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PHILANTHROPY

The world faces many issues, ranging from climate change and energy security to overpopulation and poverty. In September 2015, the United Nations Sustainable Development Summit convened at the U.N. Headquarters with the participation of more than 150 countries. The resolution they adopted, "Transforming Our World: the 2030 Agenda for Sustainable Development," includes goals forming "a plan of action for people, planet and prosperity." Cooperation on a global scale is required to build a sustainable society, and companies are expected to develop and apply necessary technologies and solutions to tackle the world's issues.

In addition to delivering innovative, exciting vehicles and outstanding services to customers worldwide, Nissan believes it is important to play an active role as a community member, applying its core capabilities to contributing further to society.

When a company provides a range of resources to communities, supporting their development and proactively tackling issues, it is, in part, fulfilling its social responsibility as a good corporate citizen. Such actions also benefit the company's own operations, fostering a better business environment and creating new markets that can grow sustainably.

Nissan works with a variety of stakeholders, including governmental bodies and nonprofit and nongovernmental organizations, to maximize the success of their initiatives. In line with Nissan's corporate philanthropic policies, regional offices and affiliates work on initiatives that address issues relevant to their operations and the communities in which they operate.

NISSAN'S ACTIONS

NISSAN'S THREE AREAS OF FOCUS

Global social contributions
(including donations, monetary
contributions for social causes and
cost of philanthropic activities):

¥1.6 billion

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PHILANTHROPY

SCORECARD

FY2016 TARGET ACHIEVEMENT RATE: VV ACHIEVED V MOSTLY ACHIEVED × NOT ACHIEVED

Nissan makes year-round use of the CSR scorecard as a fundamental tool to manage, review and validate its progress in each of the sustainability strategies defined for its CSR activities. The table below shows some of the values behind Nissan's ongoing activities and the indices used in the scorecard to gauge the company's performance.

Nissan Priorities	Nissan Objectives and Long-Term Vision	Indicators of Progress	FY2016 Results	Assessment
Environment	Implement environmental education programs to enhance future generations' understanding of environmental issues. Increase program scale in Japan while expanding global activities.	Ongoing program expansion and increase of regional coverage	Expanded frequency and regional coverage of program events in Japan Conducted education programs in China, U.K. and Spain	V V
Education	Position education as investment in future generations while implementing education programs focused on children and young people. Make use of Nissan's strengths and resources as an automaker.		Conducted original education programs in China and U.K. Established initiatives in Brazil and Australia to promote social-contribution activities and began operations	*
Humanitarian support	Improve company frameworks and processes to enable swift, effective responses in afflicted regions when major natural disasters strike.	Accurate understanding of local needs and provision of timely support	Provided supplies and monetary and human assistance to victims of the Kumamoto earthquakes; befitting an automaker, loaned 100 EVs for relief work free of charge Donated two vehicles to support relief efforts following forest fire in Chile	~



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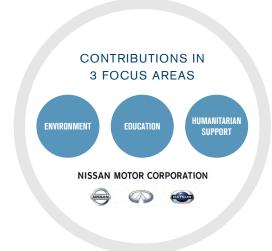
NISSAN'S APPROACH TO PHILANTHROPY

Nissan's social-contribution activities focus mainly on the areas of the environment, education and humanitarian support. The company not only provides financial assistance but also pursues activities that are "distinctly Nissan," making full use of its automotive heritage, expertise, products and facilities.

Nissan emphasizes communicating and working with specialized nonprofit and nongovernmental organizations that have great expertise in their fields to ensure that its social contributions are effective.

Nissan's local companies support employee involvement in socialcontribution activities.

Contributions to Communities Where Nissan Conducts Business



COMPANY ORGANIZATION FOR PHILANTHROPY

The CSR Department at Nissan's Global Headquarters in Japan is responsible for developing Nissan's corporate philanthropic policies, which are discussed and approved by the Global Sustainability Steering Committee and shared throughout Nissan's global operations. These corporate policies provide the basis on which initiatives are implemented across the company worldwide.

