

## Fiscal 2009 Overview

Refer to  chart 03

Nissan will launch eight new products globally in fiscal 2009. The company expects overall sales to reach 3,080,000 units, a decrease of 9.7 percent from the prior year. The assumption for global TIV is 54 million units, a 13 percent decrease year-on-year. The company's market share is expected to rise 0.2 percent to 5.7 percent.

### Japan

Refer to  chart 02, 03

Nissan plans to sell 612,000 units in fiscal 2009, which is the same level as the previous year. In May 2009, 15 models—such as the Tiida, Note, Cube, Serena and the new LCV NV200 Vanette—qualified for the preferential tax scheme for environment-friendly vehicles (introduced in April 2009). The company expects to maximize its efforts under this new tax scheme.

After the launch of the NV200 Vanette, Nissan will launch the Fuga and a new mini-vehicle in Japan.

### North America

Refer to  chart 02, 03

Nissan plans to sell 1,000,000 units in North America. In the United States, the company forecasts sales of 750,000 units, which is a decrease of 12.4 percent from the previous year. Sales of the new Cube, which was initially introduced in Japan, started in May 2009. Although the previous Cube was sold exclusively for the Japanese market, the new model is a global model and will also be sold in the United States and Europe.

The company will launch the Infiniti G37 Convertible and 370Z Convertible in North America.

### Europe

Refer to  chart 02, 03

Nissan plans to sell 400,000 units, a decrease of 24.5 percent from last year, in fiscal 2009. In Russia, a new manufacturing plant commenced operations with the local production of the Teana.

The company launched the low CO<sub>2</sub> emission vehicle PIXO.

### China

Refer to  chart 02

The company expects to sell 570,000 units, an increase of 4.6 percent from last year. Nissan has many models equipped with engines smaller than 1.6 liters adapted for the new purchase tax reduction scheme, which started

in January 2009. As such, sales in China are expected to increase slightly.

## Other Markets

Refer to  chart 03

In other markets, sales are expected to be 498,000 units, a 15.7 percent decrease from last year.

Starting in Asia, Nissan will launch a global entry car by the end of fiscal 2009. The Patrol will be launched in the Middle East.

## New Technologies

Refer to  chart 04

Nissan introduced 11 important new technologies in fiscal 2008. These include the 4 technologies noted below.

- Launched the X-TRAIL “20GT”, which is equipped with a clean diesel engine that complies with the world's most stringent exhaust emission restrictions, Japan's “Post new long-term exhaust emission restrictions”. The clean diesel reduces NO<sub>x</sub> by about 47 percent and particulate matter (PM) by approximately 64 percent when compared to current long-term exhaust emission restrictions.
- Introduced an ultra-low precious metal catalyst on the new Cube. This breakthrough catalyst, a world first, utilizes half the amount of precious metals compared to conventional catalysts.
- Commercialized STAR WINGS navigation system with the Beijing Transportation Information Center (BTIC) in China. STAR WINGS can reduce CO<sub>2</sub> emissions by adjusting driver behavior. This navigation system enables driver to avoid congested roads by plotting the shortest possible route to a destination based on real-time data.
- Adapted the “Synchronized rev control (6MT)” and “Newly developed 7-speed automatic transmission with manual shift mode” for the new Fairlady Z, which was launched in fiscal 2008. Now anyone can enjoy the charms of a sophisticated sports car.

Nissan will continue developing advanced technologies. 17 new technologies will be commercialized in fiscal 2009. Of these new technologies, 12 will be featured in the next-generation Fuga/Infiniti M.

(All figures for fiscal 2009 are forecasts, as of May 12, 2009)



