

4 | Non-Automotive Businesses

Forklift Business

History

Aug '1957	The first vehicle rolls off the assembly line at Nissan's Totsuka Plant
Jun '61	Shinnikkokukogyo Co., Ltd. (now called Nissan Shatai Co., Ltd.) is commissioned to design and manufacture forklifts
Nov '65	Export to the United States begins
Jul '75	R&D and manufacturing functions are consolidated at the Murayama Plant; all-inclusive and in-house operations are established
'82	Industrial Machinery Div. is established
Aug '88	Nissan acquires shares of Barrett industrial Trucks, Inc. of the United States; local manufacture of forklifts begins at Barrett Industrial Trucks, Inc. in September
Jul '89	Local manufacture of forklifts in Spain begins at Nissan Motor Ibérica, S. A.
Jan '93	Nissan Forklift Corporation, North America, which coordinates Nissan's forklift manufacturing and sales activities in North America, is established
	Sales of the J01/J02 forklifts begin (engine-driven, 1.0-3.0 ton class)
Jan '95	Nissan Froklift España, S.A. is established after separating from Nissan Motor Ibérica, S.A.
Jan '96	Nissan Froklift Europe B.V. is established after separating from Nissan Europe N.V.
	Sales of the Super BX series begin (battery-driven, counterbalanced type 1-3 ton class)
Jul '96	Sales of Simple Automatic Vehicle (SAV) begin
Jan 2000	Sales of the D01/D02 forklifts begin (engine-driven, 1.5-3.0 ton class) for European Market
Jan '01	Sales of the 1Z series forklifts begin (engine-driven, 1.5-3.0 ton class) for General Overseas Market (excluding North America and Europe)
	Sales of the new Super BX series forklifts begin (battery-driven, 1.0-3.0 ton class) for General Overseas Market (excluding North America)
Apr '02	Nissan Forklift (Shanghai) Ltd. is established in P.R.C.
Jul '03	Sales of the LX series begin for General Overseas Market and Japan
Mar '04	Sales of the Platinum series begin for North America

Major Products

As of July 2004

Type of Vehicles		Model Types (load capacity in tons)
Gasoline- and deisel-driven		L01 (1.0-2.0), L02 (2.0-2.5), JL02 (2.75), GL02 (3.0-3.5), D01(1.5-1.75), D02 (2.5-3.2), F04 (3.5-5.0), F05 (5.0-7.0), CL01(1.5-2.0), CL02(2.0-3.6)
Battery-driven	Counterbalanced	P01 (0.9-1.75), P02 (2.0-2.5), M02 (2.75-3.0)
	Reach	N01 (1.25-1.75), Q02 (2.0-3.0), U01 (0.9-1.8), U02(2.0-3.0)
Towing Tractor		T01 (0.3-1.5)*1, V02 (2.0-2.5)*1

(Units, %)

Item	For the years ended	2001		2002		2003	
		March 31, 2002		March 31, 2003		March 31, 2004	
		Units	Percent Change	Units	Percent Change	Units	Percent Change
Domestic Production		7,400	63.2	8,700	117.6	9,500	109.2
Domestic Sales		5,600	100.0	5,300	94.6	5,500	103.8
Exports		3,500	70.1	3,800	109.2	4,000	105.3
Overseas Production		18,600	87.4	17,000	91.7	18,000	105.9

*1 Towing capacity in tons