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NISSAN CSR SCORECARD

Nissan makes year-round use of the CSR scorecard as a fundamental tool to manage, review and validate its progress in each of eight sustainability strategies defined for its CSR activities.

The table below shows some of the values behind our present activities in these areas and the indices used in the scorecard to gauge our performance.

			I	1	FY2011	EV0010		_			
Strategy	Major Activity or Value		Scope of Application	Indicators of Progress	Result	FY2012 Taroet	Result		FY2016 (Target)	Long-Term Vision (Year2050)	
Nissan aims to lead a social transformation aimed at bringing about a sustainable mobility society	Implementation and promotion of Nissan Green Program 2016	Zero-emission vehicle penetration	Global	Number of zero-emission vehicles sold	Global Nissan LEAF sales: 23,000 units	Promote EV sales globally	Global Nissan LEAF sales: 30,500 units Cumulative sales since its launch in 2012: more than 58,000 units	0	Cumulative sales 1.5 million EVs under Renault-Nissan Alliance by FY2016, securing leadership in zero-emission mobility	90% reduction in CO ₂ emissions from new vehicles from FY2000	Reduce environmental impact and resource usage of Nissar corporate activities and vehic
by reducing vehicles' environmental impact throughout their lifecycle and expanding the lineup of effective	(NGP2016)		Global	Number of new EV models introduced	(Nissan LEAF introduced already in FY2010)	Promote development of EVs	Implemented field test of the all-electric commercial vehicle, e-NV200	0	4 models including Nissan LEAF released		to within the Earth's natural ability to absorb
green products and technologies.			Global	Promotion of activities toward realization of zero-emission society	Efforts underway, including development of "LEAF to Home" system, road tests of Nissan New Mobility Concept ultracompact EV	Promote the actitivites with regional government and other industries	Launched the "LEAF to Home" power supply system with "EV Power Station" Promoted rollout of "LEAF to Home" power supply system at public facilities, houses, condominiums	0	Realization of zero-emission society		
		Fuel-efficient vehicle expansion	Global	Corporate average fuel efficiency (CAFE) (Japanese, U.S., European, Chinese markets)	15% improvement from FY2005	Improve CAFE by introducing HEV and other technologies to improve fuel efficiency	24.9% improvement from FY2005	0	35% improvement in CAFE from FY2005 (Japanese, U.S., European, Chinese markets)		
			Global	Number of models launched with class-leading fuel efficiency* *as of launch	Tiida (China), Versa Sedan (U.S.)	Introduce 4 models	Altima (U.S.), Note, Latio (Japan), Sylphy (China)	0	Global rollout		
			Global	Cumulative number of hybrid models launched	Development underway of front-wheel drive hybrid vehicles, plug-in hybrid electric vehicles (PHEVs)	Introduce 2 models	Cima HEV, and Serena S-HYBRID in Japan	0	Global rollout		
			Global	Number of CVT-equipped units sold	11.08 million cumulative sales	Promote sales of CVT equipped vehicles	2.28 million units 13.36 million of cumulative sales since 1992)	0	20 million cumulative sales		
		Corporate carbon footprint minimization	Global	Rate of CO ₂ emission reduction for corporate activities (production, logistics, offices, sales companies; t-CO ₂ /unit, from FY2005)	8.0% reduction	Promote activites to reduce CO ₂ emissions	8.3% reduction	0	20% reduction	80% reduction from FY2005 (t-CO ₂ /unit)	
				Plants (t-CO ₂ /unit, from FY2005)	20.5% reduction		15.2% reduction	0	27% reduction		
				Offices (Japan, North America, Europe, China; output level basis)	2.6% reduction		17.7% increase	Δ	1% annual reduction (FY2010 as base)		
				Sales companies (Japan; output level basis)	11.9% reduction		1.8% increase	Δ	1% annual reduction (FY2010 as base)		
		New natural resource use minimization	Global	Recycled material use ratio per vehicle	Efforts underway, including reuse of steel and aluminum plate scraps generated during manufacturing in new plate metal	Continue activities	Promoted activities	0	Improve recycled material use ratio to 25%	Reduce ratio of new natural resources per vehicle by 70% from FY2010	
			Japan	Resource recovery rate	98.8%	Promote activites	99.3%	0	Top-level recovery rate		
			Global	Waste reduction percentage at plants	8.4% reduction in Japan 12.3% reduction globally	Promote activities to minimize wastes	10.3% reduction in Japan 3.2% reduction globally	0	Japan: 2% annual reduction (compared to business as usual) Global: 1% annual reduction (compared to business as usual)		
			Global	Number of facilities with water- resource management	4 facilities (Australia, India, China, Mexico)	Implement water-resource management in 3 facilities	Implemented in Spain, Egypt and South Africa	0	All production facilities		

