

Nissan Art Award 2017 Closing Report

“NISSAN ART AWARD 2017: Exhibition of New Works by Five Finalists” ended on November 5, 2017, achieving a record attendance of over 13,000 visitors (an increase of more than 260% of the attendance for the previous award exhibition).

Held for the third time since it was launched in 2013, the exhibition was attended by a greater range of people than ever before, thanks to the generous support of the City of Yokohama and other locals as well as the cooperation of many Japanese and international art institutions, organizations, and individuals. Alongside the announcement of the final attendance figure as below, we would like to express here our sincere gratitude to all who attended as well as assisted in making the exhibition possible.

Total Attendance: **13,874** (overseas visitors: 5%; based on internal survey October 13-25)

Nissan Art Award has previously offered a variety of ways for visitors to participate, including the Audience Award, artist talks, and guided tours. In order to make the exhibition more accessible for a wider range of generations, this year newly featured a guidebook for children, guided tours for families, a kids’ room, and workshops for children. In the same way that there are many different ways to view and interpret the work of an artist, there is also more than just one way to enjoy art. As such, the exhibition was an opportunity for visitors to experience the diversity essential to the corporate culture of Nissan.

There was strong international interest in the exhibition, with visitors from overseas increasing by 5% compared to the previous exhibition. In addition, the exhibition (including the awards ceremony) was attended by over 80 museum directors, independent curators, writers, and other art industry figures from 32 overseas countries, allowing them to meet and interact with the finalists directly.

The increased coverage of the exhibition by major overseas art media outlets also demonstrates that the award has now attracted considerable attention and acclaim as an international program supporting the careers of up-and-coming artists in Japan. This characteristic of the Nissan Art Award is achieved by the combination of such aspects as the lineup of prominent figures in the International Jury, the content of the prize, and the selection and judging process.



Left: The members of the International Jury at the final selection session on September 27, 2017, along with the finalists. Photo: Yukiko Koshima Right: Representatives of art museums from 32 overseas countries visited the exhibition

Alongside this award, Nissan Motor Corporation also started the Nissan Art Collection, which has collected the artworks of the finalists since the first edition of the award. In cooperation with the City of Yokohama, this year the Nissan Art Collection exhibited *Perry's squadron* by Tatzu Nishi, who won the Special Jury Prize in 2013, at YCC Gallery, located inside YCC Yokohama Creative City Center. In the future, Nissan will continue to work with various partners in order to provide further opportunities for members of the public to view the artworks in the collection as well as to contribute to building a society that is more familiar with art. Please look forward to the ongoing development of the Nissan Art Award.

NISSAN ART AWARD

Nissan Art Award official website: <http://www.nissan-global.com/EN/CITIZENSHIP/NAA/>

Nissan Art Award on social media:

Facebook: <https://www.facebook.com/NissanArtAward>

Twitter: <https://twitter.com/NissanArtAward>

Upcoming Activities of the Finalists

The following is a summary of the upcoming activities of the award finalists after the end of the exhibition.

● Hikaru Fujii (Grand Prix winner)

- 40th Anniversary of the National Museum of Art, Osaka Special Exhibition "Travelers: Stepping into the Unknown"
Exhibition period: Sunday, January 21 – Sunday, May 6, 2018
Venue: The National Museum of Art, Osaka (Osaka)
Details: <http://www.nmao.go.jp/en/exhibition/upcoming.html>
- Three-month residency at International Studio & Curatorial Program (ISCP) in 2018 (as part of the Grand Prix)

● Nami Yokoyama (Audience Award winner)

- Solo exhibition at Kenji Taki Gallery (Aichi) in 2018

● Motoyuki Daifu

- Solo exhibition at MISAOKO & ROSEN (Tokyo) in 2018

● Ryuichi Ishikawa

- "OUTREMER" (solo exhibition)
Exhibition period: until Sunday, December 10, 2017
Venue: Atsukobarouh (Tokyo)
Details: http://l-amusee.com/atsukobarouh/schedule/2017/1111_4456.php
Photo book publication forthcoming

● Yuichiro Tamura

- "Week End" (solo exhibition)
Exhibition period: until Sunday, November 26, 2017
Venue: Kurumaya Museum of Art, Oyama City (Tochigi)
Details: <https://www.facebook.com/d.kurumaya>
- "ALA Screen 003: Yuichiro Tamura, Apollo's Back-stab" (film screening)
Period: until Sunday, November 26, 2017
Venue: Art Lab Aichi (Aichi)
Details: <http://aichitriennale.jp/ala/news/2017/002020.html>
- *End Game / Week End* and portfolio to be published in 2018

Exhibition Overview

"NISSAN ART AWARD 2017: Exhibition of New Works by Five Finalists"

Exhibition period: Saturday, September 16 – Sunday, November 5, 2017

Venue: BankART Studio NYK 2F

Exhibition support by: BankART 1929, Light and Licht Ltd., PAP-design / Kanpis LLC

Associate support by: City of Yokohama

Free admission