



NISSAN LCV Business Unit

Nissan established the LCV Business Unit in April 2004 to pursue global expansion of the sales and profits of Light Commercial vehicles.

The aim of this business unit is to establish specific business operations for LCV, to establish a long-term business strategy for LCV in the fields of product planning, technical development, manufacturing, sales and aftersales, to introduce products that meet customers requirements, and to deploy sales and aftersales operations in the most appropriate way for each market.

The LCV Business Unit will continue working on the total LCV business globally in the following areas.

- Product planning for high durability and cost performance, and technical development
 - Expanding the product line-up including strategic OEM business- improving production efficiency and cost reduction
 - Marketing to meet customer needs and market characteristics
 - Strengthening sales and aftersales schemes
 - Strengthening conversion business
- ※Conversion Business (installation, alteration and modification of various equipment and specifications or special version to diversified customer commercial needs for Light Commercial Vehicles)

LCV

"Light Commercial Vehicle" at Nissan refers to such commercial purpose vehicles as sedan cars & wagons, vans, car-derived vans, mini-buses, and light duty trucks.

Access to Nissan Yokohama Building

Please go straight between Yokohama Central Post Office and the Kiyoken from Yokohama station east gate. (7-minutes walk) Please refrain from coming to the office by car.

