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NISSAN'S CSR STRATEGIES AND MANAGEMENT

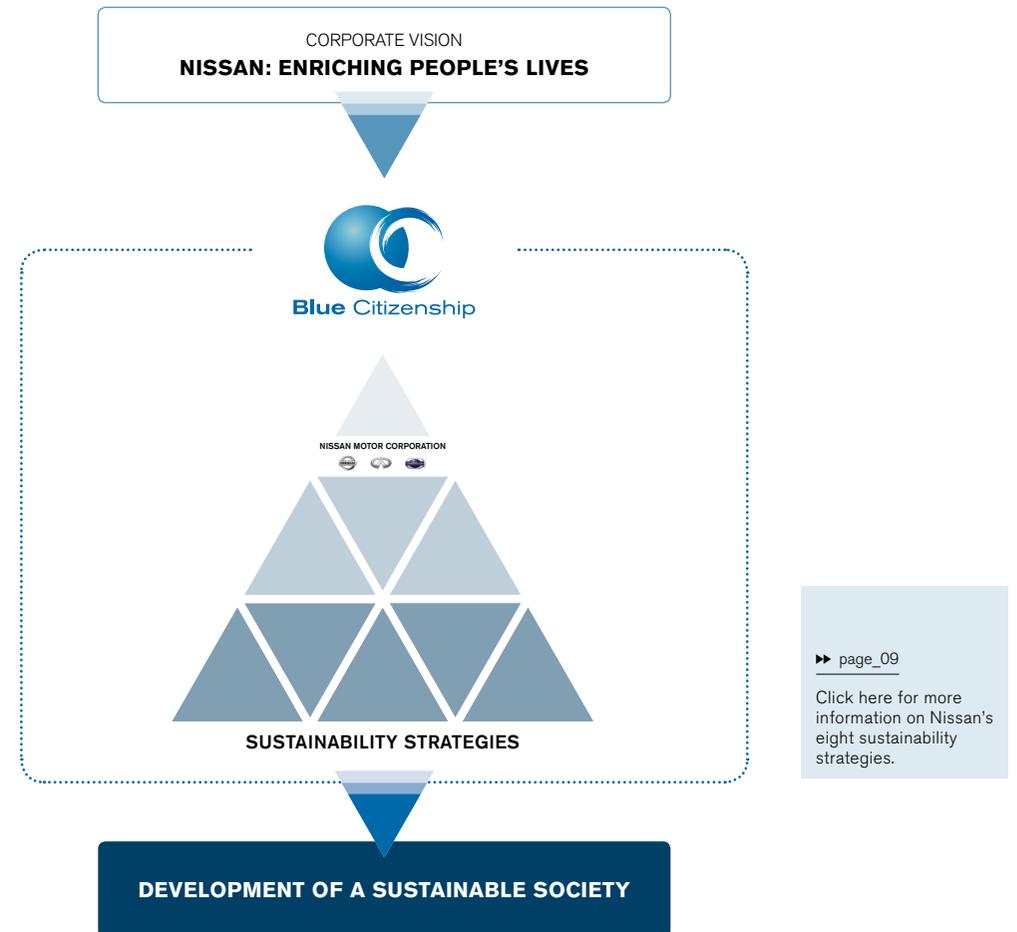
In addition to delivering growth with sustainable profits, Nissan seeks to contribute to the sustainable development of society. To this end, the company pays close attention to its diverse range of stakeholders, working with them as it pursues activities that meet society's needs.

NISSAN'S CSR VISION

Guided by the corporate vision of Enriching People's Lives, Nissan seeks to contribute to the sustainable development of society through all global activities. The company's mission is to provide unique and innovative automotive products and services that deliver superior values to all stakeholders in alliance with Renault.

As a leading global automaker, Nissan also seeks to contribute solutions to humanity. The company is committed to all stakeholders—including customers, shareholders, employees and the communities where it does business—in delivering engaging, valuable and sustainable mobility for all. Through its business activities, Nissan aims not only to create economic value but also to actively contribute to the sustainable development of society.

Corporate Vision	Nissan: Enriching People's Lives
Corporate Mission	Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders in alliance with Renault
CSR Vision	To be one of the leading sustainable companies in the industry



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MATERIALITY ASSESSMENT

Nissan's strategy to realize its CSR vision comes from the highest levels of the company. Top management regularly discusses key societal themes to prioritize the issues that Nissan, across all Group companies, must address as a global corporation and automobile manufacturer. This process provides the basis for the development of a Materiality Matrix. It is built on an assessment of sustainability issues relevant to the business and analysis of the company's underlying opportunities and challenges.

