

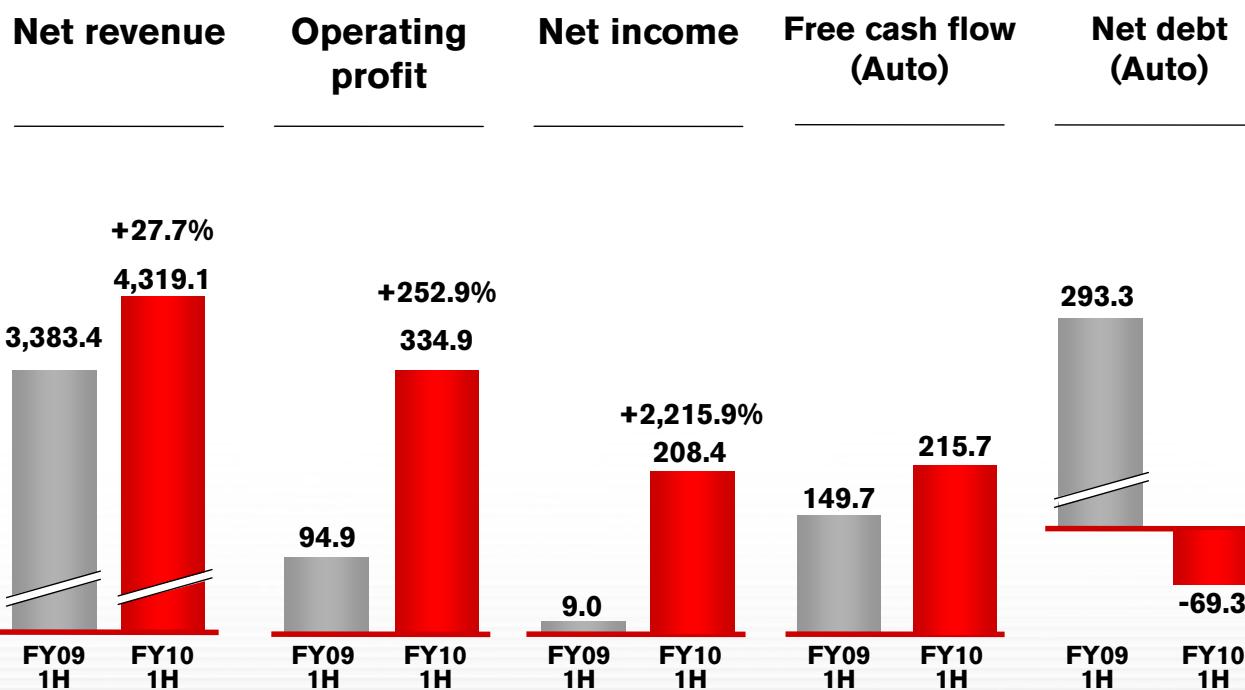
# FY 2010 first-half financial results

November 4, 2010  
Nissan Motor Co., Ltd.

FY10 first-half financial results

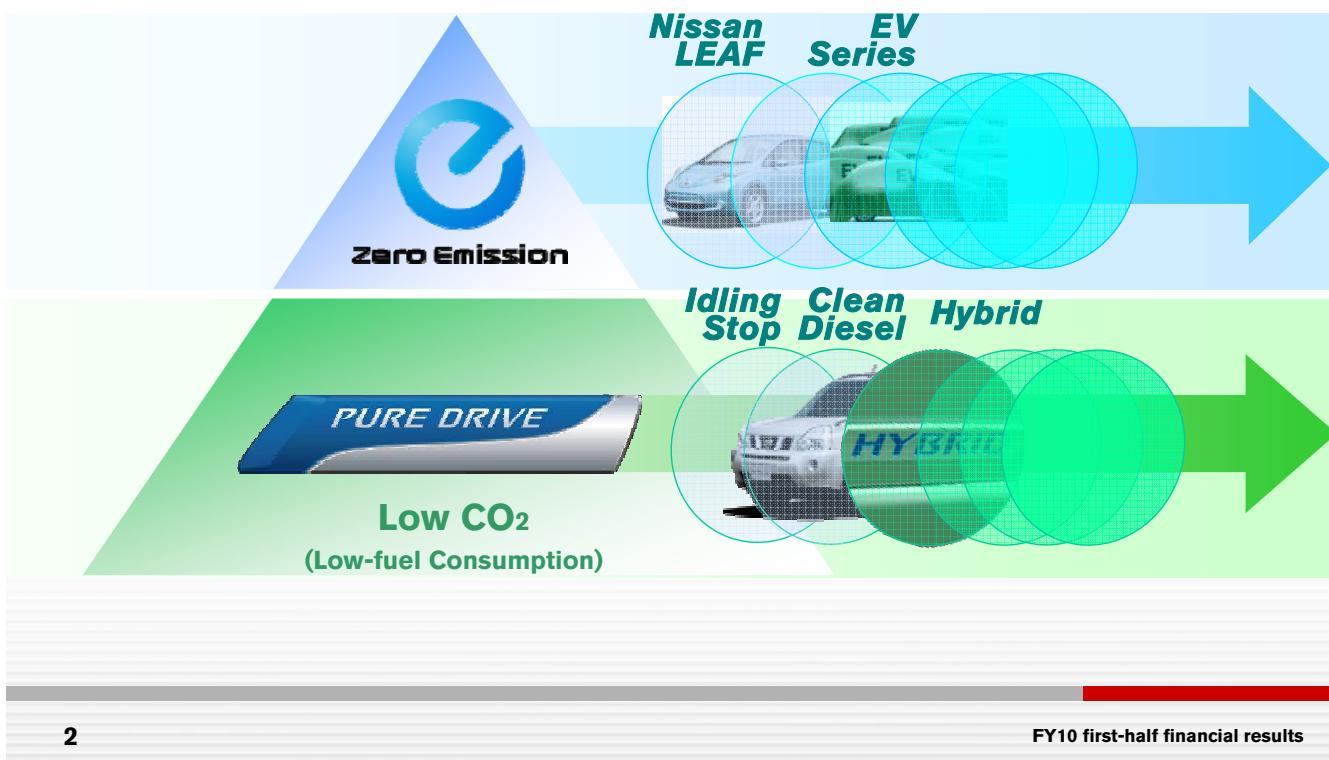
## Key performance indicators: Financial results

(billion yen)



# FY10 first-half update

## Nissan's approach for the environment



## FY10 first-half update

### Product launches

#### Juke



- Orders in Japan (As of Oct 15): > 20,000
- Pre-orders in Europe (Start of sales: Sep 2010): > 30,000

#### March/Micra



- Orders in Japan (As of Oct 15): > 23,000
- Pre-orders in Europe (Start of sales: Nov 2010): > 20,000

#### Elgrand



- Orders in Japan (As of Oct 15): > 14,000

#### Infiniti M to Europe



#### Infiniti QX to US, Europe and Middle East



All-new global launches  
Regional launches

## FY10 first-half sales performance

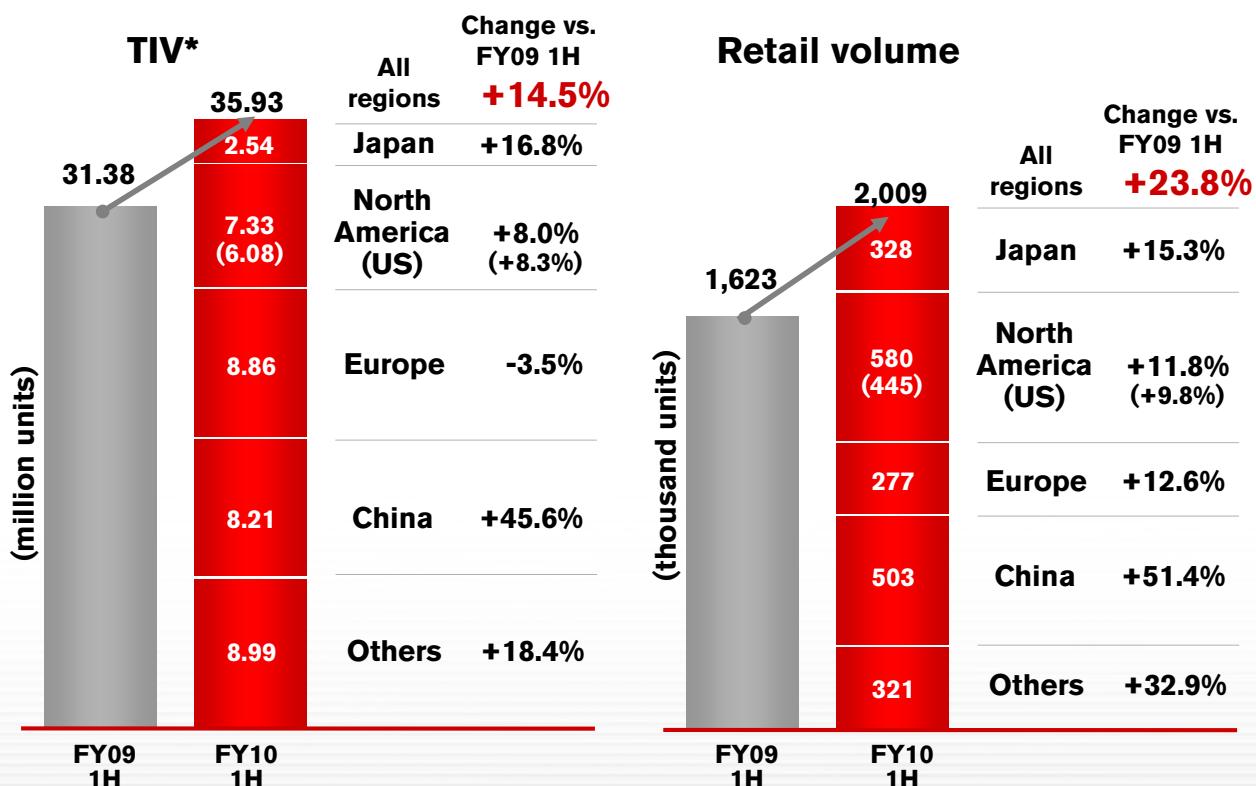
## FY10 first-half financial performance

