

Introduction

1 Nissan Sustainability Report 2007

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Introduction

Guided by its corporate vision of Enriching People's Lives, Nissan aims to contribute to the development of society through its business activities worldwide. Important in this regard is the alignment of two management objectives: sustained profitable growth for the company and the sustainable development of society as a whole. Corporate social responsibility is a useful concept in bringing about such an alignment, and it can also help strengthen the trust we enjoy with our various stakeholders.

In fiscal 2005 Nissan formulated a CSR Policy and identified nine key areas of focus. We also created a CSR Steering Committee to manage progress from a companywide perspective. The following year, the committee analyzed the progress we had made and considered future goals in the nine key areas by using a CSR scorecard, which is being publicly disclosed for the first time in this report. By so doing, we hope to enhance the transparency of our efforts and incorporate the feedback we receive from society into our operations so that we may reinforce them. (See page 20.)

Out of consideration for the environment, the Sustainability Report is no longer being published in print form; it can now be downloaded from our website as PDF files. By shifting the focus of our CSR disclosure initiatives to the Internet, we hope to augment the information that is contained in our annual Sustainability Reports and better meet a broad range of needs.

CORPORATE PROFILE

- **Date of Establishment** December 26, 1933
- **Consolidated Net Sales** (Fiscal 2006) ¥10.4686 trillion
- **Number of Employees** (As of March 31, 2007) 186,336
(all consolidated companies)
- **Group Structure and Business Outline**
The Nissan Group consists of Nissan Motor Co., Ltd., subsidiaries, affiliates and other associated companies. Its main business includes sales and production of vehicles, forklifts, marine products and related parts. The Nissan Group also provides various services accompanying its main business, such as logistics and sales finance.

- **Vision**
Nissan: Enriching People's Lives

- **Mission**
Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders* in alliance with Renault.

* Our stakeholders include customers, shareholders, employees, dealers and suppliers, as well as the communities where we work and operate.

Our Related Websites and Corporate Reports

● Websites

[Link Corporate Information](http://www.nissan-global.com/EN/COMPANY/)
<http://www.nissan-global.com/EN/COMPANY/>

[Link Environmental Activities](http://www.nissan-global.com/EN/ENVIRONMENT/)
<http://www.nissan-global.com/EN/ENVIRONMENT/>

[Link IR Information](http://www.nissan-global.com/EN/IR/)
<http://www.nissan-global.com/EN/IR/>

[Link Product Information \(by Country\)](http://www.nissan-global.com/EN/GLOBAL/)
<http://www.nissan-global.com/EN/GLOBAL/>

[Link Product Information \(Japan\)](http://www.nissan.co.jp/)
<http://www.nissan.co.jp/>

[Link Citizenship Activities](http://www.nissan-global.com/EN/CITIZENSHIP/)
<http://www.nissan-global.com/EN/CITIZENSHIP/>

[Link Quality Initiatives](http://www.nissan-global.com/EN/QUALITY/)
<http://www.nissan-global.com/EN/QUALITY/>

[Link Safety Activities](http://www.nissan-global.com/EN/SAFETY/)
<http://www.nissan-global.com/EN/SAFETY/>

[Link Latest Technologies](http://www.nissan-global.com/EN/TECHNOLOGY/)
<http://www.nissan-global.com/EN/TECHNOLOGY/>

[Link Design Activities](http://www.nissan-global.com/EN/DESIGN/)
<http://www.nissan-global.com/EN/DESIGN/>

● Report

[Link Annual Report](http://www.nissan-global.com/EN/IR/LIBRARY/AR/)
<http://www.nissan-global.com/EN/IR/LIBRARY/AR/>

[Link Profile](http://www.nissan-global.com/EN/IR/LIBRARY/PROFILE/)
<http://www.nissan-global.com/EN/IR/LIBRARY/PROFILE/>