

Nissan Sales, Production & Exports Results for November, 2024

1. Retail Sales by Region

<units>

Region	November		Var. (%)	CYTD (January - November)		Var. (%)	FYTD (April - November)		Var. (%)
	2024	2023		2024	2023		*From January to August for China		
							2024	2023	
Registered Vehicles	23,855	23,107	3.2%	267,593	271,253	-1.3%	180,176	188,030	-4.2%
Mini Vehicles	14,268	15,637	-8.8%	176,304	175,472	0.5%	115,909	114,500	1.2%
Japan Total	38,123	38,744	-1.6%	443,897	446,725	-0.6%	296,085	302,530	-2.1%
Nissan Brand	66,498	55,816	19.1%	797,281	766,444	4.0%	558,450	546,383	2.2%
Infiniti Brand	5,036	4,634	8.7%	52,433	58,639	-10.6%	38,529	42,882	-10.2%
U.S. Total	71,534	60,450	18.3%	849,714	825,083	3.0%	596,979	589,265	1.3%
Canada	8,060	7,400	8.9%	97,557	85,379	14.3%	68,010	64,909	4.8%
Mexico	26,019	22,286	16.8%	230,884	217,439	6.2%	168,727	157,973	6.8%
Europe	27,166	28,920	-6.1%	326,197	313,014	4.2%	209,014	213,246	-2.0%
China	63,545	74,879	-15.1%	621,713	694,895	-10.5%	435,603	482,921	-9.8%
Others	44,316	49,658	-10.8%	486,211	474,099	2.6%	342,600	348,116	-1.6%
Overseas Total	240,640	243,593	-1.2%	2,612,276	2,609,909	0.1%	1,820,933	1,856,430	-1.9%
Global Retail Sales	278,763	282,337	-1.3%	3,056,173	3,056,634	-0.0%	2,117,018	2,158,960	-1.9%

2. Global Production by Country

<units>

Country	November		Var. (%)	CYTD (January - November)		Var. (%)	FYTD (April - November)		Var. (%)
	2024	2023		2024	2023		*From January to August for China		
							2024	2023	
Japan	61,231	68,683	-10.8%	606,336	657,329	-7.8%	432,848	490,152	-11.7%
U.S.	33,212	48,056	-30.9%	493,550	563,047	-12.3%	335,161	405,069	-17.3%
Mexico	60,779	56,075	8.4%	636,145	579,953	9.7%	473,031	430,052	10.0%
U.K.	20,667	30,770	-32.8%	270,756	300,020	-9.8%	189,729	219,233	-13.5%
China	64,990	88,015	-26.2%	598,212	694,440	-13.9%	423,292	479,574	-11.7%
Others ^{*1}	31,101	25,634	21.3%	318,761	375,856	-15.2%	235,308	255,268	-7.8%
Overseas Total	210,749	248,550	-15.2%	2,317,424	2,513,316	-7.8%	1,656,521	1,789,196	-7.4%
Global Production	271,980	317,233	-14.3%	2,923,760	3,170,645	-7.8%	2,089,369	2,279,348	-8.3%

3. Vehicle Exports from Japan

<units>

Destination	November		Var. (%)	CYTD (January - November)		Var. (%)	FYTD (April - November)		Var. (%)
	2024	2023		2024	2023		*From January to August for China		
							2024	2023	
North America	12,543	21,357	-41.3%	173,020	194,486	-11.0%	122,277	146,647	-16.6%
Europe	4,344	10,165	-57.3%	52,148	53,600	-2.7%	42,158	43,028	-2.0%
Middle East	10,122	3,623	179.4%	54,404	52,233	4.2%	34,807	36,244	-4.0%
Others	8,898	8,650	2.9%	77,695	81,879	-5.1%	59,498	63,139	-5.8%
Total	35,907	43,795	-18.0%	357,267	382,198	-6.5%	258,740	289,058	-10.5%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Japan Nissan Sales Results by Model : November 2024