## FY10 outlook

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FY10 first-half financial results

### FY10 first-half sales performance: Global

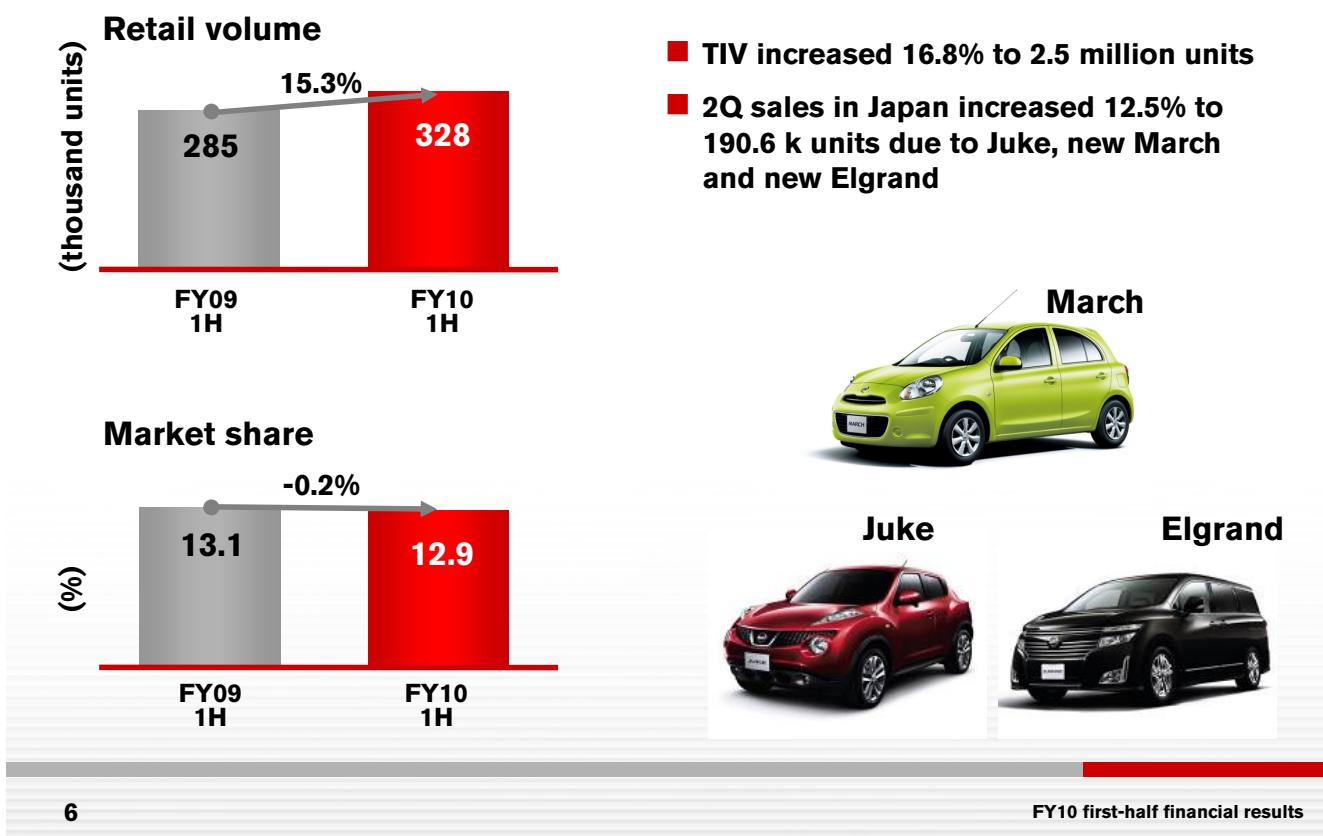


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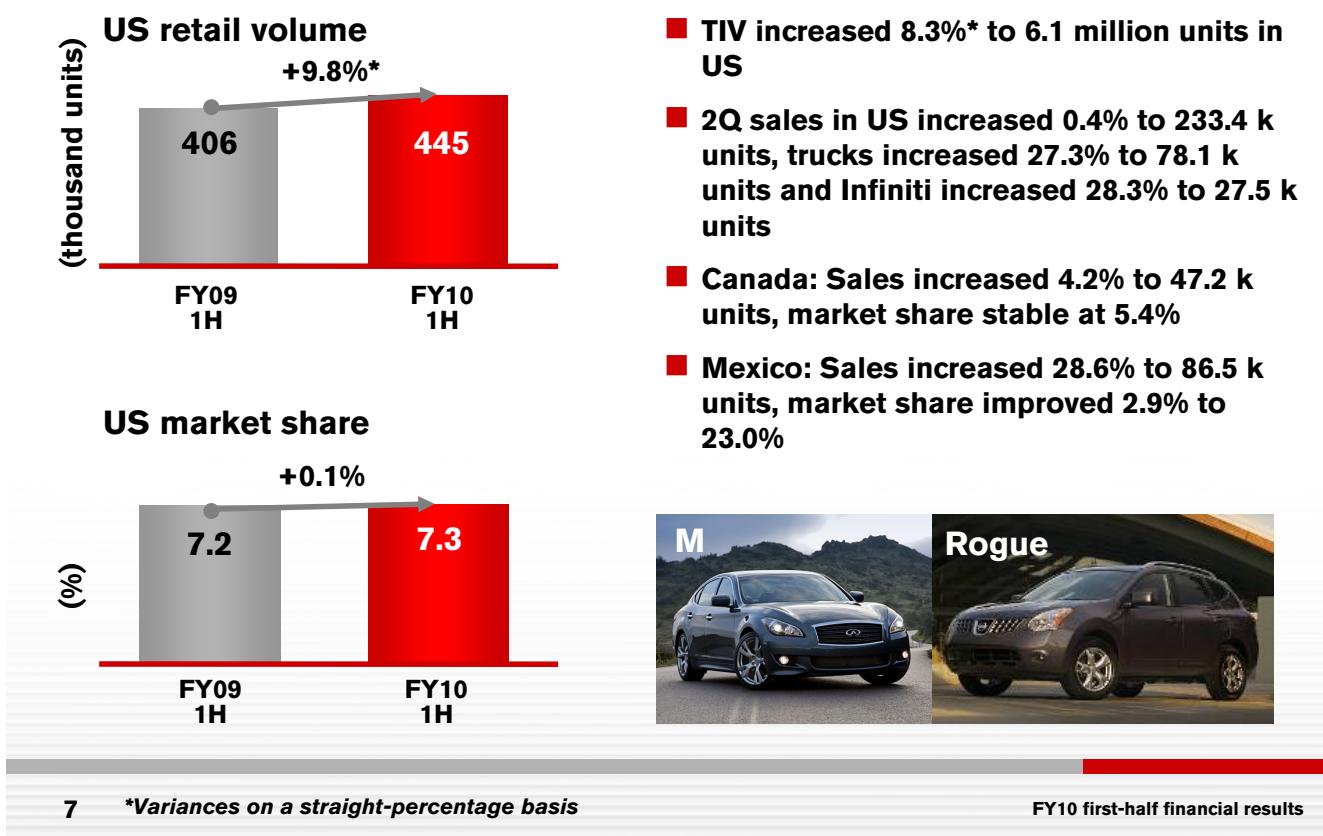
\*Nissan's estimation

FY10 first-half financial results

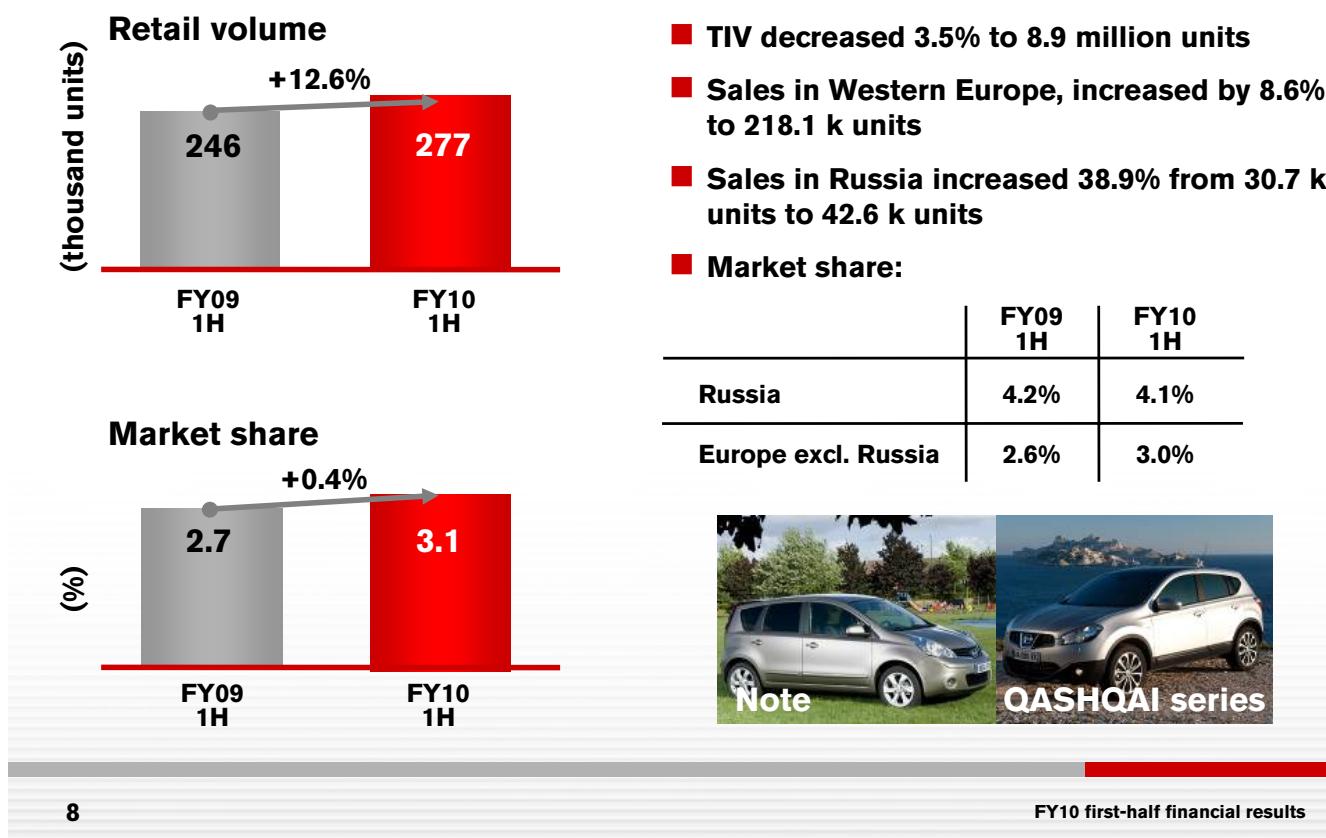
## FY10 first-half sales performance: Japan



