

# Nissan Sales, Production & Exports Results for October 2018

## 1. Retail Sales by Region

<units>

Region	October 2018	October 2017	Var. (%)	April 2018 - October 2018	April 2017- October 2017	Var. (%)
Registered Vehicles	28,342	12,741	122.4%	227,803	205,607	10.8%
Mini Vehicles	14,373	9,304	54.5%	99,510	99,641	-0.1%
Japan Total	42,715	22,045	93.8%	327,313	305,248	7.2%
Nissan Division	98,082	112,716	-13.0%	742,399	821,913	-9.7%
Infiniti Division	11,880	10,296	15.4%	76,242	80,449	-5.2%
U.S. Total	109,962	123,012	-10.6%	818,641	902,362	-9.3%
Canada	12,198	11,577	5.4%	94,342	92,265	2.3%
Mexico	24,700	27,442	-10.0%	174,969	201,313	-13.1%
Europe	47,379	53,180	-10.9%	377,355	428,510	-11.9%
China <sup>*1*2</sup>	142,078	150,271	-5.5%	901,525	855,686	5.4%
Others	68,353	69,965	-2.3%	472,736	458,738	3.1%
Overseas Total	404,670	435,447	-7.1%	2,839,568	2,938,874	-3.4%
<b>Global Retail Sales</b>	<b>447,385</b>	<b>457,492</b>	<b>-2.2%</b>	<b>3,166,881</b>	<b>3,244,122</b>	<b>-2.4%</b>

## 2. Global Production by Country

<units>

Country	October 2018	October 2017	Var. (%)	April 2018 - October 2018	April 2017- October 2017	Var. (%)
Japan	77,753	82,529	-5.8%	524,125	604,102	-13.2%
U.S.	83,422	81,459	2.4%	476,686	541,882	-12.0%
Mexico	80,317	78,950	1.7%	463,543	496,362	-6.6%
U.K.	38,427	46,434	-17.2%	251,354	279,551	-10.1%
Spain	8,378	8,793	-4.7%	55,704	56,194	-0.9%
China <sup>*1</sup>	153,463	139,576	9.9%	932,180	861,921	8.2%
Others <sup>*3</sup>	81,796	77,970	4.9%	486,554	515,091	-5.5%
Overseas Total	445,803	433,182	2.9%	2,666,021	2,751,001	-3.1%
<b>Global Production</b>	<b>523,556</b>	<b>515,711</b>	<b>1.5%</b>	<b>3,190,146</b>	<b>3,355,103</b>	<b>-4.9%</b>

## 3. Vehicle Exports from Japan

<units>

Destination	October 2018	October 2017	Var. (%)	April 2018 - October 2018	April 2017- October 2017	Var. (%)
North America	27,034	36,762	-26.5%	159,828	214,996	-25.7%
Europe	413	8,444	-95.1%	22,407	55,917	-59.9%
Middle East	4,869	2,897	68.1%	47,758	25,638	86.3%
Others	10,136	12,246	-17.2%	72,050	80,895	-10.9%
<b>Total</b>	<b>42,452</b>	<b>60,349</b>	<b>-29.7%</b>	<b>302,043</b>	<b>377,446</b>	<b>-20.0%</b>

\*1 China sales and production including DF PV and LCV.

\*2 Sales in China (excluding commercial vehicles) have been based on retail since January 2015.

\*3 Others include production in Taiwan, Thailand, Philippines, South Africa, Indonesia, Brazil, India, Egypt, Russia, Republic of Korea, France and Argentine excluding CKD production.

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# Japan Nissan Sales Results by Model : October 2018