<units>

Model	November			CYTD (January - November)			FYTD (April - November)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
March	0	2	-	6	775	-99.2%	2	114	-98.2%
Note / Note AURA	8,090	6,866	17.8%	95,290	96,514	-1.3%	64,047	59,763	7.2%
Sylphy	0	0	-	1	2	-50.0%	1	0	-
Skyline	111	267	-58.4%	2,123	2,045	3.8%	1,192	1,540	-22.6%
Fuga	0	0	-	3	35	-91.4%	2	17	-88.2%
Leaf	511	536	-4.7%	4,892	9,566	-48.9%	3,214	4,968	-35.3%
Juke	0	0	-	2	2	0.0%	2	2	0.0%
Ariya	256	429	-40.3%	2,472	7,504	-67.1%	2,119	5,779	-63.3%
X-Trail	2,093	2,439	-14.2%	30,117	25,035	20.3%	17,528	17,370	0.9%
KICKS	915	1,594	-42.6%	13,607	14,393	-5.5%	8,673	10,633	-18.4%
Serena	6,837	6,823	0.2%	75,332	69,663	8.1%	52,821	56,263	-6.1%
Elgrand	142	113	25.7%	1,257	2,169	-42.0%	795	1,417	-43.9%
Fairlady Z	596	129	362.0%	3,893	972	300.5%	3,183	674	372.3%
GT-R	72	100	-28.0%	1,118	744	50.3%	668	737	-9.4%
Others	0	0	-	4	1	300.0%	3	1	200.0%
PV Total	19,623	19,298	1.7%	230,117	229,420	0.3%	154,250	159,278	-3.2%
NV150 AD / AD	824	705	16.9%	6,460	8,493	-23.9%	4,761	5,876	-19.0%
NV200 Vanette / Vanette	1,650	1,256	31.4%	10,799	9,737	10.9%	7,175	7,206	-0.4%
NV350 Caravan	1,593	1,775	-10.3%	19,050	22,113	-13.9%	13,071	14,633	-10.7%
NT450 Atlas	0	0	-	0	1	-	0	1	-
Atlas F24 / F25 / F26	144	55	161.8%	991	1,349	-26.5%	887	1,005	-11.7%
Paramedic	21	18	16.7%	176	140	25.7%	32	31	3.2%
CV Total	4,232	3,809	11.1%	37,476	41,833	-10.4%	25,926	28,752	-9.8%
Registered Vehicle Total	23,855	23,107	3.2%	267,593	271,253	-1.3%	180,176	188,030	-4.2%
DAYZ	3,554	3,624	-1.9%	47,168	35,762	31.9%	30,631	25,920	18.2%
Roox	5,491	5,491	0.0%	65,675	64,547	1.7%	41,945	37,259	12.6%
Sakura	1,731	2,725	-36.5%	21,445	34,698	-38.2%	13,294	23,488	-43.4%
NV100 / NT100 Clipper	3,472	3,797	-8.6%	41,725	40,465	3.1%	29,821	27,833	7.1%
Clipper EV	20	0	-	291	0	-	218	0	-
Mini Total	14,268	15,637	-8.8%	176,304	175,472	0.5%	115,909	114,500	1.2%
Japan Grand Total	38,123	38,744	-1.6%	443,897	446,725	-0.6%	296,085	302,530	-2.1%

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Europe Nissan Sales Results by Model : November 2024

<units>

Model	November			CYTD (January - November)			FYTD (April - November)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Micra	0	1	-	1	8,217	-100.0%	0	633	-
Leaf	49	1,445	-66.0%	11,508	16,924	-32.0%	6,723	11,991	-43.9%
Sentra	128	1	12700.0%	825	1,274	-35.2%	733	573	27.9%
Altima	0	0	-	0	58	-	0	6	-
Juke	6,833	6,314	8.2%	88,725	72,558	22.3%	57,572	50,659	13.6%
Qashqai	11,872	14,035	-15.4%	136,953	141,198	-3.0%	85,046	95,909	-11.3%
X-Trail	3,234	3,498	-7.5%	36,534	29,444	24.1%	23,058	22,911	0.6%
Ariya	1,814	760	138.7%	16,216	10,121	60.2%	12,166	7,352	65.5%
GT-R	0	0	-	0	2	-	0	1	-
Navara	0	0	-	0	32	-	0	0	-
Townstar	1,171	1,286	-8.9%	12,677	13,181	-3.8%	8,663	9,902	-12.5%
Primaster	1,003	935	7.3%	12,422	11,050	12.4%	8,638	7,375	17.1%
Interstar	28	0	-	442	0	-	442	0	-
e-NV200	0	0	-	0	7	-	0	2	-
NV250	0	0	-	0	1	-	0	1	-
NV400	33	634	-47.8%	9,409	8,752	7.5%	5,575	5,803	-3.9%
Others	0	0	-	0	0	-	0	0	-
Nissan Brand Total	27,158	28,909	-6.1%	325,712	312,819	4.1%	208,616	213,118	-2.1%
QX50 / QX55	0	4	-	119	144	-17.4%	56	92	-39.1%
QX60	0	0	-	39	24	62.5%	31	14	121.4%
QX80	8	7	14.3%	327	27	1111.1%	311	22	1313.6%
Infiniti Brand Total	8	11	-27.3%	485	195	148.7%	398	128	210.9%
Europe Grand Total	27,166	28,920	-6.1%	326,197	313,014	4.2%	209,014	213,246	-2.0%

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USA Nissan Sales Results by Model : November 2024

