

# Nissan Sales, Production & Exports Results for July 2019

## 1. Retail Sales by Region

<units>

Region	July 2019	July 2018	Var. (%)	April 2019 - July 2019	April 2018- July 2018	Var. (%)
Registered Vehicles	32,721	35,308	-7.3%	113,409	127,646	-11.2%
Mini Vehicles	18,352	15,742	16.6%	64,106	53,204	20.5%
Japan Total	51,073	51,050	0.0%	177,515	180,850	-1.8%
Nissan Division	90,220	99,045	-8.9%	412,662	432,454	-4.6%
Infiniti Division	8,660	9,747	-11.2%	37,403	41,030	-8.8%
U.S. Total	98,880	108,792	-9.1%	450,065	473,484	-4.9%
Canada	11,060	12,717	-13.0%	51,199	55,425	-7.6%
Mexico	21,075	24,421	-13.7%	81,174	98,581	-17.7%
Europe	42,505	59,105	-28.1%	177,963	220,848	-19.4%
China <sup>*1*2</sup>	108,343	106,859	1.4%	482,863	491,175	-1.7%
Others	61,580	65,064	-5.4%	236,079	265,371	-11.0%
Overseas Total	343,443	376,958	-8.9%	1,479,343	1,604,884	-7.8%
<b>Global Retail Sales</b>	<b>394,516</b>	<b>428,008</b>	<b>-7.8%</b>	<b>1,656,858</b>	<b>1,785,734</b>	<b>-7.2%</b>

## 2. Global Production by Country

<units>

Country	July 2019	July 2018	Var. (%)	April 2019 - July 2019	April 2018- July 2018	Var. (%)
Japan	75,791	77,731	-2.5%	257,096	306,948	-16.2%
U.S.	54,085	55,873	-3.2%	243,146	255,948	-5.0%
Mexico	38,368	48,982	-21.7%	203,487	236,682	-14.0%
U.K.	21,747	28,758	-24.4%	104,763	155,180	-32.5%
Spain	7,466	8,539	-12.6%	26,318	37,675	-30.1%
China <sup>*1</sup>	117,952	113,403	4.0%	497,671	511,145	-2.6%
Others <sup>*3</sup>	70,441	73,692	-4.4%	248,303	275,040	-9.7%
Overseas Total	310,059	329,247	-5.8%	1,323,688	1,471,670	-10.1%
<b>Global Production</b>	<b>385,850</b>	<b>406,978</b>	<b>-5.2%</b>	<b>1,580,784</b>	<b>1,778,618</b>	<b>-11.1%</b>

## 3. Vehicle Exports from Japan

<units>

Destination	July 2019	July 2018	Var. (%)	April 2019 - July 2019	April 2018- July 2018	Var. (%)
North America	24,137	19,996	20.7%	80,899	88,880	-9.0%
Europe	3,528	793	344.9%	15,639	19,066	-18.0%
Middle East	2,025	7,405	-72.7%	7,345	28,731	-74.4%
Others	8,879	10,658	-16.7%	32,515	42,614	-23.7%
<b>Total</b>	<b>38,569</b>	<b>38,852</b>	<b>-0.7%</b>	<b>136,398</b>	<b>179,291</b>	<b>-23.9%</b>

\*1 China sales and production including DF PV and LCV.

\*2 Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

\*3 Others include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, Brazil, India, Egypt, Russia, Republic of Korea, France and Argentine excluding CKD production.

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# Japan Nissan Sales Results by Model : July 2019

