	<b>84,457</b>	<b>98,527</b>	<b>-14.3%</b>	<b>384,400</b>	<b>440,140</b>	<b>-12.7%</b>

\*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

\*2 The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

## Retail Sales in Japan by Model: March 2025

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024		FY2024	FY2023	
March	0	2	-	0	4	-	2	123	-98.4%
Note / Note AURA	10,011	12,731	-21.4%	26,411	31,243	-15.5%	96,934	97,000	-0.1%
Sylphy	0	0	-	0	0	-	1	0	-
Skyline	174	432	-59.7%	404	931	-56.6%	1,672	2,636	-36.6%
Fuga	0	0	-	0	1	-	2	18	-88.9%
Leaf	368	575	-36.0%	1,133	1,678	-32.5%	4,666	7,106	-34.3%
Juke	0	0	-	0	0	-	2	2	0.0%
Ariya	210	243	-13.6%	632	353	79.0%	2,891	6,262	-53.8%
X-Trail	2,807	5,272	-46.8%	7,106	12,589	-43.6%	26,293	32,051	-18.0%
KICKS	1,292	1,972	-34.5%	3,541	4,934	-28.2%	12,953	16,952	-23.6%
Serena	9,497	9,490	0.1%	23,378	22,511	3.9%	81,765	84,783	-3.6%
Elgrand	156	224	-30.4%	459	462	-0.6%	1,418	1,965	-27.8%
Fairlady Z	1,792	256	600.0%	3,057	710	330.6%	6,484	1,441	350.0%
GT-R	162	177	-8.5%	392	450	-12.9%	1,099	1,248	-11.9%
Others	1	0	-	1	1	0.0%	5	2	150.0%
<b>PV Total</b>	<b>26,470</b>	<b>31,374</b>	<b>-15.6%</b>	<b>66,514</b>	<b>75,867</b>	<b>-12.3%</b>	<b>236,187</b>	<b>251,589</b>	<b>-6.1%</b>
NV150 AD / AD	950	675	40.7%	2,365	1,699	39.2%	7,872	8,164	-3.6%
NV200 Vanette / Vanette	1,909	1,336	42.9%	4,784	3,624	32.0%	13,304	11,943	11.4%
NV350 Caravan	3,377	2,647	27.6%	6,994	5,979	17.0%	21,347	22,101	-3.4%
NT450 Atlas	0	0	-	0	0	-	0	1	-
Atlas F24 / F25 / F26	203	41	395.1%	471	104	352.9%	1,482	1,147	29.2%
Paramedic	36	29	24.1%	170	144	18.1%	223	201	10.9%
<b>CV Total</b>	<b>6,475</b>	<b>4,728</b>	<b>37.0%</b>	<b>14,784</b>	<b>11,550</b>	<b>28.0%</b>	<b>44,228</b>	<b>43,557</b>	<b>1.5%</b>
<b>Registered Vehicle Total</b>	<b>32,945</b>	<b>36,102</b>	<b>-8.7%</b>	<b>81,298</b>	<b>87,417</b>	<b>-7.0%</b>	<b>280,415</b>	<b>295,146</b>	<b>-5.0%</b>
DAYZ	5,205	6,256	-16.8%	13,825	16,537	-16.4%	47,719	45,382	5.1%
Roox	8,360	8,905	-6.1%	22,022	23,730	-7.2%	68,989	66,978	3.0%
Sakura	2,008	3,228	-37.8%	6,057	8,151	-25.7%	20,832	34,081	-38.9%
NV100 / NT100 Clipper	3,858	4,699	-17.9%	10,027	11,904	-15.8%	42,601	42,535	0.2%
Clipper EV	27	37	-27.0%	72	73	-1.4%	312	73	327.4%
<b>Mini Total</b>	<b>19,458</b>	<b>23,125</b>	<b>-15.9%</b>	<b>52,003</b>	<b>60,395</b>	<b>-13.9%</b>	<b>180,453</b>	<b>189,049</b>	<b>-4.5%</b>
<b>Japan Grand Total</b>	<b>52,403</b>	<b>59,227</b>	<b>-11.5%</b>	<b>133,301</b>	<b>147,812</b>	<b>-9.8%</b>	<b>460,868</b>	<b>484,195</b>	<b>-4.8%</b>

