Nissan Sales, Production & Exports Results for January, 2025

1. Retail Sales by Region

	January			CYTD (J	lanuary)		FYTD (April		
Region			Var. (%)			Var. (%)	*From January to Oc Taiwan (with	Var. (%)	
	2025	2024	(,0)	2025	2024	(70)	2024	2023	(1.5)
Registered Vehicles	23,315	23,819	-2.1%	23,315	23,819	-2.1%	222,432	231,548	-3.9%
Mini Vehicles	16,367	17,202	-4.9%	16,367	17,202	-4.9%	144,817	145,856	-0.7%
Japan Total	39,682	41,021	-3.3%	39,682	41,021	-3.3%	367,249	377,404	-2.7%
Nissan Brand	64,087	55,541	15.4%	64,087	55,541	15.4%	691,194	669,576	3.2%
Infiniti Brand	3,851	4,117	-6.5%	3,851	4,117	-6.5%	48,017	53,059	-9.5%
U.S. Total	67,938	59,658	13.9%	67,938	59,658	13.9%	739,211	722,635	2.3%
Canada	7,590	7,353	3.2%	7,590	7,353	3.2%	81,135	78,261	3.7%
Mexico	20,367	20,071	1.5%	20,367	20,071	1.5%	214,437	202,649	5.8%
Europe	30,175	30,970	-2.6%	30,175	30,970	-2.6%	267,929	275,159	-2.6%
China	45,418	65,553	-30.7%	45,418	65,553	-30.7%	558,168	620,016	-10.0%
Others	39,966	42,373	-5.7%	39,966	42,373	-5.7%	435,487	439,559	-0.9%
Overseas Total	211,454	225,978	-6.4%	211,454	225,978	-6.4%	2,296,367	2,338,279	-1.8%
Global Retail Sales	251,136	266,999	-5.9%	251,136	266,999	-5.9%	2,663,616	2,715,683	-1.9%

2. Global Production by Country

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Country	January		Var.	CYTD (J	CYTD (January)			FYTD (April - January)		
						Var. (%)	*From January to Oo Taiwan (with	Var. (%)		
	2025	2024	(%)	2025	2024	(70)	2024	2023	(70)	
Japan	52,112	54,545	-4.5%	52,112	54,545	-4.5%	535,614	605,895	-11.6%	
U.S.	35,748	40,723	-12.2%	35,748	40,723	-12.2%	402,278	487,986	-17.6%	
Mexico	61,085	56,567	8.0%	61,085	56,567	8.0%	567,912	522,410	8.7%	
U.K.	22,553	25,026	-9.9%	22,553	25,026	-9.9%	225,723	269,457	-16.2%	
China	46,727	72,809	-35.8%	46,727	72,809	-35.8%	533,222	606,425	-12.1%	
Others*1	25,212	24,791	1.7%	25,212	24,791	1.7%	284,745	303,881	-6.3%	
Overseas Total	191,325	219,916	-13.0%	191,325	219,916	-13.0%	2,013,880	2,190,159	-8.0%	
Global Production	243,437	274,461	-11.3%	243,437	274,461	-11.3%	2,549,494	2,796,054	-8.8%	

3. Vehicle Exports from Japan

	Janı	January		CYTD (J	lanuary)		FYTD (April	- December)		
Destination			Var. (%)			Var. (%)			Var. (%)	
	2025	2024	(70)	2025	2024	(70)	2024	2023	(70)	
North America	11,396	16,040	-29.0%	11,396	16,040	-29.0%	152,575	186,969	-18.4%	
Europe	1,268	4,993	-74.6%	1,268	4,993	-74.6%	51,092	58,500	-12.7%	
Middle East	5,245	4,210	24.6%	5,245	4,210	24.6%	48,190	48,509	-0.7%	
Others	5,202	6,446	-19.3%	5,202	6,446	-19.3%	71,197	79,324	-10.2%	
Total	23,111	31,689	-27.1%	23,111	31,689	-27.1%	323,054	373,302	-13.5%	