<units>

Model	July			YTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		FY2019	FY2018	
March	829	922	-10.1%	2,920	3,715	-21.4%
Note	11,044	11,256	-1.9%	38,582	39,067	-1.2%
Cube	366	519	-29.5%	1,289	1,828	-29.5%
Latio	0	3	-100.0%	0	5	-100.0%
Sylphy	127	178	-28.7%	576	745	-22.7%
Teana	172	200	-14.0%	641	817	-21.5%
Skyline	507	207	144.9%	793	718	10.4%
Fuga	93	121	-23.1%	374	431	-13.2%
Cima	11	20	-45.0%	54	85	-36.5%
Leaf	1,864	2,040	-8.6%	5,324	6,141	-13.3%
Juke	245	344	-28.8%	926	1,280	-27.7%
X-Trail	2,854	3,759	-24.1%	10,346	14,349	-27.9%
Wingroad	3	45	-93.3%	6	134	-95.5%
Lafesta Highwaystar	0	3	-100.0%	0	11	-100.0%
Serena	8,791	8,927	-1.5%	28,990	31,711	-8.6%
Elgrand	417	595	-29.9%	1,841	2,123	-13.3%
Fairlady Z	89	58	53.4%	188	185	1.6%
GT-R	107	16	568.8%	191	134	42.5%
Cedric Sedan	0	1	-100.0%	0	7	-100.0%
Paramedic	0	0	-	0	0	-
Others	0	0	-	0	2	-100.0%
<b>PV Total</b>	<b>27,519</b>	<b>29,214</b>	<b>-5.8%</b>	<b>93,041</b>	<b>103,488</b>	<b>-10.1%</b>
NV150 AD / AD	1,572	1,840	-14.6%	6,453	7,368	-12.4%
NV200 Vanette / Vanette	1,250	1,498	-16.6%	4,541	5,263	-13.7%
e-NV200	10	3	233.3%	21	12	75.0%
NV350 Caravan	1,975	2,245	-12.0%	7,811	9,672	-19.2%
NT450 Atlas	54	61	-11.5%	214	246	-13.0%
Atlas F24	308	408	-24.5%	1,238	1,522	-18.7%
Civilian	33	39	-15.4%	90	75	20.0%
<b>CV Total</b>	<b>5,202</b>	<b>6,094</b>	<b>-14.6%</b>	<b>20,368</b>	<b>24,158</b>	<b>-15.7%</b>
<b>Registered Vehicle Total</b>	<b>32,721</b>	<b>35,308</b>	<b>-7.3%</b>	<b>113,409</b>	<b>127,646</b>	<b>-11.2%</b>
DAYZ	9,120	5,418	68.3%	31,748	17,732	79.0%
DAYZ Rook	5,681	6,284	-9.6%	18,910	20,378	-7.2%
NV100 / NT100 Clipper	3,551	4,040	-12.1%	13,448	15,094	-10.9%
<b>Mini Total</b>	<b>18,352</b>	<b>15,742</b>	<b>16.6%</b>	<b>64,106</b>	<b>53,204</b>	<b>20.5%</b>
<b>Japan Grand Total</b>	<b>51,073</b>	<b>51,050</b>	<b>0.0%</b>	<b>177,515</b>	<b>180,850</b>	<b>-1.8%</b>

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# USA Nissan Sales Results by Model : July 2019

