

History

1970 Mar	Nissan introduces the first gasoline-powered inboard / out-drive engines produced in Japan and enters the marine business
1971 Mar	Commercialization of marine engines begins
Jul	Nissan enters the marina business through such operations as the construction of Sajima Marina
1976 Mar	Commercialization of motorboats, utility boats, and fishing boats begins
1978 Mar	Commercialization of diesel engines begins
1985 Feb	Export of marine engines begins
1992 Mar	Nissan delivers 10 custom-made cruisers to Huis Ten Bosch, an amusement park in Nagasaki, and starts marketing custom-made cruisers
1994 Jun	Nissan starts sales of the EX Series, boats equipped with engines
1997 Feb	Nissan starts sales of the Auto Spanker, an innovative fishing product
1999 Jan	Nissan starts sales of the BF Series, four-stroke outboard engines
2000 Jul	Nissan establishes Nissan Marine Co., Ltd.
2003 Oct	Nissan Marine starts sales of boats to Suzuki Motor. Corp.
2006 Feb	Nissan Marine starts sales of boats to Tohatsu Corp.
2007 Mar	Nissan Marine starts sales of the N34 Convertible, offshore cruiser
2009 Mar	Nissan Marine starts sales of original Catamaran Boat "Suncat26"

Major Products

As of March 31, 2011

Type of Product		No. of Models	Description	Outline
Motorboats	Suncruise Series	5	Family Cruisers	22~27 feet
	Wingfisher Series	4	Stylish Fishing Boats	23~27 feet
	Joyfisher Series	4	Utility Fishing Boats	21~25 feet
	Sunfisher Series	1	Fishing Cruisers	33 feet
	Suncat Series	2	Nissan Marine original Catamaran Boat	22~26 feet
	Sebrie Series	1	Semi-Flybridge Cruiser	28 feet
	Convertible Series	1	Offshore Cruiser	34 feet
Engines	BF Outboard Series	23	Four-stroke. For domestic market	2~225 PS
	NS Outboard Series	82	Two-stroke direct injection and Four-stroke. For export	2~115 PS
Others	Auto Spanker	1	Controlling the electric motor by computer and keeping the bow windward	540AS
	Pontoons, Gangways	—	Putting our experience to practical use	—

Direct Management of Marinas*

Name	Establishment	Address	Description
Sajima Marina	Jul 1971	Sajima, Yokosuka-shi, Kanagawa	Modern marina facilities with indoor storage dock, five-story hotel, etc.
Toba Marina	Apr 1973	Senga-cho, Toba-shi, Mie	Leisure boat center facing Ise-Shima Bay
Nissan Marina Tokai	Apr 1975	Hazu-cho, Hazu-gun, Aichi	Best-equipped marina in the Tokai region in terms of boat storage facilities and land area
Nissan Marina Manazuru	Dec 1978	Manazuru-cho, Ashigarashimo-gun, Kanagawa	Leisure boat center located in a suburb of metropolitan Tokyo

* There are many other marinas that Nissan has invested in and / or is entrusted with.