^{*1} Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model: January 2025

	January				CYTD Januar	у	FYTD (April - January)		
Model	Volu		Var. (%)	Volu	ā	Var. (%)		ume	Var. (%)
	2025	2024	(70)	CY2025	CY2024		FY2024	FY2023	
March	0	1		0			2		-98.3%
Note / Note AURA	8,290	8,502	-2.5%	8,290	8,502	-2.5%	78,813	74,259	6.1%
Sylphy	0	0	-	0	0	-	1	0	-
Skyline	112	285	-60.7%	112	285	-60.7%	1,380	1,990	-30.7%
Fuga	0	1	-	0	1	-	2	18	-88.9%
Leaf	449	486	-7.6%	449	486	-7.6%	3,982	5,914	-32.7%
Juke	0	0	-	0	0	-	2	2	0.0%
Ariya	269	67	301.5%	269	67	301.5%	2,528	5,976	-57.7%
X-Trail	2,128	3,093	-31.2%	2,128	3,093	-31.2%	21,315	22,555	-5.5%
KICKS	1,137	1,314	-13.5%	1,137	1,314	-13.5%	10,549	13,332	-20.9%
Serena	6,691	6,428	4.1%	6,691	6,428	4.1%	65,078	68,700	-5.3%
Elgrand	163	95	71.6%	163	95	71.6%	1,122	1,598	-29.8%
Fairlady Z	327	256	27.7%	327	256	27.7%	3,754	987	280.3%
GT-R	133	154	-13.6%	133	154	-13.6%	840	952	-11.8%
Others	0	0	-	0	0	-	4	1	300.0%
PV Total	19,699	20,682	-4.8%	19,699	20,682	-4.8%	189,372	196,404	-3.6%
NV150 AD / AD	631	442	42.8%	631	442	42.8%	6,138	6,907	-11.1%
NV200 Vanette / Vanette	1,346	1,098	22.6%	1,346	1,098	22.6%	9,866	9,417	4.8%
NV350 Caravan	1,467	1,533	-4.3%	1,467	1,533	-4.3%	15,820	17,655	-10.4%
NT450 Atlas	0	0	-	0	0	-	0	1	-
Atlas F24 / F25 / F26	130	19	584.2%	130	19	584.2%	1,141	1,062	7.4%
Paramedic	42	45	-6.7%	42	45	-6.7%	95	102	-6.9%
CV Total	3,616	3,137	15.3%	3,616	3,137	15.3%	33,060	35,144	-5.9%
Registered Vehicle Total	23,315	23,819	-2.1%	23,315	23,819	-2.1%	222,432	231,548	-3.9%
DAYZ	4,370	4,644	-5.9%	4,370	4,644	-5.9%	38,264	33,489	14.3%
Roox	6,613	6,943	-4.8%	6,613	6,943	-4.8%	53,580	50,191	6.8%
Sakura	2,289	2,314	-1.1%	2,289	2,314	-1.1%	17,064	28,244	-39.6%
NV100 / NT100 Clipper	3,072	3,301	-6.9%	3,072	3,301	-6.9%	35,646	33,932	5.1%
Clipper EV	23	0	-	23	0	-	263	0	-
Mini Total	16,367	17,202	-4.9%	16,367	17,202	-4.9%	144,817	145,856	-0.7%
Japan Grand Total	39,682	41,021	-3.3%	39,682	41,021	-3.3%	367,249	377,404	-2.7%

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Europe Nissan Sales Results by Model: January 2025

		January		C	YTD Januar	у	FYTD (April - January)			
Model	Volu 2025	Volume 2025 2024		Volu CY2025	ıme CY2024	Var. (%)	Volu FY2024	rme FY2023	Var. (%)	
Micra	0	1	(%)	0			0	636	(70)	
Leaf	371	1,068	-65.3%	371				14,912	-50.2	
Sentra	49	0	-03.570	49			783	573	36.6	
Altima	0	0		0			0	6	30.0	
Juke	8,500	7,624	11.5%	8,500				65,874	12.6	
Qashqai	13,598	13,934	-2.4%	13,598	13,934	-2.4%		123,750	-10.3	
X-Trail	2,803	4,091	-31.5%	2,803	4,091	-31.5%	28,564	29,842	-4.3	
Ariya	1,895	1,115	70.0%	1,895	1,115	70.0%	15,765	9,710	62.	
GT-R	0	0	-	0	0	-	0	1		
Navara	0	0	-	0	0	-	0	0		
Townstar	1,187	1,075	10.4%	1,187	1,075	10.4%	11,186	12,619	-11.	
Primaster	1,222	957	27.7%	1,222	957	27.7%	11,191	9,339	19.	
Interstar	419	0	-	419	0	-	1,339	0		
e-NV200	0	0	-	0	0	-	0	2		
NV250	0	0	-	0	0	-	0	1		
NV400	123	1,072	-88.5%	123	1,072	-88.5%	5,979	7,724	-22.	
Others	0	0	-	0	0	-	0	0		
lissan Brand Total	30,167	30,937	-2.5%	30,167	30,937	-2.5%	267,517	274,989	-2.	
QX50 / QX55	4	24	-83.3%	4	24	-83.3%	62	122	-49.	
QX60	0	4	-	0	4	-	31	18	72.	
QX80	4	5	-20.0%	4	5	-20.0%	319	30	963.	
nfiniti Brand Total	8	33	-75.8%	8	33	-75.8%	412	170	142.	
rope Grand Total	30,175	30,970	-2.6%	30,175	30,970	-2.6%	267,929	275,159	-2.	