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SAFETY FY2010 FY2011 FY2012 Major Activity or Value Scope of Application | Indicators of Progress Strategy Long-Term Vision Result Result Target Result Nissan develops innovative technology and plays an active role in safety promotion, argets for Nissan-related traffic deaths, Japan: 54% reduction U.S.: 50% reduction Japan: 59% reduction U.S.: 54% reduction U.K.: 58% reduction Aim for ultimate goal of zero fatalities and serious injuries involving Nissan vehicles Japan, U.S., U.K. Reduction from 1995 levels in Nissan-Develop and boost use of safety-related Figures to be calculated once data is related traffic deaths and injuries (Figures technologies based on Nissan Safety Shield released approach to reduce fatal and serious making the automobile society safer for all. etc., real-world analysis of accidents to are available approx. two years later due to U.K.: 61% reduction build safer cars and implementation of calculation based on publicly released injuries from previous FY, progressing driver-education programs toward ultimate goal data)

PHILANTHROPY			FY2012 target achievement rate:						
Chaham	Major Activity or Value	Scope of Application Indicators of Progress FY20	FY2010	FY2011	FY2012			Long-Term Vision	
Strategy	Major Activity or value	ocohe oi Abbiicanoni	Illuicators of Progress	Result	Result	Target Result			LUNY-TERM VISION
Nissan carries out social contribution activities as a corporate citizen, focusing on the environment, education and humanitarian support.	Clarification of Nissan's philanthropy policy, reinforcement of in-house organization and enhancement of philanthropic activities		Clarification of Nissan's philanthropy policy and establishment of an In-house promotion organization	Launched joint projects with Habitat for Humanity, beginning in March 2010 in India and in March 2011 in Indonesia and Thailand	Designated officers to head CSR, philanthropic efforts at 3 main bases, including Global Headquarters; created system for global promotion and cooperation Signed global agreement with Habitat for Humanity, an NGO Nissan North America has partnered with since 2006; set FY2012 course for stronger participation in poverty relief Held talks with 10 NPOs active in the March 11 disaster zone to provide maximum support possible targetting high-need areas Held a town meeting in Yokohama in connection with Omolyari Light Promotion safety campaign; carried out dialogue with wide range of experts, other stakeholders	Review March 11 disaster relief and advance measures to create environment conducive to employee participation in volunteer efforts Work on systems allowing swift decisions on form of relief efforts following disasters Develop existing programs to enable more global activities delivering value more widely	Through cooperation with the NGO Habitat for Humanity Japan, NML organized volunteer tours for employees in the Isunami-affected area in Ofunato, Iwate Prefecture. Special paid holiday was given to participants. A total of some 100 employees participated Started discussion to establish 'Natural Disasters Response Policy' among headquarters in Japan/U.S./Europe Started discussion to expand school-visit educational programs globally	0	Continually implement unique philanthri programs centered on "environmental awareness." education" and "humanitarian support," balancing globa perspectives with the most appropriate activities for each region