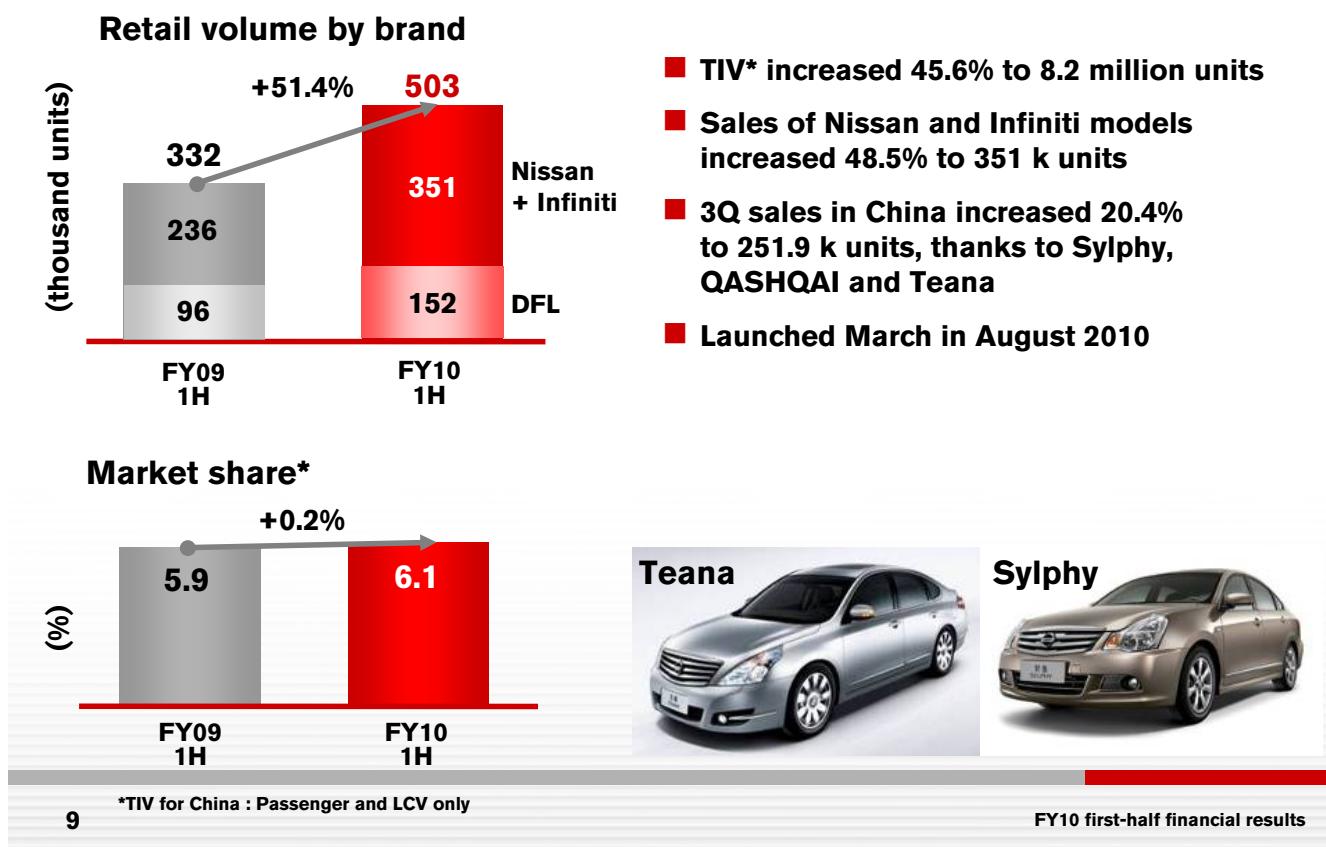
## FY10 first-half sales performance: North America



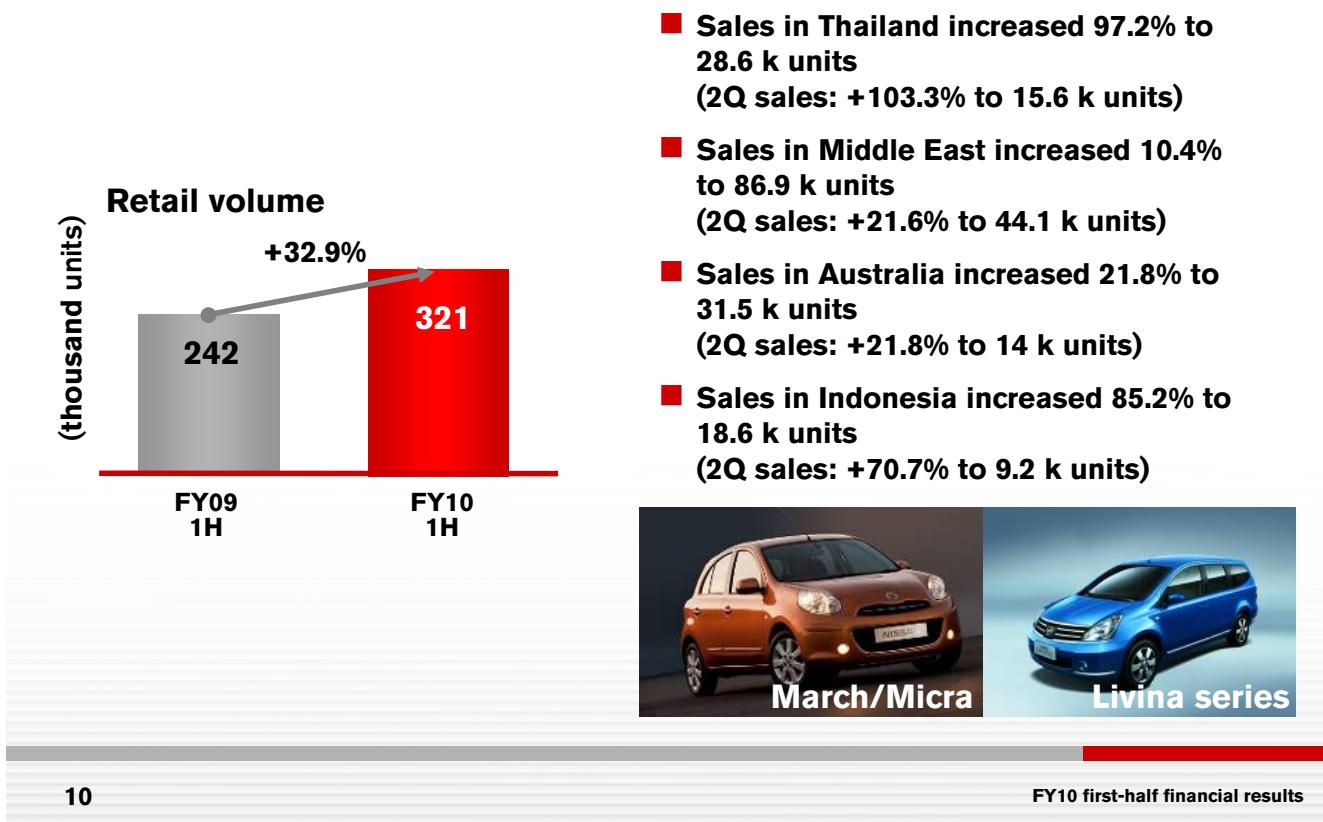
## FY10 first-half sales performance: Europe



