

Enhancing Value for Stakeholders With Society



Sustainability for Future Generations

At Nissan, we aim to achieve long-term sustainability in the future while maintaining profitable growth today. We take very seriously our role as a corporate citizen and it is our earnest wish to contribute to a sustainable society. In our corporate vision, Enriching People's Lives, we set out a range of activities in partnership with society through which we aim to contribute to the creation of a richer future for the generations to come.

CONTRIBUTING TO COMMUNITIES

Fulfilling Our Role as a Corporate Citizen

Nissan is fulfilling its role as a corporate citizen by working toward a sustainable society through activities in the fields of education, environmental awareness and humanitarian relief. The activities we carry out all aim to contribute globally to the sustainability of society; at the same time, we are careful to give due consideration to local conditions in the countries and regions where we work. Nissan of course brings economic benefits to the communities around our offices and plants by providing funding and employment, but we also make great efforts to build solid partnerships with those communities through our social contribution activities. As a global corporation, it is our duty to address problems that go beyond a single geographic area. We address these problems by balancing a global vision with the activities best suited to each community where we operate. This, we believe, lets us make the sort of social contributions that are uniquely Nissan.

Corporate Citizenship Structure



Link

Please see our website for additional details about our corporate citizenship activities.
<http://www.nissan-global.com/EN/CITIZENSHIP/>



■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

With Society

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

In its social contribution activities, Nissan places the greatest importance on the following three points:

1. Fostering a spirit of voluntary participation among employees

We do our best to support the social contribution activities carried out by individual employees, and we encourage as many of our people as possible to get involved in the spirit of corporate citizenship.

2. Making the best use of our corporate strengths and qualities

Some of our contributions are financial in nature, but we also aim to go beyond this by making full use of the resources built up through our business activities, such as our expertise and our facilities, to carry out sustainable activities.

3. Cooperating with specialized NPOs and NGOs

Nissan continually looks for ways to work with nonprofit and nongovernmental organizations in order to make its social contributions all the more effective and productive.

SOCIAL CONTRIBUTIONS IN JAPAN

Nurturing the Creativity of Children

Our hopes for the future lie with the children of today, and one of Nissan's goals is to help children develop the creativity they will need for their future lives. Since 1984 we have been working together with the International Institute for Children's Literature, Osaka, to present the Nissan Children's Storybook and Picture Book Grand Prix to amateur authors as a way of ensuring richly imaginative literature for our children. The 23rd Grand Prix, held in fiscal 2006, saw the entry of 2,108 storybooks and 553 picture books, of which 38 were selected for awards. The prize-winning works are published and copies are donated to around 700 kindergartens in the vicinity of Nissan's business locations, as well as to some 3,550 public libraries across Japan. We have so far donated a total of approximately 143,000 books in this way.

In another initiative, Nissan co-hosted the 15th Joyful Storybook and Picture Book Exhibition with a children's welfare foundation at the National Children's Castle in Tokyo's Shibuya Ward. This exhibition has been held every year since 1992 as part of Nissan's support for education, an area of special focus for our social contribution activities. It aims to stimulate children's curiosity and creativity, while nurturing and encouraging empathy for others through displays and workshops based on children's stories and picture books.

The Nissan-NPO Learning Scholarship Program

Nissan has been carrying out the Nissan-NPO Learning Scholarship Program since 1998 as part of its cooperative efforts with NPOs. This program helps to nurture outstanding human resources by offering internship positions to university and graduate students interested in



Award ceremony at the 23rd Joyful Storybook and Picture Book Exhibition, Japan



Graduates of the ninth Nissan-NPO Learning Scholarship Program (Japan)

With Society

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

gaining practical NPO experience. Successful applicants receive scholarships according to their achievements. Through their experiences in the NPOs where they are placed, the participants acquire creativity, insight and capacity for action. The program was carried out in fiscal 2006 for the ninth time, with 68 applicants from 32 universities around the world. After screening and interviews, 18 of the applicants were selected to receive scholarships and went to work for 16 organizations involved in the environment, international exchange, culture and arts and welfare.

