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Executive message

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Sustainability at Nissan

Executive message

Nissan's corporate purpose—"Driving innovation to enrich people's lives"—guides us to continuously innovate, meet customer needs, and create social value for all stakeholders. Sustainability is at the heart of our business, integrated into every aspect to ensure a sustainable growth and a better future for generations. This remains the same for the activities of "Re:Nissan", a newly launched recovery plan under the new management team. Rooted in our long-term vision to empower mobility and beyond, we aim to become a truly sustainable company committed to building a cleaner, safer, and more inclusive world.

To realize this vision, we have established two key programs:

- Nissan Green Program 2030 (NGP2030):
 Strives to have a positive impact on society and the environment to ensure our living society is sustainable and in harmony with nature by reducing environmental impacts
- Nissan Social Program 2030 (NSP2030):
 Promote social initiatives comprehensively and transform Nissan into a people-centric company to grow together with stakeholders

These programs translate our sustainability commitments into actionable targets, enabling us to monitor progress, ensure accountability, and drive positive impact.

At Nissan, we understand that sustainability is fundamental to the trust placed in us by our stakeholders. Over the past year, we have made steady progress toward the goals of NGP2030 and NSP2030, which require close collaboration with stakeholders. Our efforts include reducing our carbon footprint, decreasing resource dependency, addressing nature-related issues, and strengthening human rights initiatives across our workforce, supply chain, and dealerships. These achievements, highlighted in our data book, demonstrate our collective commitment to tackling material issues.

Since April 2025, I have served as Chief of Strategy Acceleration, overseeing corporate strategy—including sustainability—to ensure our business remains resilient and robust by integrating sustainability into our core operations. This approach not only builds trust but also helps us meet increasingly stringent ESG regulations and societal expectations.

Looking ahead, I will continue to accelerate the integration of sustainability into our corporate strategy, enabling us to manage risks effectively and seize new opportunities. By doing so, we will keep Nissan future-ready and enhance our overall corporate value. Together with our stakeholders, we remain committed to creating a cleaner, safer, and more inclusive world.



Nissan Motor Co., Ltd. Chief of Strategy Acceleration Manabu Sakane

