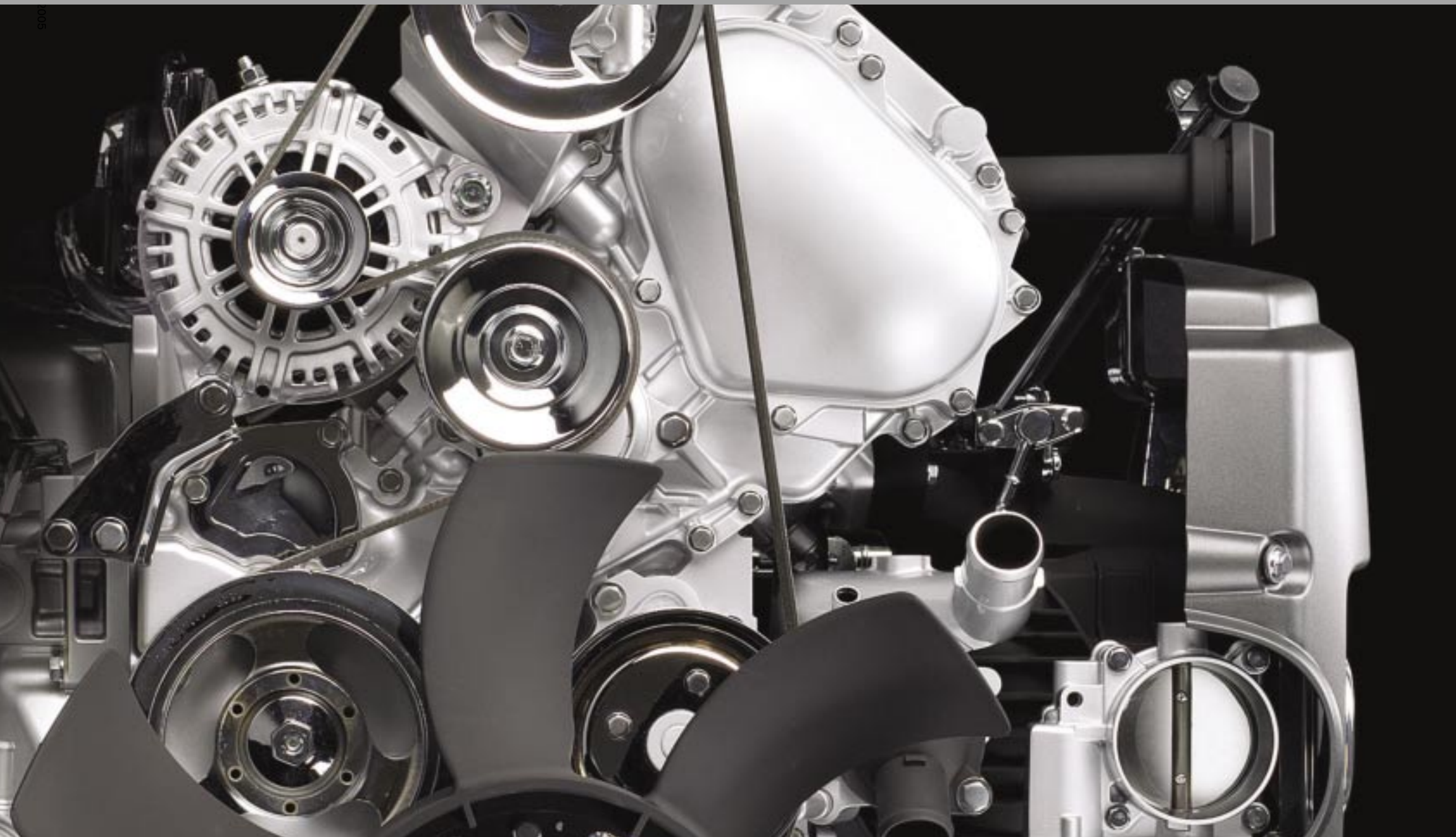
INVESTMENT FOR THE FUTURE



Investment for the Future

AS THE VELOCITY OF TECHNOLOGY RISES, NISSAN STANDS READY. OUR TECHNICAL KNOW-HOW, ALREADY WORLD RENOWNED, WILL DEEPEN AS WE COMMIT BILLIONS TO NEW R&D INVESTMENTS. WE ARE FINDING MARKETS FOR EXISTING NISSAN TECHNOLOGICAL ASSETS AS WELL AS OUR BRAND. AND NEW FINANCING ARMS IN EMERGING MARKETS WILL GIVE CUSTOMERS EAGER TO BUY NISSAN QUALITY THE POWER TO DO SO.