

5 | Major Events in Nissan's History

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| Event | |
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| 1933 | Dec Jidosha Seizo Co., Ltd., predecessor of Nissan Motor Co., Ltd., is established in Yokohama with paid-in capital of ¥10,000,000. Yoshisuke Aikawa is named the new company's president. |
| 1934 | May Construction of the Yokohama Plant is completed. Production of tools commences. Jun The Company name is changed to Nissan Motor Co., Ltd. The first Datsuns are exported to Asia and Central and South America, with shipments totalling 44 units. |
| 1935 | Apr The first car manufactured by a fully integrated assembly system rolls off the line at the Yokohama Plant. May The corporate mark is chosen. |
| 1940 | Mar The first knockdown (KD) units are shipped to Dowa Jidosha Kogyo in Manchuria. |
| 1943 | Aug Construction of the Yoshiwara Plant is completed. (Operations begin in October 1943.) Dec World War II progresses: production of cars and trucks is completely stopped. |
| 1944 | Sep The head office is moved to Nihonbashi, Tokyo, and the Company name is changed to Nissan Heavy Industries, Ltd. |
| 1945 | Nov The first postwar-manufactured car rolls off the line. |
| 1946 | Jan Headquarters returns to Yokohama. Aug Research and development of textile machinery begins. |
| 1949 | Aug Nissan Motor Co., Ltd. is reestablished as the Company name. |
| 1950 | May Nissan acquires an equity interest in Minsei Diesel Motor Co., Ltd. (now called Nissan Diesel Motor Co., Ltd.) |
| 1952 | Dec Nissan enters into a technological cooperation agreement with Austin Motor Co., Ltd. of the United Kingdom. |
| 1953 | Apr R&D on rocket motors commences. Aug The All Nissan Motors Workers' Union (a new labor union) is established. |

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| 1957 | Aug Forklift production starts. |
| 1958 | Jun Export of passenger cars to the United States begins. Sep Datsuns are entered in the 6th Australia Mobilgas Trial, with one taking first place for the first time. |
| 1959 | Mar Production commences at Yulon Motor Co., Ltd. in Taiwan, the Company's first overseas KD factory. |
| 1960 | Mar The technological cooperation agreement with Austin Motor expires. Jun Nissan wins the 10th Annual Deming Prize for excellence in industrial engineering. Sep Nissan Motor Corporation in U.S.A. is established. |
| 1961 | Sep Nissan Mexicana, S.A. de C.V. is established. (Production begins in July 1966.) |
| 1962 | Mar Construction of the Oppama Plant is completed. (Partial operations begin in October 1961.) |
| 1965 | May Construction of the Zama Plant is completed. (Partial operations begin in December 1964.) |
| 1966 | May Nissan Motor Co. (Australia) Pty. Ltd. is established. Aug Nissan merges with Prince Motors, Ltd. of Japan; the Murayama Plant is acquired by Nissan. |
| 1967 | Jul Construction of the Honmoku Wharf is completed. |
| 1968 | Jan Headquarters operations are moved to the Company's new building in the Ginza area of Tokyo. Oct A business cooperation agreement is concluded with Fuji Heavy Industries, Ltd. |
| 1969 | Nov Cumulative exports surpass 1,000,000 units. |
| 1970 | Feb Lambda 4S-5 successfully launches Japan's first satellite, OHSUMI. (Nissan developed and manufactured the rocket engine and launch vehicle.) Mar Nissan moves into the marine engine field. |
| 1971 | Mar Construction of the Tochigi Plant is completed. (Partial operations begin in October 1968.) |
| 1972 | Sep Cumulative domestic production surpasses 10 million units. |

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| 1973 | Oct Construction of the Sagami Parts Center is completed. (Partial operations began in April 1972.) |
| 1974 | Apr Nissan Science Foundation is established. |
| 1975 | Jun Cumulative domestic sales surpass 10 million units. |
| 1976 | Mar Nissan Motor Manufacturing Co. (Australia) Ltd. is established and full-scale operation begins. |
| 1977 | Jun Construction of the Kyushu Plant is completed. (Partial operations begin in April 1975.) Jul Cumulative production surpasses 20 million units. |
| 1979 | Apr Nissan Design International, Inc. (NDI) is established in the United States. |
| 1980 | Jan Nissan acquires an equity interest in Motor Ibérica, S.A. in Spain. Jan Cumulative exports surpass 10 million units. Jul Nissan Motor Manufacturing Corporation U.S.A. (NMMC) is established. (The first Datsun truck rolled off the line in June 1983; the first Sentra (Sunny), in March 1985.) |
| 1981 | Jun Construction of the Kambara Manufacturing Plant, the satellite facility of the Yoshiwara Plant, is completed, and operations begin. Jul Nissan begins worldwide marketing of vehicles under the Nissan name as part of a new corporate identity program. Aug Cumulative production surpasses 30 million units. Sep Nissan is tied up with Volkswagen AG of West Germany to produce and market passenger cars in Japan. Nov The Nissan Technical Center is completed. |
| 1982 | Mar Construction of the Kurihama Manufacturing Plant, the satellite facility of the Yokohama Plant, is completed. (Production begins in May 1982.) Apr Construction of the head office annex is completed. Apr Nissan wins the Safari Rally for the fourth consecutive year. Jun Nissan concludes a technical assistance agreement with Martin Marietta, U.S.A., in the aerospace sector. Dec The new corporate mark is announced. |
| 1983 | Jan Nissan Motor Ibérica, S.A. begins production of the Patrol (Safari). Jul Nissan Research & Development, Inc. is established in the United States. |

