NISSAN'S EIGHT SUSTAINABILITY STRATEGIES

Through its business activities, Nissan aims not only to create economic value but also to actively contribute to the sustainable development of society.

In order to achieve this goal, Nissan has defined eight sustainability strategies. By steadily advancing these strategies and by being transparent on progress and challenges faced, Nissan is able to fulfill its responsibilities to society and build trust.

1. ENVIRONMENT
Nissan aims to lead a social transformation aimed at bringing about a sustainable mobility society by reducing vehicles' environmental impact throughout their lifecycle and expanding the lineup of effective green products and technologies.

2. SAFETY
Nissan develops innovative technology and plays an active role in safety promotion, making the automobile society safer for all.

3. PHILANTHROPY
Nissan carries out social contribution activities as a corporate citizen, focusing on the environment, education and humanitarian support.

4. QUALITY
Nissan provides top-level quality in its products and services around the world.

5. VALUE CHAIN
Nissan promotes ethical, environmentally sound actions in all stages of the supply chain.

6. EMPLOYEES
Nissan aims to form an attractive organization where diverse human resources can achieve personal growth through experience in global business.

7. ECONOMIC CONTRIBUTION
Nissan aims for sustainable, profitable growth, contributing to economic development for all of society.

8. CORPORATE GOVERNANCE & INTERNAL CONTROL
Nissan aims to conduct fair, impartial and efficient business activities, having a high degree of transparency and consistency by adhering to the applicable laws and corporate rules.