Nissan revisited the materiality assessment this year, taking into consideration the latest trends including stakeholder concerns and interests and technology developments. The analysis this year followed a three step process:

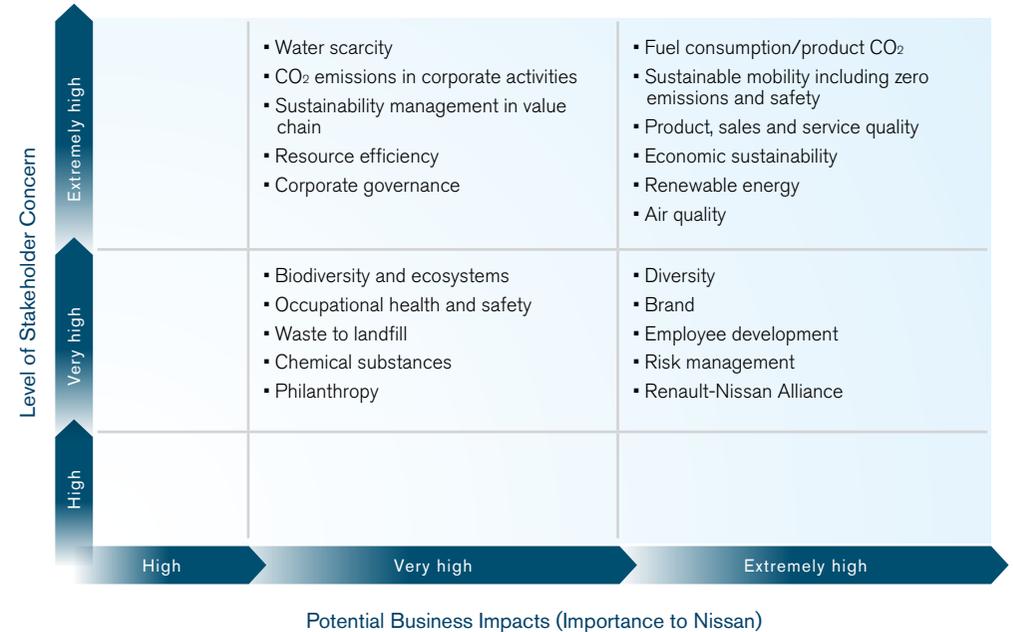
- Consider relevant sustainability issues based on CSR guidelines and trends. Also consider global current events inside and outside the automobile industry and issues identified in the 2015 matrix (see the diagram on the right).
- Analyze and categorize the selected issues into a draft matrix from the perspectives of the potential business impacts and level of stakeholder concern.
- Conduct interviews with both internal and external stakeholders. The feedback from the interviews is reflected in the materiality assessment. The results are reviewed by top management.

Building on the foundation of issues identified in the 2015 matrix, Nissan is discussing issues that require further attention. For example this year, the development and implementation of stricter regulations governing corruption prevention has led to an increased focus. Nissan is planning to develop corporate strategies based on this materiality assessment.

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Building Tomorrow's Sustainable Mobility Society