## FY10 first-half sales performance: China (Jan to Jun)



## FY10 first-half sales performance: Other markets



## FY10 first-half sales performance

### FY10 first-half financial performance

## FY10 outlook

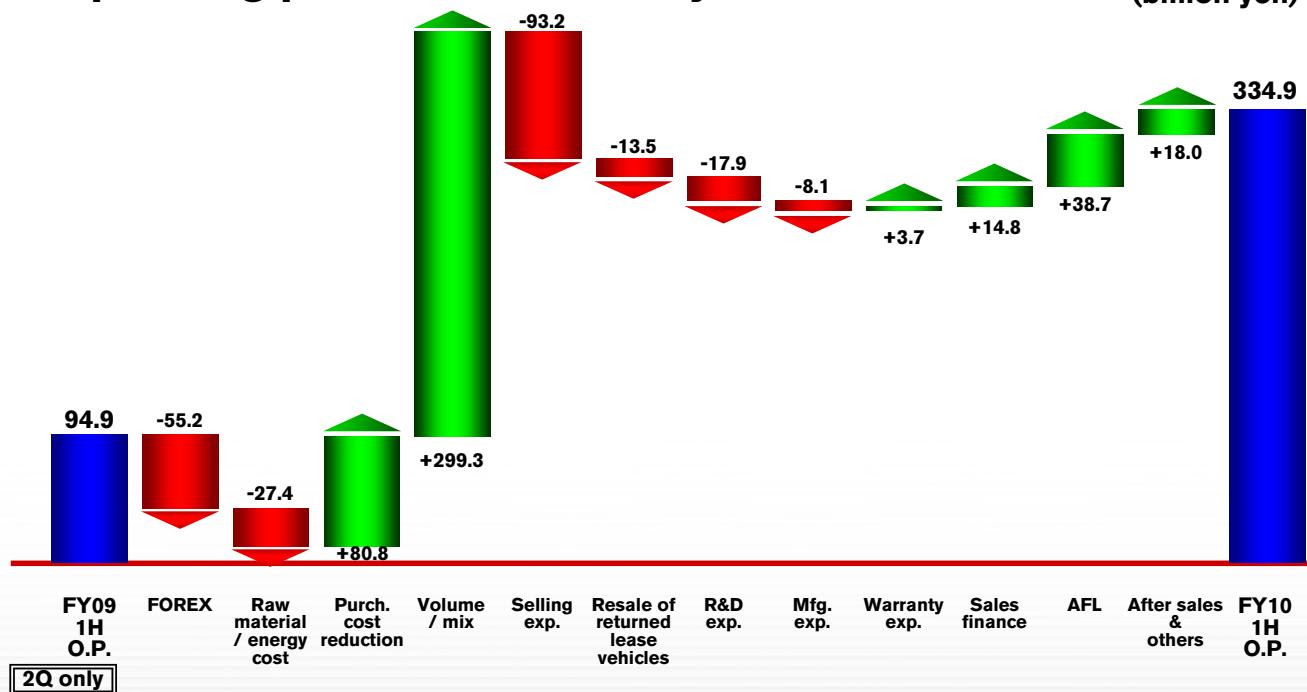
## FY10 first-half financial performance

(billion yen)	FY09 1H	FY10 1H	Variance	Change vs FY09 (%)
<b>Net revenue</b>	<b>3,383.4</b>	<b>4,319.1</b>	<b>+935.7</b>	<b>+27.7%</b>
<b>Operating profit</b>	<b>94.9</b>	<b>334.9</b>	<b>+240.0</b>	<b>+252.9%</b>
<i>Non-operating</i>	-61.7	-19.8		
<b>Ordinary profit</b>	<b>33.2</b>	<b>315.1</b>	<b>+281.9</b>	<b>+848.8%</b>
<i>Extraordinary</i>	-12.9	0.4		
<b>Profit before tax</b>	<b>20.3</b>	<b>315.5</b>	<b>+295.2</b>	<b>+1,455.9%</b>
<b>Taxes</b>	<b>-11.6</b>	<b>-91.4</b>		
<i>Effective tax rate</i>	(56.9%)	(29.0%)		
<i>Minority interest</i>	0.3	-15.7		
<b>Net income</b>	<b>9.0</b>	<b>208.4</b>	<b>+199.4</b>	<b>+2,215.9%</b>
<b>FX rate</b>	95.5 JPY/USD 133.2 JPY/EUR	88.9 JPY/USD 113.8 JPY/EUR	-6.6 JPY/USD -19.4 JPY/EUR	
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## FY10 first-half financial performance

### Operating profit variance analysis

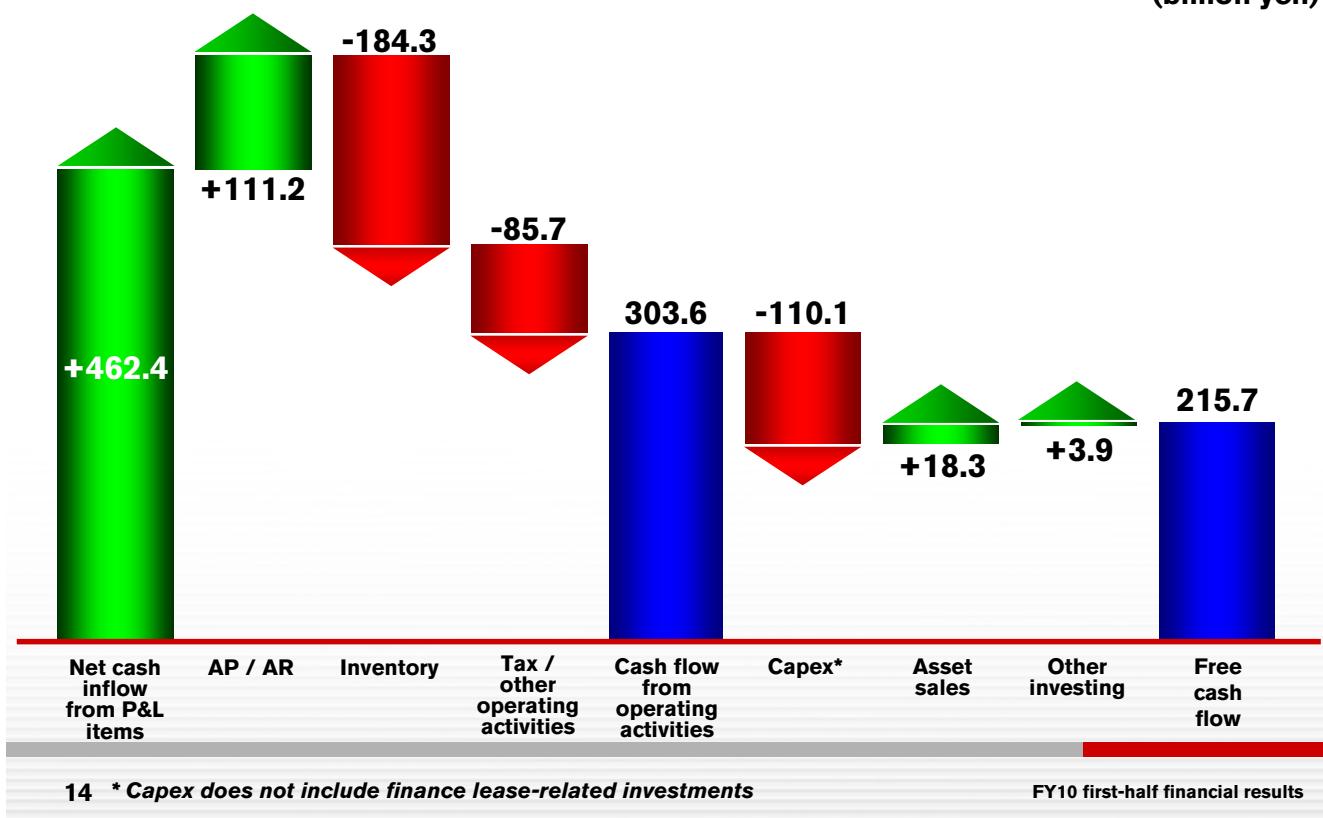
(billion yen)



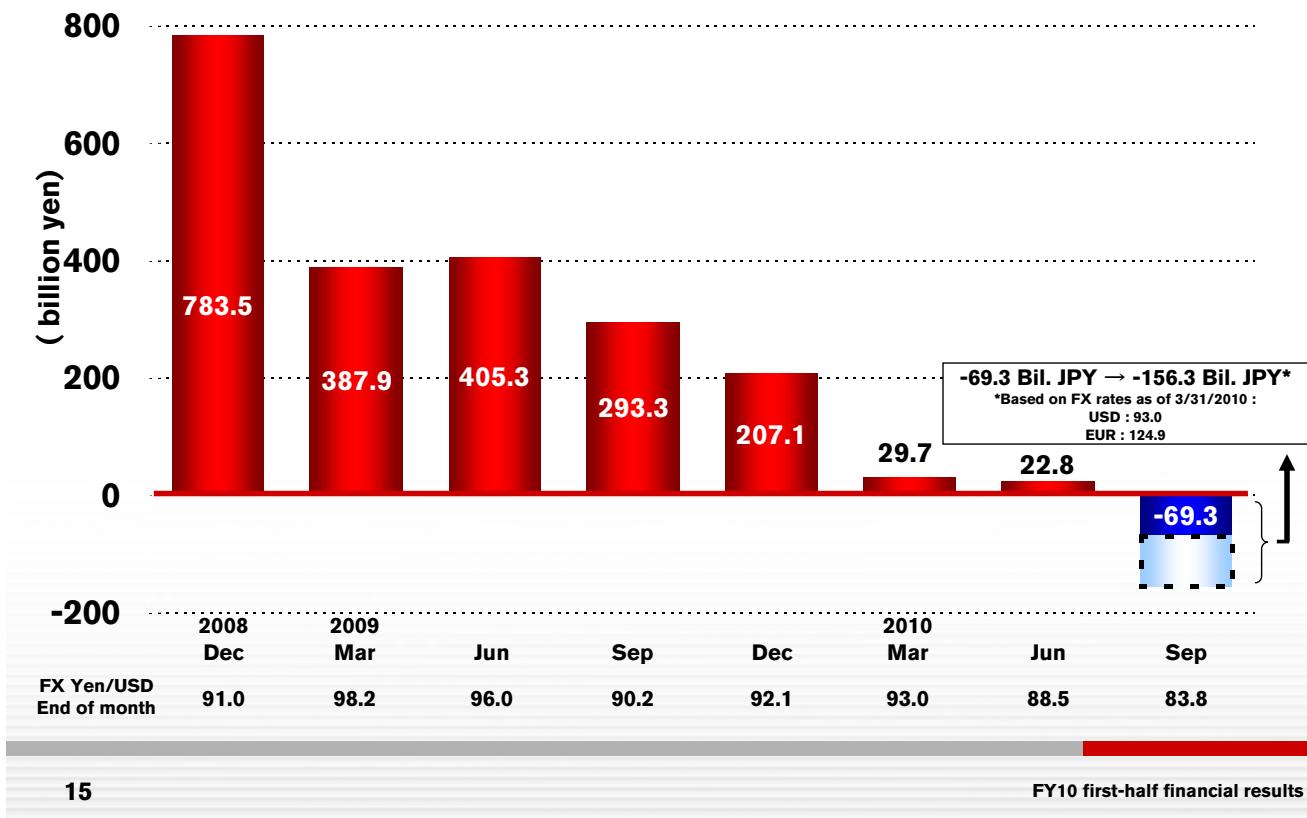
# FY10 first-half financial performance

## Free cash flow (Auto business)

(billion yen)