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

# Retail Sales in the U.S. by Model: March 2025

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024		FY2024	FY2023	
Versa	6,876	2,944	133.6%	19,130	7,474	156.0%	54,245	28,380	91.1%
Sentra	24,596	17,253	42.6%	54,536	40,081	36.1%	167,114	126,758	31.8%
Altima	15,659	7,901	98.2%	35,809	28,583	25.3%	121,124	123,781	-2.1%
Maxima	3	163	-98.2%	11	529	-97.9%	424	7,973	-94.7%
Z	1,221	284	329.9%	2,154	671	221.0%	4,647	1,976	135.2%
GT-R	6	31	-80.6%	32	77	-58.4%	222	324	-31.5%
Leaf	1,110	491	126.1%	2,323	1,142	103.4%	12,407	5,940	108.9%
<b>Cars Total</b>	<b>49,471</b>	<b>29,067</b>	<b>70.2%</b>	<b>113,995</b>	<b>78,557</b>	<b>45.1%</b>	<b>360,183</b>	<b>295,132</b>	<b>22.0%</b>
Frontier	5,852	8,400	-30.3%	14,481	19,744	-26.7%	62,892	60,953	3.2%
Pathfinder	7,229	7,966	-9.3%	19,661	19,012	3.4%	81,564	66,952	21.8%
Kicks	11,011	4,681	135.2%	25,365	13,724	84.8%	88,997	68,715	29.5%
Murano	2,907	1,688	72.2%	8,702	4,726	84.1%	23,292	23,419	-0.5%
Rogue	24,825	38,704	-35.9%	62,102	90,798	-31.6%	217,020	283,175	-23.4%
Rogue Sports	0	0	-	0	6	-	2	2,588	-99.9%
Armada	1,719	1,483	15.9%	3,910	3,977	-1.7%	15,200	17,890	-15.0%
Titan	440	1,397	-68.5%	1,556	4,145	-62.5%	12,073	19,296	-37.4%
Ariya	1,332	1,628	-18.2%	4,148	4,142	0.1%	19,804	14,746	34.3%
<b>Trucks Total</b>	<b>55,315</b>	<b>65,947</b>	<b>-16.1%</b>	<b>139,925</b>	<b>160,274</b>	<b>-12.7%</b>	<b>520,844</b>	<b>557,734</b>	<b>-6.6%</b>
<b>Nissan Brand Total</b>	<b>104,786</b>	<b>95,014</b>	<b>10.3%</b>	<b>253,920</b>	<b>238,831</b>	<b>6.3%</b>	<b>881,027</b>	<b>852,866</b>	<b>3.3%</b>
Q50	104	516	-79.8%	406	1,397	-70.9%	4,437	6,232	-28.8%
Q60 Coupe	0	7	-	0	37	-	15	723	-97.9%
QX50	826	934	-11.6%	2,066	2,569	-19.6%	10,219	10,180	0.4%
QX55	305	310	-1.6%	850	1,095	-22.4%	3,476	5,148	-32.5%
QX60	2,331	2,392	-2.6%	5,779	6,333	-8.7%	27,254	28,577	-4.6%
QX80	1,614	915	76.4%	4,064	2,473	64.3%	11,930	11,986	-0.5%
<b>Infiniti Brand Total</b>	<b>5,180</b>	<b>5,074</b>	<b>2.1%</b>	<b>13,165</b>	<b>13,904</b>	<b>-5.3%</b>	<b>57,331</b>	<b>62,846</b>	<b>-8.8%</b>
<b>U.S. Grand Total</b>	<b>109,966</b>	<b>100,088</b>	<b>9.9%</b>	<b>267,085</b>	<b>252,735</b>	<b>5.7%</b>	<b>938,358</b>	<b>915,712</b>	<b>2.5%</b>