Education with a Focus on the Environment

In January 2007 Nissan co-hosted a university extension course, the Environmental Volunteering School, with Waseda University's Hirayama Ikuo Volunteer Center and Eco-Future Committee. This course provided a chance to learn about Nissan's environmental efforts, and was attended by 37 Waseda students and other interested people. Held at the Oppama Plant and Nissan Research Center, the program included lectures, a tour demonstrating some of our environmental efforts and a visit to the plant. The participants also rode in a fuel-cell vehicle and visited our technology exhibition and hands-on demonstration room.

In March 2007 Nissan visited the Honcho Elementary School in the city of Yokohama to conduct classes about the environment using the example of fuel-cell vehicles. The school is known for its year-long program in environmental studies, and Nissan identifies education as one of its priority areas in corporate citizenship. An agreement was thus reached on conducting this class, and there are plans to continue this arrangement from fiscal 2007.

Encouraging Employees to Get Involved

In 1996 we launched the Nissan Financial Support Program for Volunteer Activities. In this program, which aims to support volunteer activities and community involvement by employees, Nissan pledges to match any employee donation and provides financial assistance when there are insufficient funds for employees to carry out volunteer activities or purchase the necessary supplies for such activities. We are keen to encourage voluntary social involvement and fund-raising activities among our employees, and we are working hard to create an environment in which our workers can carry out activities on their own initiative.

National Wheelchair Marathon Sponsored

From December 1 to 3, 2006, Nissan's Oppama Plant co-hosted the Nissan Cup Oppama Championship 2006, a wheelchair marathon, together with local community groups. The course where this national race took place, approved by the Japan Association of Athletics Federations, included the grounds of the plant as well as public roads. Featuring joint corporate and



Yokohama elementary schoolers take a close look at a fuel-cell vehicle. (Japan)



The Nissan Cup Oppama Championship Wheelchair Marathon (Japan)

With Society

community organization, the marathon served the dual purpose of revitalizing the local community and spreading awareness of sports for the disabled. This was the seventh wheelchair marathon that Nissan has been involved in and it attracted approximately 210 competitors, including some of Japan's top wheelchair marathon athletes. There were road races in the marathon and half marathon categories, as well as short-distance time trials and short courses for younger athletes. Coinciding with this event, Nissan employees collected donations for organizations supporting athletics for the disabled.

Contributions in the Environment, Cognition and Education

The Nissan Science Foundation, chaired by CEO Carlos Ghosn, has a specific focus on research in the three areas of the environment, cognitive science and science and technology education.

The Foundation has produced some remarkable results in the field of environmental research. For the first time ever, the transfer of part of the genetic sequence responsible for photosynthesis in plants has been shown to improve the ability to discriminate CO₂, indicating the possibility of increasing the ability of plants to absorb the gas. This breakthrough discovery is expected to have significant applications. As well as its potential to become an important tool for addressing the issue of global warming, it could also play a part in alleviating global food problems. In addition, the expanded production of vegetation could increase bioethanol production capacity, contributing to efforts to find new energy sources.

The Foundation commenced two new educational programs in fiscal 2006. The first of these, the Nissan Workshop in Intensive Program on Sustainability, aims to foster future leaders in Asia capable of formulating policy and crafting public consensus, while taking into account the sustainability of society. Twenty graduate students, many from Southeast Asia, took part in this program in December 2006, seeking a deeper understanding of the sustainability and diversity of society through studies on the theme of "Cars and Transportation in 2050." The second new educational program is the Nissan Leadership Program for Innovative Engineers, which aims to foster leaders able to promote the active use of scientific knowledge for social and technological innovation. Twenty people, including academics from postdoctoral students to associate professors as well as midlevel corporate technicians, took part in group work, compiling methodology and business models into written proposals. These educational programs are slated to be carried out in fiscal 2007.



