

# WHO WE ARE Who We Are

NISSAN IS ABOUT MEETING UNMET NEEDS, CRAFTING SINGULAR PRODUCTS AND TRANSFORMING BRAND STRENGTH AND INNOVATION INTO NEW BUSINESS OPPORTUNITIES. WE ARE NISSAN. WE ARE INFINITI. WE ARE NISSAN LIGHT COMMERCIAL VEHICLES, EXPANDING OUR RANGE. WE ARE NISSAN INDUSTRIAL MACHINERY, LEVERAGING OUR EXPERTISE TO BUILD FORKLIFTS AND MARINE PRODUCTS. AND WE ARE NISSAN FINANCIAL SERVICES, PROVIDING OUR CUSTOMERS WITH A COMPREHENSIVE LINEUP OF OFFERINGS. THIS IS THE NISSAN SHIFT\_





Who Are



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