				Cioba	I Communications and	CON DIVISION
	RESULTS		RESULTS		RESULTS	
	1st quarter of FY2010 10/4-10/6		1st quarter of FY2009 09/4-09/6		FY2009 09/4-10/3	
(BILLIONS OF YEN)						
NET SALES (1)	2,050.1	35.3%	1,514.8	-35.5%	7,517.3	-10.9%
JAPAN	1,043.1	40.5%	742.6	-36.7%	3,776.7	-10.1%
NORTH AMERICA	774.9	35.7%	570.9	-37.1%	2,795.2	-11.5%
EUROPE	314.7	17.6%	267.6	-46.5%	1,164.6	-24.4%
ASIA	433.7	102.5%	214.1	-	1,734.0	-2.8%
OTHERS	159.0	63.4%	97.3	-	1,704.0	2.070
SUB-TOTAL	2,725.4	44.0%	1,892.5	-38.0%	9,470.5	-11.3%
ELIMINATION	-675.3	-	-377.7	-	-1,953.2	-
OPERATING INCOME (1)	167.9	-	11.6	-85.5%	311.6	-
JAPAN	43.3	-	-45.7	-	-4.3	
NORTH AMERICA	66.8	89.8%	35.2	248.8%	208.6	-
EUROPE	15.1	358.7%	3.3	-70.0%	8.4	-
ASIA	44.7	820.7%	4.9	-	88.8	14.7%
OTHERS	3.2	166.1%	1.2	-	00.0	14.770
SUB-TOTAL	173.1	-	-1.1	-	301.5	-
ELIMINATION	-5.2	-	12.7	-	10.1	-
ORDINARY INCOME	155.0	-	-26.1	-	207.7	-
NET INCOME	106.6	-	-16.5	-	42.4	-
NET INCOME PER SHARE(YEN)	25.65		-4.06		10.40	
FULLY DILUTED NET INCOME PER SHARE (YEN)	-		-		-	
FOREIGN EXCHANGE RATE						
YEN/USD	92.0		97.4		92.9	
YEN/EUR	117.0		132.7		131.2	
CAPITAL EXPENDITURE (2)	42.6		35.7		273.6	
DEPRECIATION (2)	89.4		91.0		363.3	
RESEARCH & DEVELOPMENT COSTS	88.9		85.9		385.5	
TOTAL ASSETS	9,969.6		9,950.0		10,214.8	
NET ASSETS	3,101.2		2,978.7		3,015.1	
EQUITY RATIO (%)	27.9		26.9		26.5	
SHAREHOLDERS' EQUITY PER SHARE	665.14		656.79		663.90	
PERFORMANCE DESCRIPTION	*Increased net sales and profit		*Decreased net sales and profit		*Decreased net sales and increased profit	

Notes:

(1) Sales and profits or losses by region: Major countries and areas which belong to segments other than Japan are as follows:

\* Others: Oceania, Middle East, Middle & South American countries excluding Mexico, South Africa

(2) Including finance leases related amount from FY08.

<sup>\*</sup> The % figures, unless otherwise described, show the changes over the same period of the previous FY.

<sup>\*</sup> North America: U.S.A., Canada, Mexico

<sup>\*</sup> Europe: France, U.K., Spain, Russia and other European countries

<sup>\*</sup> Asia: China, Thailand, India, Taiwan and other Asian countries

## **CONSOLIDATED FINANCIAL INFORMATION -2**

Global Retail Sales Volume & Production Volume

(July 29, 2010) NISSAN MOTOR CO., LTD. Global Communications and CSR Division

					Global	Communications and	CSR Division
		RESULTS (1)		RESULTS (1)		RESULTS (1)	
		1st quarter of FY2010 10/4-10/6		1st quarter of FY2009 09/4-09/6		FY2009 09/4-10/3	
(THOUSAND UN	NITS)						
SALES VOLUM	,						
GLOBAL RET	AIL						
JAPAN (INC	CL.MINI)	138	19.2%	116	-21.6%	630	2.9%
NORTH AM	NORTH AMERICA		23.2%	225	-31.6%	1,067	-5.8%
	USA ONLY	212	22.6%	173	-31.5%	824	-3.8%
EUROPE		141	20.8%	116	-24.9%	509	-3.0%
ASIA	. <u></u>	308	62.4%	190	-0.3%	962	29.6%
	CHINA ONLY	243	68.2%	145	9.3%	756	38.7%
OTHERS		89	19.1%	76	-33.3%	347	-13.3%
TOTAL		954	32.0%	723	-22.8%	3,515	3.0%
PRODUCTION V							
JAPAN		266	38.9%	192	-39.7%	1,025	-2.4%
NORTH AN	IERICA (INCL. MEXICO)	254	54.7%	164	-39.8%		
EUROPE		135	34.7%	100	-35.9%		
ASIA		<sup>(3)</sup> 283	84.3%	<sup>(2)</sup> 153	-9.1%	(0)	35.0%
OTHERS	(4)	14	30.6%	11	39.1%	54	62.2%
TOTAL		952	53.5%	620	-32.8%	3,282	6.4%

Notes:

\* The % figures, unless otherwise described, show the changes over the same period of the previous FY.

(1) Global Retail and Production volume of China and Taiwan are results for the Jan - Dec period.

(2) Include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, China, Brazil and Malaysia, excluding CKD production.

(3) Include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, China, Brazil and India, excluding CKD production.

(4) Others include production in South Africa and Brazil, excluding CKD production.

	RESULTS		RESULTS		RESULTS	
	1st quarter of FY2010 10/4-10/6		1st quarter of FY2009 09/4-09/6		FY2009 09/4-10/3	
(THOUSAND UNITS)						
CONSOLIDATED WHOLESALE VOLUME(5)						
JAPAN	130	18.7%	109	-25.4%	599	4.0%
OVERSEAS	744	53.9%	484	-30.8%	2,560	-0.1%
TOTAL	874	47.4%	593	-29.9%	3,159	0.7%
CONSOLIDATED PRODUCTION VOLUME (5)						
JAPAN	266	38.9%	192	-39.7%	1,025	-2.4%
OVERSEAS CONSOLIDATED SUBSIDIARIES	600	61.2%	372	-32.5%	1,929	7.2%
TOTAL	866	53.6%	564	-35.2%	2,954	3.6%

(5) Consolidated wholesale volume and production volume are based on financial statements.