

Nissan Sales, Production & Exports Results for July 2018

1. Retail Sales by Region

<units>

Region	July 2018	July 2017	Var. (%)	April 2018 - July 2018	April 2017- July 2017	Var. (%)
Registered Vehicles	35,308	35,298	0.0%	127,646	124,524	2.5%
Mini Vehicles	15,742	15,896	-1.0%	53,204	57,571	-7.6%
Japan Total	51,050	51,194	-0.3%	180,850	182,095	-0.7%
Nissan Division	99,045	117,455	-15.7%	432,454	484,670	-10.8%
Infiniti Division	9,747	10,840	-10.1%	41,030	46,422	-11.6%
U.S. Total	108,792	128,295	-15.2%	473,484	531,092	-10.8%
Canada	12,717	12,788	-0.6%	55,425	54,088	2.5%
Mexico	24,421	28,394	-14.0%	98,581	116,395	-15.3%
Europe	59,105	59,382	-0.5%	220,852	244,645	-9.7%
China ^{*1*2}	106,859	104,769	2.0%	491,175	440,922	11.4%
Others	65,065	64,096	1.5%	265,375	251,539	5.5%
Overseas Total	376,959	397,724	-5.2%	1,604,892	1,638,681	-2.1%
Global Retail Sales	428,009	448,918	-4.7%	1,785,742	1,820,776	-1.9%

2. Global Production by Country

<units>

Country	July 2018	July 2017	Var. (%)	April 2018 - July 2018	April 2017- July 2017	Var. (%)
Japan	77,731	97,858	-20.6%	306,948	343,247	-10.6%
U.S.	55,873	58,920	-5.2%	255,948	295,593	-13.4%
Mexico	48,982	52,016	-5.8%	236,682	272,460	-13.1%
U.K.	28,758	31,770	-9.5%	155,180	152,667	1.6%
Spain	8,539	7,999	6.8%	37,675	34,417	9.5%
China ^{*1}	113,403	106,585	6.4%	511,145	468,210	9.2%
Others ^{*3}	73,692	73,479	0.3%	275,040	283,446	-3.0%
Overseas Total	329,247	330,769	-0.5%	1,471,670	1,506,793	-2.3%
Global Production	406,978	428,627	-5.1%	1,778,618	1,850,040	-3.9%

3. Vehicle Exports from Japan

<units>

Destination	July 2018	July 2017	Var. (%)	April 2018 - July 2018	April 2017- July 2017	Var. (%)
North America	19,996	39,826	-49.8%	88,880	119,986	-25.9%
Europe	793	7,939	-90.0%	19,066	33,265	-42.7%
Middle East	7,405	2,352	214.8%	28,731	13,308	115.9%
Others	10,658	12,118	-12.0%	42,614	42,643	-0.1%
Total	38,852	62,235	-37.6%	179,291	209,202	-14.3%

*1 China sales and production including DF PV and LCV.

*2 Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

*3 Others include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, Brazil, India, Egypt, Russia, Republic of Korea and France excluding CKD production.

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Japan Nissan Sales Results by Model : July 2018

<units>

Model	July			YTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2018	FY2017	
March	922	1,133	-18.6%	3,715	4,109	-9.6%
Note	11,256	12,431	-9.5%	39,067	43,287	-9.7%
Cube	519	666	-22.1%	1,828	2,240	-18.4%
Latio	3	5	-40.0%	5	32	-84.4%
Sylphy	178	216	-17.6%	745	895	-16.8%
Teana	200	301	-33.6%	817	1,120	-27.1%
Skyline	207	213	-2.8%	718	792	-9.3%
Fuga	121	183	-33.9%	431	590	-26.9%
Cima	20	46	-56.5%	85	78	9.0%
Leaf	2,040	1,169	74.5%	6,141	3,625	69.4%
Juke	344	404	-14.9%	1,280	1,486	-13.9%
X-Trail	3,759	4,376	-14.1%	14,349	15,593	-8.0%
Wingroad	45	294	-84.7%	134	908	-85.2%
Lafesta Highwaystar	3	102	-97.1%	11	331	-96.7%
Serena	8,927	6,467	38.0%	31,711	24,072	31.7%
Elgrand	595	1,026	-42.0%	2,123	2,569	-17.4%
Fairlady Z	58	54	7.4%	185	124	49.2%
GT-R	16	69	-76.8%	134	308	-56.5%
Cedric Sedan	1	3	-66.7%	7	27	-74.1%
Paramedic	0	0	-	0	0	-
Others	0	0	-	2	0	-
PV Total	29,214	29,158	0.2%	103,488	102,186	1.3%
NV150 AD / AD	1,840	1,945	-5.4%	7,368	7,131	3.3%
NV200 Vanette / Vanette	1,498	1,313	14.1%	5,263	4,437	18.6%
e-NV200	3	7	-57.1%	12	27	-55.6%
NV350 Caravan	2,245	2,316	-3.1%	9,672	8,681	11.4%
NT450 Atlas	61	79	-22.8%	246	256	-3.9%
Atlas F24	408	451	-9.5%	1,522	1,715	-11.3%
Civilian	39	29	34.5%	75	91	-17.6%
CV Total	6,094	6,140	-0.7%	24,158	22,338	8.1%
Registered Vehicle Total	35,308	35,298	0.0%	127,646	124,524	2.5%
DAYZ	5,418	5,703	-5.0%	17,732	19,663	-9.8%
DAYZ Rook	6,284	6,434	-2.3%	20,378	22,801	-10.6%
NV100 / NT100 Clipper	4,040	3,759	7.5%	15,094	15,107	-0.1%
Mini Total	15,742	15,896	-1.0%	53,204	57,571	-7.6%
Japan Grand Total	51,050	51,194	-0.3%	180,850	182,095	-0.7%