CEO Carlos Ghosn speaks with participants in the Nissan Leadership Program for Innovative Engineers.

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

With Society

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

WORKING FOR SOCIETY IN NORTH AMERICA

Nissan Student Government Leadership

In its third year, the Nissan Student Government Leadership program educated and inspired over 100 rising student body presidents and vice-presidents from Historically Black Colleges and Universities (HBCUs) across the United States. The innovative program invites student government leaders from the HBCUs to Tougaloo College in Mississippi for leadership development and training at a level generally reserved for Fortune 500 company executives.

The sessions, which addressed such themes as team development and understanding leadership challenges, enhanced the students' self-awareness, self-management, sociopolitical awareness and interpersonal relationships. Nissan North America executives and managers were on-hand as "mentors" throughout the program, and participants received a "leadership toolkit" to aid their upcoming tenure as student government presidents.

Guest speakers included popular cultural icons, HBCU presidents, acclaimed authors, opinion leaders and government officials. Their presentations inspired the students not only to get involved in their communities but to become leaders of them.

Nissan has been committed to the HBCUs for several decades through various programs. The development of the Nissan Student Government Leadership program reflects our commitment to communities and the development of community leaders as part of our mission of Enriching People's Lives.

Partnership with the WWF

The future of our planet lies in the hands of talented and motivated students in fields like the environment, science, engineering, business and public policy. In recognition of this, Nissan North America and the World Wildlife Fund formed a partnership to help young leaders on college campuses throughout the United States to become effective advocates for the environment.

The Nissan-WWF Environmental Leadership Program provides tomorrow's leaders with opportunities to learn more about pressing environmental issues; to meet with scientists, policy makers and business leaders addressing these issues; to develop leadership skills; to receive hands-on experience in scientific field research; and to build a network of peers from around the country in a variety of academic disciplines.



Participants in the Nissan-WWF program

With Society

Through this partnership, Nissan North America is supporting work in WWF priority areas, including the Namib-Karoo ecoregion, the Amazon and rivers and streams in the Southeastern United States. NNA also donated \$100,000 to the Southern African Wildlife College to support scholarships for wildlife managers in Africa.

Eighteen college students were selected for the program in 2006. Each student received a \$5,000 cash award and an opportunity to participate in a four-day environmental summit in Washington, D.C., in June and a research expedition to South Africa organized by the Earthwatch Institute in early August.

Messages from Our Stakeholders

A Cooperative Partnership for Conservation



Shaun Martin
 Director, Conservation Leadership Programs
 World Wildlife Fund (USA)

World Wildlife Fund (WWF) and Nissan North America (NNA) are working together to advance conservation initiatives around the world and at home in the United States. Through the Nissan-WWF Environmental Leadership Program, we are providing opportunities for college students on U.S. campuses to become effective advocates for the environment. Student participants in this program have noted the enormous impact the experience has had on their personal and professional lives, and we are confident they will make significant contributions to

conservation in the future. NNA has also provided scholarships for Africans working as managers of protected areas and supported our U.S. Southeast Rivers and Streams Fund, which provides grants to local nonprofit groups working on watershed conservation. The company is also helping us with our work to protect large areas of the Brazilian Amazon. We are delighted that NNA has decided to renew our partnership for a second year.

- Introduction 1
- CEO Statement 2
- CSR Dialogue 5
- Nissan's Approach to CSR 10
 - Our CSR Development Process 11
 - Our Nine Key Areas for CSR 17
 - Nissan CSR Scorecard 20
 - Stakeholders Engagement 2006 24
- Performance and Corporate Governance 25
 - Nissan Value-Up Update and Fiscal 2006 Financial Review 26
 - Corporate Governance 29
- Enhancing Value for Stakeholders 36
 - For Our Customers 37
 - With Our Shareholders and Investors 44
 - With Our Employees 46
 - With Our Business Partners 54
- With Society 60
- Protecting the Environment 71
- Improving Safety 100
- Our Views 110
 - Performance Data 116
 - Business and Other Risks 118
 - Third-Party Evaluation 119

EUROPEAN PROGRAMS

Cannes Charity Auction

In May 2006 Nissan France S.A. partnered with such brands as Christian Dior, Royal Palm and Swarovski to participate in a prestigious "Gala for Life" humanitarian auction during the Cannes Film Festival. The evening was an unqualified success. All the items found buyers, helping to raise €110,000 for UNICEF to support 11 schools in Senegal.