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QUALITY	QUALITY FY2012 target achievement rate: ⊚ Achieved ⊙ Mostly Achieved △ Not Achieve									
Strategy	Major Activity or Value	Scope of Application	Indicators of Progress			FY2012			Long-Term Vision	
Nissan provides top-level quality in its products and services around the world.	Score of external indicator that is most influential to customers	Global	[North America] Consumer Reports J.D. Power IQS/VDS	Result Achieved nearly all FY2010 targets	Result Achieved nearly all FY2011 targets	Target Improve rankings in respective KPIs	Result U.S J.D. Power Initial Quality Study ((QS): Infiniti EX, Infiniti M, Frontier, Quest took the top spot in each segment.	0	Under quality improvement goals of Nissan Power 88, make Infiniti a leading luxury brand and make Nissan a leading global	
			[Europe] U.K.: What Car? Germany: ADAC Italy: Quattroruote	U.K.: Qashqai and Note earned high marks in What Car? Italy: Qashqai earned high marks in Quattroruote Germany: Qashqai and Note earned reputation for high reliability in ADAC	U.K.: Qashqai and Note earned high marks in What Car? Germany: Qashqai and Micra won high reliability marks in ADAC		U.K.: Qashqai and Note earned high marks in What Car? Germany: Qashqai and Micra won high reliability marks in ADAC		automotive brand by FY2016	
			[Other] China: J.D. Power IQS/VDS South Africa: Pied Piper PSI Brazil: <i>Quatro Rodas</i> India: J.D. Power IQS	China JDP/IQS: 3 models earned top 3 rankings	China: 3 models in top 3 rankings for J.D. Power IQS, 4 models in top 3 for J.D. Power VDS South Africa PSI: 3 models in top 3 rankings		South Africa – Synovate Product Satisfaction Index (PSI): X-TRAIL and NP200 ranked first, Micra and Navara ranked among the top three in each segment. Brazil – <i>Quatro Rodas</i> : Versa, March took top rank in each category.			
	Achievement of Sales and Service Quality objectives, resulting in the highest levels of customer loyalty and service retention	Global	Customer satisfaction survey results relating to Sales and Service Quality in focus countries (Nissan and Infiniti)	Improvements carried out according to plan toward achievement of Top-Level Quality objectives	Maintained Top-Level Quality in those focus markets where already attained; improved rankings in other markets by implementing kaizen actions.	improvement in focus markets toward	Maintained Top-Level Quality in those focus markets where already attained; improved rankings in other markets by implementing kaizen actions.	0	Achieve Top-Level Quality in all focus markets by FY2016	

dealer to prevent compliance problems

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VALUE CHAIN FY2010 FY2011 FY2012 Major Activity or Value Scope of Application | Indicators of Progress Strategy Long-Term Vision Result Result Target Result Nissan promotes ethical, environmentally Reduce the environmental impact of All primary suppliers | Extent to which values and codes of Worked with Renault to distribute "CSR Recovery from the Great East Japan Begin formulation of BCPs for overseas O Continually support suppliers' efforts to 1. Requested consideration of business to Renault-Nissan conduct are shared with suppliers Guidelines for Suppliers" from Earthquake and Thai flooding carried out locations (other than Japan, Thailand) from enhance their systems for CSR activities sound actions in all stages of the supply products through green procurement continuity plans (BCPs) in overseas activities Purchasing purchasing departments at operational with suppliers as vital activities; these the first half of FY2012 branches (North America, Europe, China, Organization sites to suppliers (from June) were implemented and evaluated as CSR · Implement survey of steps taken to India). We held briefings for suppliers at (RNPO: resnonsible Carried out MPA revisions incorporating for contributing to society through address conflict mineral usage, with the each branch, and are considering BCPs penalties for compliance infractions for 100% of total support for suppliers in affected areas, goal of deepening CSR penetration for the supply chain Renault-Nissan (from July) prompt relaunch of production through the supply chain 1.-2 Implemented preliminary survey of procurement by Main approaches included: Continued steps to address supplier conflict minerals based on CSR policies. value, April 2009) 1. Swift sharing of information related to Currently clarifying the issues and infractions production recovery formulating plans for a full-scale survey 2. Steps to deal with planned blackouts, scheduled for next fiscal year shift to weekend operations in 2. Clarified and started applying summer months procedures to halt a request for 3. Creation of BCPs for supply chains quotation (RFQ) when a supplier has (Japan and Thailand) violated regulations Rules created in FY2010 defining penalties for supplier compliance infractions applied to cases that arose Reduce the environmental impact of All primary suppliers | Ascertaining compliance with Japan's Globally published "Nissan Green New management processes created in In an effort to comprehensively comply with Reduce Nissan's environmental impact Implementation and improvement of steps products through green procurement around the world green procurement guideline for Purchasing Guidelines" on the website; line with NGP2016, explained at supplier under new management processes regulations on environment-impacting throughout the lifecycle by establishing environment-impacting substances in initiated their deployment in North America meetings in November; began global substances, we have launched a new structures for suppliers; enhance activities deployment of revised "Nissan Green management process which helps suppliers purchased parts, and promotion of such management scope by extending activities activities with regard to global guideline Purchasing Guidelines" (enhancement of standardize disciplined and consistent to the whole value chain management of environment-impacting substance control substances in Europe) Promotion of CSR activities at sales Further enhanced awareness of compliance Efforts to firmly establish compliance In fiscal 2012, we continued Provide support to help cement voluntary Sales Companies Regular sharing of information with sales Implement self-assessment program companies (Japan) companies and support for voluntary through implementation of companywide self-assessment program helped boost revised based on recent compliance implementation of the compliance efforts at sales companies compliance awareness from FY2010 self-check program with the aim of activities self-assessment program trends to further boost awareness: hold levels regular events to exchange information enhancing awareness about compliance. At · Representative meeting in June urged (e.g. company representative meetings) a meeting for dealership representatives, greater care with personal information we shared information about examples of protection, leading to enhanced violations and policies to make measures and stronger information improvements, and provided educational management at each company materials regarding improper handling of money, information security, and harassment, in order to encourage each

Promotion of diversity through active

development, engagement with women

Promotion of diversity through cross-

cultural recruitment

Global

Nissan Motor

Co., Ltd.