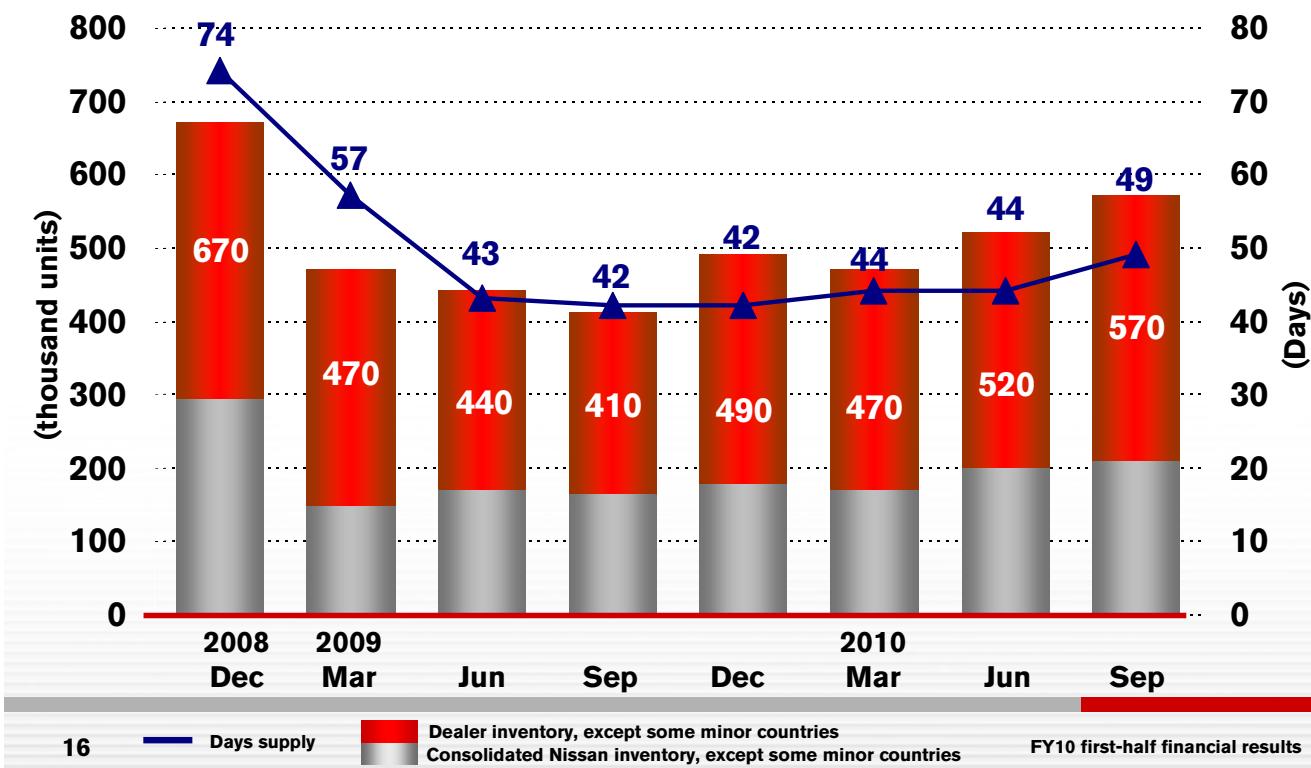


## Net debt (Auto business)



## Inventory management

(New vehicles inventory)