ENVIRONMENT

Nissan's environmental philosophy is "a Symbiosis of People, Vehicles and Nature." Nissan actively engages in efforts to reduce the environmental burden on the planet and prioritizes the environment in its philanthropic activities. Central to its approach are educational programs that cultivate a deeper understanding of environmental issues, cooperation with environmental-protection organizations and the promotion of research toward reaching a low-carbon society.

School-Visit Programs (Japan, U.K. and China)

Since 2007, Nissan has put its automobile manufacturing knowledge and technologies to work by conducting school-visit programs. The programs target older elementary school students and are delivered by Nissan employees.

One educational program is the Nissan Waku-Waku Eco School, which helps participants to deepen their understanding of global environmental issues. Participants also learn about Nissan's environmental efforts and experience the latest in environmental technology, including car kit experiments and test rides in the Nissan LEAF electric vehicle. As well as teaching participants about environmental issues, the program encourages them to consider their own daily activities.

- ▶ website
- Click here for more information on the Nissan Waku-Waku Eco School.

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This program has been so well received that Nissan has increased the number of Eco School classes in Japan. In fiscal 2016, about 10,000 pupils from 88 schools, mainly in Kanagawa Prefecture, attended the program (including visitors to program exhibitions). Since the launch of the Nissan Waku-Waku Eco School, a total of 51,000 children have participated as of the end of March 2017. Employees from many divisions have participated in a company scheme certifying them as teachers in the program. In fiscal 2016, a total of 361 employees volunteered to support the classes.

Outside Japan, Nissan Motor Manufacturing (UK) in Sunderland runs an eco-school program with additional content and activities for children from local primary schools. In fiscal 2016, 553 students attended 25 sessions. In China, Nissan (China) Investment Co. has held classes, and other regional companies began classes in 2016. Nissan has also started offering online lessons, which had more than 10,000 participants in fiscal 2016.

Partnership with World Wide Fund for Nature (Japan and South Africa)

As part of its environmental activities, Nissan has entered a partnership with the international environmental protection body World Wide Fund for Nature (WWF). In Japan, since fiscal 2015 the company has provided one e-NV200 each to WWF Japan partners Tokushima Regional Energy and the Shikoku Institute of Natural History at no cost. Nissan also supported WWF Japan's environmental awareness event, Earth Hour, held in Yokohama in March 2017 by contributing the use of two Nissan LEAFs charged with renewable energy to support the zero-emission management of the event. Elsewhere, Nissan South Africa also donated an SUV to support WWF South Africa activities to preserve headwater areas.



Earth Hour 2017 in Yokohama.

EDUCATION

Nissan believes that supporting young people is an investment in the future. To help realize a meritocratic society in which a better future is possible for anyone, the company has established several educational initiatives that utilize its knowledge and technology base, in addition to providing elementary school education opportunities in emerging countries.

Youth Literacy Efforts (Japan, Portugal, U.S. and Indonesia)

Nissan has organized the Nissan Children's Storybook and Picture Book Grand Prix a each year since 1984. Through March 2017, more than 220,000 copies of published winning works have been donated to public libraries across Japan and kindergarten classrooms near Nissan offices.

In Tennessee, the site of the company's North American headquarters, Nissan has supported for more than 10 years the Governor's Books from Birth Foundation's Dolly Parton Imagination Library, 20 an initiative that aims to foster a love of reading among preschool children. In 2016, the company donated 44,500 age-appropriate, high-quality books for children up to age five in four Tennessee counties. In Mississippi, where its Canton Plant is located, Nissan's contribution provides Imagination Library books to 35,000 preschoolers each year.

In 2015, Nissan launched its Datsun Rising Hope program in Indonesia. In fiscal 2016, the program collected and donated more than 10.000 books and donated them to Indonesian libraries.



Performers at a Datsun Rising Hope event

- **▶** website
- Click here for more information on the Nissan Children's Storybook and Picture Book Grand Prix.
- ▶ website
- Click here for more information on Nissan's support for the Dolly Parton Imagination Library.