<units>

Model	July			YTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		FY2019	FY2018	
Versa	2,702	5,472	-50.6%	26,410	25,791	2.4%
Sentra	16,365	19,362	-15.5%	69,471	75,036	-7.4%
Altima	11,236	16,015	-29.8%	68,533	76,401	-10.3%
Maxima	2,124	2,487	-14.6%	8,365	12,785	-34.6%
Juke	0	26	-100.0%	1	222	-99.5%
Z	226	224	0.9%	831	1,190	-30.2%
GT-R	27	39	-30.8%	108	208	-48.1%
Leaf	938	1,149	-18.4%	4,261	5,263	-19.0%
<b>Total Cars</b>	<b>33,618</b>	<b>44,774</b>	<b>-24.9%</b>	<b>177,980</b>	<b>196,896</b>	<b>-9.6%</b>
Frontier	5,641	4,582	23.1%	24,742	23,458	5.5%
Pathfinder	4,686	5,303	-11.6%	23,644	20,899	13.1%
Kicks	6,576	2,375	176.9%	23,320	2,938	693.7%
Murano	6,454	6,549	-1.5%	20,697	24,627	-16.0%
Rogue	25,955	26,535	-2.2%	107,408	125,283	-14.3%
Quest	0	0	-	0	0	-
Armada	1,673	2,294	-27.1%	10,585	11,657	-9.2%
Titan	2,242	3,977	-43.6%	10,585	14,547	-27.2%
NVC	1,486	937	58.6%	5,548	4,360	27.2%
NVP	290	305	-4.9%	1,257	1,362	-7.7%
NV200	1,599	1,414	13.1%	6,896	6,427	7.3%
<b>Total Trucks</b>	<b>56,602</b>	<b>54,271</b>	<b>4.3%</b>	<b>234,682</b>	<b>235,558</b>	<b>-0.4%</b>
<b>Nissan Brand Total</b>	<b>90,220</b>	<b>99,045</b>	<b>-8.9%</b>	<b>412,662</b>	<b>432,454</b>	<b>-4.6%</b>
Q50	1,895	2,397	-20.9%	7,968	9,853	-19.1%
Q60 Coupe	396	755	-47.5%	1,494	2,844	-47.5%
Q70	172	279	-38.4%	903	1,305	-30.8%
QX30	274	603	-54.6%	1,146	2,602	-56.0%
QX50	1,701	1,609	5.7%	6,842	6,591	3.8%
QX60	2,859	2,920	-2.1%	12,865	13,072	-1.6%
QX70	0	53	-100.0%	0	289	-100.0%
QX80	1,363	1,131	20.5%	6,185	4,474	38.2%
<b>Infiniti Brand Total</b>	<b>8,660</b>	<b>9,747</b>	<b>-11.2%</b>	<b>37,403</b>	<b>41,030</b>	<b>-8.8%</b>
<b>USA Grand Total</b>	<b>98,880</b>	<b>108,792</b>	<b>-9.1%</b>	<b>450,065</b>	<b>473,484</b>	<b>-4.9%</b>

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# Europe Nissan Sales Results by Model : July 2019

<units>

Model	July			YTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		FY2019	FY2018	
Micra	5,495	5,760	-4.6%	23,182	25,018	-7.3%
Pulsar	0	2,064	-100.0%	0	7,169	-100.0%
Leaf	2,621	4,024	-34.9%	8,602	12,772	-32.6%
Almera	11	1,462	-99.2%	52	5,096	-99.0%
Sentra	69	0	-	791	0	-
Teana / Altima	0	0	-	60	0	-
Maxima	0	0	-	93	0	-
Juke	2,936	5,175	-43.3%	18,890	22,037	-14.3%
Qashqai	19,600	24,003	-18.3%	81,084	87,333	-7.2%
Murano	279	212	31.6%	1,178	854	37.9%
Terrano	935	1,606	-41.8%	3,545	5,128	-30.9%
X-Trail	3,499	6,837	-48.8%	11,526	25,890	-55.5%
370Z	62	26	138.5%	176	194	-9.3%
370Z Roadstar	6	7	-14.3%	67	71	-5.6%
GT-R	21	40	-47.5%	157	232	-32.3%
Navara	1,346	1,758	-23.4%	6,407	7,299	-12.2%
Primaster	580	618	-6.1%	2,311	2,316	-0.2%
NT400 / Cabstar	558	632	-11.7%	2,383	2,476	-3.8%
NV200	780	1,490	-47.7%	2,622	5,370	-51.2%
e-NV200	543	557	-2.5%	2,892	1,582	82.8%
NV400	634	576	10.1%	2,382	2,203	8.1%
Others	10	5	100.0%	245	40	512.5%
<b>Nissan Brand Total</b>	<b>39,985</b>	<b>56,852</b>	<b>-29.7%</b>	<b>168,645</b>	<b>213,080</b>	<b>-20.9%</b>
Q30	233	238	-2.1%	776	1,089	-28.7%
Q50	84	198	-57.6%	279	682	-59.1%
Q60 Coupe	15	38	-60.5%	71	191	-62.8%
Q70	0	12	-100.0%	2	39	-94.9%
QX50	118	83	42.2%	401	181	121.5%
QX60	53	62	-14.5%	206	315	-34.6%
QX70	1	85	-98.8%	8	445	-98.2%
QX80	100	110	-9.1%	363	358	1.4%
<b>Infiniti Brand Total</b>	<b>604</b>	<b>826</b>	<b>-26.9%</b>	<b>2,106</b>	<b>3,300</b>	<b>-36.2%</b>
Datsun on-DO	1,623	1,282	26.6%	6,136	3,990	53.8%
Datsun mi-DO	293	145	102.1%	1,076	478	125.1%
<b>Datsun Brand Total</b>	<b>1,916</b>	<b>1,427</b>	<b>34.3%</b>	<b>7,212</b>	<b>4,468</b>	<b>61.4%</b>
<b>Europe Grand Total</b>	<b>42,505</b>	<b>59,105</b>	<b>-28.1%</b>	<b>177,963</b>	<b>220,848</b>	<b>-19.4%</b>

