

Corporate Profile

● Headquarters

17-1, Ginza 6-chome, Chuo-ku, Tokyo, Japan

● Date of Establishment

December 26, 1933

● Consolidated Net Sales (FY2004)

8,5763 trillion yen

● Number of Employees (As of March 31, 2005)

183,607 (all consolidated companies)

● Group Structure / Business Outline

The Nissan Group consists of Nissan Motor Co., Ltd., subsidiaries, affiliates and other associated companies. Its main business includes sales and production of vehicles, forklifts, marine products and related parts. The Nissan Group also provides various services accompanying its main business, such as logistics and sales finance.

● Vision

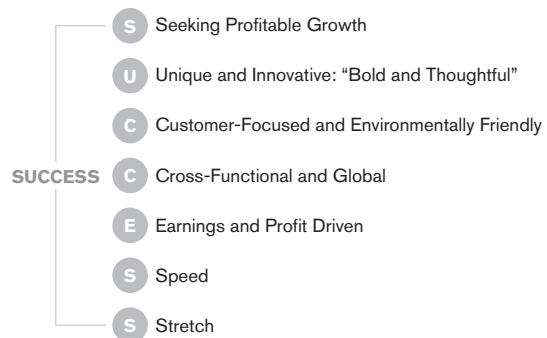
Nissan: Enriching People's Lives

● Mission

Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders* in alliance with Renault.

*Our stakeholders include customers, shareholders, employees, dealers, suppliers as well as the communities where we work and operate.

● Guiding Principles



Our New Three-year Plan: NISSAN Value-Up

Today, Nissan looks to the future with an even more ambitious plan: NISSAN Value-Up. This three-year plan, like the Nissan Revival Plan and NISSAN 180 before it, carries a clear message of its intentions, backed by strong commitments to achieving them.

NISSAN Value-Up has been implemented since April 2005, with three commitments:

- to maintain the top level of operating profit margin among global automakers for each of three years of the plan;
- to achieve global sales of 4.2 million units, measured in fiscal year 2008; and
- to achieve a 20% return on invested capital on average over the course of the plan, excluding cash on hand.

Under the plan, Nissan will expand its worldwide presence, and Infiniti will be launched as a global tier-one luxury brand. Through the end of fiscal year 2007, 28 all-new Nissan and Infiniti models will be launched globally.

Within this framework for action in this plan, we will create more value for more stakeholders in more world markets than ever before.