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USA Nissan Sales Results by Model : July 2018

<units>

Model	July			YTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2018	FY2017	
Versa	5,472	7,899	-30.7%	25,791	33,382	-22.7%
Sentra	19,362	18,724	3.4%	75,036	79,884	-6.1%
Altima	16,015	22,314	-28.2%	76,401	94,613	-19.2%
Maxima	2,487	5,330	-53.3%	12,785	21,252	-39.8%
Juke	26	739	-96.5%	222	3,896	-94.3%
Z	224	441	-49.2%	1,190	1,682	-29.3%
GT-R	39	30	30.0%	208	208	0.0%
Leaf	1,149	1,283	-10.4%	5,263	5,244	0.4%
Total Cars	44,774	56,760	-21.1%	196,896	240,161	-18.0%
Frontier	4,582	7,647	-40.1%	23,458	29,894	-21.5%
Pathfinder	5,303	5,066	4.7%	20,899	23,813	-12.2%
Kicks	2,375	0	-	2,938	0	-
Murano	6,549	6,314	3.7%	24,627	23,761	3.6%
Rogue	26,535	32,425	-18.2%	125,283	126,693	-1.1%
Quest	0	12	-100.0%	0	1,063	-100.0%
Armada	2,294	2,477	-7.4%	11,657	9,341	24.8%
Titan	3,977	3,791	4.9%	14,547	16,960	-14.2%
NVC	937	946	-1.0%	4,360	4,617	-5.6%
NVP	305	392	-22.2%	1,362	1,635	-16.7%
NV200	1,414	1,625	-13.0%	6,427	6,732	-4.5%
Total Trucks	54,271	60,695	-10.6%	235,558	244,509	-3.7%
Nissan Brand Total	99,045	117,455	-15.7%	432,454	484,670	-10.8%
Q50	2,397	2,596	-7.7%	9,853	11,749	-16.1%
Q60 Coupe	755	765	-1.3%	2,844	3,330	-14.6%
Q60 Convertible	0	0	-	0	2	-100.0%
Q70	279	375	-25.6%	1,305	1,696	-23.1%
QX30	603	729	-17.3%	2,602	3,590	-27.5%
QX50	1,609	1,190	35.2%	6,591	4,827	36.5%
QX60	2,920	3,505	-16.7%	13,072	13,116	-0.3%
QX70	53	620	-91.5%	289	2,487	-88.4%
QX80	1,131	1,060	6.7%	4,474	5,625	-20.5%
Infiniti Brand Total	9,747	10,840	-10.1%	41,030	46,422	-11.6%
USA Grand Total	108,792	128,295	-15.2%	473,484	531,092	-10.8%

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Europe Nissan Sales Results by Model : July 2018