<units>

Model	October			YTD (April - October)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2018	FY2017	
March	635	313	102.9%	6,261	6,903	-9.3%
Note	9,740	2,741	255.3%	73,038	71,182	2.6%
Cube	338	112	201.8%	3,137	3,453	-9.2%
Latio	0	1	-100.0%	6	43	-86.0%
Sylphy	178	78	128.2%	1,275	1,375	-7.3%
Teana	175	81	116.0%	1,393	1,727	-19.3%
Skyline	148	67	120.9%	1,187	1,205	-1.5%
Fuga	67	9	644.4%	716	919	-22.1%
Cima	16	11	45.5%	140	170	-17.6%
Leaf	1,675	3,629	-53.8%	12,692	7,994	58.8%
Juke	250	82	204.9%	2,285	2,304	-0.8%
X-Trail	2,850	1,143	149.3%	25,360	25,292	0.3%
Wingroad	84	99	-15.2%	461	1,443	-68.1%
Lafesta Highwaystar	0	62	-100.0%	14	559	-97.5%
Serena	6,409	1,351	374.4%	53,881	38,853	38.7%
Elgrand	501	176	184.7%	3,967	4,493	-11.7%
Fairlady Z	38	26	46.2%	367	266	38.0%
GT-R	39	21	85.7%	268	482	-44.4%
Cedric Sedan	1	4	-75.0%	8	36	-77.8%
Paramedic	0	4	-100.0%	0	5	-100.0%
Others	0	1	-100.0%	2	2	0.0%
<b>PV Total</b>	<b>23,144</b>	<b>10,011</b>	<b>131.2%</b>	<b>186,458</b>	<b>168,706</b>	<b>10.5%</b>
NV150 AD / AD	1,645	927	77.5%	12,735	11,723	8.6%
NV200 Vanette / Vanette	1,091	535	103.9%	8,931	7,088	26.0%
e-NV200	1	1	0.0%	15	32	-53.1%
NV350 Caravan	2,041	974	109.5%	16,359	14,791	10.6%
NT450 Atlas	67	67	0.0%	463	480	-3.5%
Atlas F24	331	202	63.9%	2,686	2,604	3.1%
Civilian	22	24	-8.3%	156	183	-14.8%
<b>CV Total</b>	<b>5,198</b>	<b>2,730</b>	<b>90.4%</b>	<b>41,345</b>	<b>36,901</b>	<b>12.0%</b>
<b>Registered Vehicle Total</b>	<b>28,342</b>	<b>12,741</b>	<b>122.4%</b>	<b>227,803</b>	<b>205,607</b>	<b>10.8%</b>
DAYZ	4,830	2,803	72.3%	33,387	34,465	-3.1%
DAYZ Rook	6,502	3,158	105.9%	41,103	38,757	6.1%
NV100 / NT100 Clipper	3,041	3,343	-9.0%	25,020	26,419	-5.3%
<b>Mini Total</b>	<b>14,373</b>	<b>9,304</b>	<b>54.5%</b>	<b>99,510</b>	<b>99,641</b>	<b>-0.1%</b>
<b>Japan Grand Total</b>	<b>42,715</b>	<b>22,045</b>	<b>93.8%</b>	<b>327,313</b>	<b>305,248</b>	<b>7.2%</b>

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# USA Nissan Sales Results by Model : October 2018

<units>

Model	October			YTD (April - October)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2018	FY2017	
Versa	5,869	9,556	-38.6%	38,587	61,298	-37.1%
Sentra	17,611	18,341	-4.0%	122,756	132,638	-7.5%
Altima	13,406	17,863	-25.0%	116,599	143,739	-18.9%
Maxima	2,505	6,741	-62.8%	20,453	40,821	-49.9%
Juke	7	461	-98.5%	266	5,473	-95.1%
Z	290	410	-29.3%	2,012	2,742	-26.6%
GT-R	20	21	-4.8%	355	308	15.3%
Leaf	1,234	213	479.3%	9,375	7,666	22.3%
<b>Total Cars</b>	<b>40,942</b>	<b>53,606</b>	<b>-23.6%</b>	<b>310,403</b>	<b>394,685</b>	<b>-21.4%</b>
Frontier	6,302	6,219	1.3%	43,051	45,861	-6.1%
Pathfinder	5,195	6,708	-22.6%	37,241	41,707	-10.7%
Kicks	3,264	0	-	13,576	0	-
Murano	5,737	5,714	0.4%	48,240	41,372	16.6%
Rogue	27,748	30,286	-8.4%	221,273	225,792	-2.0%
Quest	0	3	-100.0%	1	1,074	-99.9%
Armada	2,072	3,473	-40.3%	18,650	21,715	-14.1%
Titan	4,114	4,114	0.0%	29,229	28,368	3.0%
NVC	1,051	970	8.4%	7,669	7,750	-1.0%
NVP	218	234	-6.8%	2,131	2,515	-15.3%
NV200	1,439	1,389	3.6%	10,935	11,074	-1.3%
<b>Total Trucks</b>	<b>57,140</b>	<b>59,110</b>	<b>-3.3%</b>	<b>431,996</b>	<b>427,228</b>	<b>1.1%</b>
<b>Nissan Brand Total</b>	<b>98,082</b>	<b>112,716</b>	<b>-13.0%</b>	<b>742,399</b>	<b>821,913</b>	<b>-9.7%</b>
Q50	2,074	2,791	-25.7%	16,553	20,417	-18.9%
Q60 Coupe	809	909	-11.0%	5,162	5,691	-9.3%
Q60 Convertible	0	0	-	0	3	-100.0%
Q70	302	378	-20.1%	2,287	3,024	-24.4%
QX30	399	671	-40.5%	4,223	6,120	-31.0%
QX50	3,160	1,307	141.8%	14,967	9,132	63.9%
QX60	3,392	3,227	5.1%	23,163	23,919	-3.2%
QX70	7	151	-95.4%	372	3,413	-89.1%
QX80	1,737	862	101.5%	9,515	8,730	9.0%
<b>Infiniti Brand Total</b>	<b>11,880</b>	<b>10,296</b>	<b>15.4%</b>	<b>76,242</b>	<b>80,449</b>	<b>-5.2%</b>
<b>USA Grand Total</b>	<b>109,962</b>	<b>123,012</b>	<b>-10.6%</b>	<b>818,641</b>	<b>902,362</b>	<b>-9.3%</b>