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Outreach to Pupils to Talk About *Monozukuri* (Japan, China, U.K. and Other Countries)

Through engaging and fun activities, Nissan works to instill in younger generations the importance of *monozukuri*, Japan's tradition of careful craftsmanship.

In Japan, the message of *monozukuri* is shared through school-visit programs, the Nissan Monozukuri Caravan and the Nissan Design Waku-Waku Studio, which take Nissan employees to visit elementary schools. Some 21,000 children participate in the programs every year. In China, Nissan (China) Investment Co. and other regional companies hold classes. The Nissan Monozukuri Caravan also operates in the United Kingdom: At the Sunderland Plant, the program runs five days per week during school terms, welcoming more than 4,500 primary pupils per year. The Nissan Technical Center in Cranfield also engaged 300 pupils through its 12 Monozukuri Caravan sessions in fiscal 2016.

The Nissan Skills Foundation was established in 2014. As of March 2017, it has engaged more than 20,000 students from schools across the region through various activities to inspire the engineers and manufacturers of the future. Through the F1 in Schools global competition, it supports local teams with equipment, resources and knowledge. At the 2016 world finals, five of the U.K. finalist teams had been supported by Nissan. A core program under the Foundation is Industrial Cadets, a nationally recognized program aimed for pupils aged 13–14 to engage with manufacturing and engineering professionals. More than 400 students have been through the program. The Foundation also fosters diversity through the Girls in Monozukuri, Manufacturing and Engineering (GIMME) and GIMME Booster programs. These introduce young girls to available career options and help improve their chances of getting through the recruiting process.

In addition, the company donates vehicles and engines to universities and vocational schools to be used for instructional purposes in many countries. Access to real-world vehicles helps students build their skills and practical knowledge.



A Nissan Skills Foundation program

Education Support for Children in Need (China, South Africa and Brazil)

Since 2010, Nissan (China) Investment Co. (NCIC) has operated the Nissan Caring for Migrant Children program in China. To further enhance this program, in 2013 NCIC launched the Dream Classroom program, which helps elementary and middle school pupils in economically disadvantaged districts. The program has gradually expanded its area of operation and the scope of its classes to include such topics as the environment, *monozukuri*, design and the basics of automotive engineering. Other regional companies in China began holding these classes in 2016. Further educational endeavors include a Dongfeng Infiniti Motor program supporting children with autism and educational programs prepared by Dongfeng Nissan Passenger Vehicle Co.

For nine years, Nissan South Africa has provided support to the Mobile Eye Clinic. In fiscal 2016 this support helped to screen 6,839 schoolchildren, providing 154 pairs of glasses and introducing medical facilities for 6,174 children who needed treatment. This child eye health project helps to greatly enhance the educational environment for children in South Africa.

Nissan Do Brasil Automoveis supported the Rio de Janeiro 2016 Olympic and Paralympic Games as a local sponsor. Activities included the launch of an initiative to help deprived parts of the city.

▶ website

Click here for more information on the Nissan Monozukuri Caravan and the Nissan Design Waku-Waku Studio.

▶ website

Click here for more information on the Nissan Skills Foundation.

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Developing the Next Generation of Scientists and Engineers (U.S.)

In the United States, Nissan North America (NNA) is making direct investments in the workforce of tomorrow through support of science, technology, engineering and mathematics (STEM) initiatives and technical education training programs. Nissan provides financial support to develop STEM programs for students in elementary, middle and high schools and to support STEM programs in colleges.

In Tennessee, where Nissan has two major assembly plants, Nissan and its employees support the Music City BEST (Boosting Engineering Science and Technology) Robotics Competition in Nashville. Student teams design and build working robots from standard kits of simple building materials and then compete to perform specific tasks in three minutes. In fiscal 2016, a total of 479 students from 16 schools took part, and 37 Nissan employees volunteered as team mentors or competition judges. In this project-based STEM program the students solved real-world science and engineering problems, helping them develop technological literacy skills that may shape their long-term education and career direction.