<units>

Model	July			YTD (April - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2018	FY2017	
Micra	5,760	8,636	-33.3%	25,018	32,672	-23.4%
Note	0	90	-100.0%	0	1,057	-100.0%
Pulsar	2,064	1,955	5.6%	7,169	7,953	-9.9%
Leaf	4,024	1,147	250.8%	12,772	5,228	144.3%
Almera	1,462	1,753	-16.6%	5,096	6,098	-16.4%
Sentra	0	35	-100.0%	0	1,298	-100.0%
Teana / Altima	0	7	-100.0%	0	92	-100.0%
Maxima	0	5	-100.0%	0	40	-100.0%
Juke	5,175	6,708	-22.9%	22,037	28,814	-23.5%
Qashqai	24,003	20,598	16.5%	87,336	88,322	-1.1%
Murano	212	149	42.3%	854	705	21.1%
Terrano	1,606	1,366	17.6%	5,128	4,481	14.4%
X-Trail	6,837	7,957	-14.1%	25,890	32,063	-19.3%
Pathfinder	0	11	-100.0%	0	113	-100.0%
370Z	26	35	-25.7%	194	208	-6.7%
370Z Roadstar	7	13	-46.2%	71	82	-13.4%
GT-R	40	49	-18.4%	232	269	-13.8%
Patrol	0	0	-	0	1	-100.0%
Navara	1,758	1,872	-6.1%	7,299	8,658	-15.7%
Primaster	618	749	-17.5%	2,316	2,956	-21.7%
NT400 / Cabstar	632	732	-13.7%	2,476	3,163	-21.7%
NV200	1,490	1,417	5.2%	5,371	5,693	-5.7%
e-NV200	557	403	38.2%	1,582	1,430	10.6%
NV400	576	514	12.1%	2,203	2,026	8.7%
NT500	0	16	-100.0%	0	84	-100.0%
Others	5	-1	-600.0%	40	1	3900.0%
Nissan Brand Total	56,852	56,216	1.1%	213,084	233,507	-8.7%
Q30	238	582	-59.1%	1,089	2,604	-58.2%
Q50	198	131	51.1%	682	506	34.8%
Q60 Coupe	38	58	-34.5%	191	248	-23.0%
Q70	12	47	-74.5%	39	174	-77.6%
QX50	83	142	-41.5%	181	426	-57.5%
QX60	62	20	210.0%	315	185	70.3%
QX70	85	202	-57.9%	445	560	-20.5%
QX80	110	34	223.5%	358	154	132.5%
Infiniti Brand Total	826	1,216	-32.1%	3,300	4,857	-32.1%
Datsun on-DO	1,282	1,699	-24.5%	3,990	5,802	-31.2%
Datsun mi-DO	145	251	-42.2%	478	479	-0.2%
Datsun Brand Total	1,427	1,950	-26.8%	4,468	6,281	-28.9%
Europe Grand Total	59,105	59,382	-0.5%	220,852	244,645	-9.7%

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China Nissan Sales Results by Model : July 2018

<units>

Model	July			YTD (January - July)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		CY2018	CY2017	
Tiida H/B	4,236	5,196	-18.5%	35,161	38,158	-7.9%
Sunny	390	2,442	-84.0%	5,496	23,698	-76.8%
Sylphy	32,576	28,382	14.8%	232,889	208,197	11.9%
Lannia	2,256	3,370	-33.1%	25,960	28,694	-9.5%
Teana	8,770	7,251	20.9%	65,022	57,272	13.5%
Maxima	16	190	-91.6%	561	950	-40.9%
March	0	2	-100.0%	0	5	-100.0%
Livina (2row)	294	406	-27.6%	2,263	3,170	-28.6%
Livina C-Gear	0	3	-100.0%	0	469	-100.0%
Kicks	2,107	474	344.5%	29,184	474	6057.0%
Qashqai	13,148	12,100	8.7%	83,250	84,866	-1.9%
X-Trail	13,528	14,015	-3.5%	110,114	94,300	16.8%
Murano	1,749	2,042	-14.3%	16,111	12,379	30.1%
Quest	33	276	-88.0%	563	1,201	-53.1%
370Z	0	0	-	1	3	-66.7%
GT-R	2	4	-50.0%	8	23	-65.2%
Patrol	73	38	92.1%	157	224	-29.9%
Pickup	0	280	-100.0%	0	2,971	-100.0%
Navara	1,258	1,035	21.5%	8,447	2,944	186.9%
Terra	1,064	0	-	4,237	0	-
NV200	856	517	65.6%	5,723	4,429	29.2%
Nissan Brand Total	82,356	78,023	5.6%	625,147	564,427	10.8%
Q50	1,535	1,558	-1.5%	10,347	11,653	-11.2%
Q60 Coupe	25	37	-32.4%	253	111	127.9%
Q70	479	507	-5.5%	4,082	4,073	0.2%
QX30	186	494	-62.3%	1,586	1,977	-19.8%
QX50	970	613	58.2%	1,998	4,030	-50.4%
QX60	311	308	1.0%	3,534	1,689	109.2%
QX70	4	23	-82.6%	185	199	-7.0%
QX80	44	47	-6.4%	217	316	-31.3%
ESQ	66	332	-80.1%	813	1,250	-35.0%
Infiniti Brand Total	3,620	3,919	-7.6%	23,015	25,298	-9.0%
D50	0	291	-100.0%	0	3,032	-100.0%
D60	4,002	0	-	34,750	0	-
R30	0	5	-100.0%	5	112	-95.5%
R50	1	838	-99.9%	716	7,431	-90.4%
R50X	-1	28	-103.6%	60	317	-81.1%
e30	0	0	-	0	0	-
T70	2,201	3,978	-44.7%	22,012	34,959	-37.0%
T90	1,406	2,453	-42.7%	18,751	21,043	-10.9%
M50V	409	955	-57.2%	3,956	3,998	-1.1%
Venucia Brand Total	8,018	8,548	-6.2%	80,250	70,892	13.2%
DF Brand vehicles	12,865	14,279	-9.9%	98,894	94,652	4.5%
China Grand Total	106,859	104,769	2.0%	827,306	755,269	9.5%

* Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

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