

Putting Technology on the Line

MOTORSPORT IS AN EXCITING SHOWCASE FOR THE NISSAN BRAND—AND NISSAN SHOWS ITS CHALLENGING SPIRIT THROUGH INVOLVEMENT AT ALL LEVELS, FROM INTERNATIONAL RALLY RAID TO GRASSROOTS MOTORSPORT ACTIVITIES WHERE CUSTOMERS AND FANS CAN ENJOY THE EXCITEMENT OF AUTOMOBILE RACING.



Dakar Rally

Motorsport provides a level of excitement beyond the thrills of speed and driving finesse. Racing is a world where advanced automobile technology is put to the test, a very public venue where an automaker can express its passion and its skills. Nissan has long been a tough—and winning—competitor in a wide range of motorsports, both on-road and off.

All-Japan GT Championship

Much of Nissan's racing efforts involve vehicles which are in fact based on its production models. The All-Japan Grand Touring Car Championship (JGTC), Japan's most popular racing series, is an excellent indication of this. Nissan's team of highly modified Z33 Fairlady Zs take on other makers in a racing series involving very tight technical specifications, which ensures exciting, highly competitive races.

Nissan Rally Raid Team

Nissan first participated in the grueling Dakar Rally, a 19-day, 5,000-kilometer a race from France to Senegal across some of Africa's toughest terrain, in 1981. For the 2004 Rally, Nissan participated with Nissan Pickup trucks and Nissan Patrols. Building on its first-ever appearance in the Dakar Rally 2003, the team once again had a strong showing, with the Patrol the winner of the Production division, and four stage wins and seventh place overall for the Pickup.

Nissan March Cup

Racing is not just for professional drivers, thanks to Nissan and the popular March. The Nissan March Cup one-make race may be an entry-level race that anyone can enter, but the cars are true racing vehicles. Based on a production March, they feature such race-standard equipment as performance suspension, racing exhaust and clutch systems, data-logging device, bucket seat, roll cage and tow hook.

Series Racing

In another level of one-make racing, Nissan sponsors the World Series by Nissan, a race series in Europe and China featuring cars with chassis dimensions identical to that used by F1 racers, powered by a 450-horsepower V6 Nissan VQ engine. A V8 Infiniti Q45 engine is the powerplant for cars competing in the Infiniti Pro Series of Indy car races in the US.



Nissan JGTC racers