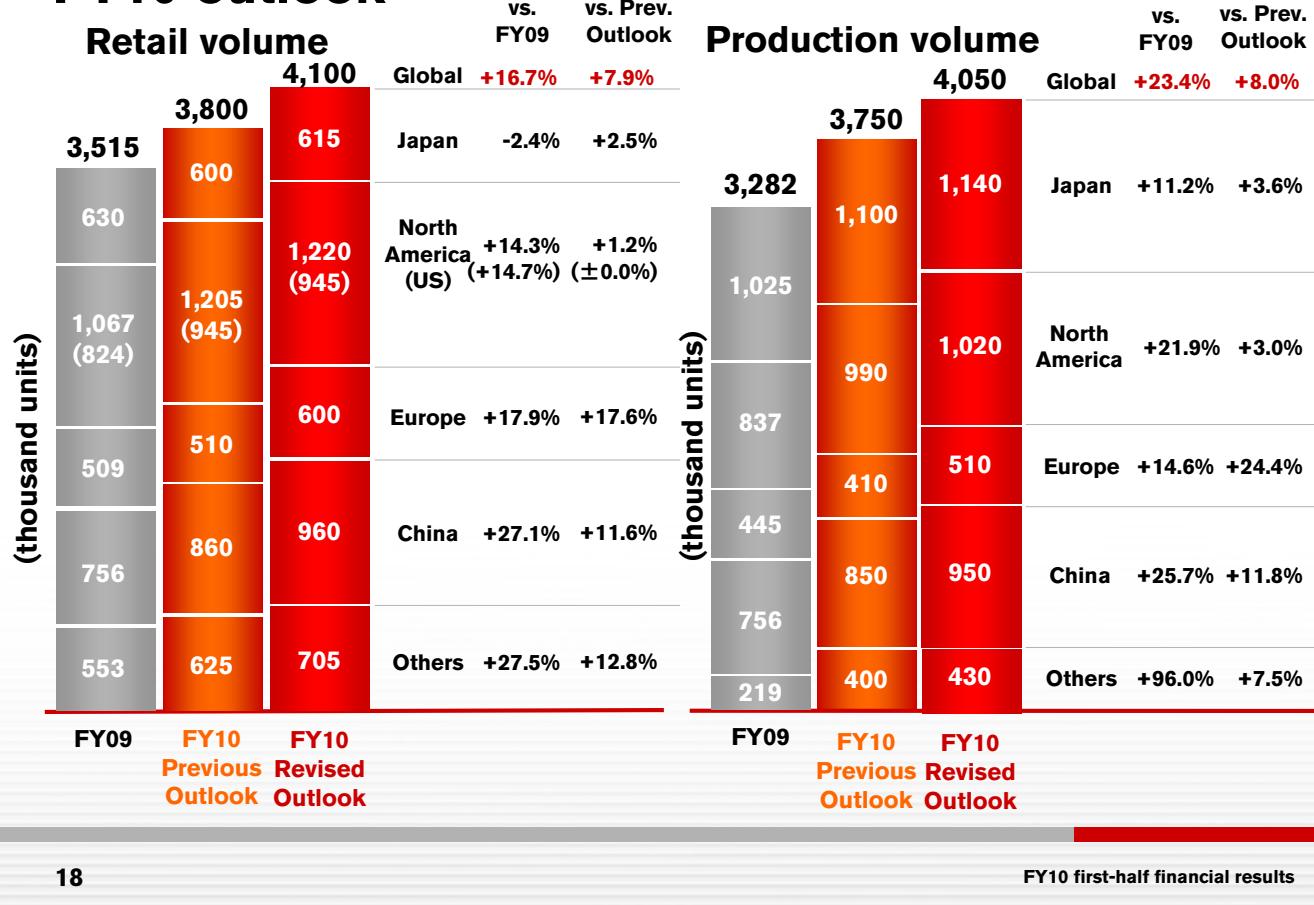


## FY10 first-half sales performance

## FY10 first-half financial performance

FY10 outlook

## FY10 outlook



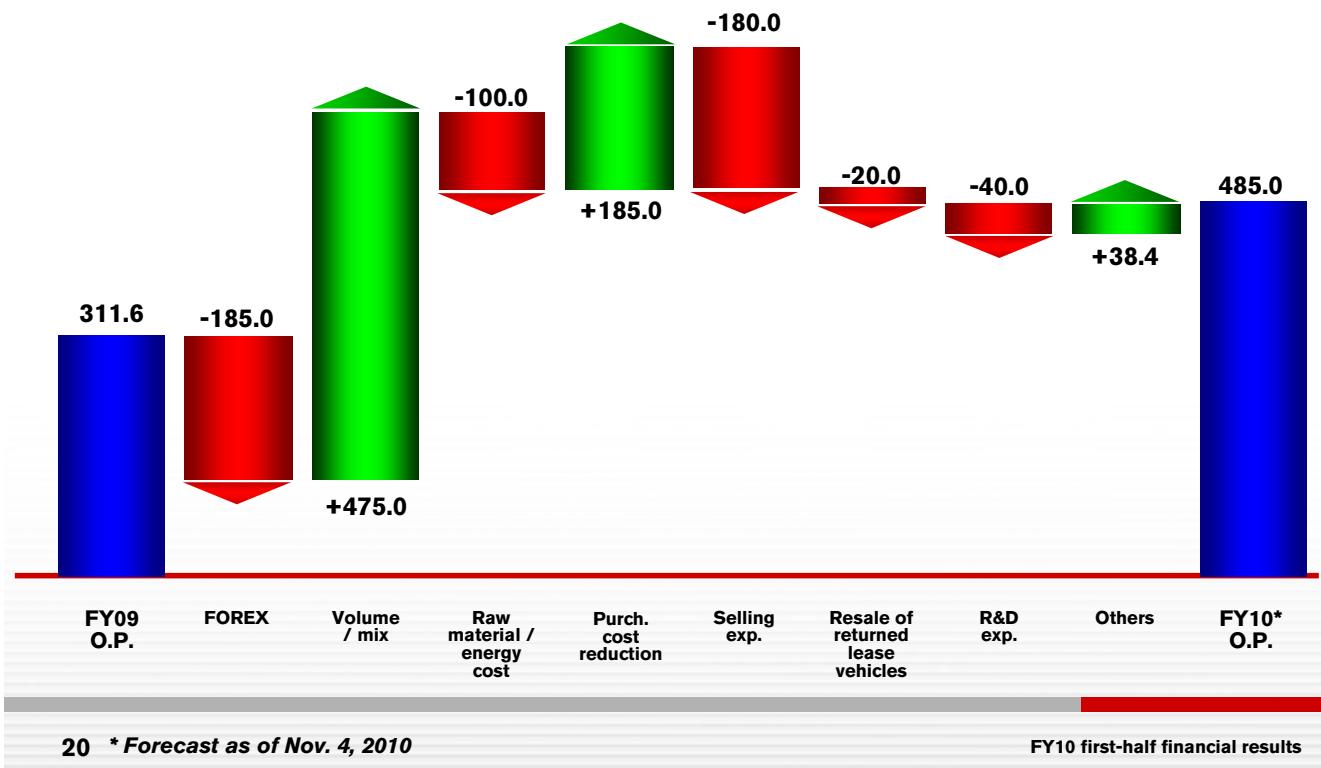
## FY10 outlook

	(Actual) (billion yen)	(Previous) May. 12, 2010 (A) FY10 *	(Revised) Nov. 4, 2010 (B) FY10 *	(B)-(A) Variance
<b>Net revenue</b>	7,517.3	8,200.0	8,770.0	+570.0
<b>Operating profit</b>	311.6	350.0	485.0	+135.0
<b>Ordinary profit</b>	207.7	315.0	450.0	+135.0
<b>Net income</b>	42.4	150.0	270.0	+120.0
<b>CAPEX</b>	273.6	360.0	340.0	
<i>sales ratio</i>	3.6%	4.4%	3.9%	
<b>R&amp;D</b>	385.5	430.0	425.0	
<i>sales ratio</i>	5.1%	5.2%	4.8%	
<b>FX rate assumption</b>	(JPY/USD) 92.9	90.0	84.4 (2H: 80.0)	
	(JPY/EUR) 131.2	120.0	111.9 (2H: 110.0)	

## FY10 outlook

### Operating profit variance analysis (FY09 actual vs FY10 latest forecast)

(billion yen)



## FY10 all-new product launches

10 all-new global launches

### Europe

Nissan LEAF  
Juke  
Micra  
QX  
M



### Japan

Juke  
Elgrand  
Serena  
New mini  
March  
Nissan LEAF



### North America

Nissan LEAF  
Quest  
Convertible Crossover  
NV Series  
QX  
Juke



### Other markets

Affordable sedan  
QX  
M



All-new global launches  
Regional launches

## Third PURE DRIVE vehicle: Fuga Hybrid



Intelligent Dual Clutch Control



lithium-ion  
battery

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FY10 first-half financial results

**NISSAN**

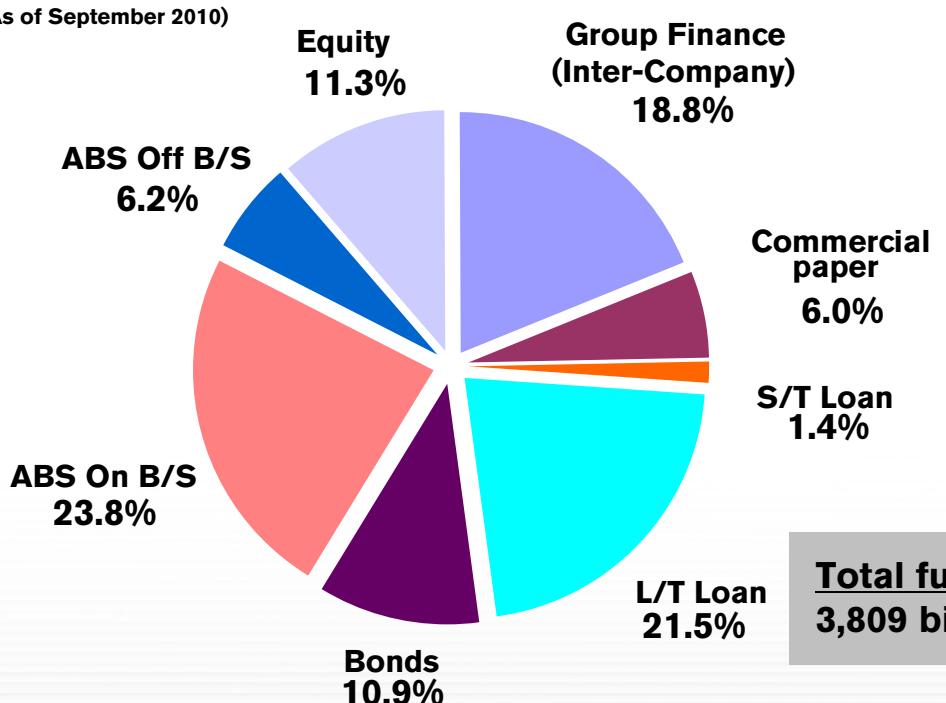
# Appendix

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FY10 first-half financial results

## Sales financing : Funding sources

(As of September 2010)



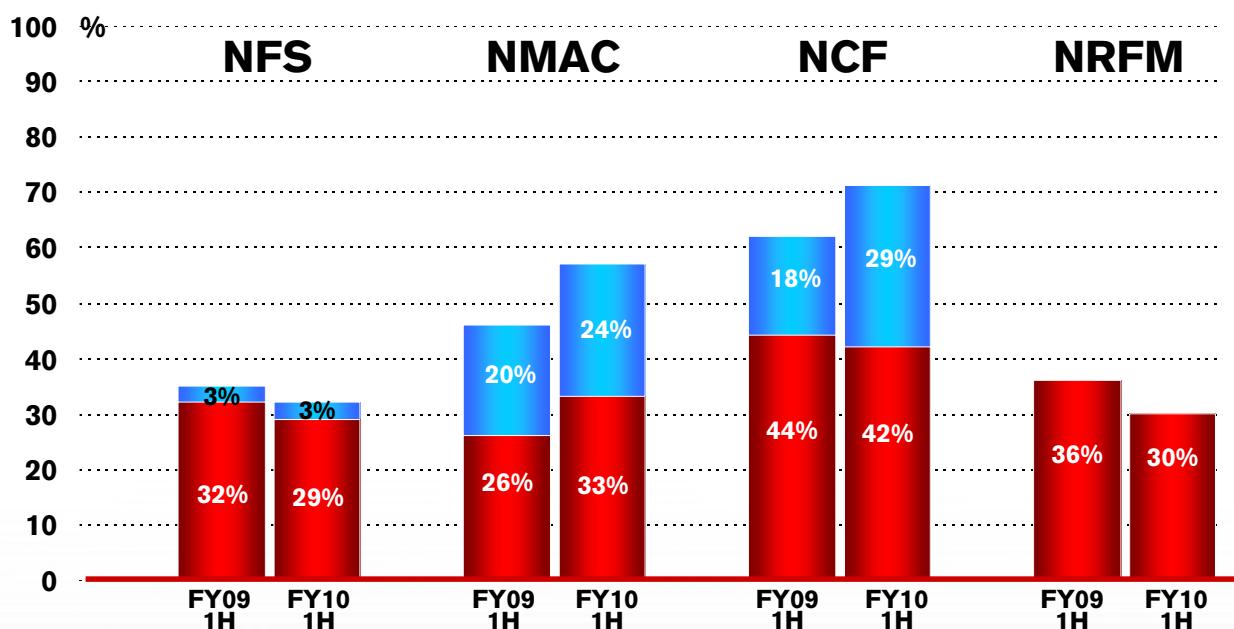
**Total funding amount  
3,809 billion yen**

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FY10 first-half financial results

## Sales financing: penetration

Retail  
Lease



NFS: Nissan Financial Service, sales finance company in Japan

NMAC: Nissan Motor Acceptance Corporation, sales finance company in USA

NCF: Sales financing division of Nissan Canada Inc

NRFM: NR Finance Mexico, sales finance company in Mexico

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FY10 first-half financial results

## Sales financing: net credit loss ratio

	FY09 1H	FY10 1H	Variance
<b>NFS</b>	Lease: 0.07% Retail: 0.26%	Lease: 0.05% Retail: 0.28%	Lease: -0.02% Retail: +0.02%
<b>NMAC</b>	Lease: 0.92% Retail: 1.96%	Lease: 0.37% Retail: 1.01%	Lease: -0.55% Retail: -0.95%
<b>NCF</b>	Lease: 0.19% Retail: 0.15%	Lease: 0.23% Retail: 0.29%	Lease: +0.04% Retail: +0.14%

NFS: Nissan Financial Service, sales finance company in Japan

NMAC: Nissan Motor Acceptance Corporation, sales finance company in US

NCF: Sales financing division of Nissan Canada Inc

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FY10 first-half financial results

# Sales financing: operating profit & asset

( NFS : billion yen, NMAC : million USD, NCF : million CAD, NRFM : million Peso)

