

Nissan Retail Sales, Production & Exports Results for February 2025

1. Retail Sales by Region

<units>

Region	February		Var. (%)	CYTD (January - February)		Var. (%)	FYTD (April - February)		Var. (%)
	2025	2024		2025	2024		*From January to October for China and Taiwan (within "Others")		
						2024	2023		
Registered Vehicles	25,038	27,496	-8.9%	48,353	51,315	-5.8%	247,470	259,044	-4.5%
Mini Vehicles	16,178	20,068	-19.4%	32,545	37,270	-12.7%	160,995	165,924	-3.0%
Japan Total	41,216	47,564	-13.3%	80,898	88,585	-8.7%	408,465	424,968	-3.9%
Nissan Brand	85,047	88,276	-3.7%	149,134	143,817	3.7%	776,241	757,852	2.4%
Infiniti Brand	4,134	4,713	-12.3%	7,985	8,830	-9.6%	52,151	57,772	-9.7%
U.S. Total	89,181	92,989	-4.1%	157,119	152,647	2.9%	828,392	815,624	1.6%
Canada	8,353	9,895	-15.6%	15,943	17,248	-7.6%	89,488	88,156	1.5%
Mexico	21,552	18,451	16.8%	41,919	38,522	8.8%	235,989	221,100	6.7%
Europe	29,624	30,734	-3.6%	59,799	61,704	-3.1%	297,553	305,893	-2.7%
China	31,508	41,824	-24.7%	76,926	107,377	-28.4%	621,713	694,895	-10.5%
Others	43,751	46,038	-5.0%	83,717	88,411	-5.3%	480,046	486,521	-1.3%
Overseas Total	223,969	239,931	-6.7%	435,423	465,909	-6.5%	2,553,181	2,612,189	-2.3%
Total	265,185	287,495	-7.8%	516,321	554,494	-6.9%	2,961,646	3,037,157	-2.5%

2. Production by Country

<units>

Country	February		Var. (%)	CYTD (January - February)		Var. (%)	FYTD (April - February)		Var. (%)
	2025	2024		2025	2024		*From January to October for China and Taiwan (within "Others")		
						2024	2023		
Japan	52,198	60,156	-13.2%	104,308	114,701	-9.1%	587,810	666,051	-11.7%
U.S.	47,088	59,889	-21.4%	82,836	100,612	-17.7%	449,366	547,875	-18.0%
Mexico	59,731	55,737	7.2%	120,816	112,304	7.6%	627,643	578,147	8.6%
U.K.	25,764	29,538	-12.8%	48,317	54,564	-11.4%	251,487	298,995	-15.9%
China	24,890	38,629	-35.6%	71,617	111,438	-35.7%	598,212	694,440	-13.9%
Others*1	28,311	26,678	6.1%	53,523	51,469	4.0%	313,469	333,363	-6.0%
Overseas Total	185,784	210,471	-11.7%	377,109	430,387	-12.4%	2,240,177	2,452,820	-8.7%
Total	237,982	270,627	-12.1%	481,417	545,088	-11.7%	2,827,987	3,118,871	-9.3%

3. Vehicle Exports from Japan

<units>

Destination	February		Var. (%)	CYTD (January - February)		Var. (%)	FYTD (April - February)		Var. (%)
	2025	2024		2025	2024		2024	2023	
North America	13,186	20,063	-34.3%	24,582	36,103	-31.9%	165,761	207,032	-19.9%
Europe	3,213	2,274	41.3%	4,481	7,267	-38.3%	54,305	60,774	-10.6%
Middle East	4,631	4,909	-5.7%	9,876	9,119	8.3%	52,821	53,418	-1.1%
Others	8,574	6,257	37.0%	13,776	12,703	8.4%	79,771	85,581	-6.8%
Total	29,604	33,503	-11.6%	52,715	65,192	-19.1%	352,658	406,805	-13.3%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Retail Sales in Japan by Model: February 2025

