

# Nissan Sales, Production & Exports Results for December, 2024

## 1. Retail Sales by Region

<units>

Region	December		Var. (%)	CYTD (January - December)		Var. (%)	FYTD (April - December)		Var. (%)
	2024	2023		2024	2023		*From January to September for China and Taiwan (within "Others")		
	2024	2023		2024	2023		2024	2023	
Registered Vehicles	18,941	19,699	-3.8%	286,534	290,952	-1.5%	199,117	207,729	-4.1%
Mini Vehicles	12,541	14,154	-11.4%	188,845	189,626	-0.4%	128,450	128,654	-0.2%
Japan Total	31,482	33,853	-7.0%	475,379	480,578	-1.1%	327,567	336,383	-2.6%
Nissan Brand	68,657	67,652	1.5%	865,938	834,096	3.8%	627,107	614,035	2.1%
Infiniti Brand	5,637	6,060	-7.0%	58,070	64,699	-10.2%	44,166	48,942	-9.8%
U.S. Total	74,294	73,712	0.8%	924,008	898,795	2.8%	671,273	662,977	1.3%
Canada	5,535	5,999	-7.7%	103,092	91,378	12.8%	73,545	70,908	3.7%
Mexico	25,343	24,605	3.0%	256,227	242,044	5.9%	194,070	182,578	6.3%
Europe	28,742	30,943	-7.1%	354,937	343,957	3.2%	237,754	244,189	-2.6%
China	74,918	98,873	-24.2%	696,631	793,768	-12.2%	496,998	546,744	-9.1%
Others	52,203	49,755	4.9%	538,413	523,854	2.8%	395,344	397,871	-0.6%
Overseas Total	261,035	283,887	-8.0%	2,873,308	2,893,796	-0.7%	2,068,984	2,105,267	-1.7%
<b>Global Retail Sales</b>	<b>292,517</b>	<b>317,740</b>	<b>-7.9%</b>	<b>3,348,687</b>	<b>3,374,374</b>	<b>-0.8%</b>	<b>2,396,551</b>	<b>2,441,650</b>	<b>-1.8%</b>

## 2. Global Production by Country

<units>

Country	December		Var. (%)	CYTD (January - December)		Var. (%)	FYTD (April - December)		Var. (%)
	2024	2023		2024	2023		*From January to September for China and Taiwan (within "Others")		
	2024	2023		2024	2023		2024	2023	
Japan	50,654	61,198	-17.2%	656,990	718,527	-8.6%	483,502	551,350	-12.3%
U.S.	31,369	42,194	-25.7%	524,919	605,241	-13.3%	366,530	447,263	-18.1%
Mexico	33,796	35,791	-5.6%	669,941	615,744	8.8%	506,827	465,843	8.8%
U.K.	13,441	25,198	-46.7%	284,197	325,218	-12.6%	203,170	244,431	-16.9%
China	67,225	85,316	-21.2%	665,437	779,756	-14.7%	481,276	545,286	-11.7%
Others <sup>*1</sup>	24,225	23,822	1.7%	342,986	399,678	-14.2%	259,292	279,090	-7.1%
Overseas Total	170,056	212,321	-19.9%	2,487,480	2,725,637	-8.7%	1,817,095	1,981,913	-8.3%
<b>Global Production</b>	<b>220,710</b>	<b>273,519</b>	<b>-19.3%</b>	<b>3,144,470</b>	<b>3,444,164</b>	<b>-8.7%</b>	<b>2,300,597</b>	<b>2,533,263</b>	<b>-9.2%</b>

## 3. Vehicle Exports from Japan

<units>

Destination	December		Var. (%)	CYTD (January - December)		Var. (%)	FYTD (April - December)		Var. (%)
	2024	2023		2024	2023		2024	2023	
	2024	2023		2024	2023		2024	2023	
North America	18,902	24,282	-22.2%	191,922	218,768	-12.3%	141,179	170,929	-17.4%
Europe	7,666	10,479	-26.8%	59,814	64,079	-6.7%	49,824	53,507	-6.9%
Middle East	8,138	8,055	1.0%	62,542	60,288	3.7%	42,945	44,299	-3.1%
Others	6,497	9,739	-33.3%	84,192	91,618	-8.1%	65,995	72,878	-9.4%
<b>Total</b>	<b>41,203</b>	<b>52,555</b>	<b>-21.6%</b>	<b>398,470</b>	<b>434,753</b>	<b>-8.3%</b>	<b>299,943</b>	<b>341,613</b>	<b>-12.2%</b>