Despite the numerous other attractions of the festival, nearly 200 personalities turned out at this auction to bid for the items on offer. Among the attending dignitaries were actress Carmen Chaplin, actor Ethan Hawke and Princesse Clotilde of Savoie.

The highlight and finale of this exclusive evening was the sale of a Micra C+C, put up for auction by Nissan France, which has been cooperating with UNICEF since 2003.



The auction featured a Nissan Micra C+C. (France)

With Society

The Terre de Talents World Tour

Five students from France's most prestigious business schools visited major French *lycées* (upper secondary schools) around the world from September 2006 to June 2007. During their visits they offered students training in preparation for the personal interviews they will face when applying for jobs.

In addition to offering financial support to this ambitious and educational project, organized by the Terre de Talents nonprofit association, Nissan Europe S.A.S. is participating in a coaching capacity. One of our corporate communications department employees volunteered to serve as a member of the jury, visiting the French Lycée of London to give feedback on students' career plans and offer advice on the interviews. Nissan Europe is convinced that companies need to play a role in preparing students for future professional life.



A visit to the French *lycée* in Vienna, Austria

Celebrating Christmas with Kindness

Nissan Europe S.A.S. marked Christmas 2005 by taking the funds usually used to purchase and send Christmas cards and donating them to a charity program run by CARE France to help abandoned children in Romania. As part of this 2005 humanitarian program we also donated two Primastar minibuses to transport children in the program to medical facilities. In 2006 we decided to continue this action. The vehicles donated in the previous year are still going strong, so we focused on financial needs, providing €5,000 to CARE France.

Supporting Young German Designers

Nissan Design Europe in London offered design students at Pforzheim University in Germany an opportunity to create vehicle concepts for 2015. Supporting and encouraging the next generation of designers is an important task for Nissan as an automotive manufacturer, and this demanding program aims to give promising youths real-world creative experience they can build on in the future.

Some students were asked to develop exterior design proposals during the four-month project, while others worked on vehicle interior designs. The students made presentations in February 2006, and in March nine students whose projects were rated most highly were invited to London for final presentations and a tour of Nissan's European design headquarters. The finalists also offered their views on what Nissan's brand should express in the future and what its position should be in the context of global competition.



Young designers at Nissan Design Europe in London

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

Boosting Breast Cancer Awareness

Nissan Motor (GB) Ltd. supports Breakthrough Breast Cancer, Britain's leading charity committed to fighting breast cancer. As part of this support Nissan offered the chance to test-drive a Cabstar truck and Micra C+Cs during the annual press test day in May 2006. These special vehicles were both pink—the trademark color of Breakthrough.

The pink color scheme was originally announced as an April Fool's Day promotion, but the idea attracted press attention, and we built a pink Cabstar and two Micra C+Cs. We donated money to the charity for each drive taken on the test day, helping raise over £8,000, and made further donations of £10 to Breakthrough every time someone test-drove a Micra at a dealership during May and June.



Pink Nissan vehicles attract attention to cancer research. (U.K.)

Activities at the Nissan Institute of Japanese Studies

In 1981 we established the Nissan Institute of Japanese Studies at Oxford University in the United Kingdom. In October 2006 we hosted a series of lectures at the institute over a two-day period. Tadao Takahashi, executive vice president of manufacturing, and Colin Dodge, senior vice president of Nissan Europe, spoke on the Nissan Production Way and Nissan's revolutionary management style. Some 120 students attended the lectures, which provided a valuable educational experience transcending national borders.