Share of women in middle management and management positions

Employee survey score on diversity

Share of non-Japanese employees

O Provide greater value to customers through

diversity

0

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EMPLOYEES FY2010 FY2011 FY2012 Scope of Application | Indicators of Progress Strategy Major Activity or Value Long-Term Vision Result Result Target Result Trainee satisfaction: Based on surveys of Nissan aims to form an attractive Build a learning-oriented corporate culture Nissan Motor 4.5 or higher 4.2 or higher Implement education programs to enhance 4.3 or higher Create a learning-oriented corporate culture employees undergoing annual training competency; maintain/increase satisfaction and a setup allowing individual employees organization where diverse human Co., Ltd. resources can achieve personal growth courses. Scores (on a scale of 1 to 5) are of attendees to achieve personal growth through experience in global business. the lowest of the averages for each course Surveys not implemented in FY2012 Enhance management quality, employee Global Improved scores for management quality, Quality of management: 50% Surveys not implemented in FY2011 Promote activities to enhance quality of Improve quality of management and create motivation based on employee attitude employee motivation; share of positive Employee motivation: 57% management and revise corporate culture an organization that inspires and enhances responses to questions in employee based on employee attitude surveys; raise employee engagement attitude surveys scores on quality of management/ employee motivation 103 (Open Entry and Shift Career Systems) 99 (Open Entry and Shift Career Systems) Support for self-initiated career Nissan Motor Number of successful applicants under Further advance assignment of employees 94 (Open Entry and Shift Career Systems) Provide support for career development that development Co., Ltd. to relevant positions via Open Entry/Shift emphasizes employees' self-initiative Open Entry (employees can apply for advertised position openings) and Shift Career Systems Career (employees can apply to the department or occupation of their choice, regardless of availability) Systems Build and maintain safe, worry-free Creating safe and worry-free workplaces Nissan Motor Frequency of labor accidents (injuries or 0.43 0.35 0.27 0.25 Co., Ltd. deaths per 1 million worker-hours) workplaces Intensity of labor accidents (Intensity=total No serious accidents 0 working hours lost/total working hours x 1.000)

Global: 10% Japan (Nissan Motor): 6.7%

Surveys not implemented in FY2011

Americas: 12%

Europe: 15%

1%

Global: 10.5%

employees

Maintain/upgrade scores

Maintain/upgrade share of non-Japanese

Global: 10.3% Japan (Nissan Motor): 7.0%*

*including Nissan Global Co., Ltd.

Surveys not implemented in FY2012

Americas: 13%

Europe: 16%

2%

FY2012 target achievement rate: Achieved OMostly Achieved A Not Achieved — Not Calculated FY2012 target achievement rate: Achieved OMostly Achieved A Not Achieved — Not Calculated FY2012 Strategy Strategy FY2010 FY2011 FY2012 Result Target Result Long-Term Vision