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USA Nissan Sales Results by Model : January 2025

		January		(CYTD Januar	у	FYTD (April - January)			
	Volume		Var.	Volu		Var.	Volume		Var.	
Model	2025	2024	(%)	CY2025	CY2024	(%)	FY2024	FY2023	(%)	
Versa	4,672	2,189	113.4%	4,672	2,189	113.4%	39,787	23,095	72.3%	
Sentra	10,701	9,448	13.3%	10,701	9,448	13.3%	123,279	96,125	28.2%	
Altima	7,628	8,726	-12.6%	7,628	8,726	-12.6%	92,943	103,924	-10.6%	
Maxima	5	189	-97.4%	5	189	-97.4%	418	7,633	-94.5%	
Z	368	129	185.3%	368	129	185.3%	2,861	1,434	99.5%	
GT-R	12	23	-47.8%	12	23	-47.8%	202	270	-25.29	
Leaf	536	278	92.8%	536	278	92.8%	10,620	5,076	109.29	
Total Cars	23,922	20,982	14.0%	23,922	20,982	14.0%	270,110	237,557	13.7%	
Frontier	3,916	4,263	-8.1%	3,916	4,263	-8.1%	52,327	45,472	15.19	
Pathfinder	5,601	4,186	33.8%	5,601	4,186	33.8%	67,504	52,126	29.5%	
Kicks	6,625	4,636	42.9%	6,625	4,636	42.9%	70,257	59,627	17.89	
Murano	3,272	1,285	154.6%	3,272	1,285	154.6%	17,862	19,978	-10.69	
Rogue	17,786	16,739	6.3%	17,786	16,739	6.3%	172,704	209,116	-17.49	
Rogue Sports	0	1	-	0	1	-	2	2,583	-99.99	
Armada	874	1,080	-19.1%	874	1,080	-19.1%	12,164	14,993	-18.99	
Titan	599	1,428	-58.1%	599	1,428	-58.1%	11,116	16,579	-33.09	
Ariya	1,492	941	58.6%	1,492	941	58.6%	17,148	11,545	48.59	
Total Trucks	40,165	34,559	16.2%	40,165	34,559	16.2%	421,084	432,019	-2.5%	
Nissan Brand Total	64,087	55,541	15.4%	64,087	55,541	15.4%	691,194	669,576	3.29	
Q50	179	412	-56.6%	179	412	-56.6%	4,210	5,247	-19.89	
Q60 Coupe	0	19	-	0	19	-	15	705	-97.99	
QX50	644	731	-11.9%	644	731	-11.9%	8,797	8,342	5.59	
QX55	278	313	-11.2%	278	313	-11.2%	2,904	4,366	-33.5	
QX60	1,722	1,841	-6.5%	1,722	1,841	-6.5%	23,197	24,085	-3.79	
QX80	1,028	801	28.3%	1,028	801	28.3%	8,894	10,314	-13.89	
Infiniti Brand Total	3,851	4,117	-6.5%	3,851	4,117	-6.5%	48,017	53,059	-9.5°	
SA Grand Total	67,938	59,658	13.9%	67,938	59,658	13.9%	739,211	722,635	2.3%	

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China Nissan Sales Results by Model : January 2025

		January			YTD Januar	
Model	Volu 2025		Var. (%)	Volu		Var. (%)
Tiida H/B	487	2024 1,890	-74.2%	CY2025 487	CY2024 1,890	-74.2%
Sylphy	23,959	30,384	-21.1%	23,959		-21.19
Lannia	0	0	-	0	0	
Altima	5,522	8,198	-32.6%	5,522	8,198	-32.6%
Kicks	118	3,056	-96.1%	118	3,056	-96.19
Qashqai	7,824	10,088	-22.4%	7,824	10,088	-22.4%
X-Trail	2,466	4,392	-43.9%	2,466	4,392	-43.9%
Murano	0	1	-	0	1	
Navara	204	226	-9.7%	204	226	-9.7%
Ariya	9	176	-94.9%	9	176	-94.9%
Terra	0	0	-	0	0	
Paradin	145	399	-63.7%	145	399	-63.7%
New Pathfinder	637	21	2933.3%	637	21	2933.3%
Nissan Brand Total	41,371	58,831	-29.7%	41,371	58,831	-29.7%
Q50	0	0	-	0	0	
QX50 / QX55	28	27	3.7%	28	27	3.79
QX60	118	167	-29.3%	118	167	-29.3%
Infiniti Brand Total	146	194	-24.7%	146	194	-24.7%
D60	738	94	685.1%	738	94	685.19
D60 EV	450	1,203	-62.6%	450	1,203	-62.69
T60	0	1	-	0	1	
T60 EV	0	0	-	0	0	
T80	38	51	-25.5%	38	51	-25.59
V-online	367	955	-61.6%	367	955	-61.69
V-online-PHEV	266	883	-69.9%	266	883	-69.9°
Venucia VX6	596	545	9.4%	596	545	9.49
 Venucia Brand Total	2,455	3,732	-34.2%	2,455	3,732	-34.29
DF Brand vehicles	1,446	2,796	-48.3%	1,446	2,796	-48.3
nina Grand Total	45,418	65,553	-30.7%	45,418	65,553	-30.7%

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