\*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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# Japan Nissan Sales Results by Model : December 2024

<units>

Model	December			CYTD (January - December)			FYTD (April - December)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
March	0	5	-	6	780	-99.2%	2	119	-98.3%
Note / Note AURA	6,476	5,994	8.0%	101,766	102,508	-0.7%	70,523	65,757	7.2%
Sylphy	0	0	-	1	2	-50.0%	1	0	-
Skyline	76	165	-53.9%	2,199	2,210	-0.5%	1,268	1,705	-25.6%
Fuga	0	0	-	3	35	-91.4%	2	17	-88.2%
Leaf	319	460	-30.7%	5,211	10,026	-48.0%	3,533	5,428	-34.9%
Juke	0	0	-	2	2	0.0%	2	2	0.0%
Ariya	140	130	7.7%	2,612	7,634	-65.8%	2,259	5,909	-61.8%
X-Trail	1,659	2,092	-20.7%	31,776	27,127	17.1%	19,187	19,462	-1.4%
KICKS	739	1,385	-46.6%	14,346	15,778	-9.1%	9,412	12,018	-21.7%
Serena	5,566	6,009	-7.4%	80,898	75,672	6.9%	58,387	62,272	-6.2%
Elgrand	164	86	90.7%	1,421	2,255	-37.0%	959	1,503	-36.2%
Fairlady Z	244	57	328.1%	4,137	1,029	302.0%	3,427	731	368.8%
GT-R	39	61	-36.1%	1,157	805	43.7%	707	798	-11.4%
Others	1	0	-	5	1	400.0%	4	1	300.0%
<b>PV Total</b>	<b>15,423</b>	<b>16,444</b>	<b>-6.2%</b>	<b>245,540</b>	<b>245,864</b>	<b>-0.1%</b>	<b>169,673</b>	<b>175,722</b>	<b>-3.4%</b>
NV150 AD / AD	746	589	26.7%	7,206	9,082	-20.7%	5,507	6,465	-14.8%
NV200 Vanette / Vanette	1,345	1,113	20.8%	12,144	10,850	11.9%	8,520	8,319	2.4%
NV350 Caravan	1,282	1,489	-13.9%	20,332	23,602	-13.9%	14,353	16,122	-11.0%
NT450 Atlas	0	0	-	0	1	-	0	1	-
Atlas F24 / F25 / F26	124	38	226.3%	1,115	1,387	-19.6%	1,011	1,043	-3.1%
Paramedic	21	26	-19.2%	197	166	18.7%	53	57	-7.0%
<b>CV Total</b>	<b>3,518</b>	<b>3,255</b>	<b>8.1%</b>	<b>40,994</b>	<b>45,088</b>	<b>-9.1%</b>	<b>29,444</b>	<b>32,007</b>	<b>-8.0%</b>
<b>Registered Vehicle Total</b>	<b>18,941</b>	<b>19,699</b>	<b>-3.8%</b>	<b>286,534</b>	<b>290,952</b>	<b>-1.5%</b>	<b>199,117</b>	<b>207,729</b>	<b>-4.1%</b>
DAYZ	3,263	2,925	11.6%	50,431	38,687	30.4%	33,894	28,845	17.5%
Roox	5,022	5,989	-16.1%	70,697	70,536	0.2%	46,967	43,248	8.6%
Sakura	1,481	2,442	-39.4%	22,926	37,140	-38.3%	14,775	25,930	-43.0%
NV100 / NT100 Clipper	2,753	2,798	-1.6%	44,476	43,263	2.8%	32,574	30,631	6.3%
Clipper EV	22	0	-	313	0	-	240	0	-
<b>Mini Total</b>	<b>12,541</b>	<b>14,154</b>	<b>-11.4%</b>	<b>188,845</b>	<b>189,626</b>	<b>-0.4%</b>	<b>128,450</b>	<b>128,654</b>	<b>-0.2%</b>
<b>Japan Grand Total</b>	<b>31,482</b>	<b>33,853</b>	<b>-7.0%</b>	<b>475,379</b>	<b>480,578</b>	<b>-1.1%</b>	<b>327,567</b>	<b>336,383</b>	<b>-2.6%</b>

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# Europe Nissan Sales Results by Model : December 2024

