

Nissan's Environmental Policy

Environmental Philosophy

"Symbiosis of People, Vehicles and Nature"

Ultimate Goal

"Manage the environmental impact caused by our operations, use of Nissan vehicles and use of resources to a level that can be absorbed by the nature"

Corporate Policy "Sincere Eco-Innovator"

Sincere: To address proactively the environmental challenges and reduce the impact on the environment.

Eco-Innovator: To develop a sustainable mobility society, we will provide customers with innovative technology in our products.

Key Issues

We persistently improve following issues by setting environmental objectives and targets based on social demand and long term vision which extended beyond compliance.

- Reducing CO₂ Emissions/ Shifting to Renewable Energies
- Resource Recycling
- Protecting the Air, Water, Soil and Biodiversity

Date:

Nov. 3, 2011

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