<units>

Model	February			CYTD (January - February)			FYTD (April - February)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024		FY2024	FY2023	
March	0	1	-	0	2	-	2	121	-98.3%
Note / Note AURA	8,110	10,010	-19.0%	16,400	18,512	-11.4%	86,923	84,269	3.1%
Sylphy	0	0	-	0	0	-	1	0	-
Skyline	118	214	-44.9%	230	499	-53.9%	1,498	2,204	-32.0%
Fuga	0	0	-	0	1	-	2	18	-88.9%
Leaf	316	617	-48.8%	765	1,103	-30.6%	4,298	6,531	-34.2%
Juke	0	0	-	0	0	-	2	2	0.0%
Ariya	153	43	255.8%	422	110	283.6%	2,681	6,019	-55.5%
X-Trail	2,171	4,224	-48.6%	4,299	7,317	-41.2%	23,486	26,779	-12.3%
KICKS	1,112	1,648	-32.5%	2,249	2,962	-24.1%	11,661	14,980	-22.2%
Serena	7,190	6,593	9.1%	13,881	13,021	6.6%	72,268	75,293	-4.0%
Elgrand	140	143	-2.1%	303	238	27.3%	1,262	1,741	-27.5%
Fairlady Z	938	198	373.7%	1,265	454	178.6%	4,692	1,185	295.9%
GT-R	97	119	-18.5%	230	273	-15.8%	937	1,071	-12.5%
Others	0	1	-	0	1	-	4	2	100.0%
PV Total	20,345	23,811	-14.6%	40,044	44,493	-10.0%	209,717	220,215	-4.8%
NV150 AD / AD	784	582	34.7%	1,415	1,024	38.2%	6,922	7,489	-7.6%
NV200 Vanette / Vanette	1,529	1,190	28.5%	2,875	2,288	25.7%	11,395	10,607	7.4%
NV350 Caravan	2,150	1,799	19.5%	3,617	3,332	8.6%	17,970	19,454	-7.6%
NT450 Atlas	0	0	-	0	0	-	0	1	-
Atlas F24 / F25 / F26	138	44	213.6%	268	63	325.4%	1,279	1,106	15.6%
Paramedic	92	70	31.4%	134	115	16.5%	187	172	8.7%
CV Total	4,693	3,685	27.4%	8,309	6,822	21.8%	37,753	38,829	-2.8%
Registered Vehicle Total	25,038	27,496	-8.9%	48,353	51,315	-5.8%	247,470	259,044	-4.5%
DAYZ	4,250	5,637	-24.6%	8,620	10,281	-16.2%	42,514	39,126	8.7%
Roox	7,049	7,882	-10.6%	13,662	14,825	-7.8%	60,629	58,073	4.4%
Sakura	1,760	2,609	-32.5%	4,049	4,923	-17.8%	18,824	30,853	-39.0%
NV100 / NT100 Clipper	3,097	3,904	-20.7%	6,169	7,205	-14.4%	38,743	37,836	2.4%
Clipper EV	22	36	-38.9%	45	36	25.0%	285	36	691.7%
Mini Total	16,178	20,068	-19.4%	32,545	37,270	-12.7%	160,995	165,924	-3.0%
Japan Grand Total	41,216	47,564	-13.3%	80,898	88,585	-8.7%	408,465	424,968	-3.9%

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Retail Sales in the U.S. by Model: February 2025

<units>

Model	February			CYTD (January - February)			FYTD (April - February)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024		FY2024	FY2023	
Versa	7,582	2,341	223.9%	12,254	4,530	170.5%	47,369	25,436	86.2%
Sentra	19,239	13,380	43.8%	29,940	22,828	31.2%	142,518	109,505	30.1%
Altima	12,522	11,956	4.7%	20,150	20,682	-2.6%	105,465	115,880	-9.0%
Maxima	3	177	-98.3%	8	366	-97.8%	421	7,810	-94.6%
Z	565	258	119.0%	933	387	141.1%	3,426	1,692	102.5%
GT-R	14	23	-39.1%	26	46	-43.5%	216	293	-26.3%
Leaf	677	373	81.5%	1,213	651	86.3%	11,297	5,449	107.3%
Cars Total	40,602	28,508	42.4%	64,524	49,490	30.4%	310,712	266,065	16.8%
Frontier	4,713	7,081	-33.4%	8,629	11,344	-23.9%	57,040	52,553	8.5%
Pathfinder	6,831	6,860	-0.4%	12,432	11,046	12.5%	74,335	58,986	26.0%
Kicks	7,729	4,407	75.4%	14,354	9,043	58.7%	77,986	64,034	21.8%
Murano	2,523	1,753	43.9%	5,795	3,038	90.8%	20,385	21,731	-6.2%
Rogue	19,491	35,355	-44.9%	37,277	52,094	-28.4%	192,195	244,471	-21.4%
Rogue Sports	0	5	-	0	6	-	2	2,588	-99.9%
Armada	1,317	1,414	-6.9%	2,191	2,494	-12.1%	13,481	16,407	-17.8%
Titan	517	1,320	-60.8%	1,116	2,748	-59.4%	11,633	17,899	-35.0%
Ariya	1,324	1,573	-15.8%	2,816	2,514	12.0%	18,472	13,118	40.8%
Trucks Total	44,445	59,768	-25.6%	84,610	94,327	-10.3%	465,529	491,787	-5.3%
Nissan Brand Total	85,047	88,276	-3.7%	149,134	143,817	3.7%	776,241	757,852	2.4%
Q50	123	469	-73.8%	302	881	-65.7%	4,333	5,716	-24.2%
Q60 Coupe	0	11	-	0	30	-	15	716	-97.9%
QX50	596	904	-34.1%	1,240	1,635	-24.2%	9,393	9,246	1.6%
QX55	267	472	-43.4%	545	785	-30.6%	3,171	4,838	-34.5%
QX60	1,726	2,100	-17.8%	3,448	3,941	-12.5%	24,923	26,185	-4.8%
QX80	1,422	757	87.8%	2,450	1,558	57.3%	10,316	11,071	-6.8%
Infiniti Brand Total	4,134	4,713	-12.3%	7,985	8,830	-9.6%	52,151	57,772	-9.7%
U.S. Grand Total	89,181	92,989	-4.1%	157,119	152,647	2.9%	828,392	815,624	1.6%