The Nissan Institute is also home to a Primastar high-roof van, which does valuable work shuttling books and other materials among a network of 30 Oxford libraries. Oxford University Library Services officials expect to deliver as many as 250,000 publications a year with this vehicle.



A lecture at the Oxford Nissan Institute (U.K.)

CONTRIBUTING TO THE WORLD

Prompt, Effective Disaster Relief and Reconstruction Assistance

When a major natural disaster strikes, it is vital to act in the immediate aftermath to help the survivors and limit the human toll of the disaster. At the same time, it is also extremely important to work over the long term to help affected people rebuild their lives through activities supporting reconstruction. Our approach to a major disaster is to build as accurate a picture as possible of the situation in the disaster area so that we can deliver the assistance that is really needed.

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

Great Sumatra Earthquake and Indian Ocean Tsunami (December 26, 2004)

Immediately after the news broke of the devastating earthquake and tsunami, Nissan's Global Headquarters in Tokyo started planning its assistance for the stricken region. Part of our relief effort was directed at immediate emergency response activities, but most of it went toward long-term reconstruction activities throughout the affected region. We sent employees to visit the disaster area and collected information from relief organizations working in the region to get an accurate picture of actual needs on the ground.

In India, Nissan helped in the construction of facilities to give emotional and psychological care to children traumatized by the disaster. Six care centers have been completed, and the actual running of the centers has now been handed over to local community organizations. These facilities look after children up to the age of five, providing them with education, meals and vaccinations, as well as giving counseling to their parents.

In Thailand, we worked with the Shanti Volunteer Association to provide a mobile library service as a way to help local children overcome the disaster. We donated an Urvan (marketed in Japan as the Caravan), which we modified to enable it to carry large numbers of books and to provide a space for reading in the areas it visits. This mobile library is now touring parts of southern Thailand that were hard hit by the disaster. As of January 2007 it had traveled over 16,000 kilometers, bringing reading material to more than 12,000 people. By bringing smiles back to the faces of children and the families of victims it is helping to create an environment in which people can set about rebuilding their lives after such a tragedy.

Pakistan Earthquake (October 8, 2005)

After a huge earthquake rocked parts of Pakistan, Nissan Global Headquarters decided to donate funds to the relief operation. The funds were used by Japan Platform, a nonprofit organization that provides humanitarian relief, to distribute essential supplies and construct emergency shelters.

Central Java Earthquake (May 27, 2006)

Nissan responded to this deadly earthquake in Java by donating ¥10 million for emergency response through Japan Platform. Nissan employees in Japan and Indonesia also collected donations amounting to some 240 million rupiah (approximately ¥3.18 million). To ensure that all this money went directly to victims of the quake, local Nissan employees and owner's club members visited the area together to determine local needs. The money was eventually donated to a project to rebuild elementary schools in Yogyakarta, and has funded the reconstruction of four schoolrooms to date.

As well as the Global Headquarters, regional headquarters and national offices around the world also provide emergency relief when a natural disaster strikes. Relief is coordinated by the office best able to assist depending on the scale and location of the disaster, and employees carry out relief work and raise money for the relief effort.



Nissan built facilities for children in India.



The mobile library project in Thailand



A Javanese school rebuilt with donations from Nissan employees (Indonesia)

Supporting Culture and Health in China

Nissan China Investment Co., Ltd. is sponsoring the Nissan Ten-Year International Silk Road Walk, a walk covering the whole 7,000 kilometers of the historic Silk Road over the course of a decade. The walk provides a motivating opportunity for participants to experience first-hand the wonders of China's history and art as they travel through different regions. It also gives them the chance to consider such timely issues as education and the environment in China. The event includes fund-raising activities for elementary schools in the poorest regions of the nation. Nissan China Investment also donated 100,000 yuan to the Lifeline Express, a mobile, train-based medical clinic offering free treatment to people in the poor regions of the Chinese interior. The Chinese Ministry of Commerce and the Chinese Foundation for Lifeline Express, which operate the program, presented the company with a letter of thanks.



