

Environmental Philosophy, Policies and Organization

The Foundation of Nissan Environmental Protection Initiatives

Firmly anchored in Nissan's environmental philosophy of creating a "Symbiosis of people, vehicles and nature", we promote environmental protection activities on a truly global scale.

Nissan's Environmental Philosophy and Policies

In April 2005, we launched the "NISSAN Value-Up" business plan, in which we announced our commitment to sustainable mobility by "creating value for all our stakeholders". Within this framework for action, we pledged to create more value for more stakeholders in more world markets than ever before.

Environment is a core element of sustainable mobility, which itself is a basic and essential condition for the sustained success of our business activities. We developed our vision and mission in 2002 with the goal of sharing our vision of the ideal company with all Nissan stakeholders worldwide. Our vision, "Enriching

People's Lives," demonstrates one of our long-standing corporate values, while our mission signifies the role the company should play in pursuing it. Further to this, we established guiding principles to help our employees understand how they should support our mission. Nissan works to create a corporate culture that inspires the entire company to join together in meeting common goals based on our vision, mission, and guiding principles.

Our environmental philosophy and environmental policy are based on one of our guiding principles, which is to be "customer focused and environmentally friendly". We consider it our social mission to conduct our business based on our philosophy and guiding principles to help build a sustainable and recycling-based society.

● Nissan's Environmental Philosophy ●

Symbiosis of people, vehicles and nature

It is our view that the basis of environmental protection lies in the human capacity to show kindness and concern. Along with striving to understand the environment better, all of us at Nissan bring a shared concern for people, society, nature and the Earth to bear on our activities.

This commitment and concern are embodied in every Nissan product and throughout all of the company's operations as the driving forces of Nissan's ongoing contributions to the advancement and enrichment of society.

Action Policy

1. To promote creative activities
2. To advance comprehensive activities
3. To foster cooperative activities

● Environmental Policy ●

Nissan is taking the initiative to promote wide-ranging activities aimed at improving the environment both globally and locally in line with the guidelines noted here. These efforts are being pursued in all areas of the company's operations, including product development, manufacturing, sales and service, in order to make Nissan's Environmental Philosophy a reality.

1. Achieving a cleaner automotive society

Nissan aims to reduce the environmental impact at every stage of the vehicle life cycle, namely product development, manufacturing, use and disposal, in order to create a cleaner living environment.

Besides working to improve vehicles themselves, Nissan also contributes to the improvement of social systems involving vehicle use.

2. Conserving natural resources and energy

Because the earth's natural resources and energy supplies are finite, Nissan is advancing efforts to minimize their consumption at every stage of the vehicle life cycle.

3. Expanding and continuously improving Nissan's environmental management system

Nissan is implementing an in-house environmental management system that conforms to the environmental management system standard formulated by the International Organization for Standardization (ISO).

- (1) Preventing environmental issues in the first place and observing laws and regulations
- (2) Cultivating a corporate culture dedicated to environmental protection
- (3) Undertaking cooperative activities with subsidiaries and affiliates
- (4) Strengthening communications and cooperation with customers

4. Issuing reports on environmental activities

Nissan regularly issues announcements and publications explaining the company's efforts to address environmental concerns.



Technical Center Environmental Committee Meeting



The audit of Nissan Green Shop Certification at a dealer

Nissan's Global Promotion System

In 1993, Nissan established the Environment Management Committee, chaired by our Executive Vice President to develop company-wide policies and goals and to assess and confirm our progress in the area of environmental management. Environmental committees have also been launched and operated in Europe and North America. In 2003, the Environmental Management Committee was expanded globally into the Global Environmental Management Committee, chaired by our CEO. At the second meeting of this committee, in October 2004, we confirmed the status of our current environmental approach and discussed the proper direction to be pursued by Nissan in its environmental preservation initiatives and strategies. (See page 55-56 for a progress update on Nissan Green Program 2005.)

Our goals for the environmental management systems of individual divisions are formulated under the guidance of the Global Environment Management Committee, with each division promoting activities aimed at attaining its own divisional targets.

Environmental Management Promotion System within Each Department

► Product development division

We have established an environmental management system at our Technical Center headed by the executive vice president in charge of coordinating the technical development division. Nissan targets five key environmental activities — "fuel economy improvements", "exhaust emissions cleansing", "vehicle noise reduction", "environmental impact substance management and reduction", and "recycling-friendly design promotion"— all

within product development. The Technical Center promotes "optimization of manufacturing development operations", "environmental risk prevention", "promotion of resource and energy conservation" and other programs to achieve the designated goals.

One example of these is the "air-conditioner refrigerant curbs", which signify work processes that have led to improvements in air conditioning units, which reduce refrigerants. Following these positive results, this area has been removed from the target list, with system upkeep operations now being carried out in its place.

► Manufacturing and logistics divisions

In 1972, within the manufacturing division, specialized environmental management organizations were established at Nissan's Head Office and at each plant to prevent any environmental issues. Presently, we maintain the "Manufacturing Environment Energy Committee," chaired by the Senior Vice President of the manufacturing division, with heads of the manufacturing management, logistics, manufacturing technology and plant divisions serving as members. We implement specific measures in each sector of Nissan business operations on the basis of the decisions made by this committee. In the logistics division, environmental representatives are assigned to lead activities to lower the impact exerted on the environment.

► Sales companies and the Nissan Motor Co., Ltd. sales division

Our sales companies promote "Nissan Green Shop" activities — an on-site certification-based approach to environmental management created exclusively by Nissan. Under this scheme, our sales division acts as the Green Shop Activity Secretariat, and implements both regular inspections and renewal inspections in administering the Green Shop certification system. (See page 41 for Sales and Service.)