

Introduction

Guided by its corporate vision of Enriching People's Lives, Nissan aims to contribute to the sustainable development of society through its business activities, and is involved in a wide variety of efforts worldwide. We have made pioneering efforts to develop electric vehicles, in response to growing concern about the potential impact of human activities on the environment, and to make mobility more affordable for people in China, India and other emerging economies.

In addition to these business activities, we devote our energies to corporate social responsibility initiatives. We believe this lets us align two of our vital management objectives: sustainable, profitable growth for the company and the sustainable development of society as a whole.

In fiscal 2005 Nissan formulated a CSR Policy and identified key areas of focus for CSR-related activities. To gauge our progress in these key areas, we created a CSR scorecard, which we have published in this report each year since 2007. Sharing the scorecard with the public in this way both increases the transparency of our actions and gives us a valuable opportunity to incorporate feedback from society. We will continue listening to the views of our stakeholders as we move forward as a global automaker.

Out of consideration for the environment, the Sustainability Report is no longer being published in print form. It can be downloaded from our website as PDF files.

CORPORATE PROFILE

Date of Establishment: December 26, 1933

Consolidated Net Sales (Fiscal 2009): ¥7.5173 trillion

Number of Employees (As of March 31, 2010): 169,298

Group Structure and Business Outline:

The Nissan Group consists of Nissan Motor Co., Ltd., subsidiaries, affiliates and other associated companies. Its main business includes sales and production of vehicles, forklifts, marine products and related parts. The Nissan Group also provides various services accompanying its main business, such as logistics and sales finance.

Vision:

Nissan: Enriching People's Lives

Mission:

Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders* in alliance with Renault.

*Our stakeholders include customers, shareholders, employees, dealers and suppliers, as well as the communities where we work and operate.

WEB ▶ Our Related Websites

Corporate Information

<http://www.nissan-global.com/EN/COMPANY/>

Environmental Activities

<http://www.nissan-global.com/EN/ENVIRONMENT/>

IR Information

<http://www.nissan-global.com/EN/IR/>

Product Information (by Country)

<http://www.nissan-global.com/EN/GLOBAL/>

Product Information (Japan)

<http://www.nissan.co.jp/>

Citizenship Activities

<http://www.nissan-global.com/EN/CITIZENSHIP/>

Corporate Social Responsibility

<http://www.nissan-global.com/EN/COMPANY/CSR/>

Quality Initiatives

<http://www.nissan-global.com/EN/QUALITY/>

Safety Activities

<http://www.nissan-global.com/EN/SAFETY/>

Latest Technologies

<http://www.nissan-global.com/EN/TECHNOLOGY/>

Design Activities

<http://www.nissan-global.com/EN/DESIGN/>

Company Information Library

<http://www.nissan-global.com/EN/COMPANY/LIBRARY/>