The Lifeline Express offers free, train-based medical care to people in impoverished regions of the Chinese interior.

Awards for Top Saudi Students

Al-Jabr Trading Co. (ATC), a Nissan dealer in the Eastern Province of the Kingdom of Saudi Arabia, held a ceremony in July 2006 to recognize top students in the primary and intermediate grades of public schools in the city of al Jubail. About 90 students were invited to the event, held at the Nissan showroom in the city.

Nissan Middle East FZE launched this program as a CSR initiative in 2005, when nearly 500 high school students from throughout Saudi Arabia were recognized for academic excellence.

With more than 10,000 unit sales per year, ATC is an important member of Nissan's dealer network in Saudi Arabia. These academic recognition programs are a way for the company to play a role in the educational system of the community, as well as its economy.

"Imagination Factory" Design Forums in Asia

Nissan Motor Co., Ltd. sponsored a series of forums focusing on automotive design in various Asian countries in 2006, starting in Singapore at the end of August. Called "Imagination Factory," the forums were held in collaboration with local design associations.

At these gatherings, Nissan and local creators explored new design possibilities through panel discussions. Each forum also featured an exhibition of Nissan's design philosophy, strategy and practices open to members of the public, giving them a deeper understanding of automotive design trends.

In some countries, Nissan offered one-day workshops for students interested in careers in car or industrial design. Many of these young people took this opportunity to have their work critiqued by Nissan designers. This was the first time for an automaker to organize this kind of design event.



A poster for the "Imagination Factory" forums

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update	
and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119

With Society

Social Contributions in South Africa

Aware of the disparities that exist in society, Nissan South Africa (NSA) has been actively contributing to the economy and the improvement of people's lives, particularly in the areas of education, environmental sustainability and humanitarian assistance.

The Adbag campaign, for instance, is a creative venture through which NSA addresses the consequences of poverty and reduces plastic bag contamination. Canvas from dismantled advertising billboards goes to schools for disabled learners, who manufacture school bags that NSA buys and then distributes to primary schools in impoverished villages. The project was launched in Limpopo, where 15,000 bags were distributed in 2006, and is currently being extended to the North West, KwaZulu Natal and Eastern Cape provinces, among others. This project creates employment while providing numerous pupils with their own school bags, thus eradicating the common rural practice of using plastic bags to carry schoolbooks.

Over the past two years NSA has hosted "learnership programs" for over 300 young people in an effort to address the technical skills gap in South African industry. This initiative benefits not just NSA but the country's manufacturing sector as a whole, as successful candidates acquire skills that make them employable.

Many South African university students have taken up internships at various NSA departments, with some of them going on to become a permanent part of our workforce. This scheme is in line with the government's skills development initiatives and has resulted in long-term partnerships with government agencies and the University of South Africa.

One highlight of our 2006 activities was the September donation of a state-of-the-art mobile eye-care clinic to the Phelophepa "healthcare train," sponsored by the Transnet Foundation. The clinic complements the services already offered by the train-based clinic by visiting rural schools to offer eye examinations and provide prescription eyeglasses.



The mobile eye-care clinic reaches patients in rural areas of South Africa.

■ Introduction	1
■ CEO Statement	2
■ CSR Dialogue	5
■ Nissan's Approach to CSR	10
● Our CSR Development Process	11
● Our Nine Key Areas for CSR	17
● Nissan CSR Scorecard	20
● Stakeholders Engagement 2006	24
■ Performance and Corporate Governance	25
● Nissan Value-Up Update and Fiscal 2006 Financial Review	26
● Corporate Governance	29
■ Enhancing Value for Stakeholders	36
● For Our Customers	37
● With Our Shareholders and Investors	44
● With Our Employees	46
● With Our Business Partners	54
● With Society	60
■ Protecting the Environment	71
■ Improving Safety	100
■ Our Views	110
● Performance Data	116
● Business and Other Risks	118
● Third-Party Evaluation	119