NNA also supported the running of the Lipscomb University/Nissan BisonBot Robotic Summer Camps 2016 at Lipscomb University in Tennessee. A total of 148 students, aged 5 to 16, took part in the camps, studying age-appropriate robotics technologies.



The BEST Robotics Competition in Nashville, Tennessee.

Nissan Global Foundation (Japan)

The Nissan Global Foundation pursues the vision of helping to achieve a society whose members can look to the future with hope while fostering human resources. Working toward this goal, the Foundation conducts training programs.

A key part of this outreach is a concerted effort to enhance science education. Support recipients include elementary and junior high schools, as well as research groups that are implementing educational programs to foster logical and scientific thinking skills among children. The Foundation, which funds teaching materials that provide two years of practical use, presents the Science Education Awards to schools with the best performance in the program, targeting greater depth of study and fresh interest in science at all the schools it supports.

The Foundation also runs the Exciting Science Navigation program, which offers one-day hands-on activities to stimulate intellectual curiosity in science among elementary and junior high school teachers. In addition to conducting tours of innovative research facilities, the Foundation prepares a teaching program on how to communicate the excitement of these events to students. Program activities take place three times a year at the Institute of Physical and Chemical Research (Riken), the University of Tokyo's Institute of Industrial Science and the Waseda University Center for Advanced Biomedical Sciences.

Another important Foundation activity is the Global Resilient Leadership Program, a course for training strong leaders who can instigate change in an unpredictable environment. Top business school professors from Japan, the United States and Europe explicate case studies of change at Nissan and other global corporations. Nissan Chairman Carlos Ghosn and Vice Chairman Toshiyuki Shiga speak about their experiences and the essence of leadership.

As of March 2017, the seminars had been conducted five times with the participation of 150 executive candidates from a range of industries, including finance, logistics, manufacturing and information. These participants are now applying their acquired leadership knowledge back at their organizations.

Nissan Institute of Japanese Studies, Oxford (U.K.)

Founded at the University of Oxford, the Nissan Institute of Japanese Studies is a well-known European center for research on modern Japan that contributes to the promotion of mutual understanding between Japan and Europe.

▶ website

Click here for more information on the Nissan Global Foundation.

▶ website

Click here for more information on the Nissan Institute.

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HUMANITARIAN SUPPORT

Nissan has provided assistance around the world to people who have been affected by large-scale natural disasters. The company's humanitarian efforts include initiatives in North America and Asia through a global partnership with Habitat for Humanity.

Partnership with Habitat for Humanity

Nissan North America (NNA) started collaborating with Habitat for Humanity ™ in the wake of Hurricanes Katrina and Rita, which struck the American Gulf Coast in 2005. Habitat for Humanity, an international aid organization that gives people hope by helping them build or improve their homes, has a vision of "a world where everyone has a decent place to live." The nonprofit tackles poverty and the associated problems of low-quality housing in developing countries by working to construct homes and support self-reliance in 80 countries.

Since 2006, NNA has donated some \$13 million and 93 vehicles and has logged more than 86,000 work hours from employee volunteers.

Nissan expanded the partnership in 2012, broadening operations beyond North America to various Asian countries, with Nissan's regional companies conducting construction and hygiene improvement and building disaster-resistant communities. In fiscal 2016, Habitat activities were conducted in the Philippines, Myanmar and Indonesia.



Framing a house with NNA volunteers.

Addressing the 3/11 Disaster (Japan)

Employee Volunteer Activities in Fukushima Prefecture

In response to the Great East Japan Earthquake of March 11, 2011, Nissan has provided various kinds of support, from immediately after the disaster through reconstruction activities, seeing robust employee participation. In fiscal 2016, Nissan employees implemented support activities in Hirono in the district of Futaba, Fukushima Prefecture, for a second year. Together with the Iwaki OtentoSun Enterprise Cooperative, based in Iwaki, Fukushima, 45 employees from several Nissan facilities took part in two volunteer tours. They interacted with local residents while constructing green coastal areas to mitigate the effect of tsunamis, assembling solar panels by hand and harvesting organic cotton.



