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## CEO MESSAGE



**Hiroto Saikawa**

President and Chief Executive Officer

As one of the leaders in the automotive industry, it is essential that Nissan contributes to a new era of sustainable mobility.

Under our corporate vision of “Enriching People’s Lives,” we aim to address immediate threats facing communities, such as global warming, air pollution, road congestion, and traffic accidents, by providing innovative cars and services.

In 2016, Nissan took further steps in its continuous effort to promote innovation and progress. On the environmental front, we reached a milestone of 250,000 sales for the Nissan LEAF, as well as launching the Note e-POWER in Japan, equipped with a new, cutting-edge electric powertrain. To advance our involvement in improving safety, we launched our first autonomous drive capability, called ProPILOT, on the Serena minivan in

Japan. Through the Renault-Nissan Alliance, we have plans to launch a total of 10 models worldwide with autonomous drive capability by 2020.

As a socially responsible company, Nissan will continue to abide by the principles of the United Nations Global Compact, which we pledged to support in 2004. We are furthering our commitment to sustainable performance across our business as well. Senior Vice President Hitoshi Kawaguchi was appointed in 2016 as Nissan’s first Chief Sustainability Officer (CSO). In this position, he will enhance our current efforts and lead our organization in bringing solutions to sustainability issues with a long-term and global view.

Our continuous sustainability efforts have allowed us to reach new levels of recognition. For the first time, Nissan was included in the World Index of the Dow Jones Sustainability Indices, one of the most prominent ratings for measuring a company’s sustainability performance. Nissan was the only Japanese auto company to receive this recognition in 2016, and it tells us we are heading in the right direction.

While the world is going through rapid environmental and societal transformations, Nissan will strengthen its resolve to bring innovation to the world and offer solutions to sustainability issues. Fiscal 2017 will present us with new opportunities to advance Nissan’s sustainability performance as we introduce a new midterm plan. As a global company operating in more than 160 countries and regions, Nissan will continue to position itself as a car company that will unleash the benefits of the new era of mobility to people all over the world.

Hiroto Saikawa  
President and Chief Executive Officer  
Nissan Motor Co., Ltd.