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

## Retail Sales in Europe by Model: March 2025

<units>

Model	March			CYTD (January - March)			FYTD (April - March)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024		FY2024	FY2023	
Micra	0	0	-	0	1	-	0	636	-
Leaf	174	2,871	-93.9%	666	4,785	-86.1%	7,725	18,629	-58.5%
Sentra	50	16	212.5%	100	92	8.7%	834	665	25.4%
Altimax	0	0	-	0	0	-	0	6	-
Juke	15,969	15,478	3.2%	32,633	31,153	4.8%	98,316	89,403	10.0%
Qashqai	22,505	23,847	-5.6%	48,768	51,907	-6.0%	146,267	161,723	-9.6%
X-Trail	6,231	5,745	8.5%	12,498	13,476	-7.3%	38,259	39,227	-2.5%
Ariya	2,861	1,955	46.3%	6,693	4,050	65.3%	20,563	12,645	62.6%
GT-R	0	0	-	0	0	-	0	1	-
Navara	0	0	-	0	0	-	0	0	-
Townstar	2,203	1,852	19.0%	4,507	4,014	12.3%	14,506	15,558	-6.8%
Primaster	2,037	1,830	11.3%	4,718	3,784	24.7%	14,687	12,166	20.7%
Interstar	1,098	0	-	2,129	0	-	3,049	0	-
e-NV200	0	0	-	0	0	-	0	2	-
NV250	0	0	-	0	0	-	0	1	-
NV400	233	1,862	-87.5%	431	3,834	-88.8%	6,287	10,486	-40.0%
Others	0	0	-	0	0	-	0	0	-
<b>Nissan Brand Total</b>	<b>53,361</b>	<b>55,456</b>	<b>-3.8%</b>	<b>113,143</b>	<b>117,096</b>	<b>-3.4%</b>	<b>350,493</b>	<b>361,148</b>	<b>-3.0%</b>
QX50 / QX55	27	17	58.8%	38	63	-39.7%	96	161	-40.4%
QX60	0	2	-	0	8	-	31	22	40.9%
QX80	14	4	250.0%	20	16	25.0%	337	41	722.0%
<b>Infiniti Brand Total</b>	<b>41</b>	<b>23</b>	<b>78.3%</b>	<b>58</b>	<b>87</b>	<b>-33.3%</b>	<b>464</b>	<b>224</b>	<b>107.1%</b>
<b>Europe Grand Total</b>	<b>53,402</b>	<b>55,479</b>	<b>-3.7%</b>	<b>113,201</b>	<b>117,183</b>	<b>-3.4%</b>	<b>350,957</b>	<b>361,372</b>	<b>-2.9%</b>

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.

## Retail Sales in China by Model: March 2025

<units>

Model	March			CYTD (January - March)		
	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024	
Tiida H/B	520	2,172	-76.1%	1,337	5,262	-74.6%
Sylphy	20,784	29,674	-30.0%	58,821	79,936	-26.4%
Lannia	0	0	-	0	0	-
Altima	3,442	6,149	-44.0%	12,575	19,110	-34.2%
Kicks	3,499	1,124	211.3%	3,681	4,986	-26.2%
Qashqai	6,702	9,324	-28.1%	20,729	26,092	-20.6%
X-Trail	2,467	3,336	-26.0%	7,218	10,155	-28.9%
Murano	0	1	-	0	2	-
Navara	335	181	85.1%	890	597	49.1%
Ariya	0	314	-	9	610	-98.5%
Terra	0	0	-	0	0	-
Paradin	64	173	-63.0%	269	1,288	-79.1%
New Pathfinder	588	995	-40.9%	1,691	1,328	27.3%
<b>Nissan Brand Total</b>	<b>38,401</b>	<b>53,443</b>	<b>-28.1%</b>	<b>107,220</b>	<b>149,366</b>	<b>-28.2%</b>
Q50	0	0	-	0	0	-
QX50 / QX55	26	85	-69.4%	66	136	-51.5%
QX60	94	98	-4.1%	272	303	-10.2%
<b>Infiniti Brand Total</b>	<b>120</b>	<b>183</b>	<b>-34.4%</b>	<b>338</b>	<b>439</b>	<b>-23.0%</b>
D60	261	362	-27.9%	1,490	497	199.8%
D60 EV	236	734	-67.8%	761	2,569	-70.4%
T60	0	0	-	0	1	-
T60 EV	0	0	-	0	0	-
T80	39	88	-55.7%	100	214	-53.3%
V-online	249	738	-66.3%	891	2,437	-63.4%
V-online-PHEV	294	840	-65.0%	794	2,515	-68.4%
Venucia VX6	1,062	505	110.3%	2,082	1,436	45.0%
<b>Venucia Brand Total</b>	<b>2,141</b>	<b>3,267</b>	<b>-34.5%</b>	<b>6,118</b>	<b>9,669</b>	<b>-36.7%</b>
<b>DF Brand vehicles</b>	<b>3,747</b>	<b>3,021</b>	<b>24.0%</b>	<b>7,659</b>	<b>7,817</b>	<b>-2.0%</b>
<b>China Grand Total</b>	<b>44,409</b>	<b>59,914</b>	<b>-25.9%</b>	<b>121,335</b>	<b>167,291</b>	<b>-27.5%</b>

\* The results provided are for your reference only. All figures are believed to be accurate by the Company at the time of issue. However, revisions may be made periodically without notice.