

1 | Corporate Data

Corporate Data

As of March 31, 2002

Company Name	NISSAN MOTOR CO., LTD.	
Registered Head Office	2, Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa 220-8623, Japan	
Headquarters	17-1, Ginza 6-chome, Chuo-ku, Tokyo 104-8023, Japan Phone: (03) 3543-5523	
Date of Establishment	December 26, 1933	
Business Outline	The manufacture, sales and related business of automotive products, industrial machinery and marine equipment.	
Paid-in Capital	¥604,556 million	
Stock Information	Number of authorized shares:	6,000,000,000
	Common stock (issued and outstanding):	4,517,045,210
	Number of shareholders:	114,032
Number of Employees	125,099 (Consolidated)	
	30,365 (Non-Consolidated)	
The Origin of the Nissan Name	The company was jointly established on December 26, 1933, as Jidosha Seizo Co., Ltd. (president: Yoshisuke Aikawa), by Nihon Sangyo Co. and Tobata Imono Co., to manufacture and sell Datsun cars and parts. On June 1, 1934, Nihon Sangyo (Nissan) became the company's sole owner and changed the company name to Nissan Motor Co., Ltd.	

Vision

Nissan:Enriching people's lives

Mission

Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders* in alliance with Renault.

*Our stakeholders include customers, shareholders, employees, dealers, suppliers, as well as the communities where we work and operate.

Nissan Brand Symbol



Brand Symbol represents the Nissan brand to promote the products, sales activities and services. It is used as the central core of the brand communications to the customers.

Nissan Corporate Wordmark

NISSAN
MOTOR COMPANY

Corporate Wordmark represents Nissan as a corporation managing and operating global business for today and in the future and certifies its business activities.