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Retail Sales in Europe by Model: February 2025

<units>

Model	February			CYTD (January - February)			FYTD (April - February)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024		FY2024	FY2023	
Micra	0	0	-	0	1	-	0	636	-
Leaf	121	846	-85.7%	492	1,914	-74.3%	7,551	15,758	-52.1%
Sentra	1	76	-98.7%	50	76	-34.2%	784	649	20.8%
Altima	0	0	-	0	0	-	0	6	-
Juke	8,164	8,051	1.4%	16,664	15,675	6.3%	82,347	73,925	11.4%
Qashqai	12,665	14,126	-10.3%	26,263	28,060	-6.4%	123,762	137,876	-10.2%
X-Trail	3,464	3,640	-4.8%	6,267	7,731	-18.9%	32,028	33,482	-4.3%
Ariya	1,937	980	97.7%	3,832	2,095	82.9%	17,702	10,690	65.6%
GT-R	0	0	-	0	0	-	0	1	-
Navara	0	0	-	0	0	-	0	0	-
Townstar	1,117	1,087	2.8%	2,304	2,162	6.6%	12,303	13,706	-10.2%
Primaster	1,459	997	46.3%	2,681	1,954	37.2%	12,650	10,336	22.4%
Interstar	612	0	-	1,031	0	-	1,951	0	-
e-NV200	0	0	-	0	0	-	0	2	-
NV250	0	0	-	0	0	-	0	1	-
NV400	75	900	-91.7%	198	1,972	-90.0%	6,054	8,624	-29.8%
Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total	29,615	30,703	-3.5%	59,782	61,640	-3.0%	297,132	305,692	-2.8%
QX50 / QX55	7	22	-68.2%	11	46	-76.1%	69	144	-52.1%
QX60	0	2	-	0	6	-	31	20	55.0%
QX80	2	7	-71.4%	6	12	-50.0%	321	37	767.6%
Infiniti Brand Total	9	31	-71.0%	17	64	-73.4%	421	201	109.5%
Europe Grand Total	29,624	30,734	-3.6%	59,799	61,704	-3.1%	297,553	305,893	-2.7%

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Retail Sales in China by Model: February 2025

<units>

Model	February			CYTD (January - February)		
	Volume		Var. (%)	Volume		Var. (%)
	2025	2024		CY2025	CY2024	
Tiida H/B	330	1,200	-72.5%	817	3,090	-73.6%
Sylphy	14,078	19,878	-29.2%	38,037	50,262	-24.3%
Lannia	0	0	-	0	0	-
Altima	3,611	4,763	-24.2%	9,133	12,961	-29.5%
Kicks	64	806	-92.1%	182	3,862	-95.3%
Qashqai	6,203	6,680	-7.1%	14,027	16,768	-16.3%
X-Trail	2,285	2,427	-5.9%	4,751	6,819	-30.3%
Murano	0	0	-	0	1	-
Navara	351	190	84.7%	555	416	33.4%
Ariya	0	120	-	9	296	-97.0%
Terra	0	0	-	0	0	-
Paradin	60	716	-91.6%	205	1,115	-81.6%
New Pathfinder	466	312	49.4%	1,103	333	231.2%
Nissan Brand Total	27,448	37,092	-26.0%	68,819	95,923	-28.3%
Q50	0	0	-	0	0	-
QX50 / QX55	12	24	-50.0%	40	51	-21.6%
QX60	60	38	57.9%	178	205	-13.2%
Infiniti Brand Total	72	62	16.1%	218	256	-14.8%
D60	491	41	1097.6%	1,229	135	810.4%
D60 EV	75	632	-88.1%	525	1,835	-71.4%
T60	0	0	-	0	1	-
T60 EV	0	0	-	0	0	-
T80	23	75	-69.3%	61	126	-51.6%
V-online	275	744	-63.0%	642	1,699	-62.2%
V-online-PHEV	234	792	-70.5%	500	1,675	-70.1%
Venucia VX6	424	386	9.8%	1,020	931	9.6%
Venucia Brand Total	1,522	2,670	-43.0%	3,977	6,402	-37.9%
DF Brand vehicles	2,466	2,000	23.3%	3,912	4,796	-18.4%
China Grand Total	31,508	41,824	-24.7%	76,926	107,377	-28.4%

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