

Marine Business

History

Mar 1970	Nissan introduces the first gasoline-powered inboard/out-drive engines produced in Japan and enters the marine business
Mar '71	Commercialization of marine engines begins
Jul '71	Nissan enters the marina business through such operations as the construction of Sajima Marina
Mar '76	Commercialization of motorboats, utility boats, and fishing boats begins
Mar '78	Commercialization of diesel engines begins
Feb '85	Export of marine engines begins
Mar '92	Nissan delivers 10 custom-made cruisers to Huis Ten Bosch, an amusement park in Nagasaki, and starts marketing custom-made cruisers
Jun '94	Nissan starts sales of the EX Series, boats equipped with engines
Feb '97	Nissan starts sales of the Auto Spanker, an innovative fishing product
Jan '99	Nissan starts sales of the BF Series, four-stroke outboard engines
Jul 2000	Nissan establishes Nissan Marine Co., Ltd

Major Products

	Type of Product	No. of Models	Description	Outline
Motor-boats	Suncruise Series	5	Family Cruisers	22~27 feet
	Wingfisher Series	7	Stylish Fishing Boats	21~28 feet
	Joyfisher Series	3	Utility Fishing Boats	23~25 feet
	GS Series	1	Salon Cruiser	27 feet
	Sunfisher Series	2	Fishing Cruisers	27~33 feet
Engines	BF Outboard Series	37	Four-stroke. For domestic market	2~225 PS
	NS Outboard Series	69	Two-stroke. For export	2.5~140PS
Others	Auto Spanker	3	Controlling the electric motor by computer and keeping the bow windward	370AS Big Twin
	Pontoons, Gangways	4	Putting our experience to practical use	

Direct Management of Marinas*

Name	Establishment	Address	Description
Sajima Marina	Jul 1971	Sajima, Yokosuka-shi, Kanagawa	Modern marina facilities with indoor storage dock, five-story hotel, etc.
Toba Marina	Apr '73	Senga-cho, Toba-shi, Mie	Leisure boat center facing Ise-Shima Bay
Nissan Marina Tokai	Apr '75	Hazu-cho, Hazu-gun, Aichi	Best-equipped marina in the Tokai region in terms of boat storage facilities and land area
Nissan Marina Manazuru	Dec '78	Manazuru-cho, Ashigarashimo-gun, Kanagawa	Leisure boat center located in a suburb of metropolitan Tokyo

* There are many other marinas that Nissan has invested in and/or is entrusted with.