	FY09 1H	FY10 1H	Variance
<b>NFS</b>	<b>Asset: 1,148.5</b> <b>OP: 7.8</b>	<b>Asset: 1,154.6</b> <b>OP: 7.9</b>	<b>Asset: +6.1</b> <b>OP: +0.1</b>
<b>NMAC</b>	<b>Asset: 31,067</b> <b>OP: 265</b>	<b>Asset: 31,471</b> <b>OP: 416</b>	<b>Asset: +404</b> <b>OP: +151</b>
<b>NCF</b>	<b>Asset: 4,145</b> <b>OP: 45</b>	<b>Asset: 3,901</b> <b>OP: 44</b>	<b>Asset: -244</b> <b>OP: -1</b>
<b>NRFM</b>	<b>Asset: 24,727</b> <b>OP: 312</b>	<b>Asset: 24,936</b> <b>OP: 286</b>	<b>Asset: +209</b> <b>OP: -26</b>

NFS: Nissan Financial Service, sales finance company in Japan

NMAC: Nissan Motor Acceptance Corporation, sales finance company in US

NCF: Sales financing division of Nissan Canada Inc

NRFM: NR Finance Mexico, sales finance company in Mexico

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FY10 first-half financial results

## FY10 first-half financial performance

### Operating profit variance analysis

(billion yen)

#### 1. Foreign exchange impact **-55.2**

**USD -52.4 (95.5 to 88.9)**

**RUB -4.4 (3.02 to 2.93)**

**CAD +2.0 (84.3 to 86.0)**

**EUR\* +1.3**

**AUD +3.0 (76.0 to 79.3)**

**Others -4.7**

#### 2. Volume / mix **+299.3**

**Japan +28.3**

**Vol: +21.5**  
**Mix: +6.8**

**US +110.5**

**Vol: +89.6**  
**Mix: +20.9**

**EUR +31.7**

**Vol: +39.2**  
**Mix: -7.5**

**MEX&CAN +6.8**

**Others +122.0**

#### 3. Selling expenses **-93.2**

**Japan -9.6**

**Incentives: -4.9**  
**Others: -4.7**

**US&CAN -44.6**

**Incentives: -32.7**  
**Others: -11.9**

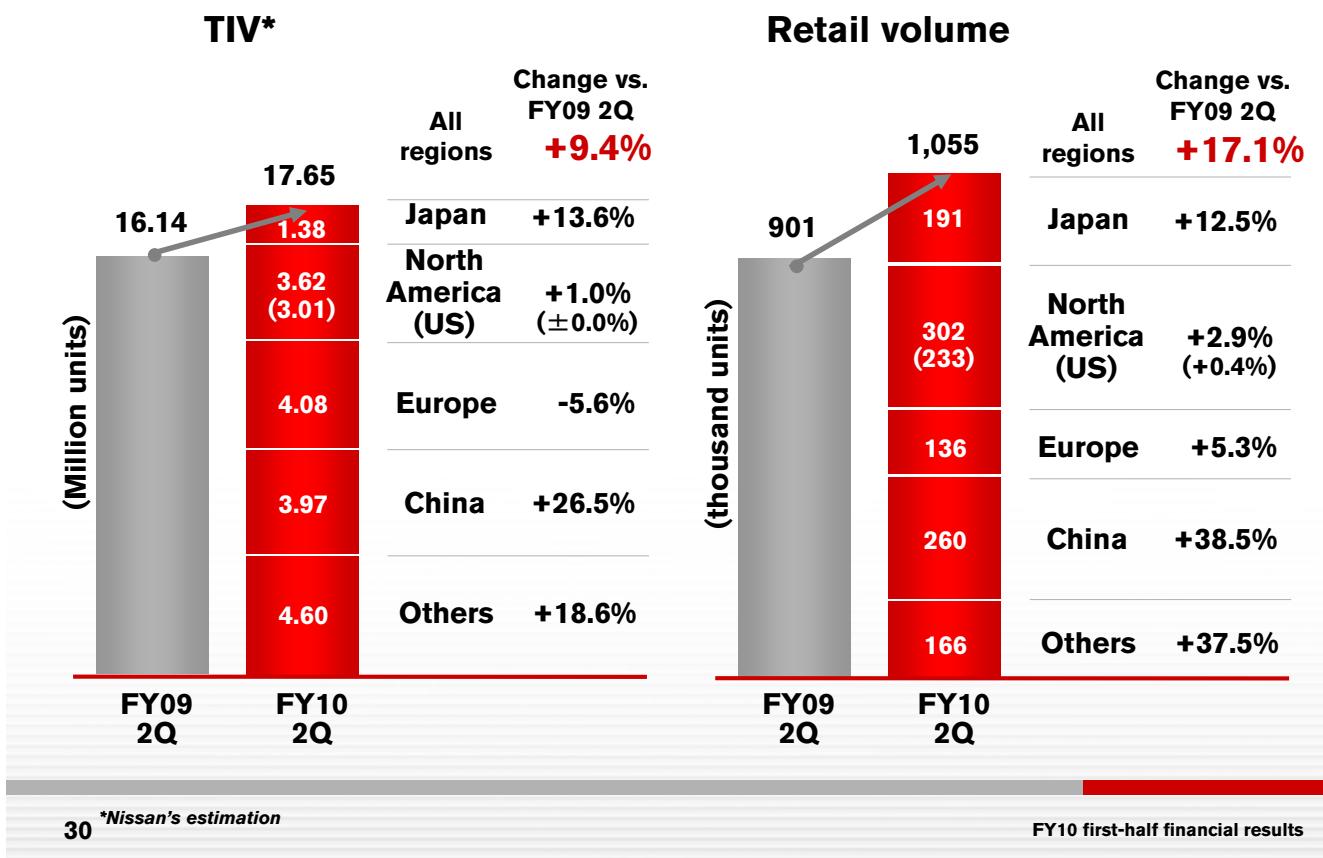
**EUR -22.0**

**Incentives: -20.5**  
**Others: -1.5**

**Others -17.0**

**Incentives: -7.6**  
**Others: -9.4**

## FY10 second-quarter sales performance: Global



## FY10 second-quarter financial performance

(billion yen)	FY09 2Q	FY10 2Q	Variance	
<b>Net revenue</b>	1,868.5	2,268.9	+400.4	+21.4%
<b>Operating profit</b>	83.3	167.0	+83.7	+100.5%
<i>Non-operating</i>	-24.0	-6.9		
<b>Ordinary profit</b>	59.3	160.1	+100.8	+169.9%
<i>Extraordinary</i>	-10.4	-2.2		
<b>Profit before tax</b>	48.9	157.9	+109.0	+223.1%
<i>Taxes</i>	-19.4	-48.1		
<i>Effective tax rate</i>	(39.6%)	(30.5%)		
<i>Minority interest</i>	-4.0	-8.1		
<b>Net income</b>	25.5	101.7	+76.2	+298.5%
<b>FX rate</b>	93.7 JPY/USD 133.8 JPY/EUR	85.9 JPY/USD 110.7 JPY/EUR	-7.9 JPY/USD -23.1 JPY/EUR	

FY10 first-half financial results



## FY10 first-half financial performance

### Detail of non-operating income/expenses

(billion yen)	FY09 1H	FY10 1H	Variance
• Interest income / expenses	-7.4	-6.8	+0.6
• FX translation	-12.5	-26.9	-14.4
NML	-11.3	-15.1	-3.8
NMEX	-11.2	1.2	+12.4
NMAC	-0.3	-14.4	-14.1
Others	10.3	1.4	-8.9
• Derivative gain and loss	-3.5	15.5	+19.0
NMAC	1.1	13.9	+12.8
Others	-4.6	1.6	+6.2
• Profit under equity methods	-31.2	5.2	+36.4
• Amortization of net retirement benefit	-5.5	-5.3	+0.2

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FY10 first-half financial results

## FY10 first-half financial performance

### Detail of extraordinary gains/losses

(billion yen)	FY09 1H	FY10 1H	Variance
• Sale/disposal of fixed assets	-3.1	6.2	+9.3
• Sale of investment securities	2.3	1.9	-0.4
• Impairment loss on fixed assets	-4.3	-1.8	+2.5
• Special addition to retirement benefits	-6.6	-1.9	+4.7
• Loss on asset retirement obligation	0.0	-3.8	-3.8

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FY10 first-half financial results

## FY10 second-quarter financial performance

### Detail of non-operating income/expenses

(billion yen)	FY09 2Q	FY10 2Q	Variance
• Interest income / expenses	-2.8	-3.4	-0.6
• FX translation	5.6	-22.7	-28.3
NML	-10.4	-1.4	+9.0
NMEX	6.0	-1.1	-7.1
NMAC	0.4	-17.5	-17.9
Others	9.6	-2.7	-12.3
• Derivative gain and loss	-7.1	15.9	+23.0
NMAC	-0.2	17.5	+17.7
Others	-6.9	-1.6	+5.3
• Profit under equity methods	-15.9	6.9	+22.8
• Amortization of net retirement benefit	-2.7	-2.7	0.0

FY10 first-half financial results

## FY10 second-quarter financial performance

### Detail of extraordinary gains/losses

(billion yen)	FY09 2Q	FY10 2Q	Variance
• Sale/disposal of fixed assets	-1.8	1.6	+3.4
• Sale of investment securities	0.5	0.5	0.0
• Impairment loss on fixed assets	-3.4	-1.8	+1.6
• Special addition to retirement benefits	-5.2	-1.3	+3.9

