

Fiscal 2008 Overview

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Fiscal 2008 sales results came to 3,411,000 units, down 9.5 percent year-on-year. For the fourth quarter of fiscal 2008 alone, when the market environment deteriorated quickly, the company's sales fell 26.3 percent compared to the prior year.

For the full fiscal year, Nissan had market share losses in Japan. However, as a result of gains in North America and China, overall global market share increased 0.1 percent to 5.5 percent.

In fiscal 2008, Nissan had a solid product offensive. The company launched eight all-new models globally, including the new Fairlady Z/370Z and Cube.

In addition, the company products received numerous awards and top rankings. Nissan's sports car flagship, the NISSAN GT-R, earned a long list of accolades, including the 2009 World Performance Car award in the U.S., Performance Car of the Year in the UK, and Most Advanced Technology Award in Japan.

Japan

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In Japan, TIV dropped by 11.6 percent year-on-year as the market plunged in the second half. Nissan's sales reached 612,000 units, 15.1 percent below the previous year. While the Serena and X-TRAIL obtained the number one spot in market share for their respective segments, Nissan's market share fell by 0.6 percent, to 13.0 percent.

Nissan launched the all-new Kix mini-SUV in October 2008, the Cube in November 2008, and the Fairlady Z in December 2008 in Japan.

North America

Refer to ▣ chart 02

In North America, Nissan's sales volume dropped by 16.2 percent, to 1,133,000 units.

In the United States, sales volume dropped by 19.1 percent, to 856,000 units, although market share grew from 6.7 percent to 7.2 percent, primarily due to the sales of smaller vehicles.

Sales in Mexico decreased 10.0 percent to 194,000 units, and sales in Canada increased 5.5 percent to 81,000 units.

The company launched the all-new Maxima and Infiniti FX in North America in June 2008.

Europe

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In Europe, Nissan's sales reached 530,000 units, decreasing by 16.7 percent, despite high volumes in Russia and strong sales of the Qashqai. In addition, the Infiniti brand was launched in Western Europe.

Nissan launched the all-new Teana in Russia in June 2008 and the three-row version of the Qashqai+2 in Europe in September 2008.

General Overseas Markets

Refer to ▣ chart 02

For the General Overseas Markets, sales grew 7.1 percent to 1,136,000 units. The all-new NP200 was launched in South Africa in October 2008.

In the biggest market China, four new models (Qashqai, Livina C-Gear, Teana and X-TRAIL) contributed to record-high sales of 545,000 units, which was a jump of 19.1 percent from the previous year. As a result, market share for passenger and light commercial vehicles increased 0.6 percent to 6.2 percent.

In the Middle East, sales grew 12.4 percent to 223,000 units. The company established Nissan Gulf FZCO, to enhance Nissan's marketing and sales strategies for this region.



Fairlady Z



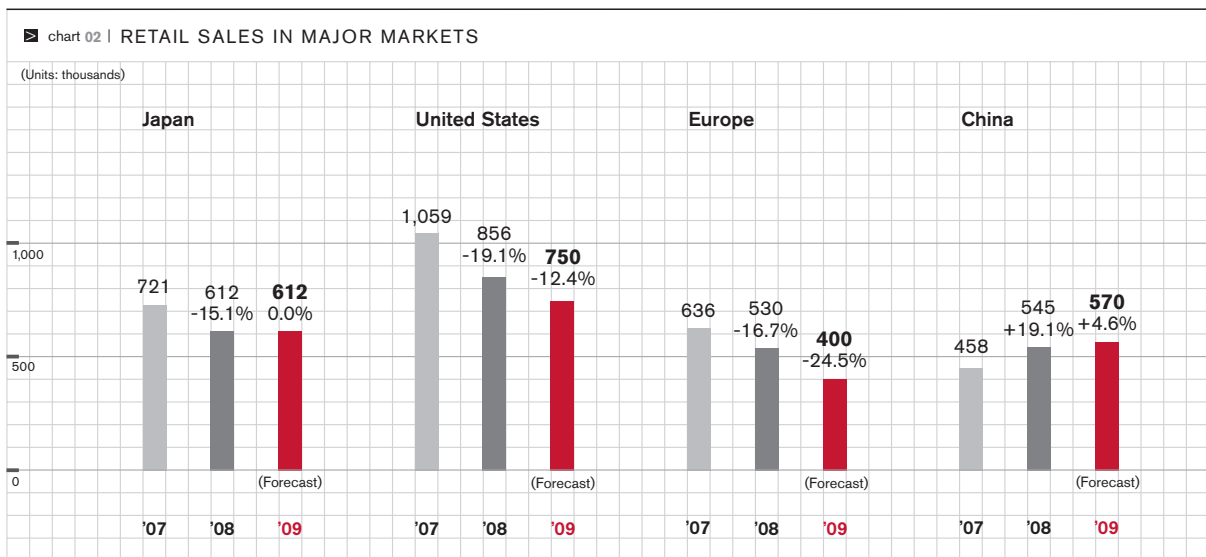
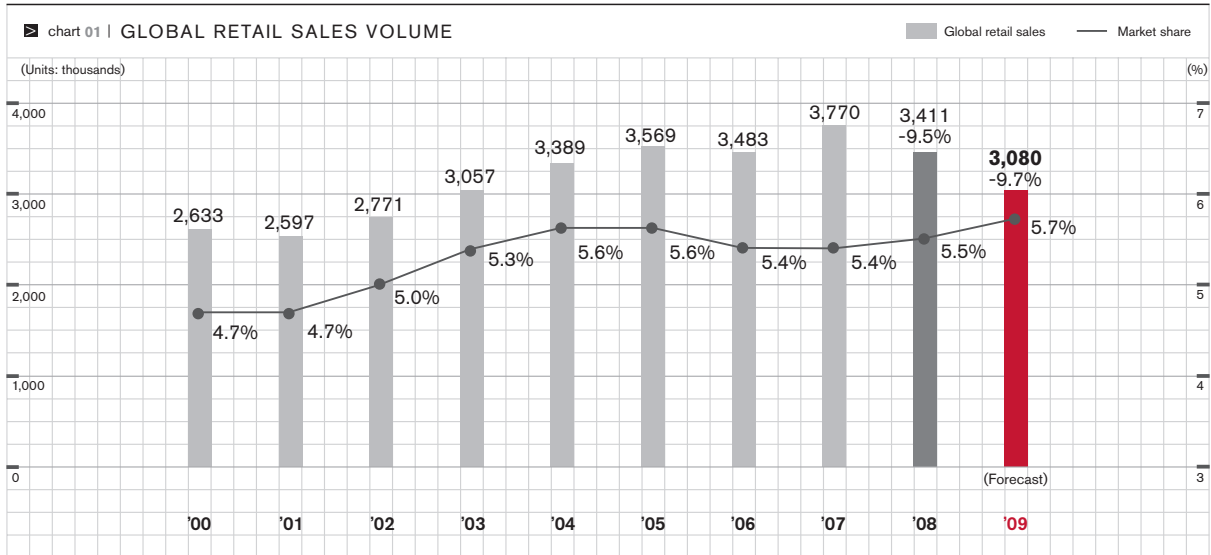
Infiniti FX



Qashqai+2



NP200



(All figures for fiscal 2009 are forecasts, as of May 12, 2009)