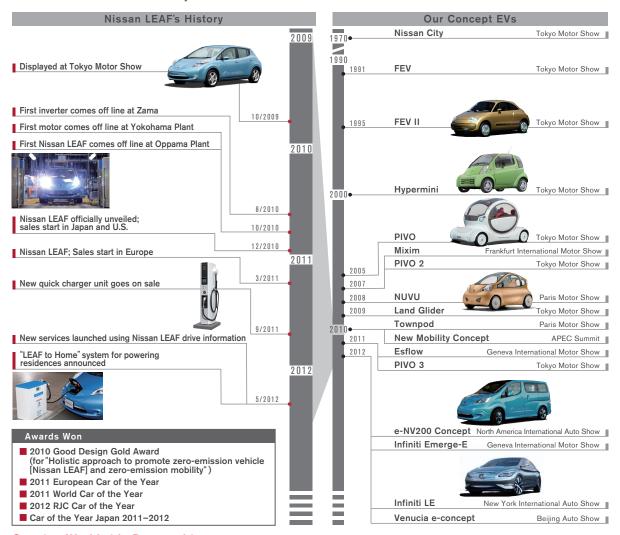
NISSAN Annual Report 2012

Nissan's Electric Vehicle History

Innovation & Power of brand

Nissan is committed to leadership in the field of zero-emission mobility. Toward this goal, we have engaged in a wide range of activities over the years. Nissan LEAF, the world's first mass-produced 100% electric vehicle (EV), has already received numerous awards in Japan and around the world. Today its technologies and the philosophy behind it are recognized by many of our customers, and the car is a force propelling the Nissan brand value.

Below we introduce the history of Nissan's efforts in the EV field to date.



Growing Worldwide Partnerships

Nissan is pursuing the goal of zero-emission mobility together with its Alliance partner Renault. To achieve new forms of mobility, it is vital to cooperate with national and regional governments, electric utility companies and other firms all around the world. The Renault-Nissan Alliance has forged partnerships in these areas aimed at the penetration of zero-emission mobility.