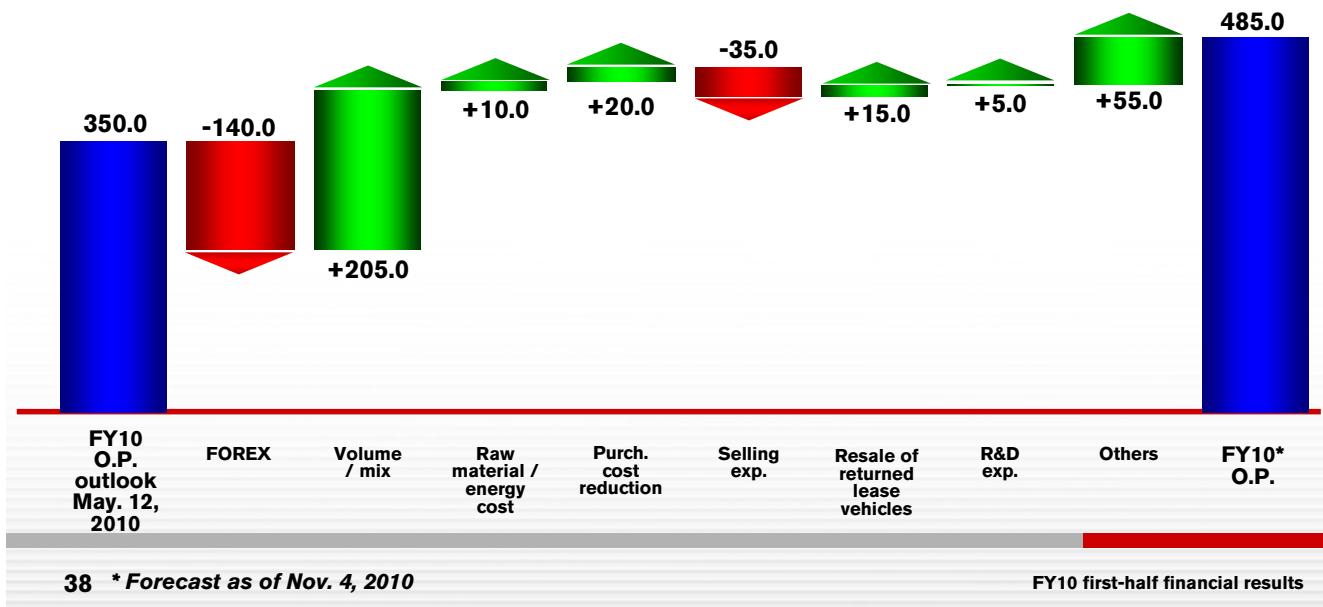
FY10 first-half financial results

## FY10 outlook

### Operating profit variance analysis

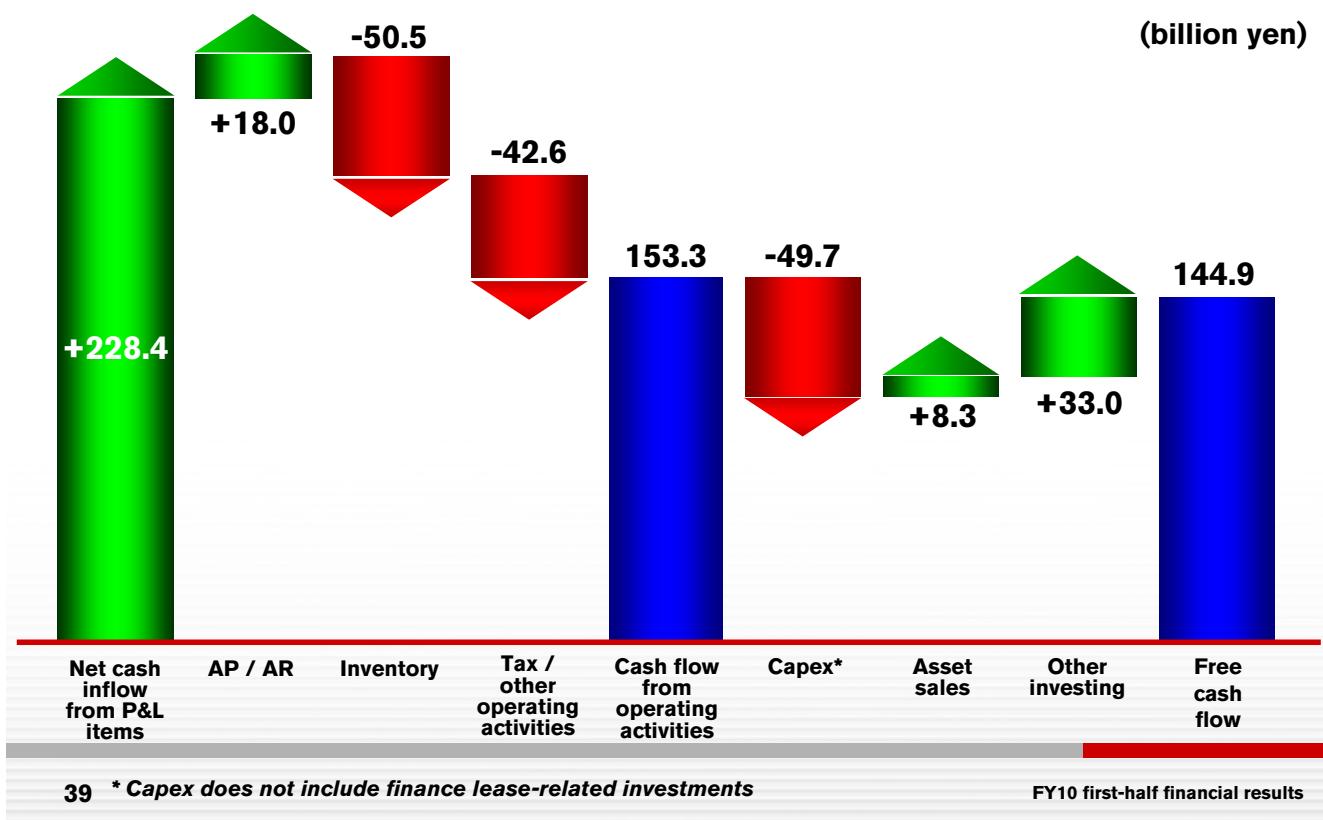
(FY10 previous forecast vs FY10 latest forecast)

(billion yen)



## FY10 second-quarter financial performance

### Free cash flow (Auto business)



## FY10 first-half financial performance

### Free cash flow (Auto business) variance

(billion yen)

	FY09 1H	FY10 1H	Variance
Net cash inflow from P&L items	199.3	462.4	+263.1
AP/AR	126.0	111.2	-14.8
Inventory	-4.8	-184.3	-179.5
Tax/Others	15.6	-85.7	-101.3
<b>Operating activities</b>	<b>336.1</b>	<b>303.6</b>	<b>-32.5</b>
Capex*	-141.5	-110.1	+31.4
Asset sales	11.0	18.3	+7.3
Others	-55.9	3.9	+59.8
<b>Investing activities</b>	<b>-186.4</b>	<b>-87.9</b>	<b>+98.5</b>
<b>Free cash flow</b>	<b>149.7</b>	<b>215.7</b>	<b>+66.0</b>

40 \* Capex does not include finance lease-related investments

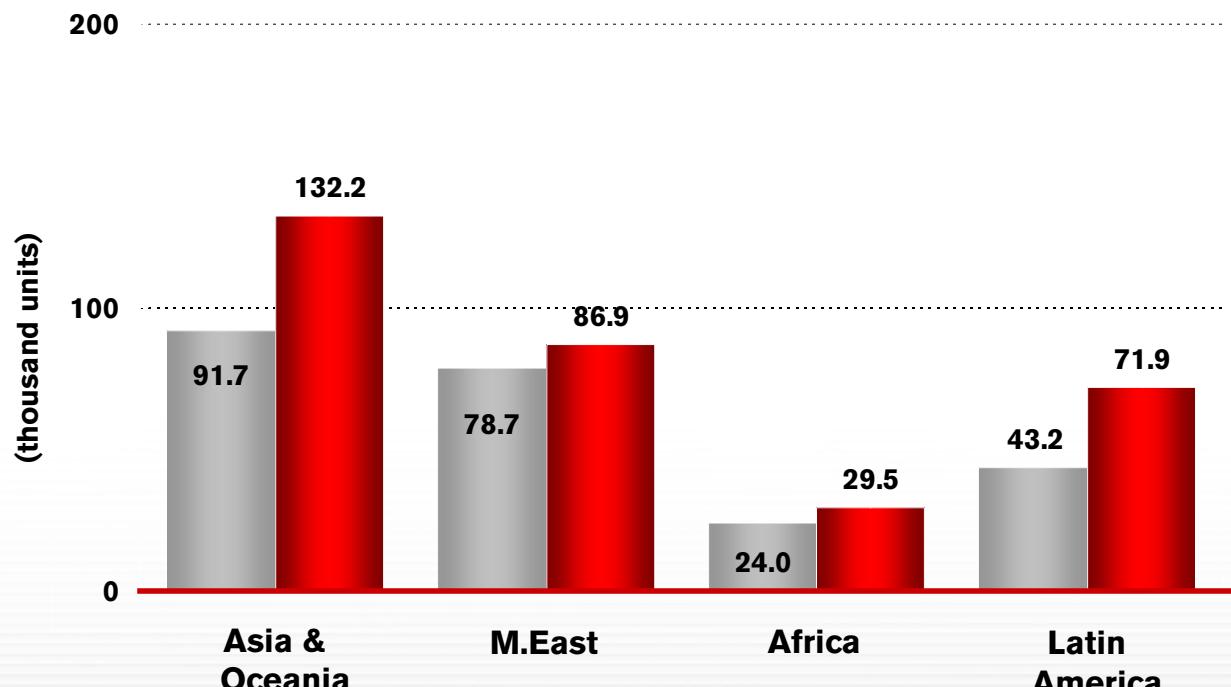
FY10 first-half financial results

## FY10 first-half retail sales

### Detail of other markets

█ FY10 1H

█ FY09 1H



## FY10 second-quarter retail sales

### Detail of other markets

 FY10 2Q

 FY09 2Q

100

(thousand units)

67.4

46.6

44.1

36.3

16.2

22.5

38.8

Asia &  
Oceania

M.East

Africa

Latin  
America

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FY10 first-half financial results