

## Investment in the Future

NISSAN IS WORKING TO BE A TRUE MEMBER OF THE GLOBAL COMMUNITY, STRIVING TO CREATE VALUE FOR SOCIETY AS IT BECOMES A TRUSTED AND NEEDED COMPANY. THE COMPANY HAS FOR MANY YEARS ENGAGED IN ACTIVE PHILANTHROPIC ACTIVITIES, ESPECIALLY RELATED TO EDUCATION AND THE ENVIRONMENT.

Nissan is committed to the active creation of a richer society for all people. In its mission of Investment in the Future, it is taking a proactive stance in helping to discover the people who will shoulder the future of society and provide them with opportunities to examine, experience and evaluate tomorrow's society. Nissan makes a wide range of investments in society, through partnership with a number of non-profit organizations and especially in areas related to fostering the creativity of children and young people, and of enhancing environmental awareness.

The Nissan Children's Storybook and Picture Book Grand Prix, celebrating its 20th year in 2003, is a contest for amateur authors and illustrators of children's books. The company is also the main sponsor of

the Hans Christian Andersen Awards, an international program for the creators of children's books.

Nissan is marking the seventh year of its sponsorship of the Nissan-NPO Learning Scholarship Program in 2004. This program selects university students who want firsthand experience at an NPO. And the Nissan Science Foundation, established in 1974, provides research grants for cutting-edge research in the fields of environmental and natural science.

### International Efforts

Since incorporating in the US over 40 years ago, Nissan North America and its US affiliates have demonstrated a strong commitment to Enriching People's Lives



Nissan Children's Storybook and Picture Book Grand Prix



Winners of the Nissan-NPO Learning Scholarship Program



through its philanthropic investments in nonprofit organizations. Through Nissan Neighbors, the company donates over US\$3 million a year in charitable contributions, in-kind donations and various sponsorships to support programs that promote education, the environment, humanitarian aid, safety and diversity. The Nissan Foundation also supports the company's goal of Investment in the Future by providing grants supporting its mission to foster an appreciation and understanding of diverse cultural heritages, and to enhance career opportunities for young adults in the automotive industry. Established in 1992, the Nissan Foundation's endowment has increased to \$6 million and will grow to \$10 million by 2008.



Nissan Foundation 2003 grant recipients

In France, Nissan is working closely with UNICEF, the United Nations Children's Fund. UNICEF reaches some 40 percent of the world's children with life-saving vaccines, saving countless of them from diseases such as tuberculosis, diphtheria and polio. To support this work, Nissan began a program in fiscal 2003 in which it donates €30 for every Nissan 4x4 sold. This resulted in the raising of €385,000 during the year. In addition, Nissan provided UNICEF in Mauritania with a Nissan Patrol GR specially prepared with full refrigeration facilities to transport vaccines to remote areas.

### Supporting Employees in Community Involvement

To provide support for employee involvement in volunteer activities, Nissan created the Nissan Financial Support Program for Volunteer Activities. Also, by providing information and holding events to experience volunteer activities, Nissan supports and encourages employees to participate voluntarily in community activities and to make charitable contributions.



Mauritanian children and a Nissan Patrol GR specially built to carry vaccines safely to remote areas; (bottom) Nissan presents a check for €385,000 to UNICEF.