

Sustainable Growth

Sales targets and new model launches

During fiscal 2008, Nissan's sales are forecast to reach 3.9 million units, a 3.5 percent rise from 2007. The growth will come from our General Overseas Markets (GOM) and Eastern Europe, particularly Russia. Regional sales forecasts are as follows:

- Japan—720,000 units, the same as fiscal 2007
- North America—1,350,000 units, the same as 2007
- Europe—650,000 units, a 2.1 percent increase over 2007
- GOM—1,180,000 units, an 11.3 percent increase from 2007

In fiscal 2008, the company will launch nine all-new models. They are as follows:

- Teana in Russia, Japan and China
- Infiniti FX in the U.S.
- Maxima in the U.S.
- Qashqai+2 in Europe
- NP200 in GOM
- Kix in Japan
- Cube in Japan
- Fairlady Z in Japan and the U.S.
- Infiniti G37 convertible in the U.S.

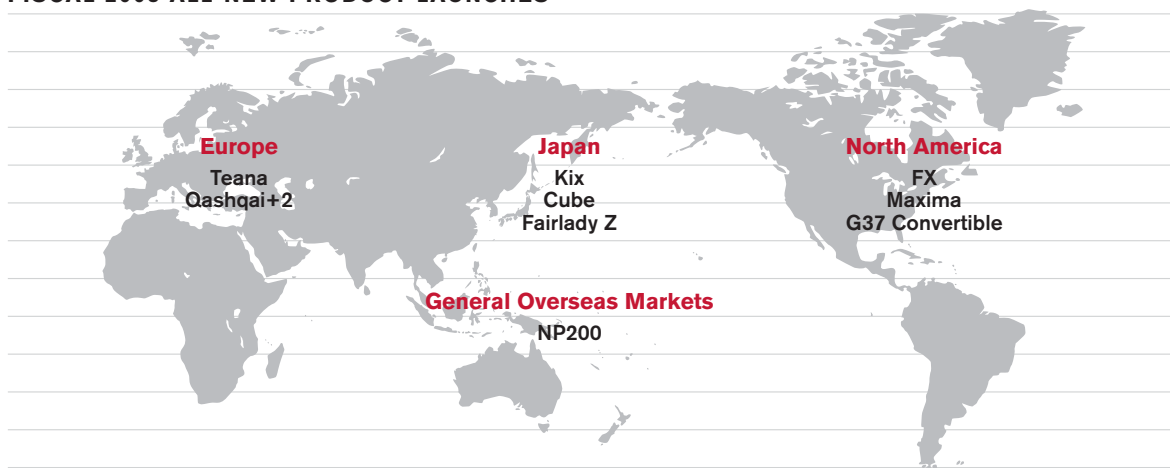
Financial outlook

In fiscal 2008, the global auto industry will face even more relentless headwinds than those encountered in 2007. The escalating costs of raw materials and energy, the weakening U.S., European and Japanese economies, and unfavorable foreign exchange rates will continue to affect the industry. Considering this environment, Nissan has established the following forecast based on a projected foreign exchange rate of 100 yen per dollar:

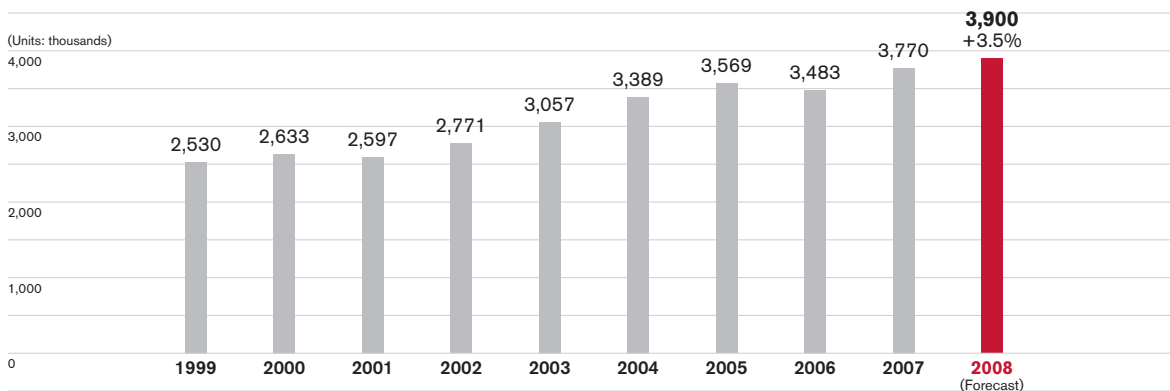
- Net revenue is predicted to reach ¥10.35 trillion
- Operating profit is estimated to be ¥550 billion
- Ordinary profit is expected to reach ¥545 billion
- Net income is estimated to be ¥340 billion
- Capital expenditures are expected to reach ¥470 billion
- R&D expenses are expected to reach ¥500 billion

(All figures of fiscal 2008 are forecast as of May 13, 2008)

FISCAL 2008 ALL-NEW PRODUCT LAUNCHES



GLOBAL RETAIL SALES VOLUME



RETAIL SALES BY REGION

