

AWARDS RECEIVED IN FISCAL 2012

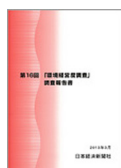
CORPORATE AWARDS

Brand Ranking

Nissan achieved its highest-ever ranking on Interbrand's Global Top 100 brands, being named 73rd¹.



The company earned its first-ever place among Interbrand's Best Global Green Brands, ranking 21st among 50 top brands. (In fiscal 2013 Nissan climbed to 5th on this list.)



Nikkei Environmental Management Survey

Environment Management Survey

In the 16th Nikkei Environmental Management Survey, Nissan was named first among automotive companies and second overall.

Diversity

In the area of diversity, we were recognized with three awards. The Tokyo Stock Exchange selected Nissan for its "Nadeshiko" themed investment list of brands making active use of women. The NPO J-Win presented the company with first prize in the J-Win Diversity Awards 2013². And Nissan was named to the Diversity Management Selection 100, a list compiled by the Japanese Ministry of Economy, Trade and Industry (METI).



PRODUCT AWARDS

Car of The Year

In Japan, the new Note was crowned the Automotive Researchers' and Journalists' Conference of Japan (RJC) Car of the Year for 2013³. This is the second consecutive year for Nissan to receive this award, which went to Nissan LEAF in fiscal 2012.



NOTE



In China, the new Sylphy was named Car of the Year by the country's main automotive press association, while the Venucia R50 took home the award for Most Economical Vehicle.

SYLPHY

¹ Founded in 1974 in London, Interbrand is a leading global brand consultancy.

² J-Win (the Japan Women's Innovative Network) is an NPO established to promote and enhance diversity in the workplace.

³ The RJC (Automotive Researchers' and Journalists' Conference of Japan) is an NPO consisting of automotive critics and journalists, as well as researchers working on automotive technologies.