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# Europe Nissan Sales Results by Model : October 2018

<units>

Model	October			YTD (April - October)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		FY2018	FY2017	
Micra	4,541	6,439	-29.5%	39,955	56,198	-28.9%
Note	0	37	-100.0%	0	1,261	-100.0%
Pulsar	269	1,596	-83.1%	9,417	13,461	-30.0%
Leaf	4,758	821	479.5%	24,606	8,601	186.1%
Almera	1,068	1,235	-13.5%	9,468	9,243	2.4%
Sentra	0	133	-100.0%	0	2,270	-100.0%
Teana / Altima	0	0	-	0	154	-100.0%
Maxima	0	0	-	0	153	-100.0%
Juke	5,257	6,412	-18.0%	41,714	53,272	-21.7%
Qashqai	16,261	20,413	-20.3%	144,416	155,064	-6.9%
Murano	326	280	16.4%	1,846	1,599	15.4%
Terrano	1,264	1,448	-12.7%	8,156	9,008	-9.5%
X-Trail	5,156	6,412	-19.6%	43,343	54,780	-20.9%
Pathfinder	0	7	-100.0%	0	143	-100.0%
370Z	38	40	-5.0%	342	375	-8.8%
370Z Roadstar	3	9	-66.7%	101	109	-7.3%
GT-R	33	55	-40.0%	318	452	-29.6%
Patrol	0	1	-100.0%	0	4	-100.0%
Navara	1,849	1,850	-0.1%	13,116	15,419	-14.9%
Primaster	524	581	-9.8%	3,909	4,753	-17.8%
NT400 / Cabstar	716	648	10.5%	4,148	4,973	-16.6%
NV200	1,058	1,294	-18.2%	8,722	9,789	-10.9%
e-NV200	588	292	101.4%	3,223	2,498	29.0%
NV400	630	602	4.7%	3,881	3,740	3.8%
NT500	0	5	-100.0%	0	105	-100.0%
Others	20	0	-	74	2	3600.0%
<b>Nissan Brand Total</b>	<b>44,359</b>	<b>50,610</b>	<b>-12.4%</b>	<b>360,755</b>	<b>407,426</b>	<b>-11.5%</b>
Q30	347	339	2.4%	1,986	4,166	-52.3%
Q50	67	7	857.1%	1,139	1,020	11.6%
Q60 Coupe	30	35	-14.3%	335	438	-23.5%
Q70	4	20	-80.0%	63	285	-77.9%
QX50	194	89	118.0%	857	689	24.4%
QX60	112	27	314.8%	687	350	96.3%
QX70	19	199	-90.5%	553	1,028	-46.2%
QX80	113	62	82.3%	676	314	115.3%
<b>Infiniti Brand Total</b>	<b>886</b>	<b>778</b>	<b>13.9%</b>	<b>6,295</b>	<b>8,290</b>	<b>-24.1%</b>
Datsun on-DO	1,855	1,510	22.8%	9,202	11,050	-16.7%
Datsun mi-DO	279	282	-1.1%	1,103	1,744	-36.8%
<b>Datsun Brand Total</b>	<b>2,134</b>	<b>1,792</b>	<b>19.1%</b>	<b>10,305</b>	<b>12,794</b>	<b>-19.5%</b>
<b>Europe Grand Total</b>	<b>47,379</b>	<b>53,180</b>	<b>-10.9%</b>	<b>377,355</b>	<b>428,510</b>	<b>-11.9%</b>