Japan (Nissan Motor): 6.1%

Americas: 12%

Europe: 14%

Global 50%

1%

otogy	Major Activity or Value	Coope of Application	Indicators of Drograss	112010	112011	112012			Long-Term Vision
onatogy	INIAJUI ACUVILY UI VAIUE	Scope of Application	mulcators of Frogress	Result	Result	Target	Result		Long-lenn vision
wth, contributing to economic	Implementation and promotion of Nissan Power 88	Consolidated companies	Consolidated operating profit margin	6.1%	5.8%	6.8% (forecast)	5.4%		Achieve sustainable, profitable growth by advancing a sustainable mobility society;
elopment for all of society.			Global market share	5.8%	6.4%	6.7% (forecast)	6.2%		continue providing value to all stakeholders over the long term
	Company stock	Nissan Motor Co., Ltd.	Dividend	¥10/share	¥20/share	¥25/share	¥25/share	0	
	san aims for sustainable, profitable	san aims for sustainable, profitable with, contributing to economic elopment for all of society. Implementation and promotion of Nissan Power 88	san aims for sustainable, profitable with, contributing to economic elopment for all of society. Implementation and promotion of Nissan Consolidated companies Company stock Nissan Motor	san aims for sustainable, profitable wth, contributing to economic elopment for all of society. Implementation and promotion of Nissan Power 88 Consolidated companies Global market share Company stock Nissan Motor Dividend	ategy Major Activity or Value Scope of Application Indicators of Progress Result san aims for sustainable, profitable with, contributing to economic elopment for all of society. Major Activity or Value Scope of Application Indicators of Progress Result	Agior Activity or Value Scope of Application Indicators of Progress Result Result	Algor Activity or Value Scope of Application Indicators of Progress Result Res	Algor Activity or Value Scope of Application Indicators of Progress Result Res	Algor Activity or Value Major Activity or Value Scope of Application Indicators of Progress Result R

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CORPORATE GOVERNANCE & INTERNAL CONTROL

FY2012 target achievement rate: @ Achieved O Mostly Achieved A Not Achieved — Not Calculate

Objects	Major Activity or Valu		O of A li ki	Indicators of Progress	FY2010	FY2011	FY2012		Lona-Term Vision
Strategy	Major Activity or valu	В	Scope of Application	Indicators of Progress	Result	Result	Target	Result	Long-term vision
Nissan aims to conduct fair, impartial and efficient business activities, having a high degree of transparency and consistency by adhering to the applicable laws and corporate rules.	Establishment/ effective management of internal control system	Compliance/ Code of Conduct	Consolidated companies	Establishment/global development of compliance promoting organizations and codes of conduct	Clarified key tasks in each region and formulated action plans to advance activities to prevent noncompliance Disclosed Nissan's Global Code of Conduct to outside parties worldwide	Clarified compliance-related risks and confirmed action plans for each region in the Global Compliance Committee; regularly followed up progress thereafter Formulated medium-term regional action plans (F2011-13) Launched anti-bribery activities in line with expanding scope of Nissan's business; defined global policy, reached decision to implement related training	Further enhance improvement activities based on PDCA cycle and prevent compliance infractions Set global anti-bribery policy and implement training activities	Discussed priority topics at the Global Compilance Committee and incorporated them into action plans for each region. Regularly monitored implementation status Established a Global Anti-Bribery Policy (see p. 114) and implemented global training	A fully functioning framework (process) for the prevention of conduct violations
		Risk Management		Establishment/global development of an effective risk management system	Promoted common understanding among Global Headquarters and regional headquarters in the Americas and Europe regarding fundamental processes of risk management; exchanged related information with Renault Explained risk management initiatives in the Annual Report and Sustainability Report		Carry out risk management activities to support successful achievement of mid-term business plan goals Continue disclosing information and updating its content	Identified corporate risk factors that could negatively affect the mid-term plan. Under the lead of risk owners, established control methods and implemented the necessary risk reduction activities Updated "Business and other risks" in financial information (Yukashoken-Hokokusho) and "The current state of Nissan's risk management" in Sustainability Report and Annual Report These activities are reported twice a year to the Internal Control Committee and Board of Directors to ensure that the PDCA management cycle is functioning	Contribute to raising corporate value with a global risk management system; obtain better external understanding through appropriate information disclosure
		Information Security		Addressing personal data protection issues and establishment of stable information security	Continually monitored compliance with policies to safeguard personal information at Nissam Motor Co. and its sales companies; verified levels had been maintained or improved Globally implemented an annual plan for information security management and confirmed its progress; verified levels had been maintained or improved	Continued monitoring compliance with personal information safeguarding policies at Nissan Motor and its sales companies, confirming that level was maintained or improved Globally implemented, tracked progress in annual information security management plan, confirming that level was maintained or improved Implemented process for monitoring information security incidents that occurred outside of Nissan and confirmed that similar issues could not take place within the company	Maintain/raise level of information security management	Continued monitoring compliance with personal information safeguarding policies at Nissan Motor Co. and its sales companies, confirming that level was maintained or improved Based on the Information Security Policy, held Information Security Committee, implemented annual education, managed information assets, managed incidents, implemented PDCA cycle for assessment, and verified that the levels are being maintained or improved Learning from recent server attacks and social engineering-related information security incidents at other companies, verified and made improvements to ensure that similar incidents do not occur at Nissan	Contribute to pursuing stable corporate activities and social responsibility by globally implementing PDCA cycles on information security