Volunteers with a solar panel in Hirono, Fukushima Prefecture.

Bringing Smiles to Children in Tohoku

The Nissan President Fund, Iaunched by then President and CEO Carlos Ghosn in 2011, fosters programs to support children in areas affected by the Great East Japan Earthquake. NPOs with a range of specialties have visited local children's centers in Iwate, Miyagi and Fukushima Prefectures and conducted a range of programs. The fund also provides students with hands-on learning experiences and fun excursions during school breaks.

Addressing Other Natural Disasters

Earthquake Relief Activities in Kumamoto Prefecture (Japan)

Beginning on April 14, 2016, a series of powerful earthquakes hit Kumamoto Prefecture. Nissan and Nissan Motor Kyushu (NMK) made a donation of supplies including food and water at the initial stage. In addition to making financial contributions, the company matched donations by employees. Nissan also loaned a total of around 100 vehicles, including

- ▶ website
- Click here for more information on the Nissan President Fund.

▶ website

Click here for more information on Nissan's partnership with Habitat for Humanity.

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such electric vehicles as the Nissan LEAF and e-NV200, free of charge to affected local authorities and support organizations and assisted with recovery efforts. NMK employees took part in support activities in the stricken area, distributing supplies, helping at evacuation shelters and removing debris. A total of 160 employees participated in the 15 activities.



NMK employees assisting with recovery at an earthquake-affected area in Kumamoto Prefecture.

Vehicle Donation for Forest Fire Relief Activities (Chile)

To assist with relief activities after a huge forest fire, in February 2017, Nissan Chile donated two NV350 vehicles to a nongovernmental organization.

NISSAN AS A COMMUNITY MEMBER

Nissan aspires to be a good corporate citizen, acting as a valuable member of and active contributor to local communities wherever it does business. The company provides support to communities in a variety of ways, such as by assisting with community events, sponsoring neighborhood cleanups and other environment-improvement activities near Nissan facilities and opening those facilities up for public tours. Many employees actively participate as volunteers.

Sponsorship of Disability Sports (Japan)

In December 2016, Nissan sponsored the Nissan Cup Oppama Championship 2016—the 17th National Wheelchair Marathon in Yokosuka, Kanagawa Prefecture—co-hosting the event with other local organizations.

The contest has been held since 2000 with the aim of increasing the profile of disability sports, improving the level of competitors, engaging people in the area and building caring communities. During the road race between Grandrive, Nissan's test driving at the Oppama Plant, to Oppama Station, around 830 volunteers, including company employees and local community residents, were on hand to support the event.

The Nissan Technical Center (NTC) and Nissan Advanced Technology Center, in the city of Atsugi, Kanagawa Prefecture, contribute to the local community by promoting activities including neighborhood cleanups and cooperation with local events. As part of these efforts, since 2012 NTC has sponsored the Nissan Fureai Road Race. This contest for both visually impaired and sighted competitors is held on the NTC grounds, creating a safe environment in which participants are able to compete. In the sixth competition, held in March 2017, 618 runners took part.

Foundation Support Activities (U.S. and Australia)

In the United States, Nissan supports communities through the Nissan Foundation, which funds educational programs that encourage people to value the cultural diversity that exists within American society. The Nissan Foundation, established in 1992, has contributed over \$9.3 million to more than 100 nonprofit organizations across the country. In fiscal 2016, the Foundation donated \$700,000 to 27 U.S. organizations.

In April 2016, Nissan Australia launched the Nissan Australia Foundation to support philanthropic activities through funding. It funds small and medium-sized Australian organizations, helping to expand their activities and promoting STEM and traffic safety education. The Foundation also plans to adopt a support system for encouraging employees to take part in volunteer activities and make donations.

- ▶ website
- Click here for more information on the Nissan Cup Oppama Championship (Japanese only).

- ▶ website
- Click here for more information on the Nissan Fureai Road Race (Japanese only).