Materiality Matrix 2015



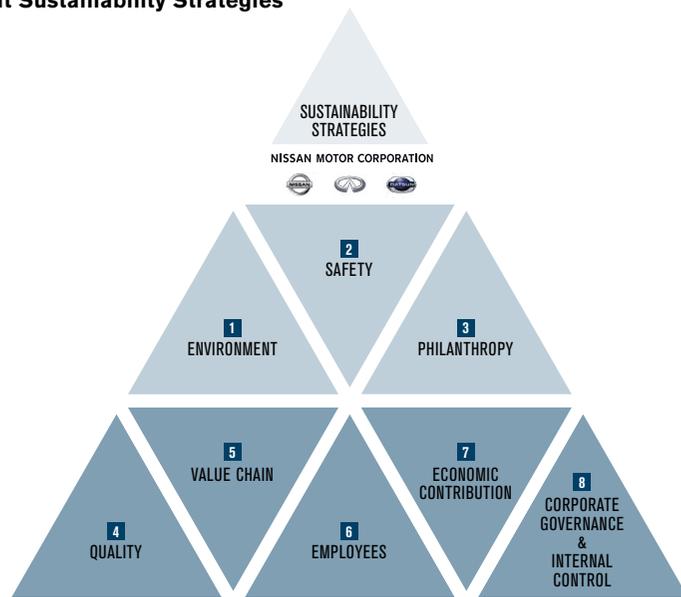
SUSTAINABILITY STRATEGIES

Nissan has defined eight sustainability strategies providing the foundation of its approach to CSR. As a leading automaker, it is uniquely positioned to pursue actions under the three strategies of Environment, Safety and Philanthropy. While helping to find solutions to sustainability issues in the automotive sector and contribute to the realization of a truly sustainable mobility society, Nissan aims to be an engine for CSR activities across the entire corporate sector. To remain trusted and needed by society, Nissan must also pursue the other five strategies—Quality, Value Chain, Employees, Economic Contribution and Corporate Governance & Internal Control. By steadily advancing these eight

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strategies and by being transparent on progress and challenges faced, Nissan is able to fulfill its responsibilities to society and build trust.

Nissan's Eight Sustainability Strategies



1 ENVIRONMENT
Nissan aims to lead a social transformation aimed at bringing about a society of a sustainable mobility by reducing vehicles' environmental impact throughout their lifecycle and expanding the lineup of effective green products and technologies.

2 SAFETY
Nissan develops innovative technology and plays an active role in safety promotion, making the automobile society safer for all.

3 PHILANTHROPY
Nissan carries out social contribution activities as a corporate citizen, focusing on the environment, education and humanitarian support.

4 QUALITY
Nissan provides top-level quality in its products and services around the world.

5 VALUE CHAIN
Nissan promotes ethical, environmentally sound actions in all stages of the supply chain.

6 EMPLOYEES
Nissan aims to form an attractive organization where diverse human resources can achieve personal growth through experience in global business.

7 ECONOMIC CONTRIBUTION
Nissan aims for sustainable, profitable growth, contributing to economic development for all of society.

8 CORPORATE GOVERNANCE & INTERNAL CONTROL
Nissan aims to conduct fair, impartial and efficient business activities, having a high degree of transparency and consistency by adhering to the applicable laws and corporate rules.

CSR MANAGEMENT

Company Organization for CSR

Executive Committee, Nissan's top decision-making body, is responsible for setting goals and confirming progress across the eight sustainability strategies and for managing CSR activities in a comprehensive way throughout the company. It defines the overall course and the measures to be taken toward achieving the company's sustainability goals. Executive Committee includes 11 members (as of March 31, 2016) directly involved in company management, from the executive vice president level up, and meets monthly, enabling it to reach speedy, focused decisions.

In April 2016, the company established the new executive post of Chief Sustainability Officer. By closely linking CSR actions and business operations, Nissan is pursuing an approach to corporate management that consistently aligns the twin goals of (1) sustainable profit and growth for the company and (2) sustainable development for society.

Nissan's CSR Decision-Making Process



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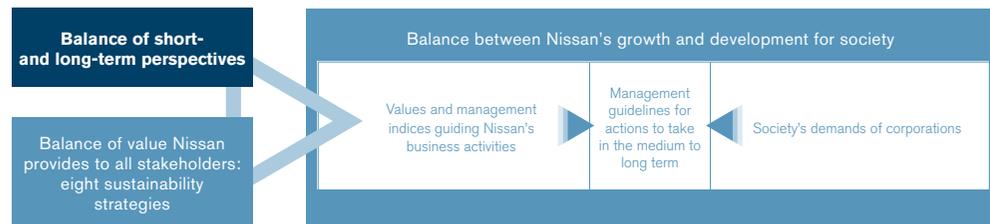


Click below for the latest scorecard's sections on Nissan's eight strategies.

Nissan's CSR Scorecard

Nissan makes year-round use of the CSR scorecard as a core tool for monitoring and reviewing its progress. The vertical axis of the scorecard lists the eight sustainability strategies to check balances among stakeholders. The horizontal axis represents the points of intersection between the direction of Nissan's growth and that of society's development. The aim is to balance short- and long-term perspectives, achieving equilibrium between the two axes. Each year Nissan publishes the scorecard in this Sustainability Report. In fiscal 2014, the company modified the scorecard to facilitate stakeholder understanding of its sustainability performances.