chart 03 | FISCAL 2009 ALL-NEW PRODUCT LAUNCHES

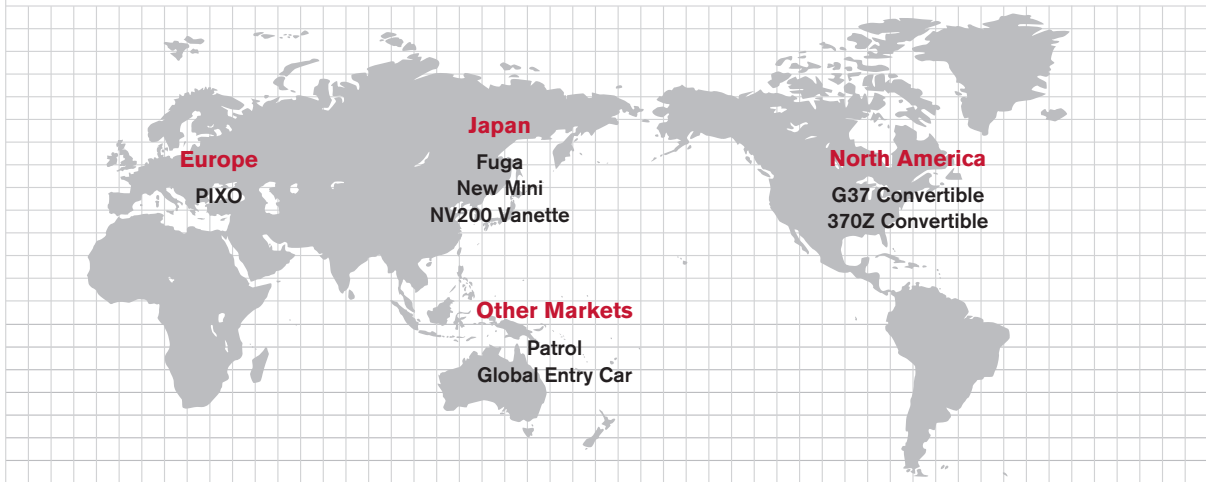
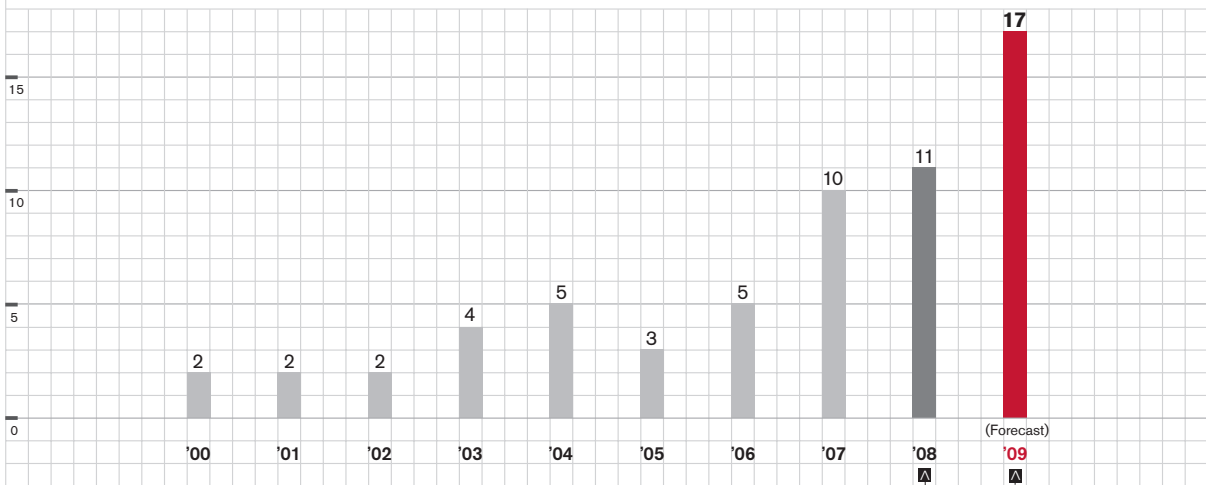
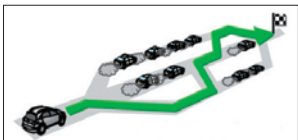


chart 04 | NUMBER OF COMMERCIALIZED NEW TECHNOLOGIES



FISCAL 2008 NEW TECHNOLOGIES



STAR WINGS



Ultra-Low Precious Metal Catalyst



Clean diesel X-TRAIL "20GT"



Synchronized Rev Control (6MT) and 7-speed Automatic Transmission

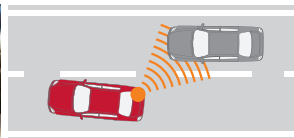
FISCAL 2009 NEW TECHNOLOGIES



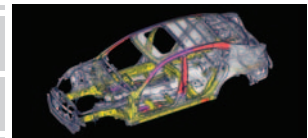
New Driving-interface and ECO Pedal



Forest Air



Side Collision Prevention



Lightweight and Rigid New Body Structure