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# China Nissan Sales Results by Model : October 2018

<units>

Model	October			YTD (January - October)		
	Volume		Var. (%)	Volume		Var. (%)
	2018	2017		CY2018	CY2017	
Tiida H/B	5,834	7,789	-25.1%	51,878	58,359	-11.1%
Sunny	300	3,183	-90.6%	6,577	31,344	-79.0%
Sylphy	40,292	44,763	-10.0%	354,799	327,458	8.3%
Lannia	4,749	7,350	-35.4%	37,390	45,336	-17.5%
Teana	9,833	11,041	-10.9%	94,454	89,192	5.9%
Maxima	427	2	21250.0%	1,055	1,169	-9.8%
March	0	0	-	0	5	-100.0%
Livina (2row)	1,725	515	235.0%	5,204	4,671	11.4%
Livina C-Gear	0	7	-100.0%	0	486	-100.0%
Kicks	4,380	4,808	-8.9%	39,349	10,667	268.9%
Qashqai	16,842	14,319	17.6%	134,468	129,454	3.9%
X-Trail	18,947	18,046	5.0%	164,879	145,800	13.1%
Murano	2,692	2,119	27.0%	23,258	19,019	22.3%
Quest	0	149	-100.0%	576	1,757	-67.2%
370Z	0	0	-	1	5	-80.0%
GT-R	1	3	-66.7%	11	41	-73.2%
Patrol	63	29	117.2%	360	327	10.1%
Pickup	0	461	-100.0%	0	4,038	-100.0%
Navara	1,597	1,287	24.1%	13,436	6,296	113.4%
Terra	916	0	-	7,050	0	-
NV200	601	1,020	-41.1%	7,510	6,778	10.8%
<b>Nissan Brand Total</b>	<b>109,199</b>	<b>116,891</b>	<b>-6.6%</b>	<b>942,255</b>	<b>882,202</b>	<b>6.8%</b>
Q50	1,528	1,996	-23.4%	14,464	17,337	-16.6%
Q60 Coupe	71	24	195.8%	492	190	158.9%
Q70	297	569	-47.8%	5,567	5,762	-3.4%
QX30	150	231	-35.1%	1,972	3,280	-39.9%
QX50	1,872	618	202.9%	6,702	5,662	18.4%
QX60	357	439	-18.7%	4,662	3,046	53.1%
QX70	1	23	-95.7%	188	282	-33.3%
QX80	7	39	-82.1%	256	438	-41.6%
ESQ	186	234	-20.5%	1,160	1,980	-41.4%
<b>Infiniti Brand Total</b>	<b>4,469</b>	<b>4,173</b>	<b>7.1%</b>	<b>35,463</b>	<b>37,977</b>	<b>-6.6%</b>
D50	-1	391	-100.3%	-1	4,413	-100.0%
D60	5,506	0	-	49,870	0	-
R30	0	0	-	5	112	-95.5%
R50	3	1,352	-99.8%	720	10,925	-93.4%
R50X	0	96	-100.0%	60	501	-88.0%
e30	0	4	-100.0%	0	4	-100.0%
T70	3,144	5,609	-43.9%	31,182	50,205	-37.9%
T90	2,036	4,081	-50.1%	24,447	32,441	-24.6%
M50V	317	1,133	-72.0%	5,084	7,544	-32.6%
<b>Venucia Brand Total</b>	<b>11,005</b>	<b>12,666</b>	<b>-13.1%</b>	<b>111,367</b>	<b>106,145</b>	<b>4.9%</b>
<b>DF Brand vehicles</b>	<b>17,405</b>	<b>16,541</b>	<b>5.2%</b>	<b>148,571</b>	<b>143,709</b>	<b>3.4%</b>
<b>China Grand Total</b>	<b>142,078</b>	<b>150,271</b>	<b>-5.5%</b>	<b>1,237,656</b>	<b>1,170,033</b>	<b>5.8%</b>

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