| Event | |
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| 1984 | Feb In line with its agreement with Volkswagen AG, Nissan begins production and sales of the Santana. Apr Nissan Motor Manufacturing (UK) Ltd. is established. (Production begins in July 1986.) May Cumulative domestic sales surpass 20 million units. Nov Construction of the Oppama Wharf is completed. (The harbor had been opened in May 1983.) |
| 1985 | Jul Nissan acquires an equity interest in Yulon Motor Co., Ltd. in Taiwan. Aug Cumulative production surpasses 40 million units. Oct Construction of Nissan Overseas Training Center (now called Nissan Overseas Business College) is completed. |
| 1986 | Jan Construction of the Kawasaki Parts Distribution Center is completed. (Operations begin in February 1986.) Dec New corporate philosophy and corporate principles are announced. |
| 1987 | Jan The Pulsar, EXA, Langley, and Liberta Villa win the '86-'87 Japanese Car of the Year award. Apr Cumulative exports surpass 20 million units. May Daewoo Motor Co., Ltd., begins production and marketing of Vanette trucks in South Korea. Aug The H-I rocket, featuring the fixed apogee motor designed and produced by Nissan in Japan, successfully launches the engineering test satellite KIKU-5. |
| 1988 | Apr Nissan's ARC-X wins the "Car Design Award 1988, Torino-Piemonte". Jun Nissan European Technology Centre Ltd. is established in the United Kingdom. Aug Nissan acquires equity in Barrett Industrial Truck Inc. of the United States, a manufacturer of forklifts, and decides to locally manufacture forklifts. Oct The Nissan Silvia Q's win "Good Design Grand Prize" for 1988. |
| 1989 | Jan The Silvia wins the '88-'89 Japanese Car of the Year award. Apr Nissan Europe N.V., the Company's regional headquarters for European operations, and Nissan Distribution Service (Europe) B.V., are established in the Netherlands. (Operations begin in April 1990.) |
| 1990 | Jan Nissan North America, Inc., the Company's regional headquarters for North American operations, is established in the United States. (Operations begin in April 1990.) Jan Cumulative production surpasses 50 million units. Feb The 300ZX (Fairlady Z) wins the 1990 Import Car of the Year award in the United States. |

<Chronology of Nissan Presidents>

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|-----|-------------------|----------------------|-----|------------------|----------------------|-----|-------------------|----------------------|
| 1st | Yoshisuke Aikawa | Dec 1933~ May '39 | 4th | Haruto Kudo | Sep 1944~ Jun '45 | 7th | Taichi Minoura | May 1947~ Oct '51 |
| 2nd | Masasuke Murakami | May 1939~ Feb '42 | 5th | Takeshi Murayama | Jun 1945~ Oct '45 | 8th | Genshichi Asahara | Oct 1951~ Nov '57 |
| 3rd | Genshichi Asahara | Mar 1942~ Sep '44 | 6th | Souji Yamamoto | Oct 1945~ May '47 | 9th | Katsuji Kawamata | Nov 1957~ Nov '73 |

