NISSAN MOTOR COMPANY ANNUAL REPORT 2013 08

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NISSAN POWER 88

PERFORMANCE

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MANAGEMENT MESSAGES To our stakeholders



Carlos Ghosn President and Chief Executive Officer

In pursuit of our mid-term business plan goals:

Global Market Share

FY2012 FY2016

5.8%

►8.0_%

Operating Margin

FY2010

FY2016

6.1₁₀

▶8.0,





- ► Strengthening brand power
- ► Enhancing sales power
- ► Enhancing quality
- ► Zero-emission leadership
- ► Business expansion
- ► Cost leadership



Toshiyuki Shiga Chief Operating Officer





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Click here for more information on Nissan Power 88.