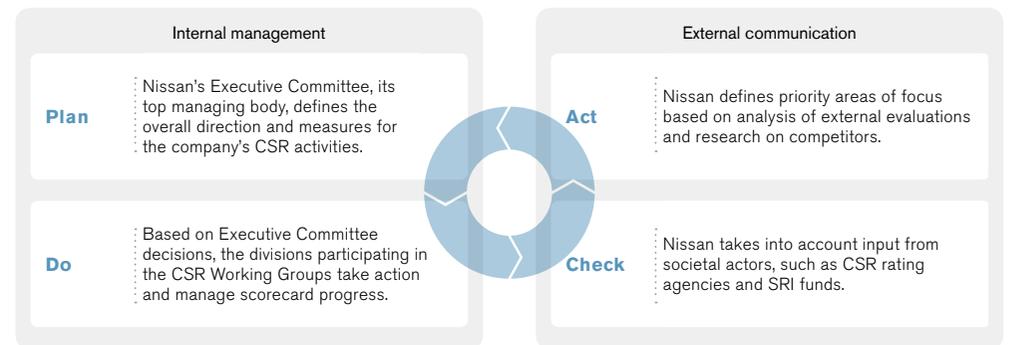
Nissan's CSR Scorecard



PDCA Cycle to Promote CSR

The PDCA (plan, do, check, act) cycle is a fundamental part of Nissan's CSR activities. Following Executive Committee decisions on the overall direction for these activities, the company manages progress using the CSR scorecard. In its actions the company incorporates the views of stakeholders throughout society, as well as analyzing external trends, reflecting these in future plans. In fiscal 2015, Nissan focused on the input of CSR actors and external trends, verified its materiality assessment within the company and began applying the findings to management strategies.

PDCA Cycle



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Communicating CSR Activities Internally

In addition to sharing information with the public via Sustainability Reports and through online resources, Nissan has long been committed to communication inside the company. Ongoing enhancements to this internal communication prompt individual employees to consider their connection to CSR and translate this into concrete actions.

The company includes CSR-related sessions in training for new employees and newly promoted managers with a website titled "Blue Citizenship: Nissan's CSR," part of WIN (Workforce Integration @ Nissan), and the employee intranet system, used to report on Nissan's activities and share a range of general information on CSR.

Dialogue with Stakeholders

Nissan defines its stakeholders as those individuals and organizations that affect or are affected by the company's business. Nissan's management approach aims to align corporate activities with societal needs. The company focuses on gathering feedback from stakeholders and building relationships of trust, reflecting this input in its operations. Nissan pays close attention to societal views, works to identify opportunities and risks in their early stages and provides a variety of opportunities for dialogue with stakeholders. This interaction takes place at Global Headquarters and at other business facilities in Japan and overseas. Structures are in place to ensure that feedback is shared within the company.

For specific examples of Nissan's dialogue with stakeholders, see the pages introducing the company's eight sustainability strategies.

Nissan's Stakeholders and Engagement Opportunities



Stakeholders	Stakeholder Engagement
Customers	Customer service interaction, contact through dealers, websites, showrooms, motor shows, events, safety driving forum, customer surveys, media (TV, magazines, social media), owners' meetings, vehicle maintenance, mailing service
Employees	Direct contact (including whistleblowing system), intranet, internal events, interviews, surveys
Suppliers and Dealers	Suppliers conference, dealer conventions, business meetings, direct contact, briefings, corporate guidelines, websites, dedicated portal site
Shareholders and Investors	Direct contact with IR team, shareholders meetings, financial results briefings, IR events, IR meetings, website, Annual Report, mailing service
Governments, Industrial Associations and Business Partners	Direct contact, joint research, studies, automotive and non-automotive organizations (Japan Automobile Manufacturers Association, WBCSD, etc.), roundtables, working groups, conferences, events, assistance via foundations
NGOs and NPOs	Direct contact, philanthropic activities, partnerships, donations, disaster relief activities, events, assistance via foundations
Local Communities	Direct contact to local business facilities, local events, plant visits, conferences, sponsoring, traffic safety awareness campaigns, assistance via foundations
Future Generations	Direct contact, philanthropic programs, plant visits, endowed courses, events, assistance via foundations, websites
Media	Contact with PR team, press conferences, PR events, press releases, interviews, mailing service, websites

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RESPECTING HUMAN RIGHTS

Nissan conducts its business while respecting the human rights of its stakeholders. The U.N. Global Compact and national laws are guiding principles for the company, which has developed multiple guidelines and other measures to ensure that human rights are managed throughout business operations. Nissan will strengthen its human rights initiatives by continuing dialogue with stakeholders including customers, employees, business partners and local communities.