<units>

Model	November			CYTD (January - November)			FYTD (April - November)		
	Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023		FY2024	FY2023	
Versa	4,772	2,495	91.3%	38,170	22,579	69.1%	30,696	18,678	64.3%
Sentra	8,507	6,650	27.9%	143,405	101,014	42.0%	103,324	78,497	31.6%
Altima	7,497	9,818	-23.6%	104,671	115,253	-9.2%	76,088	82,421	-7.7%
Maxima	10	290	-96.6%	939	9,364	-90.0%	409	7,157	-94.3%
Z	308	138	123.2%	2,737	1,586	72.6%	2,066	1,120	84.5%
GT-R	30	32	-6.3%	233	365	-36.2%	156	222	-29.7%
Leaf	1,214	419	189.7%	9,827	6,707	46.5%	8,685	4,353	99.5%
Total Cars	22,338	19,842	12.6%	299,981	256,868	16.8%	221,424	192,448	15.1%
Frontier	4,668	3,929	18.8%	63,699	53,975	18.0%	43,955	37,049	18.6%
Pathfinder	7,772	4,925	57.8%	73,703	66,268	11.2%	54,691	42,498	28.7%
Kicks	8,770	5,417	61.9%	69,401	61,852	12.2%	55,677	50,020	11.3%
Murano	1,387	1,450	-4.3%	17,461	29,404	-40.6%	12,735	16,960	-24.9%
Rogue	18,397	17,160	7.2%	226,817	238,484	-4.9%	136,019	169,460	-19.7%
Rogue Sports	0	13	-	8	10,048	-99.9%	2	2,573	-99.9%
Armada	852	919	-7.3%	14,317	19,483	-26.5%	10,340	12,211	-15.3%
Titan	774	1,174	-34.1%	13,882	17,844	-22.2%	9,737	13,806	-29.5%
Ariya	1,540	987	56.0%	18,012	12,218	47.4%	13,870	9,358	48.2%
Total Trucks	44,160	35,974	22.8%	497,300	509,576	-2.4%	337,026	353,935	-4.8%
Nissan Brand Total	66,498	55,816	19.1%	797,281	766,444	4.0%	558,450	546,383	2.2%
Q50	503	397	26.7%	5,022	5,843	-14.1%	3,625	4,477	-19.0%
Q60 Coupe	0	24	-	5	1,021	-95.0%	14	647	-97.8%
QX50	973	809	20.3%	9,781	8,936	9.5%	7,212	6,606	9.2%
QX55	347	324	7.1%	3,399	4,843	-29.8%	2,304	3,478	-33.8%
QX60	2,392	1,965	21.7%	24,982	26,542	-5.9%	18,649	19,403	-3.9%
QX80	821	1,115	-26.4%	9,198	11,454	-19.7%	6,725	8,271	-18.7%
Infiniti Brand Total	5,036	4,634	8.7%	52,433	58,639	-10.6%	38,529	42,882	-10.2%
USA Grand Total	71,534	60,450	18.3%	849,714	825,083	3.0%	596,979	589,265	1.3%

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China Nissan Sales Results by Model : November 2024

<units>

Model	November			CYTD (January - November)		
	Volume		Var. (%)	Volume		Var. (%)
	2024	2023		CY2024	CY2023	
Tiida H/B	853	2,279	-62.6%	14,313	14,461	-1.0%
Sylphy	32,977	39,105	-15.7%	305,123	329,572	-7.4%
Lannia	0	25	-	0	1,184	-
Altima	6,735	7,877	-14.5%	65,840	79,310	-17.0%
Kicks	209	1,401	-85.1%	9,730	7,119	36.7%
Qashqai	10,207	10,557	-3.3%	100,167	96,039	4.3%
X-Trail	2,943	3,372	-12.7%	30,990	49,377	-37.2%
Murano	0	0	-	3	5,965	-99.9%
Navara	363	678	-46.5%	3,155	6,271	-49.7%
Ariya	27	545	-95.0%	2,074	3,252	-36.2%
Terra	0	33	-	2	6,519	-100.0%
Paradin	215	316	-32.0%	2,715	1,673	62.3%
New Pathfinder	1,108	0	-	10,740	0	-
Nissan Brand Total	55,637	66,188	-15.9%	544,852	600,742	-9.3%
Q50	0	0	-	0	2,364	-
QX50 / QX55	52	228	-77.2%	447	2,854	-84.3%
QX60	161	167	-3.6%	1,685	1,193	41.2%
Infiniti Brand Total	213	395	-46.1%	2,132	6,411	-66.7%
D60	1,601	256	525.4%	9,531	4,249	124.3%
D60 EV	684	1,065	-35.8%	10,222	13,738	-25.6%
T60	0	14	-	2	1,425	-99.9%
T60 EV	0	50	-	1	1,924	-99.9%
T80	34	234	-85.5%	756	3,534	-78.6%
V-online	375	873	-57.0%	5,782	22,182	-73.9%
V-online-PHEV	452	2,086	-78.3%	9,300	11,501	-19.1%
Venucia VX6	1,094	534	104.9%	9,679	535	1709.2%
Venucia Brand Total	4,240	5,112	-17.1%	45,273	59,088	-23.4%
DF Brand vehicles	3,455	3,184	8.5%	29,456	28,654	2.8%
China Grand Total	63,545	74,879	-15.1%	621,713	694,895	-10.5%

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