<units>

Model	December			CYTD (January - December)			FYTD (April - December)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Micra	0	2	-	1	8,219	-100.0%	0	635	-
Leaf	336	1,853	-81.9%	11,844	18,777	-36.9%	7,059	13,844	-49.0%
Sentra	1	0	-	826	1,274	-35.2%	734	573	28.1%
Altima	0	0	-	0	58	-	0	6	-
Juke	8,111	7,591	6.9%	96,836	80,149	20.8%	65,683	58,250	12.8%
Qashqai	12,453	13,907	-10.5%	149,406	155,105	-3.7%	97,499	109,816	-11.2%
X-Trail	2,703	2,840	-4.8%	39,237	32,284	21.5%	25,761	25,751	0.0%
Ariya	1,704	1,243	37.1%	17,920	11,364	57.7%	13,870	8,595	61.4%
GT-R	0	0	-	0	2	-	0	1	-
Navara	0	0	-	0	32	-	0	0	-
Townstar	1,336	1,642	-18.6%	14,013	14,823	-5.5%	9,999	11,544	-13.4%
Primaster	1,331	1,007	32.2%	13,753	12,057	14.1%	9,969	8,382	18.9%
Interstar	478	0	-	920	0	-	920	0	-
e-NV200	0	0	-	0	7	-	0	2	-
NV250	0	0	-	0	1	-	0	1	-
NV400	281	849	-66.9%	9,690	9,601	0.9%	5,856	6,652	-12.0%
Others	0	0	-	0	0	-	0	0	-
<b>Nissan Brand Total</b>	<b>28,734</b>	<b>30,934</b>	<b>-7.1%</b>	<b>354,446</b>	<b>343,753</b>	<b>3.1%</b>	<b>237,350</b>	<b>244,052</b>	<b>-2.7%</b>
QX50 / QX55	2	6	-66.7%	121	150	-19.3%	58	98	-40.8%
QX60	0	0	-	39	24	62.5%	31	14	121.4%
QX80	6	3	100.0%	331	30	1003.3%	315	25	1160.0%
<b>Infiniti Brand Total</b>	<b>8</b>	<b>9</b>	<b>-11.1%</b>	<b>491</b>	<b>204</b>	<b>140.7%</b>	<b>404</b>	<b>137</b>	<b>194.9%</b>
<b>Europe Grand Total</b>	<b>28,742</b>	<b>30,943</b>	<b>-7.1%</b>	<b>354,937</b>	<b>343,957</b>	<b>3.2%</b>	<b>237,754</b>	<b>244,189</b>	<b>-2.6%</b>

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# USA Nissan Sales Results by Model : December 2024

<units>

Model	December			CYTD (January - December)			FYTD (April - December)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Versa	4,419	2,228	98.3%	42,589	24,807	71.7%	35,115	20,906	68.0%
Sentra	9,254	8,180	13.1%	152,659	109,194	39.8%	112,578	86,677	29.9%
Altima	9,227	12,777	-27.8%	113,898	128,030	-11.0%	85,315	95,198	-10.4%
Maxima	4	287	-98.6%	942	9,651	-90.2%	413	7,444	-94.5%
Z	427	185	130.8%	3,164	1,771	78.7%	2,493	1,305	91.0%
GT-R	34	25	36.0%	267	390	-31.5%	190	247	-23.1%
Leaf	1,399	445	214.4%	11,226	7,152	57.0%	10,084	4,798	110.2%
<b>Total Cars</b>	<b>24,764</b>	<b>24,127</b>	<b>2.6%</b>	<b>324,745</b>	<b>280,995</b>	<b>15.6%</b>	<b>246,188</b>	<b>216,575</b>	<b>13.7%</b>
Frontier	4,456	4,160	7.1%	68,155	58,135	17.2%	48,411	41,209	17.5%
Pathfinder	7,212	5,442	32.5%	80,915	71,710	12.8%	61,903	47,940	29.1%
Kicks	7,955	4,971	60.0%	77,356	66,823	15.8%	63,632	54,991	15.7%
Murano	1,855	1,733	7.0%	19,316	31,137	-38.0%	14,590	18,693	-21.9%
Rogue	18,899	22,917	-17.5%	245,716	261,401	-6.0%	154,918	192,377	-19.5%
Rogue Sports	0	9	-	8	10,057	-99.9%	2	2,582	-99.9%
Armada	950	1,702	-44.2%	15,267	21,185	-27.9%	11,290	13,913	-18.9%
Titan	780	1,345	-42.0%	14,662	19,189	-23.6%	10,517	15,151	-30.6%
Ariya	1,786	1,246	43.3%	19,798	13,464	47.0%	15,656	10,604	47.6%
<b>Total Trucks</b>	<b>43,893</b>	<b>43,525</b>	<b>0.8%</b>	<b>541,193</b>	<b>553,101</b>	<b>-2.2%</b>	<b>380,919</b>	<b>397,460</b>	<b>-4.2%</b>
<b>Nissan Brand Total</b>	<b>68,657</b>	<b>67,652</b>	<b>1.5%</b>	<b>865,938</b>	<b>834,096</b>	<b>3.8%</b>	<b>627,107</b>	<b>614,035</b>	<b>2.1%</b>
Q50	406	358	13.4%	5,428	6,201	-12.5%	4,031	4,835	-16.6%
Q60 Coupe	1	39	-97.4%	52	1,060	-95.1%	15	686	-97.8%
QX50	941	1,005	-6.4%	10,722	9,941	7.9%	8,153	7,611	7.1%
QX55	322	575	-44.0%	3,721	5,418	-31.3%	2,626	4,053	-35.2%
QX60	2,826	2,841	-0.5%	27,808	29,383	-5.4%	21,475	22,244	-3.5%
QX80	1,141	1,242	-8.1%	10,339	12,696	-18.6%	7,866	9,513	-17.3%
<b>Infiniti Brand Total</b>	<b>5,637</b>	<b>6,060</b>	<b>-7.0%</b>	<b>58,070</b>	<b>64,699</b>	<b>-10.2%</b>	<b>44,166</b>	<b>48,942</b>	<b>-9.8%</b>
<b>USA Grand Total</b>	<b>74,294</b>	<b>73,712</b>	<b>0.8%</b>	<b>924,008</b>	<b>898,795</b>	<b>2.8%</b>	<b>671,273</b>	<b>662,977</b>	<b>1.3%</b>