In 2015, the company revised the *Renault-Nissan CSR Guidelines for Suppliers* to clarify its response to the issue of conflict minerals and its procurement policy based on Japanese ordinances aimed at eliminating the use of antisocial elements. The new guidelines were drawn up with input from the Purchasing Department and distributed to suppliers.



Click below for more details about Nissan's guidelines.

▶▶ [website](#)

▶ Click here to download the *Renault-Nissan CSR Guidelines for Suppliers*.



Click below for more information on examples of human rights initiatives.

PARTICIPATION IN GLOBAL INITIATIVES

Nissan actively supports a number of international guidelines and agreements, respecting international policies and standards as it conducts its business operations.

Nissan as a Responsible Global Citizen

Since January 2004, Nissan has participated in the United Nations Global Compact, a corporate responsibility initiative built around 10 universal principles regarding human rights, labor, the environment and anti-corruption. The U.N. Global Compact was originally proposed by U.N. Secretary-General Kofi Annan in an address to the World Economic Forum (Davos forum) in 1999. Businesses may pledge to support its principles of their own free will.

Nissan's CSR management aims to enhance the full range of the company's activities based on these 10 principles.

▶▶ [website](#)

Click here for more information on the U.N. Global Compact.



WE SUPPORT

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EXTERNAL ASSESSMENT

Today companies are assessed on their environmental and social performance as well as their financial performance. An increasing number of investors use these assessments to guide their socially responsible investment (SRI) decisions. To meet these investor needs, Nissan takes a focused approach to CSR activities and proactively discloses information about its business operations. The company's CSR performance has received high praise from external assessors.



In Collaboration with RobecoSAM

Dow Jones Sustainability Asia/Pacific Index

The Dow Jones Sustainability Index (DJSI) is an SRI index developed by S&P Dow Jones Indices LLC (U.S.) and RobecoSAM AG (Switzerland).

Nissan was selected as a member of the DJSI Asia/Pacific Index again in 2015. Nissan has been a member since the Asia/Pacific Index was established in 2009.



RobecoSAM Sustainability Yearbook 2016

RobecoSAM AG (Switzerland) announces its Sustainability Yearbook every January. Nissan was again recognized as Silver Class in the Automobiles category.



FTSE4Good

FTSE4Good Index Series

Nissan continues to be a constituent of the FTSE4Good Index, an ESG Equity Index Series of FTSE, after its 2015 review.



Oekom Research Corporate Rating Report

Oekom Research AG is a German sustainability rating agency, which assesses the environmental and social performance of countries and corporations. In 2015, Nissan was awarded Prime Status as a suitable target for sustainable investors.



CDP Climate Change Program

In the CDP Climate Change Report, announced in November 2015, Nissan was chosen for the "A" list. It also achieved a perfect score of 100 in the Climate Disclosure Leadership Index in the same report for its information disclosure regarding climate change issues.



Thomson Reuters Top 100 Global Innovators

For the third consecutive year, Thomson Reuters selected Nissan as one of its Top 100 Global Innovators. In deciding this award, Thomson Reuters uses its proprietary database of patent information to analyze not just recipients' advanced and innovative technologies but also their development of solutions with broad application in the real world. The award recognizes the most innovative companies and organizations in all industries around the world.



Morningstar SRI

Nissan has been selected for inclusion in the 2016 MS-SRI (Morningstar Socially Responsible Investment Index), a Japanese SRI index managed by financial information services firm Morningstar Japan K.K.



TSE Selection as "Nadeshiko Brand"

The Tokyo Stock Exchange, Inc. selects listed companies as "Nadeshiko Brands" to recognize their active support of women in the workplace. This is the fourth straight year for Nissan to be named a Nadeshiko Brand, a designation jointly granted by the TSE and Japan's Ministry of Economy, Trade and Industry.

Nikkei Environmental Management Survey

Nissan ranked second in the manufacturing sector and first among automakers in the 19th Nikkei Environmental Management Survey. Nikkei Inc. announced the results in January 2016, giving Nissan high praise for its use of Nissan Energy Saving Collaboration (NESCO) auditing teams to boost the efficiency of energy usage at production sites.

▶ website

Click here for more information on the Dow Jones Sustainability Indices.

▶ website

Click here for more information on the RobecoSAM Sustainability Yearbook 2016.

▶ website

Click here for more information on the FTSE4Good Index Series.

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Click here for more information on awards for diversity.