

RENAULT-NISSAN Alliance

Synergy for Success



March 27, 1999 marked the start of the Alliance between Nissan and Renault, a partnership based on mutual respect for each company's corporate culture and brand identity. Within the Alliance, both companies share in the design of car bodies and platforms as well as jointly developing powertrains and refining manufacturing processes. Each company also designs its own products, enabling both to strengthen their product lines independently. Nissan and Renault compete on growth and profitability, so there are continuing high expectations of this joining of forces.

Worldwide Sales Exceeding Six Million Vehicles

Combined sales for 2005 rose 5.9 percent to 6,129,254 vehicles, giving the Alliance a 9.8 percent share of the world market—5.74 percent for Nissan and 4.04 percent for Renault—which ranks the Alliance fourth among automobile manufacturing groups. Both companies will continue to leverage on the many potential synergies and cost savings resulting from the Alliance partnership.

RENAULT NISSAN



Renault Clio

Nissan Bluebird Sylphy

Joint Parts Warehouse Established in Hungary

Nissan and Renault jointly invested 13 million euros in a joint parts warehouse in Hungary to serve the dealer networks of both companies throughout Central Europe. The European Distribution Centre, as it is called, makes use of an IT system jointly developed by both companies. Managing both parts inventories collectively reduces distribution costs while speeding up delivery times, thus improving convenience for customers.



Nissan and Renault both benefit from this joint parts warehouse in Hungary

Cooperation with Renault Samsung Creates a Compact Sedan for the World Market

Nissan has introduced a compact sedan to the world market, known regionally as the Sunny or Almera, which is based on the SM3 vehicle and manufactured at the Pusan plant of Renault Samsung Motors. This is Nissan's first export model to be built in South Korea. The SM3 marketed under the Nissan brand features a different interior and exterior trim to match the look of other Nissan vehicles. Yearly production of up to 30,000 vehicles is planned.



The Nissan Sunny/Almera compact sedan is based on the SM3 and manufactured by Renault Samsung Motors of South Korea