| Event | |
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| May | Cumulative production at the Zama Plant surpasses 10 millions units. |
| Nov | Nissan acquires an equity interest in Siam Motors Co., Ltd., in Thailand. |
| 1991 | |
| Jan | In a joint venture with Hitachi, Ltd., Nissan establishes Xnavi Informatics Corporation for the rapidly growing field of automobile information and communications systems and equipment. |
| Mar | A new distribution company, Nissan Motor (GB) Ltd., is established in the United Kingdom. (Operations begin in January 1992.) |
| Jun | Nissan announces the reorganization of its parts supplier associations, and the Nissho Kai is newly established. |
| Aug | Nissan Motor Manufacturing (UK) Ltd. begins exporting its Primera 5-door Hatchback model to Japan. |
| 1992 | |
| Jan | The Hokkaido Proving Grounds is established in Hokkaido as a cold-weather testing facility. |
| Apr | New production facility at the Kyushu Plant is completed, and production begins. |
| Jun | Nissan Motor Manufacturing Corporation U.S.A. begins production of the Altima (Bluebird). |
| Jul | Nissan commences U.S. sales of the multipurpose Quest minivan, a joint project with Ford Motor Co. |
| Aug | Nissan Motor Manufacturing (UK) Ltd. begins production of the Micra (March). |
| Sep | Nissan Casting Australia Pty. Ltd. is established. |
| Oct | Cumulative domestic sales surpass 30 million units. |
| Oct | Vehicle production at Nissan Motor Manufacturing Co. (Australia) Ltd. ceases. |
| Nov | Nissan Design Europe GmbH is established in Germany. |
| Nov | The Micra (March) wins the Car of the Year 1993 award in Europe. |
| Dec | The March wins the '92-'93 Japanese Car of the Year award and the RJC New Car of the Year 1992-1993 award in Japan. |
| 1993 | |
| Feb | Nissan Motor Ibérica, S.A. begins production of a new 4WD model, the Terrano II for the European market. |
| Mar | Nissan and the Zhengzhou Light Truck Factory form a joint venture, Zhengzhou Nissan Automobile Co., Ltd., for the production of commercial vehicles in China. |
| Sep | Nissan begins production and sales of the AD Resort wagons and pickups in Thailand and Taiwan, specifically for Asian markets. |
| Sep | Nissan Mexicana, S.A.de C.V. begins exporting AD Vans to Japan. |
| Oct | Nissan separates its Textile Machinery Division and establishes Nissan Texsys Co., Ltd. |

| Event | |
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| 1994 | |
| Jan | Production begins at the Iwaki Plant. |
| Apr | Nissan Motor Ibérica, S.A. begins its shipment of the Mistral (Terrano II) to Japan. |
| Apr | Nissan Motor Manufacturing (UK) Ltd. earns a Queen's Award for Export Achievement for three consecutive years. |
| Apr | Nissan concludes a technical assistance and license agreement with South Korea's Samsung Heavy Industries Co., Ltd. on manufacturing passenger cars. (Samsung Motors Inc. was established in March 1995.) |
| Jun | Nissan Motor (China) Ltd. is established in Hong Kong to manage the distribution of vehicles and service parts to China. |
| Jun | Nissan Middle East FZE is established in Dubai, UAE as the Company's regional business management company for the Middle East. |
| Dec | Cumulative domestic production surpasses 60 million units. |
| 1995 | |
| Mar | Vehicle production at the Zama Plant ceases. |
| May | Nissan Motor Manufacturing (UK) Ltd. begins production exports of the Micra (March) to Australia. |
| 1996 | |
| Jan | Cumulative production of VQ engines at the Iwaki Plant surpasses 500,000 units. |
| Oct | Cumulative overseas production surpasses 10 million units. |
| 1997 | |
| May | Nissan Motor Manufacturing Corporation U.S.A. commences production at a new engine and transmission plant in Decherd. |
| Jun | Nissan European Technology center (Espana), S.A. is established. |
| Sep | Nissan begins sales of the Primera and Bluebird with continuously variable transmission, Hyper CVT. |
| Dec | Nissan introduces the Leopard with direct injection gasoline engines. |
| 1998 | |
| Apr | The Aerospace Division's Tomioka Plant is completed and becomes operational in May. |
| Jun | A Nissan R390GT1 is placed third in the Le Mans 24-hour race. |
| Jun | Nissan introduces the Presage with direct injection diesel engines. |
| 1999 | |
| Mar | Nissan and Renault signs an agreement for a global alliance, including equity participation. |
| Mar | Nissan's 7 major domestic plants and Product Planning and Research Development Group completed to obtain ISO 14001 environmental management system certification. |

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| 10th | Tadahiro Iwakoshi | Nov 1973~ Jun '77 | 13th | Yoshifumi Tsuji | Jun 1992~ Jun '96 |
| 11th | Takashi Ishihara | Jun 1977~ Jun '85 | 14th | Yoshikazu Hanawa | Jun 1996~ Jun '00 |
| 12th | Yutaka Kume | Jun 1985~ Jun '92 | 15th | Carlos Ghosn | Jun 2000~ |