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# China Nissan Sales Results by Model : December 2024

<units>

Model	December			CYTD (January - December)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	884	2,228	-60.3%	15,197	16,689	-8.9%
Sylphy	37,272	48,385	-23.0%	342,395	377,957	-9.4%
Lannia	0	10	-	0	1,194	-
Altima	10,235	13,269	-22.9%	76,075	92,579	-17.8%
Kicks	310	992	-68.8%	10,040	8,111	23.8%
Qashqai	11,882	17,520	-32.2%	112,049	113,559	-1.3%
X-Trail	4,268	5,658	-24.6%	35,258	55,035	-35.9%
Murano	0	4	-	3	5,969	-99.9%
Navara	632	344	83.7%	3,787	6,615	-42.8%
Ariya	40	450	-91.1%	2,114	3,702	-42.9%
Terra	0	3	-	2	6,522	-100.0%
Paradin	255	320	-20.3%	2,970	1,993	49.0%
New Pathfinder	1,446	0	-	12,186	0	-
<b>Nissan Brand Total</b>	<b>67,224</b>	<b>89,183</b>	<b>-24.6%</b>	<b>612,076</b>	<b>689,925</b>	<b>-11.3%</b>
Q50	0	6	-	0	2,370	-
QX50 / QX55	31	92	-66.3%	478	2,946	-83.8%
QX60	215	182	18.1%	1,900	1,375	38.2%
<b>Infiniti Brand Total</b>	<b>246</b>	<b>280</b>	<b>-12.1%</b>	<b>2,378</b>	<b>6,691</b>	<b>-64.5%</b>
D60	1,787	111	1509.9%	11,318	4,360	159.6%
D60 EV	14	1,747	-99.2%	10,236	15,485	-33.9%
T60	1	7	-85.7%	3	1,432	-99.8%
T60 EV	0	173	-	1	2,097	-100.0%
T80	28	109	-74.3%	784	3,643	-78.5%
V-online	414	893	-53.6%	6,196	23,075	-73.1%
V-online-PHEV	432	2,253	-80.8%	9,732	13,754	-29.2%
Venucia VX6	1,083	1,112	-2.6%	10,762	1,647	553.4%
<b>Venucia Brand Total</b>	<b>3,759</b>	<b>6,405</b>	<b>-41.3%</b>	<b>49,032</b>	<b>65,493</b>	<b>-25.1%</b>
<b>DF Brand vehicles</b>	<b>3,689</b>	<b>3,005</b>	<b>22.8%</b>	<b>33,145</b>	<b>31,659</b>	<b>4.7%</b>
<b>China Grand Total</b>	<b>74,918</b>	<b>98,873</b>	<b>-24.2%</b>	<b>696,631</b>	<b>793,768</b>	<b>-12.2%</b>

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