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# China Nissan Sales Results by Model : July 2019

<units>

Model	July			YTD (January - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2019	2018		CY2019	CY2018	
Tiida H/B	4,967	4,236	17.3%	39,676	35,161	12.8%
Sunny	38	390	-90.3%	2,943	5,496	-46.5%
Sylphy	29,060	32,576	-10.8%	246,821	232,889	6.0%
Lannia	3,531	2,256	56.5%	25,612	25,960	-1.3%
Teana / Altima	8,434	8,770	-3.8%	39,793	65,022	-38.8%
Maxima	2	16	-87.5%	84	561	-85.0%
Livina (2row)	0	294	-100.0%	578	2,263	-74.5%
Kicks	3,768	2,107	78.8%	24,957	29,184	-14.5%
Qashqai	14,766	13,148	12.3%	92,238	83,250	10.8%
X-Trail	15,800	13,528	16.8%	121,403	110,114	10.3%
Murano	2,047	1,749	17.0%	13,005	16,111	-19.3%
Quest	0	33	-100.0%	1	563	-99.8%
370Z	0	0	-	0	1	-100.0%
GT-R	0	2	-100.0%	1	8	-87.5%
Patrol	14	73	-80.8%	194	157	23.6%
Navara	912	1,258	-27.5%	10,140	8,447	20.0%
Terra	628	1,064	-41.0%	7,854	4,237	85.4%
NV200	131	856	-84.7%	3,010	5,723	-47.4%
<b>Nissan Brand Total</b>	<b>84,098</b>	<b>82,356</b>	<b>2.1%</b>	<b>628,310</b>	<b>625,147</b>	<b>0.5%</b>
Q50	892	1,535	-41.9%	5,930	10,347	-42.7%
Q60 Coupe	54	25	116.0%	376	253	48.6%
Q70	214	479	-55.3%	1,491	4,082	-63.5%
QX30	27	186	-85.5%	277	1,586	-82.5%
QX50	1,606	970	65.6%	10,156	1,998	408.3%
QX60	234	311	-24.8%	1,637	3,534	-53.7%
QX70	0	4	-100.0%	0	185	-100.0%
QX80	0	44	-100.0%	5	217	-97.7%
ESQ	0	66	-100.0%	143	813	-82.4%
<b>Infiniti Brand Total</b>	<b>3,027</b>	<b>3,620</b>	<b>-16.4%</b>	<b>20,015</b>	<b>23,015</b>	<b>-13.0%</b>
D50	0	0	-	0	0	-
D60	5,576	4,002	39.3%	41,406	34,750	19.2%
R30	0	0	-	3	5	-40.0%
R50	0	1	-100.0%	54	716	-92.5%
R50X	0	-1	-100.0%	3	60	-95.0%
T60	620	0	-	6,909	0	-
T70	966	2,201	-56.1%	11,491	22,012	-47.8%
T90	829	1,406	-41.0%	6,386	18,751	-65.9%
M50V	62	409	-84.8%	2,006	3,956	-49.3%
<b>Venucia Brand Total</b>	<b>8,053</b>	<b>8,018</b>	<b>0.4%</b>	<b>68,258</b>	<b>80,250</b>	<b>-14.9%</b>
<b>DF Brand vehicles</b>	<b>13,165</b>	<b>12,865</b>	<b>2.3%</b>	<b>110,028</b>	<b>98,894</b>	<b>11.3%</b>
<b>China Grand Total</b>	<b>108,343</b>	<b>106,859</b>	<b>1.4%</b>	<b>826,611</b>	<b>827,306</b>	<b>-0.1%</b>

\* Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

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