As of July 31, 2005

| Event | |
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| Apr | Nissan transfers its Texsys' Water Jet Textile Machinery business to Toyota Automatic Loom Works. |
| May | Nissan begins driving tests of a methanol fuel cell vehicle. |
| Jun | Nissan sells Fuji Plant and A/T and CVT development organization, establishes a wholly owned subsidiary, TransTechnology Ltd (now called JATCO Ltd). |
| Jul | Cumulative exports surpass 30 million Units. |
| Oct | Nissan begins sales of the Cedric/Gloria with new generation automatic transmission "Extroid CVT". |
| Oct | The company announces the Nissan Revival Plan (NRP). |
| Nov | Cedric/Gloria wins "RJC New Car of the Year 1999-2000"; "EXTROID CVT" receives "Technology of the Year 1999-2000." |
| Dec | Japan's largest auto mall, "Carest Zama" begins operations. |
| 2000 | |
| Feb | Nissan begins sales of the ultra-small EV Hypermini. |
| Feb | Nissan begins sales of the super ultra low emission vehicle (SULEV) Sentra CA in California. |
| Apr | Nissan begins sales of the Tino Hybrid through internet. |
| Apr | Nissan Motor Manufacturing Corporation U.S.A. is merged into Nissan North America, Inc. |
| May | Nissan starts to sell Renault vehicles through its domestic dealers. |
| May | Nissan announces its long-term strategy in the Mercosur market (Argentina, Brazil, Paraguay and Uruguay) with Renault support. |
| Nov | Nissan 1.8 liter engine (QG18DE) of Bluebird Sylphy receives RJC the Technology of the Year Award. |
| 2001 | |
| Mar | Vehicle production at the Murayama Plant ceases. |
| Apr | Nissan and Suzuki Motor Corporation reach the agreement that Suzuki will supply mini-vehicles to Nissan on an OEM bases. |
| Apr | Nissan starts the construction of vehicle assembly plant in Canton, Mississippi. |
| Apr | Nissan launches driving tests of the Xterra FCV, a direct-hydrogen-fueled fuel cell vehicle, on public roads this month, based at a facility in Sacramento, CA in the US. |
| Dec | Nissan and Renault inaugurate the first new common plant in Brazil. |
| 2002 | |
| Jan | Nissan Altima wins "2002 North American Car of the Year Award". |
| Feb | Nissan announces NRP conclusion one year earlier than planned. |
| Feb | Renault raises its stake in Nissan to 44.4%. |
| Mar | Nissan owns 13.5% of Renault's share capital. |
| Apr | Nissan enters minicar market by Moco. |

| Event | |
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| May | The company announces new three-year business plan NISSAN 180. |
| May | Nissan increases its stake in Renault to 15%. |
| Nov | Infiniti G35 Sport Sedan and Sport Coupe win MOTOR TREND'S "2003 Car of The Year" in U.S. |
| 2003 | |
| Jan | Nissan opens European design centre in London. |
| Mar | Nissan opens Yokohama Plant Guest Hall. |
| May | Nissan reports record profitability with 10.8% operating margin for FY 2002. |
| May | Nissan inaugurates new plant in Canton, Mississippi. |
| Jun | Nissan and Dongfeng announce the establishment of Dongfeng Motor Co., Ltd. in China. |
| Aug | Nissan Motor and Mitsubishi Motors reach Product Supply Agreement on a Mini-Commercial Vehicle. |
| Sep | Nissan to establish new sales company in Russia. |
| Sep | Integration of service & support companies of Nissan and its group companies. |
| Oct | Nissan and Nissan Diesel establish joint small truck company. |
| Nov | Teana received Special Award (Best Value) of The Japan Car of The Year Award 2003-2004. |
| Dec | Nissan to launch limited leasing of the 2003 model X-TRAIL FCV. |
| Dec | Nissan Bluebird Sylphy certified as Japan's first SU-LEV. |
| 2004 | |
| Mar | Nissan opens new Guest Hall in Kyushu Plant. |
| Mar | Alliance Vision - Destination. |
| Apr | Nissan to increase investment in Thailand. |
| Apr | Nissan reports record operating profits of 825 billion yen and operating profit margin of 11.1%. |
| May | Nissan Korea unveils Infiniti launch strategy. |
| May | Dongfeng Motor Company Passenger Vehicle's Guangzhou Huadu Plant goes into operation. |
| Jun | Nissan announces relocation of Global Headquarters to Yokohama in 2010. |
| Jun | Nissan announces new strategy for Egypt. |
| Jul | Nissan announces Vehicle Recycling Fees for Japan. |
| Sep | Nissan unveils Six New Models for Japan. |
| Oct | Int'l Stadium Yokohama to be renamed. |
| 2005 | |
| Feb | Nissan Motor to Enter Pakistan Market. |
| Feb | Nissan announces New Leadership Team. |
| Feb | Nissan Sets Up ASEAN Regional HQs in Singapore. |
| Apr | Nissan establishes new sales company in Ukraine. |
| Apr | Nissan opens Management Institute. |
| Apr | Nissan reports record results for FY04-Nissan Value-Up business plan unveiled. |
| May | Nissan opens new Guest Hall in Tochigi Plant. |
| Jun | Infiniti launches full luxury lineup in Taiwan. |
| Jun | Oman becomes home to world's largest Nissan showroom. |
| Jun | Nissan India subsidiary begins operations. |